

## Example Document

*A new book is out - woo!*

April 17, 2022

## Nom de Plume

This is an example document of the template, showing its options that can be toggled using the YAML metadata. Phone, email, address, and url are optional, replace their value with an empty string ("") if they're not used to suppress them in the output.

Options available:

- title: Title of the document in the header
- author: Author's (pen)name
- booktitle: Title of the book
- subtitle: Subtitle of the book
- phone: (Public) phone number
- email: (Public) email address
- address: (Public) address
- url: Link to a website

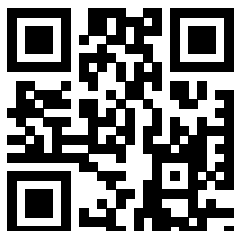
In case the `image` directory contains a `logo` file that file is typeset in the upper right corner of the letter page (first page). If not, it is replaced by the author's name.

## Overview

So, you have decided to write a book. Now what do you do with it?

## Book Facts

Author Me



✉ nom dot plume  
(at) templates  
dot com

☎ +666666666

🌐 Long address  
with multiple lines  
MA, USA

Right	Left	Default	Center
12	12	12	12
123	123	123	123
1	1	1	1

Table 1: Demonstration of pipe table syntax.

**Title** Example Document

## Target Audience

Who do you want to get to read your book? And don't say everyone, that won't happen.

## Distribution

Where will you print your books? One central place? Multiple independent sel-publishing houses? There's just too many options not to reveal it!

## Publicity Campaigns

**Target x Channel Matrix**

**Budget**

**Timetable**

**Checklist**

## Advertising Campaings

**Target x Channel Matrix**

## **Budget**

## **Timetable**

## **Checklist**

Got all that?

- ☒ Got it all
- ☐ Got most of it
- ☐ Got nothing