WiCHacks

Dear Potential Sponsor,

Women in Computing at RIT is planning a 24-hour hackathon that will take place on **March 2 & 3, 2019** at Rochester Institute of Technology. **WiCHacks** is a collaborative event where programmers develop applications, websites, and even games. We recruit young women from high school, undergraduate, and graduate programs to participate in our hackathon. Our goal is to empower these young women to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this women's hackathon, we aim to provide a safe and encouraging environment in which young women can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support would ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

Why should I help?
- Empower young women to pursue careers in STEM —specifically in computing— fields.
- Access to some of the most experienced female hackers in the Northeast.
- First hand experience working with talented and promising students.
- Promote your company through recruiters, evangelists, API talks, and swag!
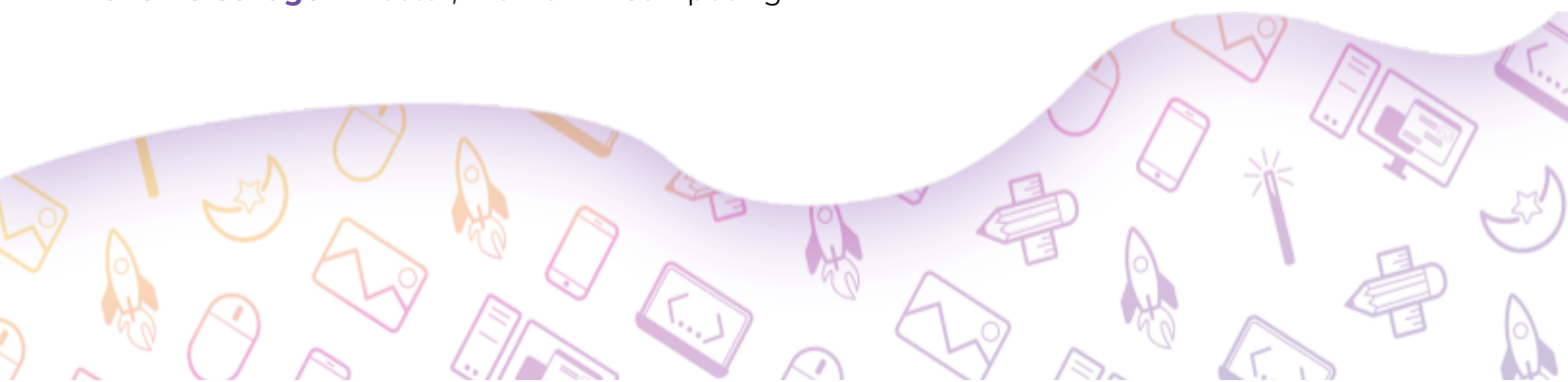
How can I help?
- Direct funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Sponsor a meal or provide snacks/drinks.
- Sponsor a bus to bring hackers from different universities.
- Provide services (e.g., hosting, hardware) for students at the hackathon to use.
- Send technical ambassadors who can mentor and assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at **wic.hacks.rit@gmail.com** or by phone 585-475-7155.

Thank you,
Lindsey Ferretti WiCHacks Team Lead
Lana Verschage Director, Women in Computing

Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Platinum
Contribution Amount	$500	$1000	$2500	$5000	$7500+
TECHNICAL					
Send Technical Ambassadors *(No badge limit)*	✓	✓	✓	✓	✓
API/Product Exposure		✓	✓	✓	✓
Reserved Table(s) *(First come, first served)*		✓	✓	✓	Pick Location
Host a Tech Talk			15 min	30 min	45 min
Judge a Category and Award Prize			✓	✓	Bring VIP Judge
Choice of Tech Talk time slot *(First come, first served)*					✓
Send Technical Survey during event *(Get feedback on your API/Product)*					✓
RECRUITING					
Instant Messaging *(Direct communication with hackers)*	✓	✓	✓	✓	✓
Access to Resumes			Post-Event	Pre-Event	Pre-Event
Networking Dinner *(With Volunteers & Committee Heads)*				✓	✓
Send Recruiters				✓	✓
Private Interviews During Event					✓
BRANDING					
Bring Swag	✓	✓	✓	✓	✓
Logo Included	Website/ Advertising	Website/ Advertising	T-shirt (small logo)	T-shirt (med logo)	T-shirt (large logo)
Company/Product Links on Website				✓	✓
Speak at Opening Ceremony				3 min	5 min
Social Media Shoutouts				✓	✓
Thanked at Kick-off, Award Ceremony		✓	✓	✓	✓
Post-Event Email Content				✓	✓

Interested in sponsoring?
Contact us at wic.hacks.rit@gmail.com

Website: wichacks.io