Zhaoya Wang

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EDUCATION

Master of Management

Northwest A&F University, Yangling, China

Aug 2022 – Jun 2025 (Expected)

GPA: 3.24/4

Advisor: Prof. Yuchun Zhu

Thesis Title: Impact of Internet Use on Non-Farm Employment of Rural Laborers: Based on Mediating Effects of Social Trust

Bachelor of Management

Northwest A&F University, Yangling, China

Aug 2019 – Jun 2023

GPA: 3.32/4

Advisor: Prof. Yuchun Zhu

Thesis Title: The Impact of Digital Literacy on the Employment Choices of the Rural Labor Force

RESEARCH PROJECTS

Innovative Experiment Project, Northwest A&F University

The Impact of E-commerce Information Literacy on the Income of Kiwi Farmers

2019

- Core team member, designed survey plans and conducted fieldwork in the Yangling region.
- Collaborated on final report preparation; the project was rated as "Excellent" upon completion.

Undergraduate Innovation and Entrepreneurship Training Program, Northwest A&F University

Factors Influencing Farmers' Land Transfer Willingness under Occupational Differentiation

2022

- Core team member, processed and analyzed data using statistical methods.
- Collaborated on final report preparation; the project was rated as "Excellent" upon completion.

National Social Science Fund of China Major Project

Theoretical Framework and Practical Path for Promoting Urban-Rural Integration at the County Level

2023–2024

- Participated in extensive fieldwork across six provinces (Hubei, Zhejiang, Shandong, Henan, Shaanxi, and Sichuan) as part of the research team.
- Supported data collection, survey management, and academic reporting under the guidance of senior team members.

RESEARCH INTERESTS

Digital Literacy and Rural Development
Employment Choices and Labor Mobility
Behavioral Economics and Policy Design

TECHNICAL SKILLS

Language: Mandarin (Native), English (B2, IELTS 6.5), with experience in academic presentations and a focus on developing skills in English academic writing; aiming for C1 proficiency.

Office Tools: Proficient in Microsoft Office Suite, including Word (document formatting and referencing), Excel (data analysis with pivot tables and advanced functions), and PowerPoint (academic presentations).

Data Analysis: Proficient in Stata for data cleaning, regression analysis, and statistical modeling; experienced in handling large datasets, hypothesis testing, and presenting actionable insights.

Graphic Design: Proficient in Adobe Photoshop for academic poster creation and research visualization, with a focus on visually engaging and informative materials.