BBC Learning English Words in the News 23rd October 2009 Silent phone calls



When you pick up a ringing phone and hear silence at the other end, it can be frightening. However, most of these calls are made not by villains but by computers at call centres. Now in the UK such centres could be fined up to £2m for causing distress. Gavin Ramjaun reports:

It's an annoying thing many households have **to put up with** - answering the phone to find nobody on the other end of the line. They are often from a company's call centre which uses **automatic dialling** in the hope of selling you something. But if there aren't enough **staff on hand** to speak, the call into your home stays silent. Industry regulator, Ofcom, says it's **a breach of their guidelines** for businesses who make persistent unwanted phone calls. And now those **caught** breaking the law could face fines of £2m.

Kevin Brennan, Consumer Affairs Minister: 'It is still a real problem, despite the raising of fines that have gone on in the past. Last year, Ofcom did a survey and found that half of people that they surveyed said that it was **a real nuisance** to them.'

David Hickson, campaigner: 'We don't know **how much of a deterrent** it will be. The point is that the action point of Ofcom should be to stop people from making silent calls, not just **to penalise** them.'

Despite previous attempts **to tackle** this, almost half of the UK still receives silent phone calls. So officials will hope the threat of a bigger fine can help **stamp it out**.

Gavin Ramjaun, BBC News

Vocabulary and definitions

to put up with	to accept something even though you are not happy about it, to be forced to tolerate
automatic dialling	when a computerised device, called a predictive dialler, is used by call centres to phone a lot of people in one go
staff on hand	company employees available
a breach of their guidelines	when their official recommendations are broken
caught	here, noticed or reported
a real nuisance	annoying and/or irritating them a great deal
how much of a deterrent	how effective in preventing silent calls
to penalise	to punish for breaking a law
to tackle	to deal with/resolve
stamp it out	if you stamp something out , you put an end to it/eradicate it

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