WiCHacks

Dear Potential Sponsor,

Women in Computing at RIT is planning a 24-hour hackathon that will take place from **February 29 to March 1, 2020** at Rochester Institute of Technology. **WiCHacks** is a collaborative event where participants develop applications, create websites, and even make games. We recruit young women from undergraduate and graduate programs to participate in our hackathon. Our goal is to empower these young women to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this women's hackathon, we aim to provide a safe and encouraging environment in which young women can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support would ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.
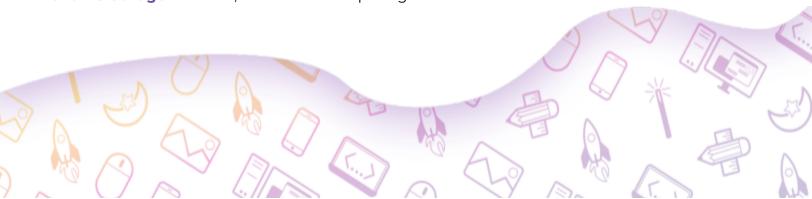
Why should I help?

- Empower young women to pursue careers in STEM —specifically in computing— fields.
- Access to some of the most experienced female hackers in the Northeast.
- First hand experience working with talented and promising students.
- Promote your company through recruiters, tech talks, and swag!

How can I help?

- Direct funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Sponsor a meal or provide snacks/drinks.
- Sponsor a bus to bring hackers from different universities.
- Provide services (e.g., hosting, hardware) for students at the hackathon to use.
- Send technical mentors who can assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at **wic.hacks.rit@gmail.com** or by phone 585-475-7155.

Thank you,
Dominique Molee WiCHacks Team Lead
Lana Verschage Director, Women in Computing

Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	$500	$1000	$2500	$3500	$5000	$7000+
TECHNICAL						
Send Technical Mentors **	✔	✔	✔	✔	✔	✔
API/Product Exposure		✔	✔	✔	✔	✔
Reserved Table(s) *(First come, first served)*		✔	✔	✔	✔	Table Selection
Host a Tech Talk			15 min	20 min	30 min	45 min
Judge a Category and Award Prize			✔	✔	✔	✔
Choice of Tech Talk time slot *(First come, first served)*						✔
Send Technical Survey during event *(Get feedback on your API/Product)*						✔
RECRUITING						
Instant Messaging *(Direct communication with hackers)*	✔	✔	✔	✔	✔	✔
Access to Resumes			Post-Event	Post-Event	Pre-Event	Pre-Event
Networking Social *(With Volunteers & Committee Heads)*			✔	✔	✔	✔
Company Ambassador** *(Send recruiters and representatives)*		✔	✔	✔	✔	✔
Private Interviews During Event					✔	✔
BRANDING						
Bring Swag	✔	✔	✔	✔	✔	✔
Logo Included	Website/ Advertising	Website/ Advertising	T-shirt (small logo)	T-shirt (med logo)	T-shirt (med logo)	T-shirt (large logo)
Company / Product Links on Website					✔	✔
Opening Ceremony Microtalk					3 min	5 min
Social Media Shoutouts				✔	✔	✔

Interested in sponsoring?
Contact us at
wic.hacks.rit@gmail.com
Website: wichacks.io

Thanked at Kick-off / Award Ceremony	✔	✔	✔	✔	✔	✔
Post-Event Email Content to Hackers						✔

** Technical Mentors help attendees with project ideas, and throughout the project development process and are usually at our mentoring table, walking around the hacker floor, or are by a company table (if applicable). Company Ambassadors are typically recruiters or company representatives stationed at a company table. During the event, company ambassadors speak to attendees about opportunities, the company, and their projects (but are always encouraged to help attendees if they please!)

If you wish to send additional company ambassadors or technical mentors at WiCHacks, please let us know ASAP at wic.hacks.rit@gmail.com

Interested in sponsoring?
Contact us at
wic.hacks.rit@gmail.com

Website: wichacks.io