

## Faktura - 3012223 (kladde)

Alcon Nordic A/S  
Edvard Thomsens Vej 14  
2300 København S  
VAT: 15887478

Att.: Philipp Kern

Kundenr.: 36363424  
Fakturadato: 08.07.2014  
Forfaldsdato: 07.09.2014



### Beskrivelse

---

**Eyot, blok, UK, DK, NO, SE, SF (9085)**

**PO 03900742**

#### **Packshot**

Coordination and product management

Photo shoot of one products

We have received one product. 1 photo shoot according to earlier pack shots and enclosed Prescription pad.

We have made retouche of the photo and delivered exposed with shadow – finally there are 4 pictures:

- 1: Box and bottle, jpg
- 2: Box, jpg
- 3: Bottle, jpg
- 4: PSD-file

**Total price, Photo shoot, DKK 1.287,50**

**- 13% discount DKK 167.38**

**Total price DKK 1.120,13**

#### **Prescription pad**

Organization, coordination and production management

Design and concept

According to received pdf-file.

Layout/DTP, five languages

We have prepared layout/dtp prescription pad – UK – photo according to abovementioned packshoot, text delivered by Alcon.

After final approvement of the UK version, we have received documents with DK, NO, SE and SF text (translated from UK) from Alcon.

Preparing layout/dtp of four languages.

Incl. 2 proofreadings and Indesign package for ftp.

SYNERGI  
REKLAMEBUREAU  
WEBBUREAU

MARINEBUEN 11  
4700 NÆSTVED

TELEFON 7027 9003  
MAIL@SYNERGI1.DK  
WWW.SYNERGI1.DK



Preparing for offset, four language  
We have generate print-ready PDF-file.

**Total price, prescription pad, DKK 4.875,-**  
**- 13% discount DKK 633,75**  
**Total price DKK 4.241,25**

**Printing and finishing**

NO: 500 pc, SE: 1.000 pc, DK: 500 pc, SF: 500 pc.  
Format: 148,5 x 105 mm, 4 + 0 colors, printet on 100 g silk paper.  
Take up of 50 pc. Topglued and trimmed.  
Delivered to above mentioned address.

**Total price, printing and finishing, DKK 11.400**  
**-13% discount DKK 1.482**  
**Total price DKK 9.918**

Subtotal ekskl. moms	15.279,38 DKK
25% moms	3.819,85 DKK
<b>Total inkl. moms</b>	<b>19.099,23 DKK</b>

Betaling: 60 dage netto - senest 07.09.2014  
Ved betaling efter forfaldsdato tilskrives 2% rente pr. påbegyndt måned, min. 50,- kr. CVR: 26881560  
Betaling-ID: +71<363634240122231+80176856<  
Nordea Reg. og Kontonr: 2186 - 0758188337

SYNERGI  
REKLAMEBUREAU  
WEBBUREAU

MARINEBUEN 11  
4700 NÆSTVED

TELEFON 7027 9003  
MAIL@SYNERGI1.DK  
WWW.SYNERGI1.DK