Gabriela Waisman

Software Developer &
Full-Stack Web Developer

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Software Developer with extensive experience in designing and developing websites and applications. I strive to create innovative solutions with high-quality results, leveraging my experience, creativity, and technical expertise. Goal-oriented and collaborative, I thrive on challenges, teamwork, and continuous growth. Through software, we are not only building tools for the present but also shaping the future. I want to be deeply involved with that.

Work Experience

Full-Stack Web Developer   Apr 2014 - Jun 2023

Freelance | Buenos Aires, Argentina

Provided comprehensive Full-Stack Web Development and Maintenance services for individual clients. Designed and developed entire websites or components, optimized performance, applied SEO, and ensured consistent updates based on client requirements. Portfolio www.gabywaisman.com

Audiovisual Services Provider   Feb 2001 - Aug 2016

Freelance | Buenos Aires, Argentina

Developed expertise in supplying multimedia and web services, project coaching, film subtitling, translations, photography, and video production.

- Built and coordinated a professional network of colleagues for large-scale projects, ensuring timely completion and client satisfaction.
- Delivered high-quality services for prestigious clients, such as the Canadian Embassy in Argentina, Galicia Bank, Huesped AIDS Foundation, BAFICI Buenos Aires International Film Festival, and Natura (Avon), among others.

Communication Manager   Jul 2009 - Sep 2014

Argentine Federation of Bakery and Food Industry Workers' Union | Buenos Aires, Argentina

Led and implemented comprehensive communication strategies; created content and promotional materials; redesigned the website; released nationwide magazine publications; and managed press relations and digital media.

- Coordinated a multidisciplinary team, ensuring cohesive branding and timely delivery of all materials.
- Boosted website and social media traffic by 100%
- Increased readership of the nationwide magazine by 25% in the first year.

Core Skills

Frontend: REACT, REACT NATIVE, HTML, CSS, JAVASCRIPT, SVG, WordPress, Responsive Design, SEO.
Backend: NODE.JS. REST APIs, MERN, PHP, EXPRESS.JS, C#, JAVA, COBOL.
Databases: Relational (Oracle SQL, PL/SQL, MySQL), NoSQL (MongoDB), database design.
UI/UX & Design: Figma, Adobe Illustrator, Photoshop, Premiere, Visio, color theory, design principles.
Version control, Collaboration: GIT, SCRUM, Agile methodologies, MS Teams, MS Office Suite.

- Proactive
- Goal-oriented
- Fast learner
- Detail-oriented
- Creative problem-solving
- Adaptable
- Knowledge across multiple fields

- Leadership skills
- Working collaboratively with others in diverse team environments.
- Critical thinking and Analytical skills.
- Demonstrated ability to learn and adapt to new technologies quickly.
- Excellent organizational skills

Education

Centennial College   Sep 2023 - Dec 2024
Software Engineer Technician Diploma
Studied modern paradigms and frameworks, enhancing my ability to adapt to any technology, challenges, and diverse teams, while fostering a solid understanding of key concepts and best practices
- Recipient of the PomeGran Inc. Scholarship based on demonstrated passion for the field and academic excellence. – Graduated with High Honors. – GPA: 4.5

Centennial College   Sep 2023 - Dec 2024
Inclusive Leadership Practices Certificate
Developed critical skills to foster inclusivity in modern workplaces, along with leadership strategies to build a positive, inclusive organizational culture and manage change effectively.
- Graduated with High Honors. – GPA: 4.478

University of Buenos Aires, Argentina   Apr 1996 - Dec 2001
Design of Image and Sound Bachelor's
Gained a deep understanding of Design, Aesthetics (Philosophy), Sociology, and Image Composition, which enhanced my ability to analyze and create visually compelling media content.

Languages
- English – fluent / Full professional competency
- Spanish – fluent / Native

Interests
Finance/Trading, Science Fiction lover, Outdoor activities, Art and Technology in all forms