

BuildOS

The AI-First Productivity Engine

Transforming scattered thoughts into organized action

DJ Wayne & Zach Tyler

Founders

September 2025

| The Big Problem

Ambitious people are drowning in scattered ideas and apps; LLM power users waste hours repeating context. Traditional tools can't keep up. LLMs and AI tools have upgraded, but productivity systems haven't.



Scattered Thoughts

Ideas spread across multiple apps:
Notion, Obsidian, Apple Notes, Google Docs, Moleskines.

"I have thoughts everywhere but nowhere useful."



LLM Context Repetition

Power users waste 30% of their time repeating project context in every AI conversation.

"I spend more time explaining my projects to AI than working on them."



Tools Not Keeping Up

Legacy systems can't handle AI collaboration needs, speed, or chaos of modern work.

"My productivity system has become another job."

The Result: Mental overload, lost productivity, and unrealized potential. People need a new system built for the AI era.

| Our Solution: AI-Powered, Context-Driven Organization

Just talk or type your thoughts. BuildOS organizes chaos into structured projects, schedules next steps, and creates rich context for seamless LLM collaboration.

The BuildOS Difference

No complex setup or learning curve

Context transfers seamlessly to any LLM

One-click scheduling bridges thinking to action

Value increases with every interaction

"BuildOS is like having an AI executive assistant who organizes your thoughts while you talk, then helps you execute them."

— Early beta user



Brain Dump to Organization

Voice or text input instantly organized into projects, tasks, and resources



Context-Driven Workflows

Accumulated project context builds over time, getting smarter with each interaction



Seamless LLM Collaboration

Reuse project context across AI interactions, eliminating repetition



Brain Dump



AI Organization



Context Building



Execution

Our Advantages: Context Engineering, Voice-First, and Network Effects



Context Engineering

We solve context - the real unlock for smart AI agents. While others chase agent hype, we're building the foundation that makes agents truly valuable.

Key Insight:

Context is what makes AI agents smart. Solve context first, and everything else follows.



Voice-First Design

Fastest, most frictionless information capture - turning spoken thoughts into immediate organization and action.

Psychological Win:

Users experience immediate progress and clarity when they see their words drive organization and action - creating a powerful feedback loop.



B2C Grassroots Marketing

BuildOS empowers users to finish projects, sparking organic growth through natural sharing and demonstration.

Network Effect:

"Yeah, I'm able to stay on top of my work because I just talk to BuildOS and it organizes everything and reminds me"
- Aspiring Entrepreneur

| The Productivity Evolution

Productivity platforms get exponentially more powerful when you add:

Sharing and collaboration features

LLMs that act like consultants on your projects

Context-aware AI assistants that learn your workflow

BuildOS starts as an organization tool and becomes a thought partner, helping you:

See around corners with predictive insights

Get consultant-level advice tailored to your context

Identify connections between seemingly unrelated projects

Focus on creativity while AI handles organization

The BuildOS Evolution Path:



Traditional Tools

Static organization, manual context-building, repetitive tasks



Organization Tool

Voice-first capture, AI-powered organization, structured projects



Thought Partner

Context-aware LLM advisor, predictive insights, strategic recommendations



AI Agent Hub

Agents integrate with BuildOS context to accomplish tasks autonomously

Massive Market Opportunity

AI tools + Voice are converging to 10x productivity systems:



\$98B+ Productivity Software Market[1]

Growing 13% annually



\$800B+ AI Tools Market by 2030[2]

Explosive 38% CAGR



Voice AI Adoption Accelerating[6]

8.4B voice assistants by 2024

Major Players:



Notion \$10B valuation[3]

(2021)



Linear \$1.25B valuation[4]

(2025)



ChatGPT 800M weekly users[5]

(April 2025)

Why Now? The Perfect Storm:

Voice AI adoption exploding

Context/memory becoming critical

Agent economy emerging

Competitors retrofitting AI into old systems

BuildOS is early to these trends, built from the ground up for this intersection.

[1]Mordor Intelligence - Business Productivity Software Market (\$98.25B in 2025)

[2]Statista - AI Market Forecast (>\$800B by 2030)

[4]Linear Official Announcement - \$1.25B Valuation (June 2025)

[5]Exploding Topics - ChatGPT Users (800M weekly by April 2025)

Strategic Roadmap



Phase 1: Productivity Tool

Information capture & organization

AI-powered organization for individuals

Brain dumps become structured projects

Intelligent task management



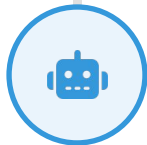
Phase 2: AI Thought Partner

Context-driven advice, consultant-like

Advanced project insights and recommendations

Identify blind spots and opportunities

Context-aware LLM collaboration framework



Phase 3: Agent Checkpoint

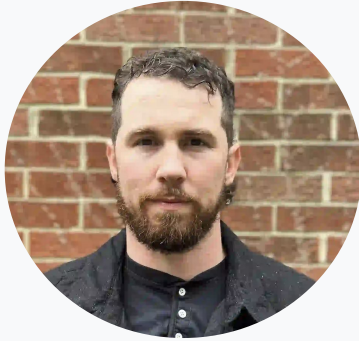
Other AI agents use BuildOS to complete tasks

3rd party agent integrations

Context-sharing across agent ecosystem





Our Founders

Veteran Owned & Operated



DJ Wayne





CEO & CTO

-  USMC Scout Sniper
-  8+ years software engineering
-  YC-backed startup experience (Curri)
-  Early Adopter of LLMs and Context engineering



Zach Tyler

COO & CGO

-  USAF Network & Systems Administrator
-  10+ years in marketing & growth
-  Systems architect & funnel expert
-  Built 100+ B2C marketing campaigns across 9+ industries

"My superpower is taking chaos and turning it into clear, repeatable systems. BuildOS is that superpower as a product, helping everyone transform their scattered thoughts into streamlined progress."

— Zach Tyler, Co-founder & COO/CGO

| Traction & Market Validation

Early Adopter Segments Validating Product-Market Fit:



LLM Power Users

Tech professionals using ChatGPT/Claude daily who need persistent context



ADHD/Overwhelmed Professionals

Struggling with traditional organization tools



Creative Professionals

Writers, designers seeking better idea organization

User Feedback Metrics:

70%

Less time spent organizing information reported by beta users

2x

More tasks executed after implementing BuildOS

Maryland ADHD Campaign Results:

Ad

83 beta user signups in 3 weeks

Less than \$250 total ad spend

\$3.01 cost per acquisition

| Business Model

Standard Tier

\$20/month

14-day free trial

- Unlimited brain dumps & projects
- AI-powered organization
- Calendar integration
- Daily briefs & task tracking
- Standard LLM processing

RECOMMENDED

Super User Tier

\$35/month

14-day free trial

- Everything in Standard +
- Advanced LLM processing
- AI project insights & suggestions
- Priority voice processing
- Advanced context management

Future Revenue Paths

Team Tier

Shared projects, team briefs, and collaboration features

Estimated: \$25/user/month

Enterprise

SSO, admin controls, custom integrations

Custom pricing

Key Metrics: User Acquisition Cost: \$40 | Lifetime Value: \$600+ | Target Margin: 85%

| Investment Ask

Seeking \$2M Pre seed funding to build the Agent Context OS foundation



Product Acceleration

Voice recognition enhancement, calendar integration, daily brief optimization



AI/Voice R&D

Context engineering R&D, agent integration architecture, LLM efficiency



Grassroots Marketing

Community building, content pipeline, referral program, strategic partnerships

Funds will scale engineering, marketing operations, and user success to win the agent OS race.

Key Growth Milestones:



Q1 2026: 1,000+ paying users
\$20K MRR, voice feature adoption >75%



Q3 2026: Context Partner API launch
3rd-party integrations, agent collaboration framework



Q4 2026: 5,000+ users, Series A readiness
\$100K+ MRR, validated agent economy positioning

Vision: The Agent OS for Human Potential

"We're building the foundation for the agent economy, where human creativity and AI agents collaborate through seamless context."

BuildOS is becoming the essential infrastructure for:



Human Potential Amplification

Turning scattered thoughts into organized action at unprecedented scale



Agent Collaboration Hub

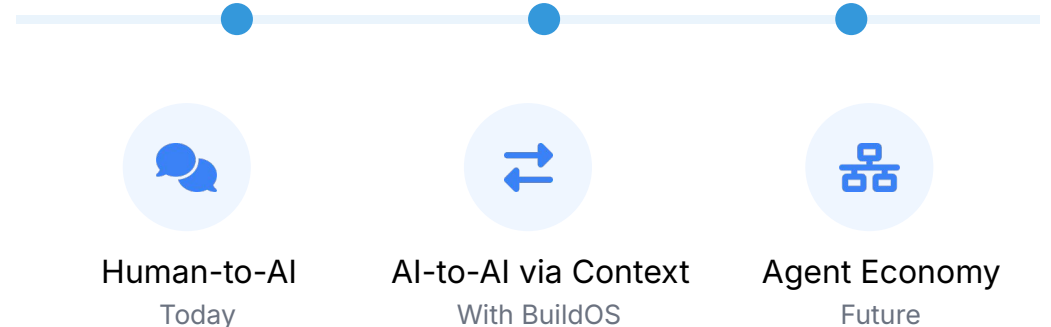
The central context layer that makes AI agents truly intelligent and effective



Productivity Transformation

The infrastructure for tomorrow's work; voice-driven and context-rich

The Agent Economy Evolution



Join us in shaping the next era of productivity
Invest in the infrastructure for human-AI collaboration