- What is the fictitious truth, and why is this of interest to you?

     The fictitious truth that I chose for my project is that mole people are living underground. This interested me because mole people have been a myth that has been passed around for a long time through different media wether that be movies or just through internet forums. Making this into a benevolent truth I think will be an interesting challenge for this project. I have to make it so that mole people are somehow affecting people on the surface in a way that isn't obvious that it's a lie. People have also heard of mole people before making it much harder for people to believe right off the bat, people on the internet are for the most part vigilant against lies and scams, which is especially true as the audience gets younger. I think that trying to convince people that mole people are real is going to be an interesting but also difficult challenge. Another aspect of this project that is interesting to me is I want to try to make it seem like this website has been around for a long time and that the mole people have been in plain sight the whole time.

- What is the fictitious organization / entity / alter-ego that is presenting this material?

     The main idea that I had for the organization was a forum kind of website where the mole people just talk to each other and hang out. As I mentioned earlier I want to make it seem like this forum has been around for a while and that the mole people have been communicating in this manner for a long time. I think that the main thing that this website will be doing is asking for a membership or a donation of some kind to support the mole people, not money but just directions to drop some carrots and a manhole. There will also be a signup page where users can sign up for an account on the Mole People forum. The main idea for the name was "TheHole.com." Other pages on the website would be an about us page describing the history of the Mole people and also maybe something like a map around the Mole people's complex. Some history behind the Mole people might include that they were forced underground during the Cold War due to nuclear testing

- How could this project become a "benevolent untruth"?

One idea I had to turn this into a benevolent untruth is that the mole people are stealing our rare earth metals which are used to make microchips and phone screens. The main idea behind this is that if people believe that the materials that are used to make their phones are being rapidly depleted then they would be inclined to use their phones and mobile devices sparingly and would overall decrease their phone use. The way I intend to spread this is through the forum part of the website. As the user reads more entries into the forum they will see mention of things like mines and rare earth metals. The further down they scroll the more mentions of these types of things they will see and on the About page at the very bottom in intend to put a mission statement for the mole people

that includes a reason for stealing these rare earth metals. The one thing I haven't thought out yet is why the Mole people need these rare earth metals, one idea I had was that they were making a supercomputer in order to take over the world but that seems a little cliche