

AI CREATOR REVENUE GUIDE

5 Income Streams That Actually Work

THE \$8K/MONTH BREAKDOWN

Stream	Monthly	% of Total
Client Work	\$4,000	50%
Digital Products	\$2,500	31%
Content Revenue	\$1,500	19%
Total	\$8,000	100%

STREAM 1: CLIENT WORK (\$3,000-6,000/month)

What You Sell

- Brand asset packages
- Product photography
- Social content creation
- Campaign imagery
- Visual identity systems

Pricing Tiers

- Starter: \$500-1,000 (10 images)
- Standard: \$1,500-3,000 (25 images + guide)
- Premium: \$3,000-7,500 (50+ images, full system)

Client Volume

- 2-4 projects per month
- Mix of sizes
- Some retainers for stability

How to Get Clients

1. Post proof of work daily
2. Cold outreach with free concepts
3. Referrals from happy clients
4. Agency partnerships

Time Investment

- 15-25 hours/month actual work
 - Effective rate: \$150-400/hour
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STREAM 2: DIGITAL PRODUCTS (\$1,500-4,000/month)

What You Sell

Prompt Packs: \$19-49

- Collection of 20-50 proven prompts
- Organized by category
- Example outputs included
- Instant download

Templates: \$29-79

- Brand building templates
- Prompt structure systems
- Workflow documents
- Notion templates

Mini-Courses: \$47-147

- 2-5 video lessons
- PDF guides
- Prompt libraries
- Community access

Full Course: \$197-497

- Complete curriculum
- 10+ video modules
- Templates and prompts
- Community/support
- Updates included

Revenue Math

- Prompt pack × 100 sales = \$2,900
- Mini-course × 50 sales = \$4,900
- Email list of 5,000 × 2% conversion = 100 sales

Building Products

1. Document what you already do
2. Package into downloadable format
3. Create simple sales page
4. Promote through content

Platforms

- Gumroad (simple, low fees)
- Teachable/Kajabi (courses)
- Notion (templates)
- Your own site (maximum control)

STREAM 3: CONTENT REVENUE (\$500-2,000/month)

Brand Partnerships

- Tool companies want exposure
- Create content featuring their tool

- Paid per post or campaign
- Range: \$200-2,000 per deal

Affiliate Commissions

- Recommend tools you actually use
- Earn % on signups
- ChatGPT Plus, Midjourney, software
- Range: \$10-50 per referral

Platform Monetization

- TikTok Creator Fund (small)
- YouTube AdSense (if video content)
- Instagram bonuses (inconsistent)

Sponsorships

- Once you have 10K+ followers
 - Tool companies, software, education
 - Negotiate based on engagement
 - Range: \$500-5,000 per sponsor
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STREAM 4: SERVICES (\$500-2,000/month)

Consulting Calls

- 1-on-1 coaching sessions
- \$100-300 per hour
- Portfolio reviews
- Strategy sessions

Workshops

- Group training sessions
- \$50-200 per attendee
- Partner with communities
- Corporate training

White-Label Work

- Create for agencies
 - They mark up, you get paid
 - Steady, lower-profile work
 - \$50-100/image wholesale
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STREAM 5: COMMUNITY (\$500-2,000/month)

Paid Community

- Discord or Circle
- Monthly subscription: \$19-49/month
- 50-100 members = \$1,000-5,000/month
- Provide ongoing value, prompts, feedback

Cohort Programs

- 4-8 week intensive
 - \$200-500 per student
 - 10-20 students per cohort
 - High-touch, high-value
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REVENUE TIMELINE

Month 1-3: Foundation

Focus: Client work only **Target:** \$1,000-2,000/month **Activities:**

- Build portfolio
- Post daily
- Get first clients
- Deliver great work

Month 4-6: First Products

Focus: Client work + first digital product **Target:** \$2,500-4,000/month **Activities:**

- Launch prompt pack or mini-course
- Build email list
- Continue client work
- Grow audience

Month 7-12: Diversification

Focus: Multiple streams **Target:** \$5,000-8,000/month **Activities:**

- Add more products
- Explore sponsorships
- Consider community
- Optimize what works

Year 2+: Scale

Focus: Systems and leverage **Target:** \$10,000-20,000+/month **Activities:**

- Premium offerings
 - Passive income focus
 - Team support
 - Authority positioning
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REVENUE STACKING

Week 1 Activities

- Post content (attracts clients + product buyers)
- Do client work (pays now)
- Build email list (future product sales)

Month-End Stack

- 2 client projects = \$3,000

- Prompt pack sales = \$500
- Affiliate commissions = \$200
- Brand deal = \$500
- **Total: \$4,200**

The Compound Effect

Each piece of content:

- Attracts potential clients
 - Builds email list
 - Establishes authority
 - Creates affiliate opportunities
 - Opens sponsorship doors
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WHAT NOT TO DO

✗ Selling AI Art as Art

- Oversaturated market
- Race to bottom pricing
- No recurring revenue
- Hard to differentiate

✗ Only Client Work

- Trading time for money
- Income ceiling
- Burnout risk
- No leverage

✗ Only Products

- Need audience first
- Takes time to build
- Competitive
- Requires marketing skills

✗ Chasing All Streams at Once

- Splits focus
 - Dilutes effort
 - Slower progress
 - Overwhelm
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THE FOCUS FORMULA

First: Master One Stream

Get to \$3,000/month from client work first.

Then: Add Leverage

Create one product that sells while you sleep.

Finally: Diversify

Add content revenue and community.

QUICK WINS

This Week

1. Raise your prices 20%
2. Create a simple prompt pack from what you already have
3. Set up affiliate links for tools you use

This Month

1. Land one new client
2. Launch one digital product
3. Post 20+ pieces of content

This Quarter

1. Build email list to 1,000
 2. Create flagship product
 3. Establish recurring revenue stream
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This guide is from LOOPWORKER. For more resources, follow @loopworker.