



MOSES OSAREME WIYSANYUY

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<https://wiyow.github.io/portfolio-website/>

in <https://www.linkedin.com/in/moses-osareme-wiysanyuy-62a62427a>

Objective

- To be a ready and active learner, capable of running quick or long term learning sprints to acquire knowledge and information to perform tasks, challenges or projects at hand.
- To adapt to change in response to any situation or events while still staying consistent on my assigned goals.
- To have the zeal, commitment and dedication to pursue objectives to the best of my abilities.
- To excel in all the challenges I am faced with.
- To Promote team corporation and Unity.
- To be an effective leader in team management roles.

Education

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|--|------------------|
| • FEDERAL UNIVERSITY OF PETROLEUM RESOURCES EFFURUN
Pre-Degree programme | 2021-2022 |
| • BRILLIANT ACADEMY, KANO
Secondary Education | 2014-2020 |
| • ADDY BASIC SCHOOL, KANO
Primary Education | 2009-2014 |

Personal Data

- Date of birth: 02/March/2004
- State of origin: Edo state
- Local Govt. Area: Esan-west
- Nationality: Nigerian
- Marital status: Single
- Sex: male

Experience

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| • TERRIBECCA SCHOOL, Warri
-Form Teacher
-Assistant-Maths Teacher | 2022 - 2023 |
| • FUPRE PRE-DEGREE PROGRAM
Class Rep. | 2021 - 2022 |
| • BRILLIANT ACADEMY, KANO
Head Boy
Class Captain in JSS 1, SSS 1, 2 & 3 | 2014 - 2020 |

Past Exams Grade

- **JAMB 2020**
Grade 228
- **JAMB 2021**
Grade 219

Skills

- Digital marketing
- JAVASCRIPT DEVELOPMENT
(WEBSITE AND FULLSTACK)
- DATABASE OPERATIONS IN
MYSQL
POSTGRESQL
- Project management
- Product management
- Business analytics
- Data analytics
- Search engine optimization (SEO)
 - On page optimization
 - Off page optimization
 - in-depth Technical SEO
- Search engine marketing (ppc)
- Website building/development design and optimisation
- Social media management
- Inbound marketing
- Email marketing
- SMS/MMS marketing
- Google analytics 4(GA4) management and understanding
- Google tag Manager operations
- Jira
- Asana
- Basecamp

Profession

- JAVASCRIPT DEVELOPER
- Digital Marketer
- Data & Business analyst

ONGOING SKILLS STUDY/LEARNING

- Studying Application(app) development
- Studying Advanced SEARCH ENGINE OPTIMIZATION

Certificates Aquired from courses online

- **EF STANDARD ENGLISH TEST(ACCORDING TO THE COMMON EUROPEAN FRAMEWORK OF REFERENCE-CEFR)**
C2 proficient
- **SAYLOR ACADEMY**
Psychology:101
- **WORLD HEALTH ORGANISATION (WHO)**
+ Infodemic management : Developing an infodemic insight report
- **UNITED NATIONS (DEPARTMENT OF ECONOMICS AND SOCIAL AFFAIRS)**
+Transparency, accountability and ethics in public institutions.
- **UNITED NATIONS INSTITUTE FOR TRAINING AND RESEARCH (UNITAR)**
+Specialised module on human health and climate management
+Green fiscal policy
+Green economy and trade
- **IBM(SKILLS BUILD)**

+Project Management Fundamentals

- **NATIONAL ASSOCIATION OF STATE BOARD OF ACCOUNTANCY (NASBA) ENDORSED LEARNING COURSE CERTIFICATIONS.**
 - + Agile Foundations
 - + Data Science Foundations: Fundamentals
 - + Communication Foundations
 - + Communication within Teams
 - + Interpersonal Communication
- **PROJECT MANAGEMENT INSTITUTE (PMI) ENDORSED LEARNING COURSE CERTIFICATIONS.**
 - +Technical Product Management
 - +Technology For Product Managers
 - + Leadership Foundations
- **INTERNATIONAL INSTITUTE OF BUSINESS ANALYSIS (IIBA) ENDORSED LEARNING COURSE CERTIFICATION**
 - + Becoming a Product Manager:A Complete Guide
- **TRACE ACADEMIA**
 - +Job Training Certification in"Master Google Ads and Analytics"
 - +Job Training Certification in "Get Started In Digital Marketing"
- **GOOGLE LLC**
 - +The Fundamentals of digital marketing
 - +Google App Ads certification
 - +Google Search Ads certification
 - +Google Display Ads certification
- **DIGITAL Ad EXPERT (BY ALEPH PROGRAMME)**
 - Digital Ad Expert Certification
- **GREAT LEARNING (INDIAN BASED ONLINE LEARNING CORPORATION)**
 - + Google analytics
 - + Digital marketing strategy
 - + SEO Strategies
- **THE OPEN UNIVERSITY (OPEN LEARN)**
 - +Marketing in the 21st Century
- **HUBSPOT ACADEMY**
 - +Inbound marketing
- **SEMRUSH ACADEMY**
 - +Content Marketing and SEO Fundamentals with Eric Enge

Projects Carried out

- **WEB PROJECTS**

The link to my portfolio website below has the link to all my JavaScript/web projects

<https://wiymow.github.io/portfolio-website/>

- **ORGANIC MARKETING AND PROMOTION**

Organic distribution of business post and service offers, increase in business audience, increased organic impression generation, expansion in user friendly local and foreign payment options/services.

- **SERVICES CREATION**

Creation of services that my customers/clients need to solve their problems,and finding how to construct my services to adjust to their needs and requirements so as to make them comfortable with my business offers.

- **INTERNATIONAL COLLABORATION**

Collaborated with my colleagues from around the world in our digital marketing projects during our industrial marketing training in advertisement by Google LLC, linkedin, Snapchat,tiktok and Facebook.

Interests

- E-learning
- Upskilling
- Self-learning

Additional Information

- + KNOWLEDGE IN USING HUBSPOT CRM SOFTWARE SYSTEMS.
- + KNOWLEDGE IN USING ACTIVECAMPAIGN, GET RESPONSE,AND MAILCHIMP EMAIL MARKETING SOFTWARE.
- + KNOWLEDGE IN USING SEMRUSH SOFTWARE
- + KNOWLEDGE IN USING GOOGLE ANALYTIC
- + KNOWLEDGE IN USING GOOGLE ADS, BING ADS,QUORA ADS, FACEBOOK ADS, INSTAGRAM ADS, SNAPCHAT ADS, YOUTUBE ADS, TIKTOK ADS
- + KNOWLEDGE USING SOCIAL MEDIA MANAGEMENT TOOLS (HOOTSUITE AND BUFFER)
- + KNOWLEDGE ON WEBSITE, BUILDING AND DESIGN,HOSTING,DOMAIN REGISTRATION, CONTENT CREATION AND OPTIMIZATION.
- + KNOWLEDGE IN USING SMS/MMS MARKETING SOFTWARE SYSTEMS (TWILIO)
- + KNOWLEDGE IN PROJECT/PRODUCT MANAGEMENT SOFTWARE (JIRA,ASANA,BASECAMP)

Language

- English
- French

Reference

- **Mr. Wiysanyuy Stanislaus Tanlah**
Jesus Christ Temple Ministry
French interpreter
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Signature: 
Moses Osareme Wiysanyuy