

# Gabriela Waisman

Software Developer / Full-Stack Web Developer

Toronto, M5S 2H8, Ontario.

**LinkedIn:** [linkedin.com/in/gabriela-waisman/](https://www.linkedin.com/in/gabriela-waisman/)

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**Ph:** +1 647-642-2281

## PERSONAL PROFILE

Passionate about technology and innovation, I started coding at the age of 12. I strive to design and develop innovative solutions with high-quality results, leveraging my experience, creativity, and technical expertise. With a background of 9 years in Web Development, and Design, I excel at meeting tight deadlines, working independently, and adapting quickly to change. Goal-oriented and collaborative, I thrive on challenges, teamwork, and continuous growth. Through software, we are not only building tools for the present but also shaping the future. I want to be deeply involved with that.

## SUMMARY OF QUALIFICATIONS

- Proactive
- Goal-oriented
- Fast learner
- Detail-oriented
- Creative problem-solving
- Adaptability
- Knowledge across multiple fields
- Critical Thinking and Analytical skills.
- Working collaboratively with others in diverse team environments.
- Leadership skills
- Demonstrated ability to learn and adapt to new technologies quickly.
- Excellent organizational skills

**Technical Skills:** HTML, CSS, JAVASCRIPT, REACT, NODE.JS, EXPRESS.JS, GIT, PHP, C#, JAVA, REACT NATIVE, COBOL, MONGO DB, ORACLE-SQL, PL/SQL, SCRUM, Relational Databases, Non-Relational Databases.

**Other:** SEO, Adobe Illustrator, Photoshop, Premiere, Visio, Figma, MS Office Suite.

**Languages:** English, Spanish

## EDUCATION

### Software Engineer Technician Diploma

**Centennial College, Toronto, Ontario, Canada.**

**Sep 2023 – Dec 2024**

This program has significantly enhanced my ability to adapt quickly to new technologies, diverse teams, and challenges, while fostering a deep understanding of key concepts and best practices.

• Recipient of the PomeGran Inc. Scholarship based on academic excellence and a demonstrated passion for the field. • Graduated with High Honors. • GPA: 4.5

### Inclusive Leadership Practices Certificate

**Centennial College, Toronto, Ontario, Canada.**

**Sep 2023 – Dec 2024**

This certificate program provided me with critical skills to foster inclusivity in modern workplaces. I developed a deeper understanding of how to build inclusive cultures, lead diverse teams, and create strategies that drive equity in the workplace. • Graduated with High Honors.

### Design of Image and Sound Bachelor's Degree

**University of Buenos Aires, Buenos Aires, Argentina.**

**Apr 1996 - Dec 2001**

Gained a deep understanding of Design, Aesthetics (Philosophy), Sociology, and Image Composition, which enhanced my ability to analyze and create visually compelling media content.

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## WORK EXPERIENCE

### Full-Stack Web Developer

**Freelance - Buenos Aires, Argentina.**

**2014 – 2023**

Provided comprehensive Full-Stack Web Development and Maintenance services for individual clients. Designed and developed entire websites or components, optimized performance, applied SEO, and ensured consistent updates based on client requirements.

### Audiovisual Services Provider

**Freelance - Buenos Aires, Argentina.**

**2001 – 2016**

Developed expertise in supplying multimedia and web services, project coaching, film subtitling, translations, photography, and video production. Built and coordinated a professional network of colleagues for large-scale projects, ensuring timely completion and client satisfaction.

- ✓ Delivered high-quality services for prestigious clients, such as the Canadian Embassy in Argentina, Galicia Bank, Huesped AIDS Foundation, BAFICI Buenos Aires International Film Festival, and Natura (Avon), among others.

### Argentine Federation of Bakery and Food Industry Workers' Union (FTPSRCHPyA)

**Communication Manager - Buenos Aires Argentina.**

**2009 - 2014**

Led and implemented comprehensive communication strategies, created content, released nationwide magazine publications, and managed press relations, and digital media efforts. Coordinated a multidisciplinary team, ensuring cohesive branding and timely delivery of all materials.

- ✓ Boosted web traffic by 100%
- ✓ Increased readership of magazine by 25% in the first year.

### DIVERSA International LGBT+ Film Festival of Argentina

**Founder / General Production and Direction**

**2004 – 2010**

**Buenos Aires, Argentina.**

Created, produced and directed the first LGBT+ Film Festival of Argentina. Managed all aspects of production, curation, and partnerships. Led teams of 2 to 25 people, collaborating with embassies, NGOs, national organisms, and private companies. Managed film industry relations, translation, subtitling, media, press, website, and guest coordination. Worked with very low budgets, minimal staff and tight deadlines whilst achieving every task on time.

- ✓ Achieved recognition as one of the most important independent film festivals in Argentina, overcoming the adversity that LGBTQ+ issues represented at that time.
- ✓ Awarded as “**Outstanding Personality of Culture of the City of Buenos Aires**” Declared by the Legislature of the City of Buenos Aires, Argentina, 2011.

## PERSONAL INTERESTS

- Finance/Trading
- Science Fiction lover.
- Outdoor activities.
- Art and Technology in all forms.

Portfolio: [www.gabywaisman.com](http://www.gabywaisman.com)