



[<www.wichacks.rit.edu>](http://www.wichacks.rit.edu)

Dear Potential Sponsor,

Women in Computing at RIT is planning a 24-hour hackathon that will take place on **February 27th through February 28th** on Rochester Institute of Technology's campus as part of the 2016 International Women's Hackathon. **WiCHacks** is a collaborative event where programmers develop applications, websites, and/or games. We recruit young women from high school, undergraduate, and graduate programs to participate in our hackathon. Our goal is to empower these young women to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this women's hackathon, we aim to provide a safe and encouraging environment in which young women can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support would ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

Why you should help —

- Help empower young women to pursue their interests in STEM — specifically in computing — fields.
- Advertise your brand to undergraduate, graduate, and high school students as well as IT professionals who are attending the hackathon.
- Access to some of the most talented female hackers in the nation.
- Encourage the use of your API or product through a mentor representative and/or an API demo.
- Have your company's swag distributed to hackers.

How you can help —

- Direct donations to WiCHacks, allowing us to spend donations on various hackathon needs.
- Sponsor a meal or provide goodies.
- Provide services (e.g., hosting, hardware) for students at the hackathon to use.
- Send developers who can mentor and assist student teams during the hackathon.
- Send a company recruiter, evangelist, or engineer to promote your company and answer any questions.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at wic.hacks.rit@gmail.com or by at phone 585-475-7155.

Thank you,

Susan Heilman

WiCHacks Team Lead

WCHacks

Sponsorship Packages

Bronze	Silver	Gold	Platinum
≤ \$500	\$1000	\$2000	\$3000+
General			
Send mentors to hackathon	Send mentors to hackathon	Send mentors to hackathon	Send mentors to hackathon
	Host API Talk / Demo	Host API Talk / Demo	Can give a workshop on company's product/API
		Sponsor Table	Prime sponsor table location
Recruiting			
Distribute recruitment materials	Distribute recruitment materials	Distribute recruitment materials	Distribute recruitment materials
		On-site recruiters/evangelists	On-site recruiters/evangelists
			Post-event access to participant email, resumes, LinkedIn's, and GitHub profiles (if provided)
			Ability to send out email to hackathon participants before event
Branding			
Thanked at Kickoff and Awards	Thanked at Kickoff and Awards	Thanked at Kickoff and Awards	Thanked at Kickoff and Awards
Small logo on website, T-shirt, and other advertising materials	Small logo on website, T-shirt, and other advertising materials	Medium logo on website, T-shirt, and other advertising materials	Large logo on website, T-shirt, and other advertising materials
	Award Branded Prize	Award Branded Prize	Award Branded Prize
		Banners Allowed	Banners Allowed
			Banners in presentation area
Swag			
Distribute swag	Distribute swag	Distribute swag in our swag bag	Distribute swag in our swag bag

Interested in sponsoring?

Contact us at wic.hacks.rit@gmail.com