Dear Potential Sponsor,

Women in Computing at RIT is planning a one-day hackathon as part of the 2014 International Women's Hackathon. **WIC Hacks** will take place on April 26, 2014 on Rochester Institute of Technology's campus, and will involve groups of programmers collaborating to develop applications, websites, and/or games. Specifically, WIC Hacks will be open to young women from high school, undergraduate, and graduate programs. Our goal is to empower young women to pursue their interests in STEM fields. By hosting a women's hackathon, we aim to provide a safe, encouraging environment in which young women can develop the confidence they will need to thrive in a competitive tech industry.

We would like to invite you to be involved in this event. Your support would ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

Why you should help –
- Help empower young women to pursue their interests in STEM – specifically in computing – fields.
- Advertise your brand to undergraduate, graduate, and high school students and to IT professionals in attendance.
- Access to some of the most talented female hackers in the nation.
- Encourage use of your API through a mentor representative and/or an API demo.
- Have your company's swag distributed to hackers.

How you can help –
- Direct donations to WIC Hacks, allowing us to spend it on whatever we need.
- Sponsor a meal.
- Provide services (e.g., hosting, hardware) for students at the hackathon to use.
- Send a company evangelist or engineer to promote your company and answer questions about it.
- Any other creative ideas that you may have!

Attached is a sponsorship tier list with information about how you can support WIC Hacks. Any questions or want to propose something custom? Contact us at **wic.hacks.rit@gmail.com**.

Thank you,
WIC Hacks Team
http://wic-hacks.rit.edu
wic.hacks.rit@gmail.com

WiCHacks

Sponsorship Packages

Bronze ≤$250	Silver $500	Gold $1000	**(Limit 4) Filled!** Platinum $2000+
General			
Mentors at event	Mentors at event	Mentors at event	Mentors at event
	Sponsor Table	Sponsor Table	Prime table location
	2-min pre-hackathon API Talk	5-min pre-hackathon API Talk	Can give a workshop on company's product / API
Recruiting			
Distribute recruiting materials	Distribute recruiting materials	Distribute recruiting materials	Distribute recruiting materials
On-site recruiters / evangelists	On-site recruiters / evangelists	On-site recruiters / evangelists	On-site recruiters / evangelists
	Post-event access to participant emails	Post-event access to participant emails (and if provided) resumes, LinkedIns, and GitHub profiles	Post-event access to resumes, LinkedIns, and GitHub profiles (if provided)
			Ability to send out email to hackathon participants before event
Branding			
Thanked at Kickoff & Awards	Thanked at Kickoff & Awards	Thanked at Kickoff & Awards	Thanked at Kickoff & Awards
Small logo on website, T-shirt, other advertising materials	Small logo on website, T-shirt, other advertising materials	Medium logo on website, T-shirt, other advertising materials	Large logo on website, T-shirt, other advertising materials
	Award Branded Prize	Award Branded Prize	Award Branded Prize
		Banners Allowed	Banners Allowed
			Banners on Stage
Swag			
Distribute swag	Distribute swag	Distribute swag in swag bags	Distribute swag in swag bags

Interested in sponsoring?

Contact us at wic.hacks.rit@gmail.com