WiCHacks

wichacks.io

Dear Potential Sponsor,

Women in Computing at RIT is planning a 24-hour hackathon that will take place on **February 10 and 11, 2018** at Rochester Institute of Technology. **WiCHacks** is a collaborative event where programmers develop applications, websites, and even games. We recruit young women from high school, undergraduate, and graduate programs to participate in our hackathon. Our goal is to empower these young women to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this women's hackathon, we aim to provide a safe and encouraging environment in which young women can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support would ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

Why should I help?

- Empower young women to pursue their interests in STEM — specifically in computing — fields.
- Access to some of the most experienced female hackers.
- First hand experience working with talented and promising female hackers.
- Promote your company through recruiters, evangelists, API talks, and swag!

How can I help?

- Direct funds to WiCHacks, allowing us to spend donations on various needs.
- Sponsor a meal or provide snacks/drinks.
- Sponsor a bus to bring hackers from different universities.
- Provide services (e.g., hosting, hardware) for students at the hackathon to use.
- Send technical ambassadors who can mentor and assist student teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at **wic.hacks.rit@gmail.com** or by phone 585-475-7155.

Thank you,
Sneha Vaswani
WiCHacks Team Lead
Lana Verschage
Director, Women in Computing

WiCHacks

Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Platinum
Amount	$500	$1000	$2500	$5000	$7500+
PERKS					
Send technical ambassadors	X	X	X	X	X
API / Product Exposure		X	X	X	X
Reserved Table(s)		X	X	X	Prime Location
Host a Tech Talk			15 min	30 min	45 min
Opening Ceremony Intro				3 min	5 min
Judge a category and award the prize			X	X	X
RECRUITING					
Instant Messaging *(Direct communication with hackers)*	X	X	X	X	X
Material Distribution		X	X	X	X
Access to Attendee Resumes			X	X	X
Early Access to Attendee Resumes				X	X
Networking dinner with WiC Hacks volunteers and Committee Heads				X	X
Sending Recruiters				X	X
BRANDING					
Bring swag	X	X	X	X	X
Logo on website, posters, etc.	Small	Medium	Medium	Large	Extra Large
Logo on t-shirt			Small	Medium	Large
Social Media Mentions				X	X
Thanked at Kick-off, Award Ceremony		X	X	X	X

Interested in sponsoring?

Contact us at wic.hacks.rit@gmail.com

Website: wichacks.io