Job Summary

The SolidFire Office of the CTO (SFOCTO) promotes SolidFire solutions within the NetApp Data Fabric as a team of socially active subject matter experts in modern and next-generation data center infrastructure, especially software. Team members are recognized industry experts in cutting-edge software stacks which support Mobile, IoT, Social, Gamification, Artificial Intelligence, Machine/Deep Learning or similar applications. Related disciplines in DevOps, continuous delivery, security, networking or data science are strongly preferred. Our goal is to deliver world-class influence marketing outcomes (such as strongly positive online sentiment and deeper sales pipelines) by engaging with targeted technical communities (Security, Networking, VMware, IoT, Open Source, NoSQL, Big Data, AI, etc…) and demonstrating thought leadership. As a SFOCTO team member, you would be responsible for proactive promotion of our technology, solutions and success stories around the world, online and in person.

Do you eat, breathe, and sleep infrastructure automation, microservices via containers, orchestration at scale, or continuous integration & delivery in support of the use-cases above? Do you want to position the industry's pioneering on-prem fully elastic storage-as-a-service solution for these projects? If so, you will contribute to SolidFire via the SFOCTO having a greater voice in key trends that shape markets and positively affect their ecosystems. SFOCTO team members are active participants in the public discourse about how NetApp / SolidFire offerings integrate with next-generation applications and services. Target customers will be Digitally Transforming Enterprises and their Service Providers which build and operate these new applications in support of their strategic initiatives.

The SFOCTO is fiercely committed to diversity and will be a high-profile role model as such.

Job Requirements

- Identify technical innovation throughout the NetApp / SolidFire ecosystem of employees, customers and partners.

- Actively promote the above around the world, online and in person.

- Based on your experience, exert a direct influence on the technology vision of SolidFire.

- Beat the drum daily to drive SolidFire value-add awareness.

- Deliver engaging technical presentations about SolidFire and integrated ecosystems that excite developers, architects, customers, partners and technologists to explore and consume SolidFire-based services.

- Funnel feedback to our product leaders in order to drive timely and material levels of change as technology trends and related consumption models evolve.

- Serve as a public "face of SolidFire" - represent the company as an invited keynoter / speaker / panelist at technology events.

- Deliver live broadcasts (Facebook, Periscope, etc…) webinars, podcasts and online sessions demonstrating SolidFire and related technology integration.

- Collaborate with other evangelists throughout NetApp (Flash, Hyperscale Group, OnCommand, etc…) to cross-promote our solutions throughout the Data Center Infrastructure industry.

- Build programs to grow our community, planning and participating in webcasts, hackathons, developer events and other technical outreach activities.

- Generate informative and persuasive technical content for a variety of channels including NetApp and Channel sales teams, social media, blogs, podcasts, webinars, community, and industry relevant events.

- Contribute to making our documentation a great developer experience

- Lead the creation of demos and examples of how our 3rd platform solutions solve real world problems.

- Network and seek opportunities to increase HSG's visibility particularly within the 3rd Platform solutions such as NoSQL, Analytics, Hadoop, Hbase, Spark and RDBMS communities.

Education and Experience

- 5+ years in technical evangelism or technical presales with excellent English writing skills, presentation and media skills.

- Significant experience expressing complex concepts and opinions in blog posts and other written materials

- Strong technical and people skills

- Contagious enthusiasm sharing your knowledge and ideas with others by building and contributing to communities and thought leadership dialogues.

- Expertise in one or more of: Mobile, IoT, Social, Gamification, Artificial Intelligence, Machine/Deep Learning

- Hands-on experience with in 3rd Platform solutions such as Analytics, NoSQL, Hadoop or Spark with a strong interest in becoming an expert in the others.

- Deep intuition on how to read and engage the developer community.

- Creative, imaginative thinker for identifying new and effective ways to excite developers looking to manage the volume and velocity of their data.

- Good understanding of contemporary SW development practices.

- Flexibility to travel 50-66% for conferences, meetups, strategic customer & partner meetings.

- Self-starter. Able to learn quickly, prioritize effectively and deliver results in a fast-paced, environment.

- Bachelor's degree preferred in Computer Science or related major.