

MOSES OSAREME WIYSANYUY

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OBJECTIVE

- To be a ready and active learner, capable of running quick or long term learning sprints to acquire knowledge and information to perform tasks, challenges or projects at hand.
- -To adapt to change in response to any situation or events while still staying consistent on my assigned goals.
- To have the zeal, commitment and dedication to pursue objectives to the best of my abilities.
- -To excel in all the challenges I am faced with.
- -To Promote team corporation and Unity.
- -To be an effective leader in team management roles.

EDUCATION

FEDERAL UNIVERSITY OF PETROLEUM RESOURCES EFFURUN	2021-2022
Pre-Degree programme	
BRILLIANT ACADEMY,KANO	2014-2020
Secondary Education	
ADDY BASIC SCHOOL, KANO	2009-2014
Primary Education	

PERSONAL DATA

Date of birth: 02/March/2004 State of origin: Edo state Local Govt. Area: Esan-west

Nationality: Cameroonian/Nigerian

Marital status: Single

Sex: male

EXPERIENCE

TERRIBECCA SCHOOL, Warri	2022 - 2023
-Form Teacher	
-Assistant-Maths Teacher	
FUPRE PRE-DEGREE PROGRAM	2021 - 2022
Class Rep.	
BRILLIANT ACADEMY,KANO	2014 - 2020
Head Boy	

PAST EXAMS GRADE

Class Captain in JSS 1,SSS 1,2 & 3

JAMB 2020 Grade 228

JAMB 2021

Grade 219

SKILLS

Digital marketing

JAVASCRIPT DEVELOPMENT

(WEBSITE AND FULLSTACK)

DATABASE OPERATIONS IN

MYSQL

POSTGRESQL

Project management

Product management

Business analytics

Data analytics

Search engine optimization (SEO)

- -On page optimization
- -Off page optimization
- in-depth Technical SEO

Search engine marketing (ppc)

Website building/development design and optimisation

Social media management

Inbound marketing

Email marketing

SMS/MMS marketing

Google analytics 4(GA4) management and understanding

Google tag Manager operations

Jira

Asana

Basecamp

PROFESSION

JAVASCRIPT DEVELOPER

Digital Marketer

Business analyst

ONGOING SKILLS STUDY/LEARNING

Studying Mobile/Desktop Application(app) development Studying Advanced SEARCH ENGINE OPTIMIZATION

CERTIFICATES AQUIRED FROM COURSES ONLINE

EF STANDARD ENGLISH TEST(ACCORDING TO THE COMMON EUROPEAN FRAMEWORK OF REFERENCE-CEFR)

C2 proficient

SAYLOR ACADEMY

Psychology:101

WORLD HEALTH ORGANISATION (WHO)

+ Infodemic management : Developing an infodemic insight report

UNITED NATIONS (DEPARTMENT OF ECONOMICS AND SOCIAL AFFAIRS)

+Transparency, accountability and ethics in public institutions.

UNITED NATIONS INSTITUTE FOR TRAINING AND RESEARCH (UNITAR)

- +Specialised module on human health and climate management
- +Green fiscal policy
- +Green economy and trade

IBM(SKILLS BUILD)

+Project Management Fundamentals

NATIONAL ASSOCIATION OF STATE BOARD OF ACCOUNTANCY (NASBA)ENDORSED LEARNING COURSE CERTIFICATIONS.

- + Agile Foundations
- + Data Science Foundations: Fundamentals
- + Communication Foundations
- + Communication within Teams
- + Interpersonal Communication

PROJECT MANAGEMENT INSTITUTE (PMI) ENDORSED LEARNING COURSE CERTIFICATIONS.

- +Technical Product Management
- +Technology For Product Managers
- + Leadership Foundations

INTERNATIONAL INSTITUTE OF BUSINESS ANALYSIS (IIBA) ENDORSED LEARNING COURSE CERTIFICATION

+ Becoming a Product Manager: A Complete Guide

TRACE ACADEMIA

- +Job Training Certification in Master Google Ads and Analytics
- +Job Training Certification in "Get Started In Digital Marketing"

GOOGLE LLC

- +The Fundamentals of digital marketing
- +Google App Ads certification
- +Google Search Ads certification
- +Google Display Ads certification

DIGITAL Ad EXPERT (BY ALEPH PROGRAMME)

Digital Ad Expert Certification

GREAT LEARNING (INDIAN BASED ONLINE LEARNING CORPORATION)

- + Google analytics
- + Digital marketing strategy
- + SEO Strategies

THE OPEN UNIVERSITY (OPEN LEARN)

+Marketing in the 21st Century

HUBSPOT ACADEMY

+Inbound marketing

SEMRUSH ACADEMY

+Content Marketing and SEO Fundamentals with Eric Enge

PROJECTS CARRIED OUT

WEB PROJECTS

The link to my portfolio website below has the link to all my JavaScript/web projects

https://wiymow.github.io/portfolio-website/

ORGANIC MARKETING AND PROMOTION

Organic distribution of business post and service offers, increase in business audience, increased organic impression generation, expansion in user friendly local and foreign payment options/services.

SERVICES CREATION

Creation of services that my customers/clients need to solve their problems, and finding how to construct my services to adjust to their needs and requirements so as to make them comfortable with my business

offers.

INTERNATIONAL COLLABORATION

Collaborated with my colleagues from around the world in our digital marketing projects during our industrial marketing training in advertisement by Google LLC, linkedin, Snapchat, tiktok and Facebook.

INTERESTS

E-learning

Upskilling

Self-learning

ADDITIONAL INFORMATION

- + KNOWLEDGE IN USING HUBSPOT CRM SOFTWARE SYSTEMS.
- + KNOWLEDGE IN USING ACTIVECAMPAIGN, GET RESPONSE, AND MAILCHIMP EMAIL MARKETING SOFTWARE.
- + KNOWLEDGE IN USING SEMRUSH SOFTWARE
- + KNOWLEDGE IN USING GOOGLE ANALYTIC
- + KNOWLEDGE IN USING GOOGLE ADS, BING ADS, QUORA ADS, FACEBOOK ADS, INSTAGRAM ADS, SNAPCHAT ADS, YOUTUBE ADS, TIKTOK ADS
- + KNOWLEDGE USING SOCIAL MEDIA MANAGEMENT TOOLS (HOOTSUITE AND BUFFER)
- + KNOWLEDGE ON WEBSITE, BUILDING AND DESIGN, HOSTING, DOMAIN REGISTRATION, CONTENT CREATION AND OPTIMIZATION.
- + KNOWLEDGE IN USING SMS/MMS MARKETING SOFTWARE SYSTEMS (TWILIO)
- + KNOWLEDGE IN PROJECT/PRODUCT MANAGEMENT SOFTWARE (JIRA, ASANA, BASECAMP)

LANGUAGE

English

French

REFERENCE

Mr. Wiysanyuy Stanislaus Tanlah

Jesus Christ Temple Ministry French interpreter wiysanyuytanlah@gmail.com | 08085544289

Signature:

Moses Osareme Wiysanyuy