

Faktura - 14788

De Hvide Svaner Camping
Karrebækvej 741
4736 Karrebæksminde

Att.: Carl Graf Scheel-Plessen

Kundenr.: 51777699
Fakturadato: 14.12.2015
Forfaldsdato: 28.12.2015



Beskrivelse

Redesign og programmering af dehvidesvaner.dk (10298)

Organization, coordination and production management

Redesign of logo

Redesign of De Hvide Svaners logo and by retaining the crown, the swans and the 3 stars. But in a more modern line – with respect for the history and Saltø Gods.

Redesign of www.dehvidesvaner.dk

Including meetings held at Synergi and at De Hvide Svaner as well as getting photos from destinations which appears on www.dehvidesvaner.dk.

Layout/design

Layout/design, color selection, composition and allocation/sitemap.

Texts

We created texts for the Danish and English versions of the site. This includes an interview of Carl Graf Scheel-Plessen and research on the area in regards to local venue research. The Danish and English texts are uploaded to www.dehvidesvaner.dk.

Photos

Photoshoots on location are completed over 9 different days and times during the day. This includes the photographer and assistant, to coordinate the use of extras and get approval from them or their parents. Selected photos are chosen and uploaded for use on www.dehvidesvaner.dk.

Website – based on SynergiWeb2

Your new website is based on Umbraco version 7.2.8, which was the current version at project startup.

The solution is based on a SynergiWeb2 template, with the possibilities this solution has.

Synergi have created a multilanguage website, with the option to add more languages at a later time.

The webpage contains the option to create textpages, listpages and galleries.

The webpage is responsive which makes it easier to view on smaller devices.

Umbraco Form module

Synergi has implemented Umbraco Forms on the website.

This is a highly customizable form, which has been programmed to suit your need.

Price incl. purchase of form tool (Euro 99, -).

SYNERGI
REKLAMEBUREAU
WEBBUREAU

MARINEBUEN 11
4700 NÆSTVED

TELEFON 7027 9003
MAIL@SYNERGI1.DK
WWW.SYNERGI1.DK

SEO opportunities in Umbraco

The function for writing meta tags (title and description) are possible on all pages.

All pages have a unique URL and title and Google Analytics (Universal Analytics) is installed for user tracking and analysis.

Cookie legislation

Synergi has implemented a module which ensures that the website complies with current legislation regarding information about cookie use on the website. You can read more about cookies here: <http://www.synergi1.dk/cookies>

Testing phase

The website has been reviewed - by Synergi and De Hvide Svaner - for any errors or omissions prior to its launch. After launching the website, which is planned for Friday the 18th of December 2015, any deficiencies are rectified within a 14-day period.

CMS training

We included 1-2 hours of CMS training in Umbraco, at Synergi, for 5 people. This was held Friday the 6th of November 2015.

On-Page SEO

To be found in the search results, it is important that your site contains the right keywords and the content is structured properly. We have:

- Optimized the title and meta descriptions for all pages for relevant keywords
- Implemented certain coding elements for better visibility on social media
- Implemented sitemap and custom 404 page

The procedure above, is based on optimizing dehvidesvaner.dk to be found in the Danish and English versions of Google search.

Total price of project DKK 100.000,-

25 % of the total amount due, is paid up front - paid, invoice number 14216

50 % of the total amount is paid upon accept of the design - paid, invoice number 14456

25 % of the total amount is paid upon delivery of the project.

Amount due DKK 25.000,-

Additional items -Facebook like button

Regarding brief from Maria Redeker, 24th September 2015.

Price, Facebook like button DKK 1.500,-

Invoice total DKK 26.500,-

Subtotal ekskl. moms	26.500,00 DKK
25% moms	6.625,00 DKK
Total inkl. moms	33.125,00 DKK

Betaling: 14 dage netto - senest 28.12.2015
Ved betaling efter forfaldsdato tilskrives 2% rente pr. påbegyndt måned, min. 50,- kr.
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