

Lucky Strike — 20 Prompts

Red, Gold, Cream. Gen Z Energy. Every Shot Branded.

STYLE LOCK

For all images: On-camera flash, harsh shadows, 35mm film grain, raw and gritty. Vertical 4:5 frame. Lucky Strike branding visible in every shot – logo on signage, shoes, cups, scoring screens, uniforms. Red, gold, cream brand colors. Gen Z cast – late teens to mid-20s, thrifted fits, experimental style.

BOWLING SHOTS

1. THE LANE

Lucky Strike bowling lane stretching back to pins – polished wood reflecting neon. Ball return with branded Lucky Strike logo. Empty lane, anticipation. Flash mixing with neon glow.

4:5 vertical – lane stretches from bottom to top, logo on ball return visible.

2. THE SHOES

Lucky Strike rental shoes on carpeted floor – red and cream, logo on heel of each. Worn, scuffed, definitely shared by hundreds. Harsh flash shadow behind.

4:5 vertical – shoes centered, ugly carpet texture, logo visible.

3. THE BALL

Close-up of bowling ball in rack – Lucky Strike logo engraved in gold. Finger holes visible. Other balls soft behind. Flash on glossy ball surface.

4:5 vertical – ball fills frame, logo sharp and visible.

4. THE PINS

Bowling pins at end of lane, fresh reset. Lucky Strike logo on each pin. Overhead neon reflecting on floor. About to be destroyed.

4:5 vertical – pins at top, lane stretching down toward camera.

5. THE SCORE

Lucky Strike scoring screen close-up – logo on screen border. Names typed in (stupid nicknames), scores showing. Neon glow on screen. Someone's finger pointing at score.

4:5 vertical – screen fills frame, logo and scores visible.

6. THE NACHOS

Bowling alley nachos in paper tray – Lucky Strike branded tray liner. Cheese, jalapeños, sour cream. Messy, delicious. Pitcher of beer soft behind.

4:5 vertical – nachos in branded tray fill frame.

7. THE PITCHER

Pitcher of cheap beer on Lucky Strike table – branded plastic cups stacked beside it. Condensation on pitcher. Table has ring stains. Real bowling alley table.

4:5 vertical – pitcher and branded cups centered, table texture.

8. THE CUP

Lucky Strike branded plastic cup of beer – red and gold logo. Foam at top, condensation on sides. Hand with rings gripping cup.

4:5 vertical – cup with logo fills frame, hand entering from side.

9. THE APPROACH

Lucky Strike bowling approach from behind bowler – rental shoes on approach dots. Lane stretching ahead. Branded return visible at side.

4:5 vertical – shoes at bottom, lane stretching up to pins.

10. THE STRIKE

Pins exploding mid-strike – motion blur, chaos. Lucky Strike logo visible on pins spinning. Flash freezing the destruction.

4:5 vertical – pin explosion fills frame, branded pins flying.

11. THE GUTTER

Ball rolling into gutter – branded Lucky Strike ball about to disappear. Moment of defeat. Lane stretching to untouched pins.

4:5 vertical – ball with logo rolling into gutter, tragic.

12. THE SIGN

Lucky Strike neon sign on wall – red and gold glowing. Retro design, some parts flickering. Wall texture around it. The logo that's been there for decades.

4:5 vertical – neon sign fills frame, glow and flicker visible.

PEOPLE SHOTS (Gen Z)

13. THE BOWL

Gen Z person mid-bowl, back to camera. Following through after release. Lucky Strike rental shoes visible. Vintage jacket, baggy jeans. Lane stretching ahead.

4:5 vertical – bowler fills bottom half, lane and pins above.

14. THE WAIT

Gen Z person sitting in lane seating, waiting for turn. Lucky Strike shoes on, legs crossed on seat. Checking phone, looking bored. Ball rack visible beside them.

4:5 vertical – person fills frame, branded shoes and context visible.

15. THE CREW

Four Gen Z friends at Lucky Strike lane – one bowling, three watching/cheering from seats. Nacho tray on table, cups around. Energy of league night. Flash catching their reactions.

4:5 vertical – group fills frame, branding scattered throughout scene.

16. THE CELEBRATE

Gen Z person turning around after strike, arms raised. Friends in background losing their minds. Lucky Strike lane and screen behind them. Pure joy, flash on faces.

4:5 vertical – celebration fills frame, lane context behind.

PACKAGING/DETAIL SHOTS

17. THE TICKET

Lucky Strike lane rental ticket on counter – logo printed at top, lane number handwritten. Greasy fingerprints on ticket. Pen beside it.

4:5 vertical – ticket fills frame, branding visible.

18. THE SHOE TAG

Lucky Strike shoe size tag attached to rental shoes – plastic disc, number written on it. Logo on disc. Shoes on floor beside feet.

4:5 vertical – tag and shoes centered, floor context.

19. THE FRIES

Lucky Strike branded paper basket of fries. Logo on basket liner. Ketchup cup beside. Salt visible. Being grabbed by hand entering frame.

4:5 vertical – fries in branded basket, hand stealing one.

20. THE BALL RACK

Full Lucky Strike ball rack – different weights, all branded. Labels visible.
Someone's hand reaching for a ball. Flash on glossy surfaces.

4:5 vertical – rack fills frame, logos visible on multiple balls.

Lucky Strike. 20 shots. Every frame branded.