

PROBLEM

Lack of accessible and centralized information about campus resources and events.

Elaboration: Colleges offer a wide range of resources, from academic advising and tutoring to mental health services and career counseling. They also host numerous events, from guest lectures and workshops to social gatherings and club meetings. However, this information is often scattered across different websites, bulletin boards, and email lists, making it difficult for students to find what they need. This can lead to students missing out on valuable opportunities and struggling to access support services.

SOLUTIONS

Campus Hub App: A mobile app that acts as a one-stop shop for all campus information. It would include a comprehensive directory of resources, a calendar of events, important announcements, and personalized notifications based on student interests and needs.

Interactive Campus Map: An online map that highlights the locations of various resources and services, with links to relevant websites and contact information. It could also include a feature to search for specific resources or filter by category.

Digital Signage: Strategically placed digital screens around campus that display upcoming events, important announcements, and information about available resources. These screens could be integrated with the Campus Hub app for a consistent experience.

Personalized Newsletters: Opt-in email newsletters that deliver tailored information to students based on their major, interests, and year of study.

"Ask Me Anything" Sessions: Regular online or in-person Q&A sessions with representatives from different departments and student services, providing students with a chance to ask questions and get information in a more interactive format.

Considerations:

Data Integration: Gathering information from various departments and systems and ensuring it's up-to-date.

User Experience: Designing a user-friendly interface that is easy to navigate and search.

Accessibility: Making sure the information is accessible to all students, including those with disabilities.

Promotion: Effectively communicating the availability of the platform and encouraging students to use it.

Maintenance: Keeping the information current and accurate.

This problem highlights the need for better organization and dissemination of information within colleges. By creating centralized and accessible platforms, we can empower students to take advantage of the resources and opportunities available to them.