

## Reviewer 1 Feedback:

We appreciate new feedback provided by Reviewer 1 and our response to their critique is below.

*“My ... comments were largely about the take-home messages from Study 2 and 3. ... The intention behind these studies ... still wasn't explicitly clear to me from the introduction of the paper and a bit more narrative hand-holding in the current investigation chunk of the intro would help readers track the thread ...”*

**Our response:** Thanks again for your review. We have updated text on pages 8 through 11 to meet this request.

We have specifically rearranged our discussion of the included studies to be more direct (i.e., removed a few redundant statements) and explicit (i.e., added statements such as *“We aimed to extend existing emotion regulation findings, such as Sheppes et al. (2011), by identifying possible boundary conditions in the relationship between affective intensity and regulation strategy behavior using three studies.”* and *“Together, these studies seek to determine the degree to which well-established regulatory patterns, such as the relationship between emotional intensity and strategy selection, replicate when environmental complexity is introduced.”* ).

Some informative-but-unnecessary text was either removed (e.g., details about multiverse analyses in Study 1) or moved to other locations (e.g., *“Haunted house experiences have been used with marked success... participants and control to the researchers.”* ).

We agree that this addition improves the overall quality of the manuscript by making the relevancy of Studies 2 and 3 more obvious to the audience.

One note: We had made one additional change *not* requested by the reviewer. We had discovered a relevant citation (Suri et al., 2015) not previously cited within the manuscript regarding the frequency with which reappraisal is used when subjects are not given explicit direction or are not manipulated to use it a certain amount. The findings of Suri et al. approximate rates of reappraisal usage that we had found in Study 1 and are relevant to the second paragraph of our discussion and thus were added on Page 50.