## **Faktura - 12857**

Alcon Nordic A/S Edvard Thomsens Vej 14 2300 København S

Att.: Philipp Kern

Kundenr.: 36363424 Fakturadato: 27.03.2014 Forfaldsdato: 26.05.2014



#### **Beskrivelse**

### Packshots - Viscotears og Oculac (8913)

#### PO: 03900548

#### Coordination and product management

#### Photo shoot of nine products

We have received nine products and have taken 9 photo shoots according to earlier pack shots - this time a 2-pack. We have retouched each 9 photos and exposed with shadow – for each product there are 4 pictures:

- 1: Box and bottle, jpg
- 2: Box, jpg
- 3: Bottle, jpg
- 4: PSD-file

# Nine products:

Oculac, 10 ml, 50 mg/ml, DK/NO Oculac, 10 ml, 50 mg/ml, SE/SF Oculac, 20x0,4 ml, 50 mg/ml, DK/NO Oculac, 20x0,4 ml, 50 mg/ml, SE/SF Oculac, 120x0,4 ml, 50 mg/ml, SE/SF Viscotears, 10 g, 2 mg/g, DK/SF Viscotears, 3x10 g, 2 mg/g, DK/SF Viscotears, 30x0,6 ml, 2 mg/g, DK/SF Viscotears, 2x60x0,6 ml (2-pack)

Project managing, 0,5 hours of DKK 750, DKK 375,-Photoshooting, nine products, DKK 2.500,-Photoshop (dtp), 7 hours of DKK 750, DKK 5.250,-Total Price DKK 8.125,-

Subtotal ekskl. moms

25% moms 2.031,25 DKK

Total inkl. moms 10.156,25 DKK

SYNERGI REKLAMEBUREAU WEBBUREAU

8.125,00 DKK

MARINEBUEN 11 4700 NÆSTVED