



# MOSES OSAREME WIYSANYUY

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<https://wiyow.github.io/portfolio-website/>

in <https://www.linkedin.com/in/moses-osareme-wiysanyuy-62a62427a>

## OBJECTIVE

- To be a ready and active learner, capable of running quick or long term learning sprints to acquire knowledge and information to perform tasks, challenges or projects at hand.

-To adapt to change in response to any situation or events while still staying consistent on my assigned goals.

- To have the zeal, commitment and dedication to pursue objectives to the best of my abilities.

-To excel in all the challenges I am faced with.

-To Promote team corporation and Unity.

-To be an effective leader in team management roles.

## SKILLS

- Digital marketing
- JAVASCRIPT DEVELOPMENT (WEBSITE AND FULLSTACK)
- DATABASE OPERATIONS IN MYSQL  
POSTGRESQL
- Project management
- Product management
- Business analytics
- Data analytics
- Search engine optimization (SEO)
- On page optimization

## EDUCATION

- 2021-2022**      **FEDERAL UNIVERSITY OF PETROLEUM  
RESOURCES EFFURUN**  
Pre-Degree programme
- 2014-2020**      **BRILLIANT ACADEMY,KANO**  
Secondary Education
- 2009-2014**      **ADDY BASIC SCHOOL, KANO**  
Primary Education

## PERSONAL DATA

Date of birth: 02/March/2004

State of origin: Edo state

Local Govt. Area: Esan-west

Nationality: Nigerian

Marital status: Single

Sex: male

## EXPERIENCE

- 2022 - 2023**      **TERRIBECCA SCHOOL,Warri**  
-Form Teacher  
-Assistant-Maths Teacher
- 2021 - 2022**      **FUPRE PRE-DEGREE PROGRAM**  
Class Rep.
- 2014 - 2020**      **BRILLIANT ACADEMY,KANO**  
Head Boy  
Class Captain in JSS 1,SSS 1,2 & 3

## PAST EXAMS GRADE

**JAMB 2020**

Grade 228

**JAMB 2021**

Grade 219

## PROFESSION

JAVASCRIPT DEVELOPER

Digital Marketer

Data & Business analyst

## ONGOING SKILLS STUDY/LEARNING

Studying Application(app) development

Studying Advanced SEARCH ENGINE OPTIMIZATION

## CERTIFICATES AQUIRED FROM COURSES ONLINE

- Off page optimization
- in-depth Technical SEO
- Search engine marketing (ppc)
- Website building/development design and optimisation
- Social media management
- Inbound marketing
- Email marketing
- SMS/MMS marketing
- Google analytics 4(GA4) management and understanding
- Google tag Manager operations
- Jira
- Asana
- Basecamp

## INTERESTS

- E-learning
- Upskilling
- Self-learning

## ADDITIONAL INFORMATION

- + KNOWLEDGE IN USING HUBSPOT CRM SOFTWARE SYSTEMS.
- + KNOWLEDGE IN USING ACTIVECAMPAIGN, GET RESPONSE,AND MAILCHIMP EMAIL MARKETING SOFTWARE.
- + KNOWLEDGE IN USING SEMRUSH SOFTWARE
- + KNOWLEDGE IN USING GOOGLE ANALYTIC
- + KNOWLEDGE IN USING GOOGLE ADS, BING ADS,QUORA ADS, FACEBOOK ADS, INSTAGRAM ADS, SNAPCHAT ADS, YOUTUBE ADS, TIKTOK ADS
- + KNOWLEDGE USING SOCIAL MEDIA MANAGEMENT TOOLS (HOOTSUITE AND BUFFER)
- + KNOWLEDGE ON WEBSITE, BUILDING AND DESIGN,HOSTING,DOMAIN REGISTRATION, CONTENT CREATION AND OPTIMIZATION.
- + KNOWLEDGE IN USING SMS/MMS MARKETING SOFTWARE SYSTEMS (TWILIO)
- + KNOWLEDGE IN PROJECT/PRODUCT MANAGEMENT SOFTWARE (JIRA,ASANA,BASECAMP)

## LANGUAGE

- English
- French

## EF STANDARD ENGLISH TEST(ACCORDING TO THE COMMON EUROPEAN FRAMEWORK OF REFERENCE-CEFR)

C2 proficient

## SAYLOR ACADEMY

Psychology:101

## WORLD HEALTH ORGANISATION (WHO)

+ Infodemic management : Developing an infodemic insight report

## UNITED NATIONS (DEPARTMENT OF ECONOMICS AND SOCIAL AFFAIRS)

+Transparency, accountability and ethics in public institutions.

## UNITED NATIONS INSTITUTE FOR TRAINING AND RESEARCH (UNITAR)

+Specialised module on human health and climate management

+Green fiscal policy

+Green economy and trade

## IBM(SKILLS BUILD)

+Project Management Fundamentals

## NATIONAL ASSOCIATION OF STATE BOARD OF ACCOUNTANCY (NASBA)ENDORSED LEARNING COURSE CERTIFICATIONS.

+ Agile Foundations

+ Data Science Foundations: Fundamentals

+ Communication Foundations

+ Communication within Teams

+ Interpersonal Communication

## PROJECT MANAGEMENT INSTITUTE (PMI) ENDORSED LEARNING COURSE CERTIFICATIONS.

+Technical Product Management

+Technology For Product Managers

+ Leadership Foundations

## INTERNATIONAL INSTITUTE OF BUSINESS ANALYSIS (IIBA) ENDORSED LEARNING COURSE CERTIFICATION

+ Becoming a Product Manager:A Complete Guide

## TRACE ACADEMIA

+Job Training Certification in"Master Google Ads and Analytics"

+Job Training Certification in "Get Started In Digital Marketing"

## GOOGLE LLC

+The Fundamentals of digital marketing

+Google App Ads certification

+Google Search Ads certification

+Google Display Ads certification

## DIGITAL Ad EXPERT (BY ALEPH PROGRAMME)

Digital Ad Expert Certification

## GREAT LEARNING (INDIAN BASED ONLINE LEARNING CORPORATION)

+ Google analytics

+ Digital marketing strategy

+ SEO Strategies

## THE OPEN UNIVERSITY (OPEN LEARN)

+Marketing in the 21st Century

## **HUBSPOT ACADEMY**

+Inbound marketing

## **SEMRUSH ACADEMY**

+Content Marketing and SEO Fundamentals with Eric Enge

## **PROJECTS CARRIED OUT**

### **WEB PROJECTS**

The link to my portfolio website below has the link to all my JavaScript/web projects

<https://wiymow.github.io/portfolio-website/>

### **ORGANIC MARKETING AND PROMOTION**

Organic distribution of business post and service offers, increase in business audience, increased organic impression generation, expansion in user friendly local and foreign payment options/services.

### **SERVICES CREATION**

Creation of services that my customers/clients need to solve their problems, and finding how to construct my services to adjust to their needs and requirements so as to make them comfortable with my business offers.

### **INTERNATIONAL COLLABORATION**

Collaborated with my colleagues from around the world in our digital marketing projects during our industrial marketing training in advertisement by Google LLC, linkedin, Snapchat, tiktok and Facebook.

## **REFERENCE**

### **Mr. Wiysanyuy Stanislaus Tanlah - French interpreter**

Jesus Christ Temple Ministry

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Signature: \_\_\_\_\_



**Moses Osareme Wiysanyuy**