Calculate your ROI

Your Current Time Cost

Number of fundraising platforms you use:

1	2	3	4	5
○	●	○	○	○

Time Cost (Annual): $8,533

Based on data imported from two fundraising platforms, two times per week, taking one hour per import, at an annual salary of $80,000.

Your Current Opportunity Cost

Annual value of online fundraising:

$ 250,000

Uplift delivered by real time data:

10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
○	●	○	○	○	○	○	○	○	○

Opportunity Cost (Annual): $50,000

Based on $250,000 annual online fundraising and 20% opportunity cost of not having complete and real time data.

Implementing MoveData

Annual Cost: $4,990

Annual cost to use MoveData to automatically push real time information from fundraising platforms into Salesforce. Note: assumes your organisation uses Nonprofit Success Pack with limited modifications (if not, once off engineering work may be required to map to unique customisations).

Your Estimated ROI: 11.73x

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