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🇺🇸 Nationality: United States of America and Portugal

🏠 09/02/1993 San José, California

Education

Aug 2017- Jan 2019

Nova School of Business and Economics
MSc in Management, Marketing Major

Sep 2014 - Jul 2017

Instituto Superior de Gestão (ISG)
BSc in Management

Sep 2011- Jul 2014

Faculdade de Belas Artes da Universidade de Lisboa (FBAUL)
BSc in Communication Design

Skills

Languages

Native English

Fluent Portuguese

Strengths

User Research

Usability Tests

Agile

Product Analytics

Stakeholder management

Managing Product Teams

Basic

CSS

HTML

SQL

JS

Advanced

Adobe CC

Figma

Miro/Figjam/Mural

Jira/Asana

Notion/Confluence

Other Certifications

Productized 2019 Workshops

- 'Stand Up for your Customer'
- 'Understand & Design With Demand Generation Data'

Cambridge C1 Advanced Certificate in English

'Graphic Design for 16-18 Year Olds' Summer Course @ Central Saint Martins

Jul 2023 - Present

Altar.io, Lisbon — Senior Product Manager

- Responsible for multiple simultaneous client projects on a vision and conceptualization level to ongoing development.
- Roadmap creation and prioritization. Product specification and communication between engineering and design with the goal of rapid product delivery and within client budget.
- Client engagement for clear understanding of their requirements and communication of current product scope.
- Direct reporting to Head of Product for project progress clarity.

Key Achievements: Successful delivery of numerous projects with high client satisfaction. Responsible for a wide variety of different and new product industries including:

- AI powered insights, chat bots and content within the context of HR, Sales training, Investment evaluation and biohacking.
- AI model evaluation platforms (red-teaming and bias bounties).
- E-commerce platforms with automation and no-code storefront builders.
- Integrated Sales and Logistics management platform.
- Due-diligence and compliance (AML, KYC, KYB).

Jan 2023 - Jul 2023

Impossible Labs, Lisbon — Head of Product for Bond Touch

- Short term and long term Roadmap definition of both software and hardware development.
- Definition of company-wide product strategy and vision. Coordination and empowerment of design, engineering, research and QA teams within existing product initiatives. Represent and socialize product team status and strategy cross-departmentally and direct work with C-level managers.
- Supervision and support of research initiatives and pre-release testing.
- Responsible for hiring within the product team.
- Budget control within the product department.

Key Achievements: Successful release of Bond Touch More and Bond Touch Heart within the same year, opening the wearable product family from a single to multiple offerings. Release of Bond Touch's first subscription model feature.

Nov 2017 - Jan 2023

Impossible Labs, Lisbon — Product Manager for Bond Touch

- Key role in the growth of Bond Touch since its kickoff in 2017, being the team's earliest member.
- Assumed responsibilities in multiple operational areas while creating the basis for product strategy and processes.
- Provided direction for and conducted user research and ideation with proximity to customers. Responsible for successful and timely feature delivery.
- Worked closely with the Marketing team towards product release success and to collect valuable customer insight.

Key Achievements: Established base product processes in both delivery and discovery. Bond Touch V2 is released as most successful product, helping company grow to 23M in yearly revenue.