

WisdomLayers

Project Summary

Client Information

Client Name:

Project Start Date:

Selected Package:

☐ Starter ☐ Professional ☐ Custom

IMPORTANT: This is a summary only. Please review the Complete Web Development Agreement for all terms and conditions.

Package Overview

STARTER PACKAGE – \$1,499

What's Included:

- ✓ 1-5 custom pages
- ✓ Mobile-responsive design
- ✓ Modern browser compatibility (Chrome, Firefox, Safari, Edge)
- ✓ Basic SEO (titles, meta descriptions, alt text)
- ✓ Basic accessibility best practices
- ✓ Contact form with email notifications
- ✓ Google Maps integration (if applicable)
- ✓ 1 month post-launch support

Timeline: 2-4 weeks from deposit & content delivery

Payment: \$749.50 deposit | \$749.50 on completion

PROFESSIONAL PACKAGE – \$2,499

All Starter features, PLUS:

- ✓ Up to 10 custom pages
- ✓ Advanced SEO (Google Analytics, Search Console, keyword research, schema markup)
- ✓ Enhanced accessibility features
- ✓ CMS integration (easy content updates)
- ✓ Blog or portfolio section
- ✓ Booking/inquiry form integration
- ✓ 3 months post-launch support

Timeline: 4-6 weeks from deposit & content delivery

Payment: \$1,249.50 deposit | \$1,249.50 on completion

CUSTOM PACKAGE – Quote Required

Flexible Options:

- ✓ Landing pages: Starting at \$500
- ✓ E-commerce stores: Starting at \$4,000
- ✓ 10+ page websites: Custom quote
- ✓ Complex features & integrations: Custom quote
- ✓ Up to 6 months post-launch support (based on project scope)

Timeline: Determined after consultation

Payment: 50% deposit | 50% on completion

Payment Terms

Item	Amount	Due Date
Deposit (50%)	\$_____	Upon contract signing
Final Payment (50%)	\$_____	Upon completion, before launch
Total Project Cost	\$_____	

Payment Methods: PayPal, Bank Transfer, CashApp

Important:

- All deposits are non-refundable once work begins (including planning, design drafts, or development)
- Late final payments (14+ days) may incur a \$50/week late fee

Optional Services

Domain Purchase Setup – \$35 one-time fee

If you'd like us to purchase and set up your domain for you:

- ✓ Domain research and availability check
- ✓ Purchase processing
- ✓ DNS configuration and setup
- ✓ Hosting connection
- ✓ Account access transfer to you

You retain full ownership of the domain. We'll invoice you for the domain registration cost plus the \$35 setup fee before purchase.

- ☐ Yes, purchase my domain for me (Domain cost + \$35 setup fee)
- ☐ No, I'll purchase my own domain

Content Migration – Quote Required

If you have an existing website and want to transfer content:

- ✓ We'll assess the volume and complexity
 - ✓ Quote provided based on your specific needs
 - ✓ Must be requested before project starts
- ☐ Yes, I need content migration (custom quote)
 - ☐ No, starting fresh

Expedited Delivery – 25% Additional Fee

Need your website faster than the standard timeline?

- ✓ Rush delivery available (subject to availability)
 - ✓ 25% additional fee applies
 - ✓ Must be agreed upon before work begins
- ☐ Yes, I need expedited delivery (+25% of project cost)
- ☐ No, standard timeline works

Domain Renewal Management Service – \$45/year

We can manage your domain renewal to prevent expiration and downtime:

- ✓ Track domain expiration dates
- ✓ Send 1-2 email reminders (30 days advance notice)
- ✓ Process renewals on your behalf with authorization
- ✓ Act as your single point of contact

Choose your payment method:

- ☐ Keep card on file (auto-renewal with 30-day notice)
- ☐ Manual authorization each year

You retain full domain ownership at all times.

- ☐ Yes, I want Domain Renewal Management (\$45/year)
- ☐ No, I'll manage my own domain

Project Timeline

Estimated Start Date: _____

Estimated Completion Date: _____

Launch Date: _____ (after final payment)

Support Period Ends: _____ (1, 3, or up to 6 months post-launch)

Note: Timeline may extend if content, feedback, or payment is delayed beyond 30 days.

Communication Policy

To keep your project on track:

Your Responsibilities:

- Respond to feedback requests within 5-10 business days
- Provide all required materials promptly
- Approve key milestones in writing

Our Policy:

If we don't receive responses or materials within **30 days** after two contact attempts, we reserve the right to:

- Pause the project indefinitely, or
- Terminate the agreement and retain all payments for work completed

We want to deliver great results on time – timely communication helps us both succeed!

What You Need to Provide

Before We Start:

- ☐ Content (text for all pages)
- ☐ Images/photos (high resolution)
- ☐ Logo and brand colors
- ☐ Domain name (purchased by you, or request our \$35 setup service)
- ☐ Hosting account access
- ☐ Content from existing site (if applicable - requires migration quote)

During Development:

- ☐ Timely feedback (within 5-10 business days)
- ☐ Approval at key milestones
- ☐ Final approval before launch

Post-Launch Support

During Support Period (FREE):

- ✓ Bug fixes
- ✓ Small text updates (phone, hours, typos)
- ✓ Image swaps (same size)
- ✓ Minor styling adjustments

During Support Period (PAID):

- Medium changes: \$200 (new sections, forms)
- Large changes: \$400+ (new pages, features)

After Support Period:

OPTION 1 – Pay Per Change (Default):

- Small changes: \$75 each
- Medium changes: \$200 each
- Large changes: \$400+ each

OPTION 2 – Monthly Retainer (Optional):

- \$150/month
- Includes 3 small changes per month
- Priority 24-hour response time
- Monthly website health check
- Medium/large changes billed separately (no retainer discount)
- Cancel anytime with 30 days notice

We'll email you 2 weeks before support ends to discuss your options. If we don't hear back within 14 days, you'll automatically default to pay-per-change pricing.

What Happens Next

- 1 Review and sign the full Web Development Agreement
- 2 Send deposit payment (\$_____) via [PayPal/Bank/CashApp]
- 3 Provide all required content and materials
- 4 Developer begins work within 2 business days of deposit
- 5 Regular progress updates throughout development
- 6 Review and approve completed website
- 7 Send final payment (\$_____)
- 8 Website launches and support period begins!

Contact Information

WisdomLayers

332 W Summerchase Dr
Fayetteville, NC 28314

Email: contact@wisdomlayer.com

Website: wisdomlayers.com

Quick Reference

This summary is for your convenience only. The full Web Development Agreement contains the complete terms and conditions. Please read and sign the full agreement.

Questions? Contact me anytime! I'm here to make this process smooth and stress-free.

Client Acknowledgment

I have received and reviewed this Project Summary and understand that the full Web Development Agreement contains the complete and binding terms of our arrangement.

Client Signature: _____

Date: _____

Thank you for choosing WisdomLayers! I'm excited to build something amazing for you.