COCTEAU: an Empathy-Based Tool for Decision-Making

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When designing a **policy** or a **service** which objective is to address societal issues, it is crucial to have a deep and complete understanding of **citizen needs** and how the designed **solution** will **affect** them.

Traditional data collection approaches
- they may not **capture** the required knowledge
- they fail to account the **diversity** of perspectives
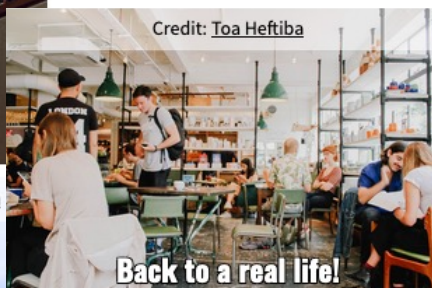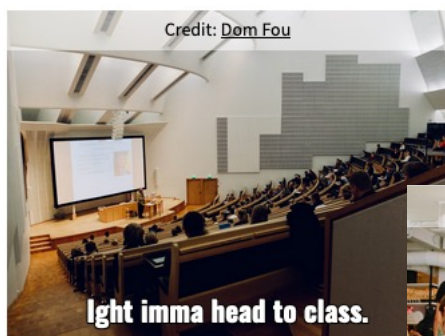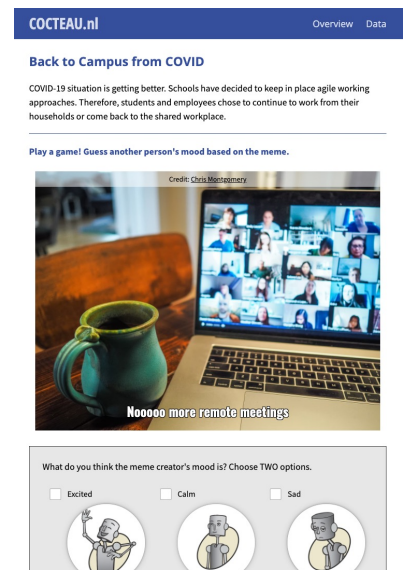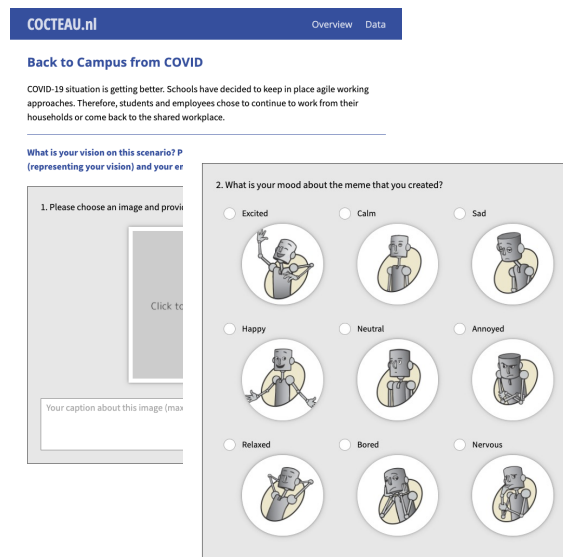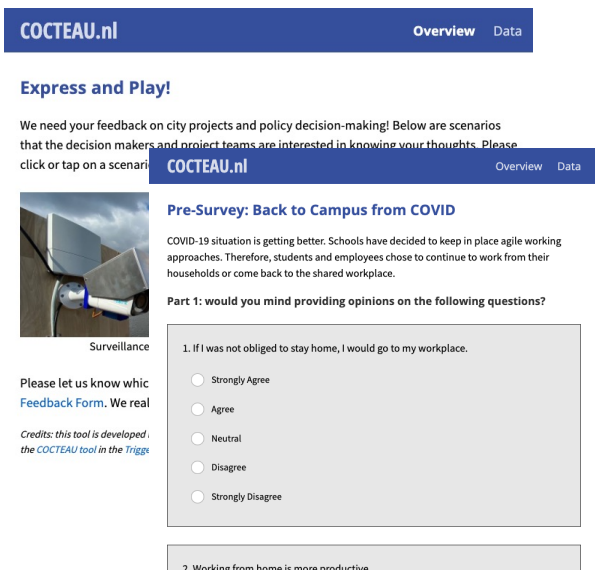- they do not **scale**

COCTEAU
- tap into **latent tacit knowledge**
- foster **empathy** between people
- allow to engage **many** people

Preliminary results
- The tool is **intuitive** and **easy to use**
- The tool is **more engaging** than standard brainstorming web platform
- The tool is perceived as a **nice support** for pen-and-paper brainstorming

Try **COCTEAU** now, and help us understanding how conferences after the pandemic should be!

- https://periscope.io.tudelft.nl/
- or scan the QR code