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| --- | --- |
| ID | Unique key for each row |
| City\_Code | Code of the city where customer lives |
| Region\_Code | Equivalent to pin code |
| Accomodation\_Type | Type of place to live |
| Reco\_Insurance\_Type | Recommended Insurance type |
| Upper\_Age & Lower age | Eligible range of age for this insurance |
| Is spouse | Whether joint account holder is spouse or not |
| Health Indicator | Condition of health |
| Holding\_Policy\_Duration | If there is an existing policy , then what is the duration |
| Holding\_Policy\_Type | Extisting policy type |
| Reco\_Policy\_Cat | Recommended policy category |
| Reco\_Policy\_Premium | Recommended policy premium amount |
| Response | Class 1 means customer will show interest in buying new policy. |