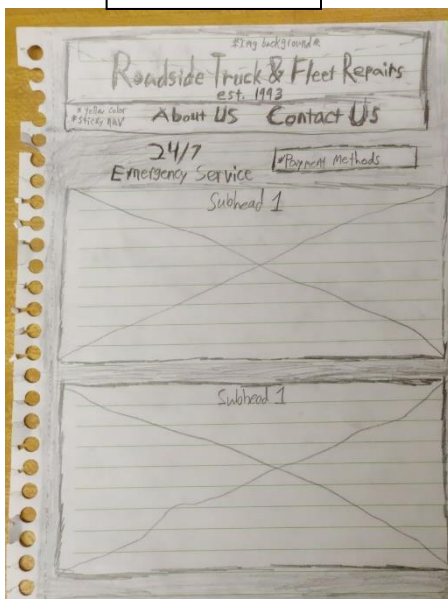


Pre-production Write-up

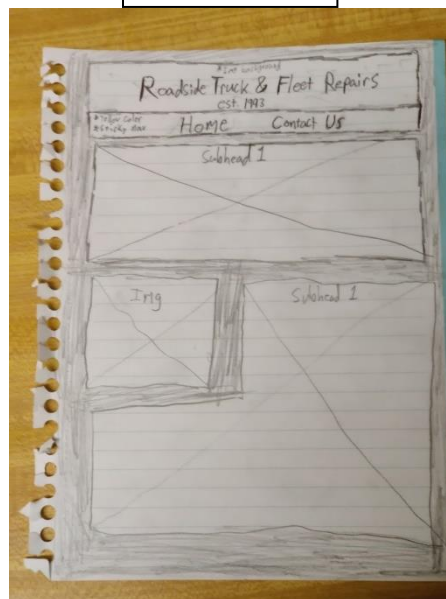
For my final project, I chose to create a website for my dad's business, Roadside Truck & Fleet Repairs. I chose this as my project because my dad has been wanting me to create a website for Roadside for years now, but I was not able to as I lacked the skills to do it. Now, thanks to what I have learned in this class, I feel confident enough to create a prototype of his website that could potentially become the official site for his business. The color pallet that I will be using to design this site consists of white, light grey, dark yellow, and black as those are the colors that have represented Roadside for over 25 years.

Below I have posted pictures of the hand-drawn wireframe I have created for the website, one for each of the three webpages this site will consist of. See page 2 for a description of each webpage.

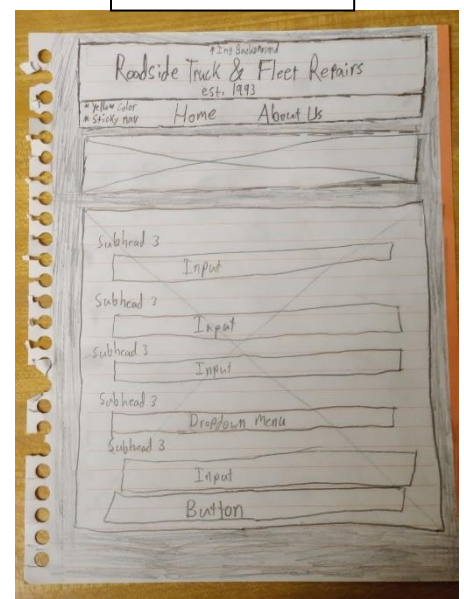
index.html



about.html



contact.html



index.html: Starting from the top of the page, I will create a header that consists of an image overlayed with h1 and h2 text. Attached to the bottom of the header will be a sticky navigation bar, with buttons linked to the about.html and contact.html pages. Under this, I will place the message of “24/7 emergency service”, as that is a key point of the business’ model, as well as an image next to that which indicates all of the available payment methods. Under that, I will have two text sections with separate subheadings that clearly describe the business and what services it offers. The entire background of this html, as well as all the others, will be light grey in color.

about.html: The about.html page will feature the same header as the index page, as well as the same sticky navigation bar. Under the navigation bar, I will have a text section that consists of a subheading and the vision/message of the business. Under this section will be another subheading with a text section that tells the history of the business. This section will wrap around a left-justified image.

contact.html: The contact.html page will again feature the same header and navigation bar as the others. After the navigation bar will be a text section that displays the business’ email and phone number. The final section of the page will be a form with five labeled text areas and one button where customers can fill out and submit their information to receive service.