

# Hot Stuff Cafe — 20 Prompts

**Orange, Cream, Black. Gen Z Energy. Every Shot Branded.**

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## STYLE LOCK

For all images: Warm 35mm film aesthetic, Kodak Portra colors. Soft golden morning light, natural window light. Slight film grain, warm tones, shallow depth of field. Vertical 4:5 frame. Hot Stuff Cafe branding visible in every shot – logo on cups, bags, signage, stickers. Orange, cream, black brand colors. Gen Z cast – late teens to mid-20s, thrifted fits, experimental style.

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## PRODUCT SHOTS

### 1. THE CUP

Hot Stuff Cafe iced coffee in branded clear cup – orange and black logo facing camera. Condensation dripping, morning light catching droplets. Black lid, orange straw. Worn wooden counter, window light from left.

4:5 vertical – cup centered, logo sharp, warm golden tones.

### 2. THE POUR

Espresso pouring into Hot Stuff branded ceramic cup – logo visible. Stream of espresso mid-pour, steam rising. Warm morning light, soft shadows. Barista hands visible.

4:5 vertical – cup with logo bottom third, pour action fills middle.

### 3. THE DRIP

Close-up of iced coffee dripping down side of Hot Stuff cup. Logo visible through condensation. Warm backlight creating glow. Shallow depth of field.

4:5 vertical – macro on logo and drip texture, warm tones.

### 4. THE BEANS

Hot Stuff Cafe coffee bag – orange and black branded packaging, open at top. Beans spilling onto butcher block counter. Morning window light. Warm, inviting.

4:5 vertical – bag fills frame, logo prominent, golden light.

### 5. THE PASTRY

Croissant on Hot Stuff branded napkin – logo stamped in orange. Flaky layers, golden brown, morning light catching texture. Coffee cup soft in background.

4:5 vertical – napkin with logo bottom, pastry fills middle, warm.

## 6. THE LATTE

Latte art in Hot Stuff ceramic mug – leaf pattern, slightly imperfect. Logo visible on mug side. Worn wooden table, morning sun streaming in. Cozy.

4:5 vertical – mug with logo centered, warm natural light.

## 7. THE COUNTER

Hot Stuff Cafe counter from customer POV. Espresso machine, stacked cups with logos facing out. Pastry case glowing. Menu board with orange signage. Morning light flooding in.

4:5 vertical – branded cups and signage visible, warm atmosphere.

## 8. THE ICED ROW

Three iced coffees lined up on sunlit counter – different sizes, all Hot Stuff branded. Condensation catching light. Morning golden hour vibes.

4:5 vertical – lineup fills frame, logos facing camera, warm.

## 9. THE FOAM

Macro of latte foam surface in Hot Stuff mug. Logo visible on rim. Crema texture, morning light reflecting. Spoon resting on saucer.

4:5 vertical – logo on rim at top, foam texture fills rest, soft focus.

## 10. THE MORNING

Hot Stuff counter at opening time – fresh pastries in case, steam from machine, first cups being made. Window light flooding space. The calm before rush.

4:5 vertical – morning scene, branding throughout, golden light.

## 11. THE BATCH

Multiple Hot Stuff cups being made – lined up on bar, steam rising. Morning light catching steam. Organized calm.

4:5 vertical – cups with logos in row, warm light.

## 12. THE WINDOW

Hot Stuff Cafe window from outside – logo painted on glass. Morning light inside glowing warm. Person visible inside with cup, soft focus.

4:5 vertical – window and logo fills frame, warm interior glow.

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## PEOPLE SHOTS (Gen Z)

### 13. THE SIP

Gen Z girl mid-sip from Hot Stuff iced coffee – eyes soft, morning calm. Micro bangs, small gold hoops. Oversized cardigan. Cup logo visible. Warm window light on face.

4:5 vertical – cup with logo at center, warm light on skin.

### 14. THE BOOTH

Two Gen Z friends at window table, Hot Stuff cups between them. Warm morning light from window. One laughing at phone, one looking out window. Cozy hangout. Branded cups visible.

4:5 vertical – friends and branded cups, golden window light.

### 15. THE READ

Gen Z person at Hot Stuff window seat reading a book. Coffee cup with logo beside them. Morning light on pages. Oversized sweater, headphones around neck. Lost in it.

4:5 vertical – person and branded cup, warm reading moment.

### 16. THE LINE

Three Gen Z customers waiting at Hot Stuff counter – morning light behind them from windows. Mix of styles: baggy pants, vintage jacket, beanie. Menu board with logo above.

4:5 vertical – people backlit, logo menu board at top.

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## PACKAGING SHOTS

### 17. THE BAG

Hot Stuff Cafe brown paper bag – orange and black logo printed. Morning light from window catching paper texture. Slightly soft, fresh from shelf.

4:5 vertical – bag fills frame, logo centered, warm light.

### 18. THE STICKER

Close-up of Hot Stuff round logo sticker sealing coffee bag. Orange and black. Morning light on sticker surface. Kraft paper texture.

4:5 vertical – macro on sticker, warm tones.

### 19. THE SLEEVE

Hot Stuff cup sleeve on hot coffee – logo wrapping around. Hand holding cup, rings catching morning light. Steam rising.

4:5 vertical – sleeve with logo centered, warm hand entering frame.

## **20. THE MERCH**

Hot Stuff Cafe tote bag on hook by door – orange logo on cream canvas. Morning light from window. Keys hanging beside it. Ready for the day.

4:5 vertical – tote with logo fills frame, morning context.

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*Hot Stuff Cafe. 20 shots. Warm. Golden. Every frame branded.*