Technical UX & Web Audit Report

FAECES AI Private Sale Edition



Prepared by @OxWolfDev_

Website & UX Technical Review Report

for FAECES AI — Private Sale Launch Optimization

Prepared by: @0xWolfDev_

Introduction

My name is WolfDev, a passionate builder and researcher within the blockchain and Web3 ecosystem. With a formal background in Computer Science, I have spent the past few years actively engaged in both technical and creative aspects of decentralized technology — particularly in frontend development and user experience design for Web3 platforms, memecoin ecosystems, and crypto-native interfaces.

Throughout this journey, I have contributed to a variety of community-driven projects and have independently built and deployed multiple Web3-themed websites and token launch platforms. My portfolio, which includes design and deployment samples, can be accessed at: https://wolfdev12.github.io/portofolio/

Beyond development, I have a strong inclination toward analytical thinking, community building, and strategic positioning for blockchain products. I frequently share technical insights and market reflections through my X (formerly Twitter) account, where I also maintain an active dialogue with the Web3 community:

https://x.com/0xWolfDev_

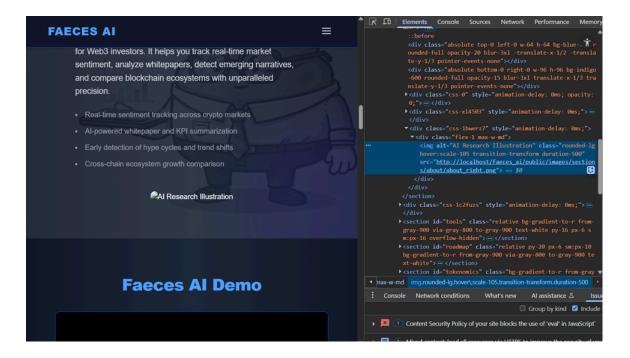
This report was independently initiated as part of my commitment to elevate the standard of user experience and technical precision within the Web3 space. The focus of this audit is to provide a structured review of the FAECES AI project website — identifying critical UX issues, broken logic or assets, missed opportunities in frontend communication, and providing actionable suggestions ahead of the private sale launch phase.

The ultimate goal is to ensure that the FAECES AI website reflects the credibility, functionality, and innovation that the project itself aspires to deliver.

Detailed Technical Report

Note: While it is not officially confirmed, an error trace previously encountered during testing showed Laravel-specific stack traces. Based on this, the following recommendations are made under the reasonable assumption that the FAECES AI website is powered by the **Laravel** framework. Therefore, all technical suggestions—particularly those involving routing, asset management, and form behavior—are written with Laravel best practices in mind, using tools such as Blade templating, Laravel Mix/Vite, and the route/view system that Laravel provides.

Picture 1 — AI Research Illustration (Broken Reference)

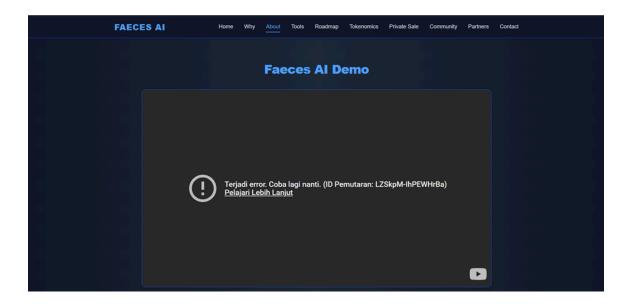


Issue: The hero image source is set to **localhost**, which only works in a local dev environment and will break on public deployment.

Technical Detail: The path likely looks like src="http://localhost:3000/assets/hero.png" or similar. In production builds, all assets should be referenced relative to the deployed domain or through a hosted CDN like Vercel, IPFS, or AWS S3.

Recommendation: Use Laravel's asset() helper function to reference static files reliably across environments. For example, replace any hardcoded localhost path with {{asset('images/hero.png')}} in Blade templates. This ensures correct URL generation regardless of local or production environment. If using Laravel Mix or Vite, make sure to run proper asset compilation with npm run prod or vite build so the assets are versioned and published to the public/ directory.

Picture 2 — YouTube Demo Playback Error



Issue: The embedded YouTube video fails to load or play.

Technical Detail: This could be caused by:

- Video privacy settings set to "Private" or restricted embedding
- Invalid embed URL or iframe misconfiguration

- Confirm the YouTube video is set to "Public" or "Unlisted" with embed enabled
- Use the correct embed format: https://www.youtube.com/embed/{videoID}
- Test iframe responsiveness using sandboxed container or lightweight embed libraries

Picture 3 — Tokenomics Chart User Experience

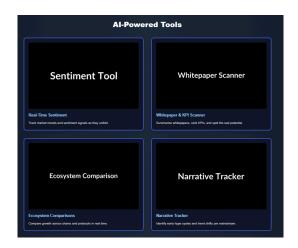


Issue: Percentage values in the tokenomics chart only appear on hover, which reduces readability — especially for users on mobile or with accessibility needs.

Technical Detail: While Laravel does not directly handle chart rendering, the data visualization is most likely implemented using a JavaScript library (e.g., Chart.js, ApexCharts) injected via Blade templates. These libraries typically rely on configuration options passed through <script> blocks or data passed from the controller to the view.

- If you're using Chart.js, enable the chartjs-plugin-datalabels plugin and configure it in your Blade template to show static percentage labels without hover.
- If you're generating chart values server-side, consider rendering the percentage values as plain HTML elements below the chart (e.g., using a Bootstrap-styled table or flexbox grid).
- Make sure the \$tokenomicsData passed from the Laravel controller is already pre-processed with calculated percentages, so no frontend math is needed.
- Always include a legend or descriptive table below the chart to improve clarity, especially for mobile and screen reader users.
- Use high-contrast colors and font sizes for visual accessibility (WCAG AA compliance).

Picture 4 & 5 — AI Tools and Community Engagement Layout



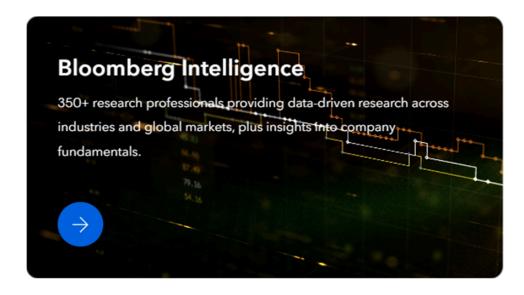


Issue: Sections are purely text-based and do not visually communicate utility or product strength.

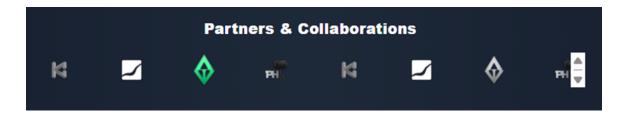
Recommendation:

- Add iconography or screenshots of each tool
- Consider using a UI grid with titles, brief description, and mockups like Bloomberg
 Terminal layout
- Include interactive elements or hover effects to increase engagement

Picture of Bloomberg Terminal Layout



Picture 6 — Partners Slider UI Improvement



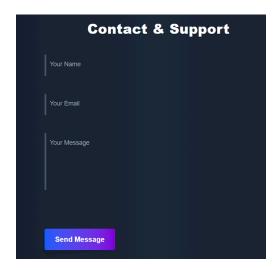
Issue: Vertical scrollbar is visible and disrupts the visual integrity of the section.

Technical Detail: Probably caused by overflow-y: scroll or a fixed height container on a responsive block.

Recommendation:

- Switch to overflow-x: auto for horizontal scrolling
- Use a carousel like SwiperJS, Slick.js, or Tailwind UI slider
- Add padding and center alignment for cleaner display

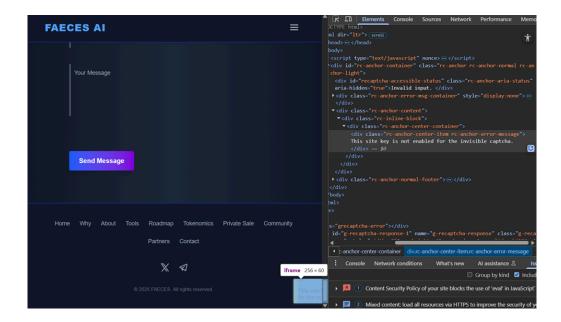
Picture 7 — Contact & Support Form Borders Missing



Issue: Input elements do not have visible borders, making them look disconnected or broken.

- Add a subtle border or box-shadow to inputs
- Ensure focus state with outline or border-color change
- Match the form's color theme with the overall UI palette

Picture 8 — Invisible reCAPTCHA Error

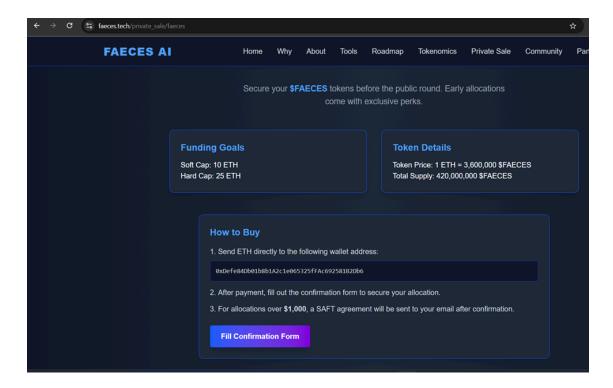


Issue: CAPTCHA does not appear and throws error: "This site key is not enabled for the invisible captcha."

Technical Detail: Google reCAPTCHA v2/v3 not initialized correctly, or client key is invalid.

- Ensure site key is registered correctly at https://www.google.com/recaptcha/admin
- Reconfirm backend validation if using server-side verification

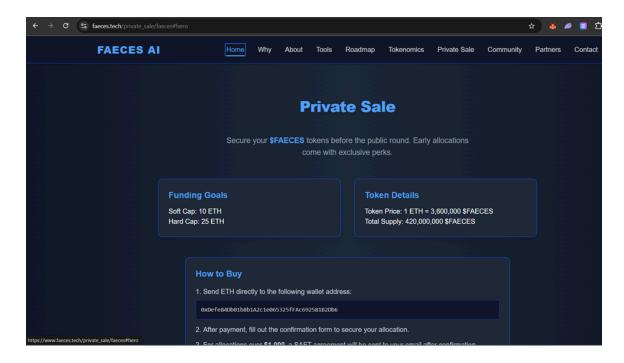
Picture 9 — Private Sale Wallet Copy Button Missing



Issue: Wallet address is displayed as plain text without quick-copy functionality.

- Add a copy button using JS: navigator.clipboard.writeText(address)
- Provide visual feedback (e.g., tooltip: "Copied!")
- Ensure it's mobile-friendly with adequate spacing

Picture 10 — Broken Navigation on Private Sale Page



Issue: Header/footer links are not functional on the /private_sale/faeces route.

Technical Detail: This is usually caused by hardcoded relative paths (e.g., href="/about") which break on subroutes.

Recommendation:

Use Laravel's route() or url() helper functions when linking to named routes or static pages. For example, use { route('about') }} if a named route exists, or {{ url('/about') }} for static links. Avoid hardcoding paths like /about in Blade templates to ensure that links remain functional even when served from subdirectories or behind proxies.

Conclusion

FAECES AI presents a promising foundation, both in concept and market positioning. However, the technical execution of the website at its current stage contains multiple areas of improvement — from routing and asset management to usability and accessibility issues. Each of these seemingly small flaws has the potential to erode user trust, especially in the context of a private sale where first impressions are critical.

This audit has outlined targeted, framework-aware recommendations to resolve these issues in a pragmatic way, using Laravel best practices and frontend enhancements that are relatively low-effort but high-impact. Fixing asset pathing using Laravel's asset() helper, correcting navigation via route() functions, and improving form reliability and responsiveness are examples of changes that can significantly elevate the user experience.

Beyond just technical correctness, attention to UI polish, accessibility (such as static chart values and visual feedback), and detail-oriented layout adjustments can communicate the seriousness and professionalism of the project team to investors and users alike. Every visual and interactive element is a silent ambassador of the product — especially when no team member is there to pitch it live.

By implementing the suggestions in this report, the FAECES AI website can evolve into a professional-grade frontend that not only supports its private sale initiative, but also reinforces its brand, trustworthiness, and long-term value in the Web3 ecosystem.

Should further technical refinement, code implementation, or frontend support be needed, I remain available for hands-on collaboration.

• X: https://x.com/0xWolfDev

• Portfolio: https://wolfdev12.github.io/portofolio/

• **Telegram**: https://t.me/Wolfdev12

Let's make FAECES AI not only functional — but exceptional.