



# TEAM MEMBERS

- \* Julian Kuk:  
Lead Developer & Project Manager
- \* James Yanyuk:  
Lead Developer
- \* Matthaus Wolff:  
Back-End Developer & Marketing Manager
- \* Nam Phan:  
Back-End Developer
- \* Sara da Silva:  
Front-End Developer and Graphic Designer

# PROBLEM STATEMENT

- Lacking an environment that facilitates robust, real-time discussion and collaboration.
- Current solutions such as Google Docs, Trello, and Skype do not allow for such interaction simultaneously.
- A combination of productivity, organization, and communication software is required to host a digital discussion comfortably.

# PRODUCT DESCRIPTION

- Streamlines the digital discussion by offering communication, productivity, and organizational tools in one app.
- A digital work space that the group can see and interact with in real time.
- Drag and drop resources onto the work space like you would physical resources during a discussion or a meeting.

# TIMELINE

## Research

**Oct 1 – Oct 15**

Determine what is possible in low and high level design. Learn more about tools that will facilitate our implementation idea.

## Requirement Specifications

**Oct 16 – Oct 23**

Define the exact scope for the project, including specific use cases for extraneous situations.

## Basic Interface

**Oct 24 – Oct 31**

Completion of design and a basic server. Focus on interaction between client with respect to account management and tracking users.

# TIMELINE - continued

Full  
Functionality

**Nov 1 – Nov 15**

Full functionality of upload and download utilities. Focus on managing data on the server while keeping things dynamic and sustainable.

Graphic  
Design

**Nov 16 – Nov 30**

Develop a visually appealing and user-friendly interface targeted towards a large demographic of users.

Testing and  
Refinement

**Dec 1 – Dec 4**

Finalize our product with its final touches and resolve any residual issues. Develop final presentation for kord.io targeted towards funding.

# BUDGET ESTIMATE

## Initial Expenses - Single

Component	Details	Expenditure (USD)
Office Equipment	Desks, Peripherals, Software Licensing, etc.	7,000.00
Workstations	Custom Desktops (x5)	6,000.00
Intell. Protection	Copyrights & Trademarks	1,500.00
Launch	Promotional and Launch Event Expenses	6,500.00

Total: \$21,000 USD

# BUDGET ESTIMATE - continued

## Fixed Expenses - Yearly Projection

Component	Details	Expenditure (USD)
Domain	"kord.io" Domain Registration & Renewal	40.00
Incorporation	S-Corporation Filing Fees (Massachusetts)	275.00
Office Lease	Boston, MA Office Location	18,000.00

Total: \$18,315 USD



# BUDGET ESTIMATE - continued

## Variable Expenses - First Year Projection

Component	Details	Expenditure (USD)
Dedicated Server Rent	Cost based on first year's anticipated traffic volume	7,500.00
Developer Salaries	Web Developers (x3)	210,000.00
Designer Salaries	Web/Graphic Designers (x2)	165,000.00
Accountant	Managing first-year expenses and revenue	3,000.00
Advertising/Marketing	Google Ad-Words & Search Engine Optimization	25,000.00

Total: \$410,500 USD

# BUDGET ESTIMATE - continued

Component	Expenditure (USD)
Initial Expenses	21, 000
Fixed Expenses – Yearly Projection	18, 315
Variable Expenses – First Year Projection	410, 500
Expense Total	435,315

Total Funding Requested: \$435,315 USD

Thank you!