BBC Learning English Words in the news 23rd January 2009

Learning English with Obama



The speeches of the new United States President Barack Obama are proving to be a popular aid to learning English in Japan. A special compilation has gone on sale, quickly becoming a national bestseller. The BBC's Roland Buerk has sent this report from Tokyo:

It's been described by its publishers as **a huge hit** in Japan - **a compilation** of the speeches of Barak Obama has sold well over 400,000 copies, and students at an English class in Tokyo are even memorising the new President's words to improve their own pronunciation and understanding.

CLIP English class

'On behalf of the great state of Illinois let me express my deepest gratitude for the privilege of **addressing** this **convention**.'

Barak Obama's message of change has been well received in Japan where politics is often characterised by **grey figures** and **backroom deals**. The clear language of the speeches makes them an obvious choice for teaching material. But the new President's words are said **to hold particular appeal**.

CLIP English class followed by an English teacher

- Perseverance.
- Perseverance.
- Just practise like that.

It's from his personality, first of all. And also, his **technique**, his rhythm in English sound beautiful to the Japanese people who may not understand English well but still find his English as something they want to learn from.

And so, in shops across Japan the face of the new American President is **a fixture** on the bookshelves, as well as on the newsstands. And for students, the question of whether they'll succeed in improving their English can be answered - 'Yes we can'.

Roland Buerk, BBC News, Tokyo

Vocabulary and definitions

a huge hit	very popular with many people
a compilation	here, a book that has been made from several separate speeches
addressing	speaking to
convention	a large formal gathering of people
grey figures	politicians or civil servants who don't often appear in public making it difficult to understand exactly what they do
backroom deals	when something is agreed behind closed doors, i.e. not openly
to hold particular appeal	to be liked for a specific reason
perseverance	continuing effort and determination
technique	skill or expertise in doing something
a fixture	somebody considered to be permanently established in a place or position

More on this story: http://news.bbc.co.uk/2/hi/africa/7857430.stm

Read and listen to the story and the vocabulary online:

 $\underline{http://www.bbc.co.uk/worldservice/learningenglish/language/wordsinthenews/2009/02/090223_witn_obama.shtml}$