

WLADIMIR FILHO

JUNIOR DEVELOPERGRAPHIC DESIGNER, ART DIRECTOR

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SKILLS

MOBILE DEV

- Flutter Framework
- Dart language
- React Native

FRONTEND DEV

- HTML/ CSS / JS
- Tailwind
- React JS / Next JS

ART DIRECTOR

- Photoshop
- Illustrator
- InDesing
- Adobe XD
- Figma

OTHERS

- Notion
- Firebase
- Agile philosophy

EDUCATION

ACADEMY OF INTERACTIVE TECHNOLOGY

AUSTRALIA – 2020

Bachelor of Information
Technology, Mobile App
Development graduate.

ABOUT

With over ten years of experience as a graphic designer, working with diverse clients and products, I discovered a deep passion for creating innovative solutions. This path led me to a journey to become a developer and work in crafting web and mobile applications. Combining design and coding has now become my second passion. While I am only at the beginning stages of this path, I firmly believe it will lead me to great heights.

WORK EXPERIENCE

For the past 7 years – Australia

Over the past six years, I have focused on my education, dedicating myself to learning the knowledge and skills necessary to be a developer. While I have taken on various jobs during this time, their descriptions are not here as they were not directly aligned with my pursuit of a career in development. Although these experiences have added value to my life and allowed me to develop my skills, my commitment to becoming a developer has remained steadfast.

CC&P ADVERTISING SERVICE

Creative Art Director – Brazil – 2017

CC&P is a well-established advertising company in Sao Paulo, Brazil. The agency is a fusion of many different agencies, becoming an excellent and respected workplace today.

- Developed and executed creative concepts, ensuring brand consistency and effective communication of client's message.
- Led and collaborated with cross-functional teams, including designers, writers, and marketers, to successfully execute integrated marketing campaigns.
- Created diverse solutions such as commercial movies, jingles, visual concepts, print layouts, web and mobile design, and UX/UI experiences.
- Managed multiple projects simultaneously, meeting deadlines while maintaining a high level of attention to detail and accuracy.
- Implemented UX/UI principles to create user-centric designs that enhance the overall user experience and drive engagement.

WELLS COLLEGE

AUSTRALIA - 2017

Advanced diploma in information, technologies, communications and business.

FECAP

BRAZIL - 2011

Bachelor degree, Marketing and advertising, School of Business

SENAC

BRAZIL - 2010

Creative process and design. Research and problem-solving.

CERTIFICATIONS

Flutter Academy

academiadoflutter.com.br

Flutter Mapp,

Clean Architecture

fluttermapp.com/

Rockseat - React,

React Native

and JavaScript

rocketseat.com.br

Traversy Media MERN Stack

traversymedia.com

Frontend Master

frontendmasters.com/

NeetCode

Coding and Algorithms

neetcode.io

VOLCANO HOTMIND ADVERTISING AND PRODUCTION

Art Director - Brazil - 2012

Volcano was an agency that offered clients great ideas to connect the public and the products differently than any simple advertising, using innovative approaches.

- Designing visuals to communicate brand messaging to establish brand identity and create visual concepts to pitch and share the experience.
- Design ideas and UX/UI best practices to create intuitive user experiences.
- Staying updated with design trends and best practices, continually refining design skills and techniques.
- Creating products such as Web applications, UX/UI experiences, printing products, presentation books, and so much more.
- Pitching ideas to clients, meetings, and visiting new potential customers.
- Brainstorm new ideas with the team of writers, artists, and movie directors, all involved in creating new products.

DZN ADVERTISING

Account Executive - Brazil - 2009

As an Account Executive, I built and maintained solid relationships with clients through regular communication and engagement.

- Pitched new ideas to customers and developed slide proposals to communicate concepts and solutions effectively.
- Followed up on production processes and coordinated with print shops and suppliers to ensure timely delivery of products.
- Maintained client relationships by communicating regularly and addressing any concerns or issues.

CARREFOUR RETAIL

Advertising Analyst - Brazil - 2007

Carrefour is a multinational retail corporation that operates a chain of hypermarkets, supermarkets, convenience stores, and other retail formats.

- Proficient in analyzing advertising campaigns and results to enhance their effectiveness.
- Utilize data and analytical tools, including dynamic tables from Excel and Access.
- Evaluate campaign performance and identify areas for improvement to provide actionable recommendations based on data analysis.
- Maintaining regular contact with branches to receive daily reports.
- Collaborating with the marketing team to develop future action plans.
- Maximize sales through data-driven insights and strategic decision-making.

WLADIMIR FILHO

COVER LETTER

I am writing to express my interest in the Junior Developer role.

With a passion for learning and a strong background in diverse work experiences, I believe I can bring a unique perspective and valuable skills to your organization.

Having immigrated to Australia in 2017 to learn a second language, I quickly realized my enthusiasm for continuous personal and professional growth. Along my journey, I developed a strong interest in the development field, particularly web and mobile applications.

To finance my learning experience, I took various job opportunities to support my path. Over the past seven years, I have gained valuable experience in general labour, gardening, bartending, warehouse work, truck driving, and more. These experiences have expanded my skill set and assisted my adaptability, resilience, and strong work ethic.

Furthermore, my background in graphic design, acquired during my earlier professional years, has confirmed my passion for creating innovative solutions. Combining my design skills with the ability to code, I am motivated to explore the intersection between design and development, ensuring a great user experience and sound product delivery.

I am excited about the opportunity to contribute my diverse skill set. And with a genuine curiosity and eagerness to learn, I am confident I can make a meaningful impact and thrive within any company.

I look forward to discussing how my skills and experiences align with the needs of the Company. Please find my portfolio with some of my work, connections on LinkedIn, GitHub, and my resume for a detailed overview of my qualifications. Please do not hesitate to contact me if you require any additional information.

www.wladimirfilho.com

Sincerely,

Wladimir Wiazowski Filho