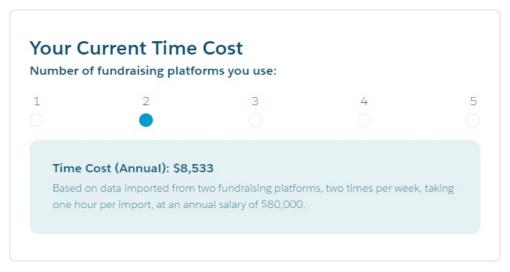
## Calculate your ROI

Calculate the return on investment MoveData will provide your Nonprofit.



## Your Current Opportunity Cost Annual value of online fundraising: \$ 250,000 Uplift delivered by real time data: 10% 20% 30% 40% 50% 60% 70% 80% 90% 100% Opportunity Cost (Annual): \$50,000 Based on \$250,000 annual online fundraising and 20% opportunity cost of not having complete and real time data.

## **Implementing MoveData**

## Annual Cost: \$4,990

Annual cost to use MoveData to automatically push real time information from fundraising platforms into Salesforce. Note: assumes your organisation uses Nonprofit Success Pack with limited modifications (if not, once off engineering work may be required to map to unique customisations).

Your Estimated ROI: 11.73x