

The 5th Wall — 20 Prompts

Teal, Peach, Cream. Gen Z Energy. Every Shot Branded.

STYLE LOCK

For all images: Moody cinematic aesthetic, film noir vibes. Neon glow mixed with practical light. Deep shadows, rich colors, slightly desaturated. 35mm grain. Vertical 4:5 frame. The 5th Wall branding visible in every shot – logo on signage, robes, key cards, matchbooks, amenities. Teal, peach, cream brand colors. Gen Z cast – late teens to mid-20s, thrifted fits, experimental style.

ROOM SHOTS

1. THE BED

The 5th Wall hotel bed at night, sheets rumpled. Neon sign glow through window casting teal light. Branded robe thrown across corner – logo embroidered. Deep shadows, moody.

4:5 vertical – robe with logo visible, neon glow on sheets.

2. THE KEY

The 5th Wall room key card on nightstand – teal and peach design, logo prominent. Lamp creating warm pool of light. City lights through window. Noir vibes.

4:5 vertical – key card in spotlight, darkness around edges.

3. THE MIRROR

Bathroom mirror at The 5th Wall, neon from bedroom reflecting. Branded toiletries on counter – logo on bottles. Moody, cinematic lighting. Steam on mirror edges.

4:5 vertical – mirror reflection, branded bottles in neon glow.

4. THE ROBE

Close-up of The 5th Wall robe hanging on bathroom door. Teal embroidered logo catching light from window. Deep shadows on white fabric. Night hotel quiet.

4:5 vertical – robe fills frame, logo visible, moody light.

5. THE WINDOW

View from The 5th Wall room – city lights at night, neon signs in distance. Curtain pulled back by hand. Rain on window. "5th Wall" logo etched small in glass corner.

4:5 vertical – logo on glass, city bokeh fills background.

6. THE MINIBAR

The 5th Wall minibar open at night – neon glow illuminating bottles. Branded price card visible. Half-empty whiskey bottle, used glass. Evidence of the night.

4:5 vertical – minibar contents in moody light, branding visible.

7. THE BATHROOM

The 5th Wall bathroom at night – single light on. Teal and cream amenity bottles lined up, logos visible. Shadows deep in corners. Cinematic.

4:5 vertical – amenity bottles centered, dramatic lighting.

8. THE HALLWAY

The 5th Wall hallway at night – room numbers lit, carpet pattern stretching. One door cracked with light spilling out. Deep shadows, film noir.

4:5 vertical – hallway stretches up, door light at end.

9. THE MATCHES

The 5th Wall branded matchbook on nightstand. Logo on cover, one match burned. Ashtray with single cigarette. Neon glow from window. Night evidence.

4:5 vertical – matchbook with logo, moody light.

10. THE SIGN

The 5th Wall neon sign at night – teal and peach glow. Rain falling, sign reflecting on wet pavement. Some letters flickering. Iconic.

4:5 vertical – neon sign fills top, reflection fills bottom.

11. THE POOL

The 5th Wall pool at night – empty, still water reflecting neon sign. Branded towels on lounge chair. Eerie calm, cinematic.

4:5 vertical – branded towels foreground, pool and neon behind.

12. THE LOBBY

The 5th Wall lobby at night – desk lamp on, city visible through windows. Teal neon accents. Empty, waiting. Branded signage visible.

4:5 vertical – moody lobby, branding visible, night atmosphere.

PEOPLE SHOTS (Gen Z)

13. THE ARRIVAL

Gen Z person at The 5th Wall front desk, checking in at night. Neon glow on their face. Vintage jacket, overnight bag. Key card being handed over, logo visible.

4:5 vertical – key card exchange, neon light, night vibes.

14. THE WINDOW SIT

Gen Z person sitting on The 5th Wall windowsill at night. City lights behind them. Branded robe on, looking out. Moody, contemplative. Neon glow on skin.

4:5 vertical – person silhouetted, robe logo visible, city behind.

15. THE BATHROOM MOMENT

Gen Z person in The 5th Wall bathroom mirror at night. Single bulb on. Getting ready or winding down. Branded amenities visible. Intimate, cinematic.

4:5 vertical – mirror reflection, moody light, branded bottles.

16. THE HALLWAY WALK

Two Gen Z friends walking down The 5th Wall hallway at night. Backs to camera, one looking back over shoulder. Ice bucket in hand. Room numbers glowing. Heading out or heading back.

4:5 vertical – hallway stretches, figures walking into it.

PACKAGING/DETAIL SHOTS

17. THE SOAP

The 5th Wall branded soap bar in paper wrapper – logo printed. Sitting on marble counter, single light source. Unused, waiting. Moody.

4:5 vertical – soap with branding centered, dramatic shadow.

18. THE POSTCARD

The 5th Wall branded postcard on desk – motel illustration on front, neon colors. Lamp light on paper. Pen beside it, half-written message.

4:5 vertical – postcard fills frame, branding, noir light.

19. THE SLIPPERS

The 5th Wall branded slippers on floor beside bed at night. Logo on each. Neon glow from window striping across floor.

4:5 vertical – slippers with logos, neon light stripes.

20. THE DO NOT DISTURB

The 5th Wall door hanger on handle – "Do Not Disturb" in brand typography. Hallway dark behind. Single light catching the sign.

4:5 vertical – door hanger fills center, darkness around.

The 5th Wall. 20 shots. Moody. Cinematic. Every frame branded.