
The internet search company Google is launching a web browser designed to cope with new complex web programmes. The browser, called Google Chrome, will challenge Microsoft Internet Explorer which has so far dominated the market. Rory Cellan-Jones reports:

The first thing millions of people do after starting their computer is to open a browser, the piece of software which enables you to surf the web. And in most cases, that browser will be Microsoft's Internet Explorer. Now though Google is **launching its alternative**, called Chrome.

Ten years after it was born, Google **dominates** the business of searching the web and is **moving its software into new areas**, such as mobile phones. It's **claiming** that its new browser will give web users a faster and more reliable way of visiting websites which now **feature all sorts of multi-media content**.

In recent years, new browsers, such as Firefox and Safari, have begun **to make an impact** but Internet Explorer still has about three quarters of the market. Google has shown it can **beat** Microsoft in a number of areas; **changing the ingrained habits** of millions of web users will be **quite a challenge**.

Rory Cellan-Jones, BBC

Vocabulary and definitions

launching its alternative	making available to the public a new, different web browser
dominates	is much more popular and successful than other companies in
moving its software into new areas	creating new or modifying its existing computer programmes to work with other media/platforms
claiming	saying it's true (although there is no factual proof yet)
feature all sorts of multi-media content	offer many different combinations of moving and still pictures, sound, music and text
to make an impact	here, to become more popular/more widely used
beat	perform better than, be more successful than
changing the ingrained habits	making people stop using or doing what they have become used to over many years (here, stop relying on Microsoft's products and start using Google's instead)
quite a challenge	rather difficult

More on this story: <http://news.bbc.co.uk/1/hi/technology/7593106.stm>

Read and listen to the story and the vocabulary online:

http://www.bbc.co.uk/worldservice/learningenglish/newsenglish/witn/2008/09/080903_google.shtml