

# We're Kona A!



PROJECT MANAGEMENT

**Sujin Park**



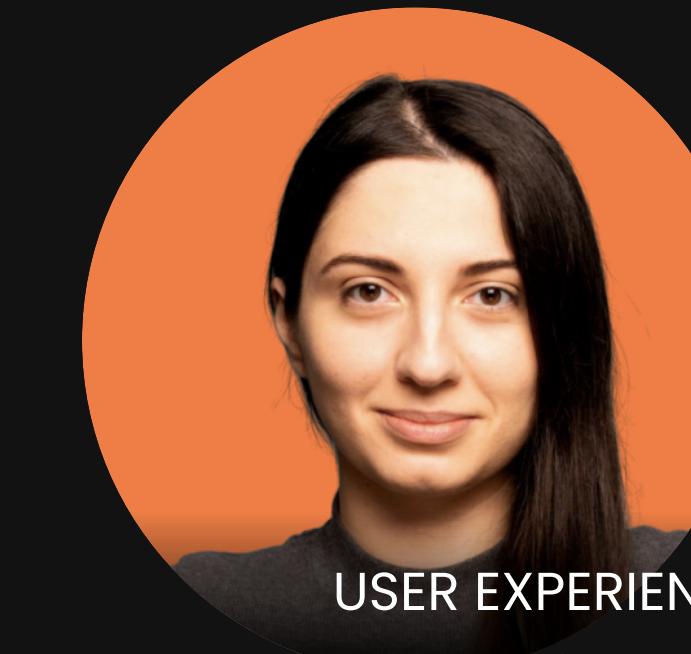
FULLSTACK DEVELOPMENT

**Yulia Mikhaylova**



DATA ARCHITECTURE

**Tiffany Carruthers**



USER EXPERIENCE DESIGN

**Beatrice Neacșu**



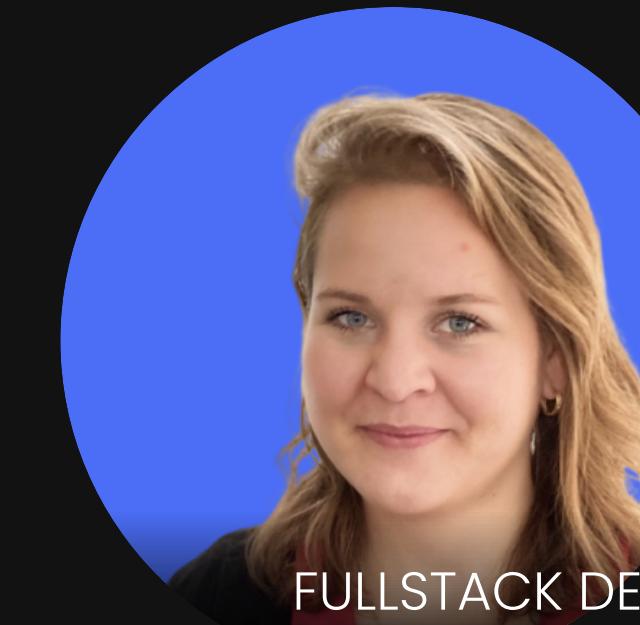
FULLSTACK DEVELOPMENT

**Kat Kavaliova**



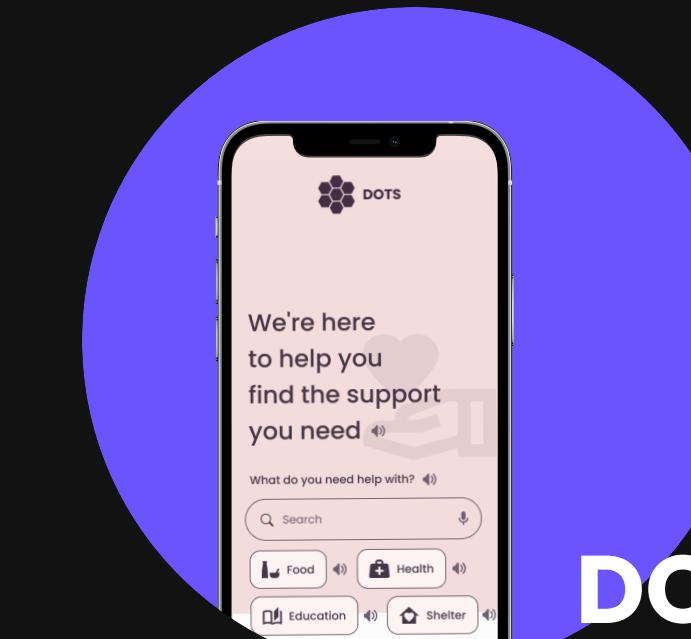
PROJECT MANAGEMENT

**Viktoria Mayer**



FULLSTACK DEVELOPMENT

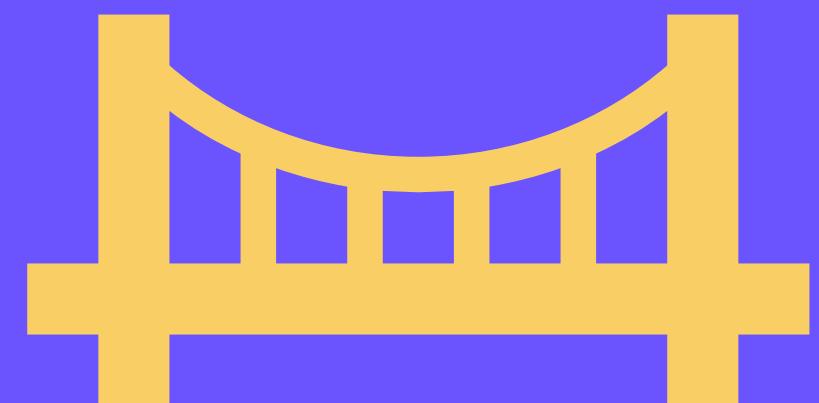
**Alex Bödtker**



**DOTS**

# Challenge

**Building a bridge between vulnerable people from Senegal and NGOs offering help, so that we can make sure support is provided whenever needed.**

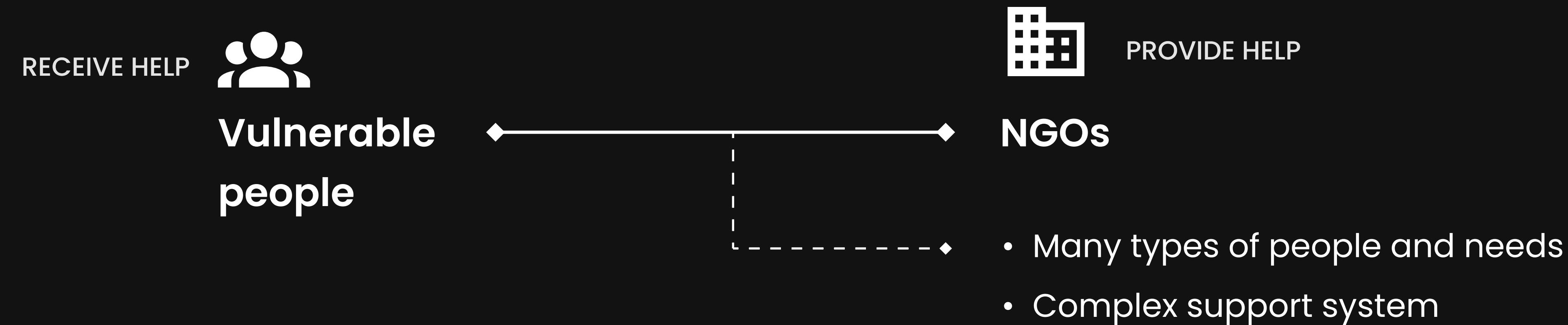


# Why?

Currently, vulnerable people struggle to find the right organization that can provide the help they need.

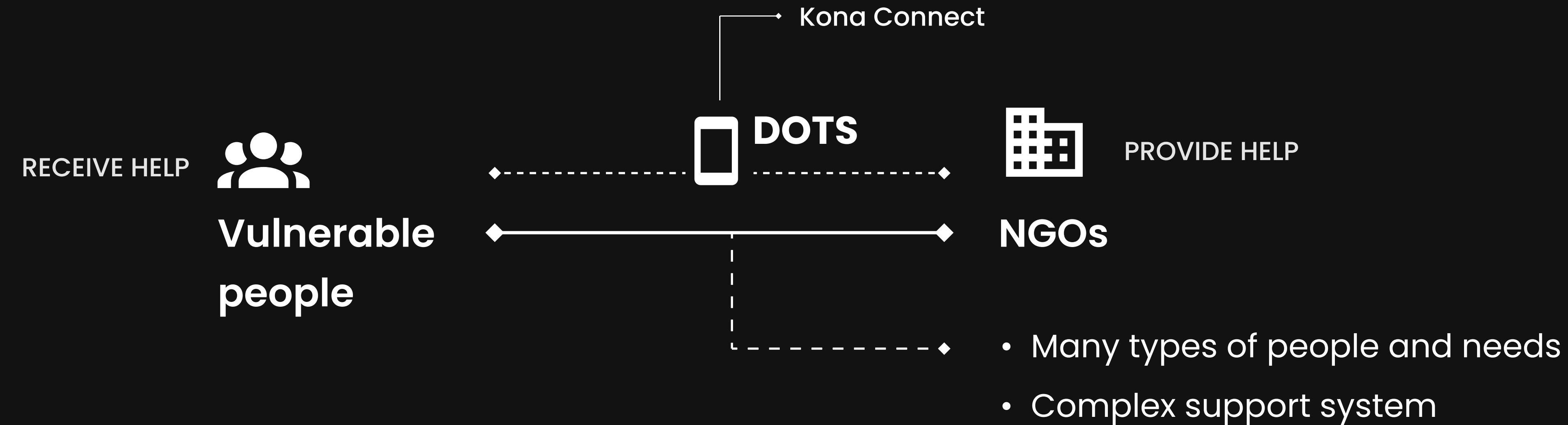
# Problem

Currently, vulnerable people struggle to find the right organization that can provide the help they need.



# Problem

Currently, vulnerable people struggle to find the right organization that can provide the help they need.



# Actors

## Vulnerable people

- Live in Senegal, all ages;
- 56.20% illiterate;
- Might find it hard to trust the intention to help;
- Have a variety of needs and might need help for someone close to them as well.

## Non-governmental organisations

- Offer help for a high variety of needs;
- Specialised on a topic, won't be able to help with everything;
- Work with Sustainable Development Goals.

what our solution  
tries to solve.

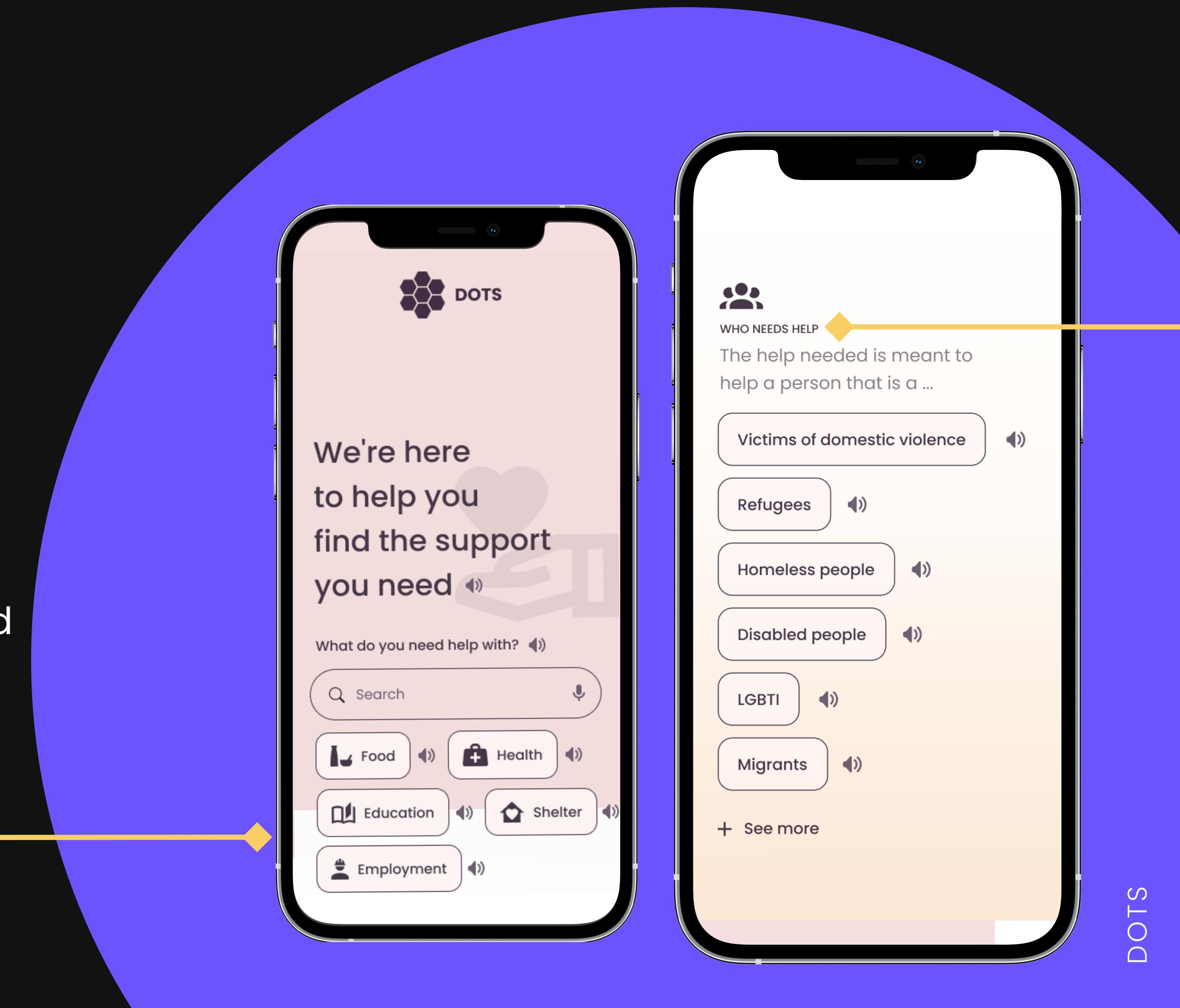
# Solution

## CHALLENGE

There are many vulnerable situations to consider

## SOLUTION

- Cross-filtering by need and group of people;
- Highlighting most frequent needs on the homepage.



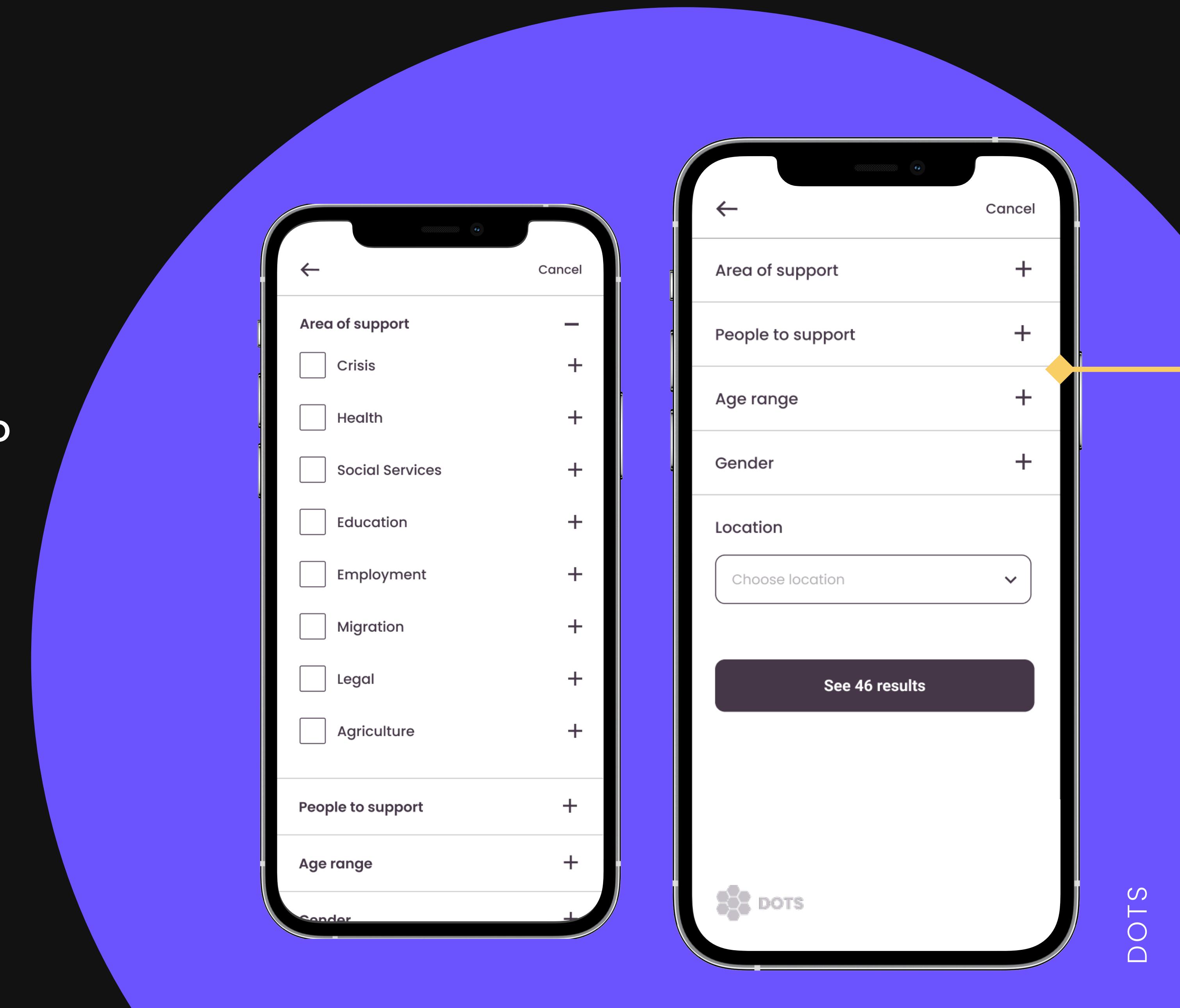
# Solution

## CHALLENGE

People might not know how to express the actual need they have

## SOLUTION

Overview over all the filters available, allowing more exploration



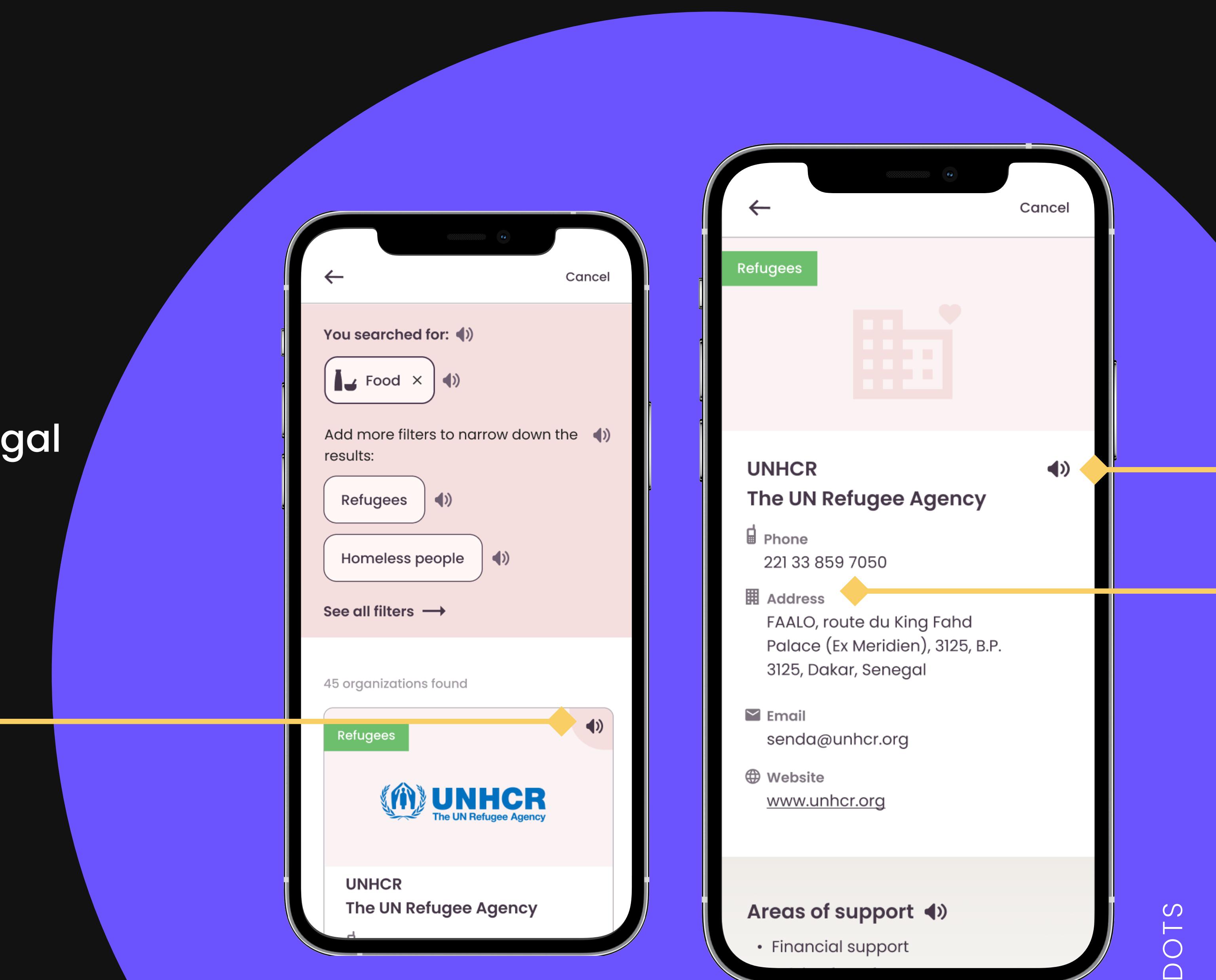
# Solution

## CHALLENGE

56.20% of the people in Senegal  
are illiterate

## SOLUTION

- In-app audio support
- Icons as a visual cue



# Solution

## CHALLENGE

Building trust is highly important

## SOLUTION

- Up to date, trustworthy info;
- Filtering instead of questionnaire;
- Colour palette;
- Copy & visual on the homepage.



# Solution

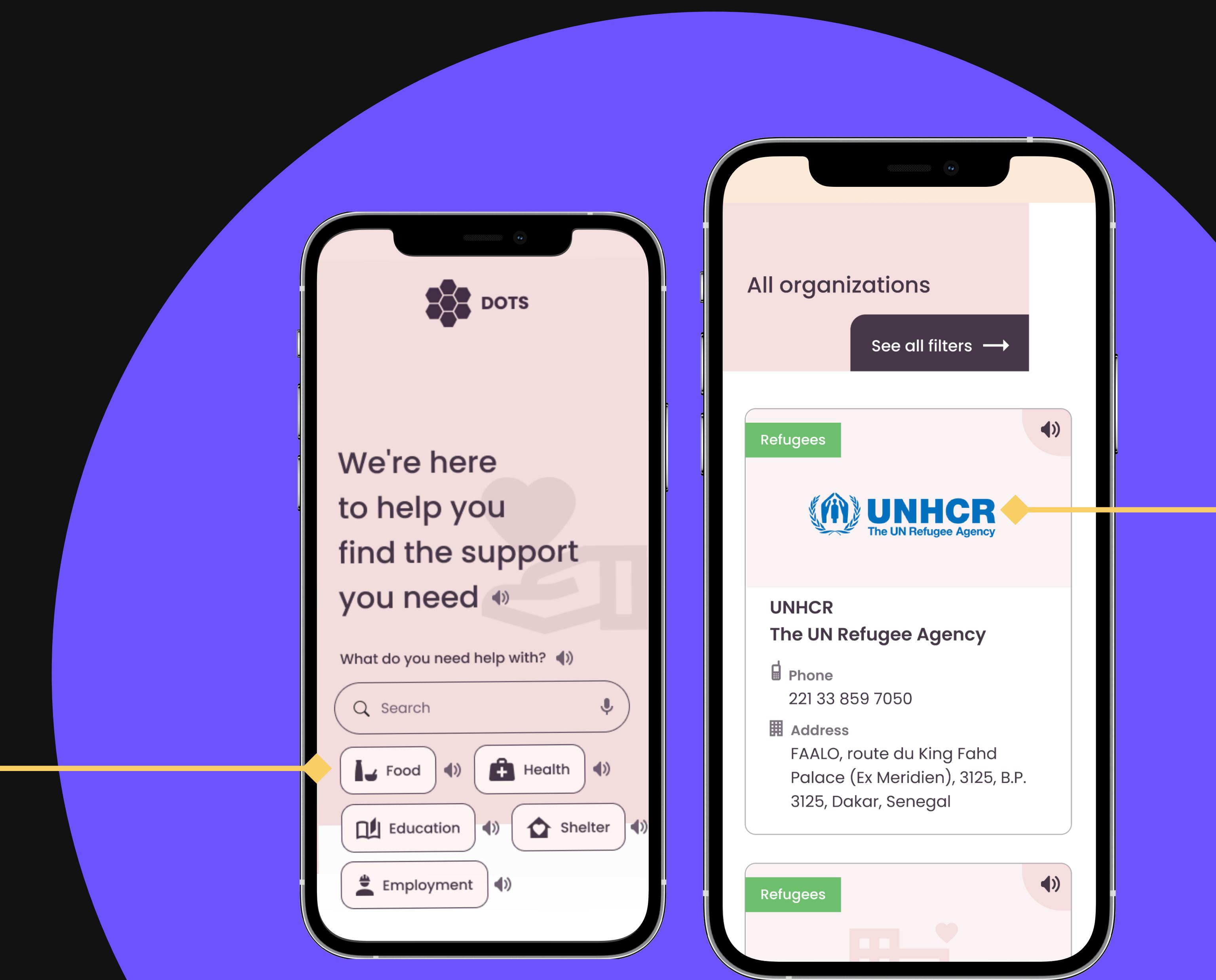
## CHALLENGE

People might find themselves in an unfriendly context

## SOLUTION

Quick access to information

- quick filters;
- readily-available NGO contact details.



# Way forward

**This is what we would address in the next 6 months:**

1. Design and implement an admin side of the app;
2. Translate the current solution in French and in the long run, expand to more languages and countries;
3. Create in-app guidance for people to learn how to best use the app to find the help they need;
4. Implement the in-app audio support;
5. Improve the code and data in order to make it more easy to use.

# Demo

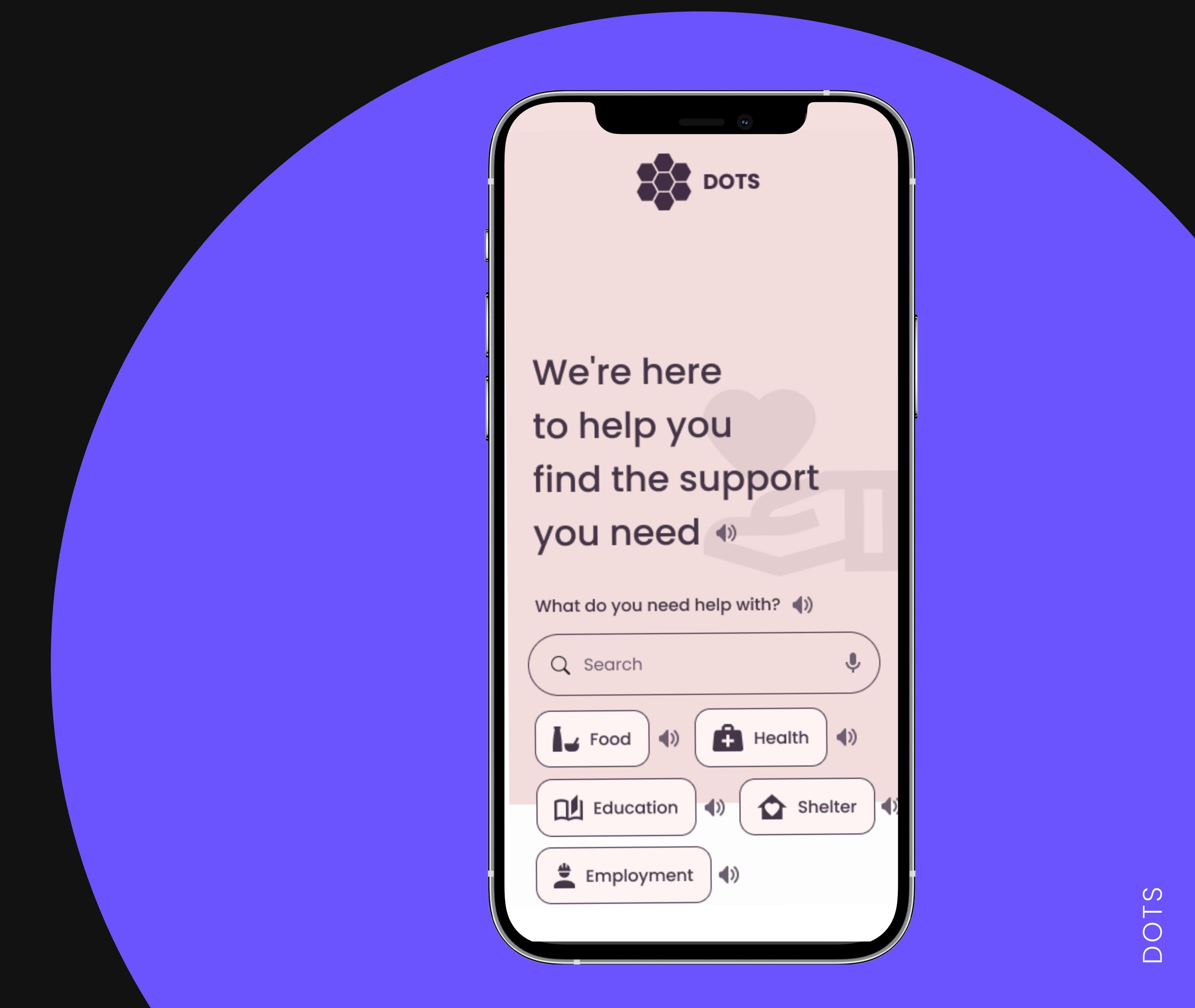
The story of Loua and  
Emmanuela



Loua



Emmanuela



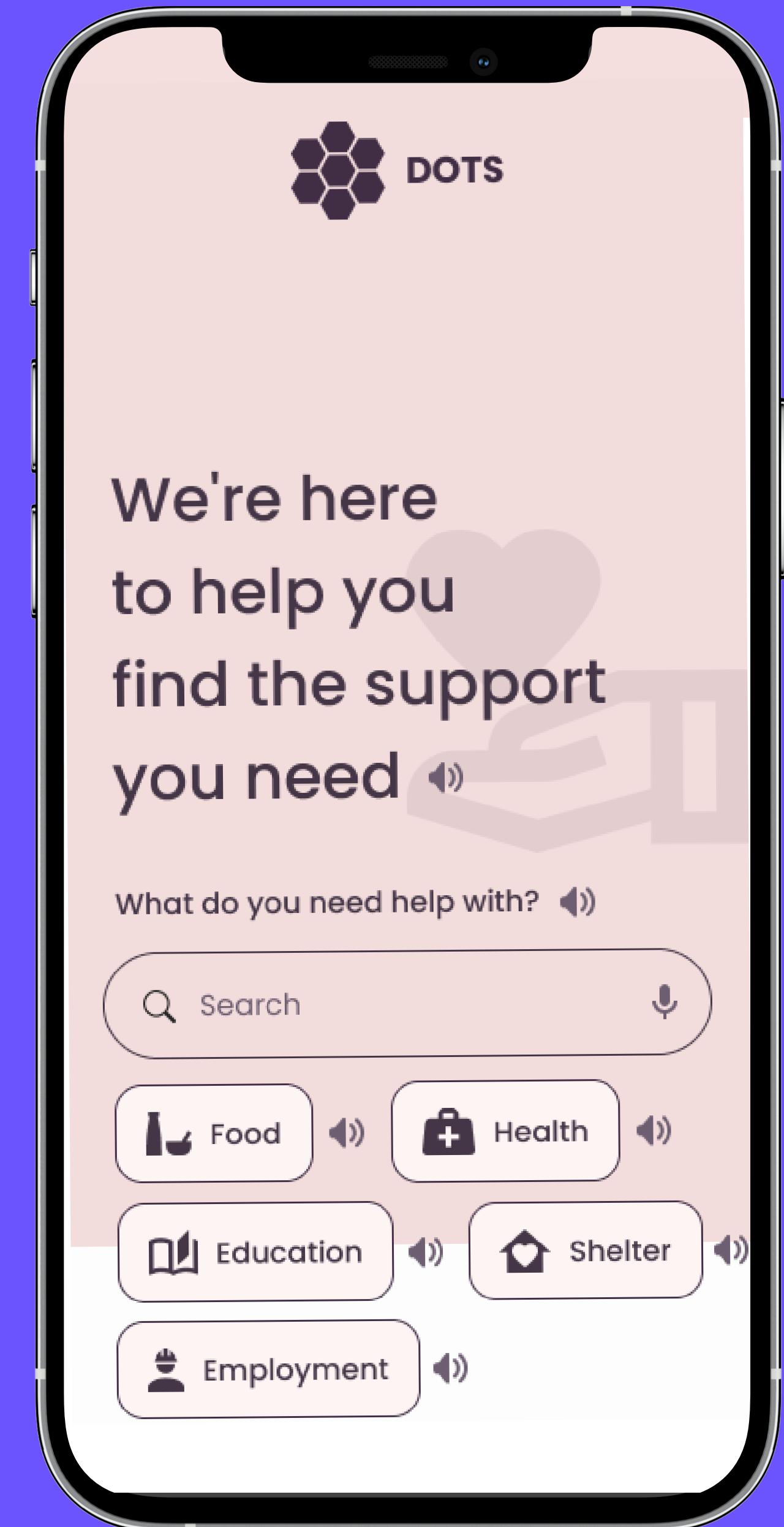
# Demo



Loua



Emmanuela



# Project journey

## CHALLENGE

Short project duration

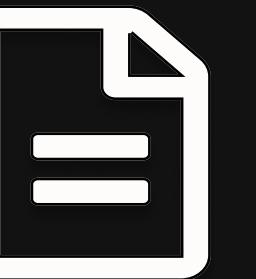
## SOLUTION

Dual-track agile methodology

- division into design- and dev-team
- working in parallel

Scrum methods for quick inspection  
and adaption

- sprint review
- sprint planning



Tiffany



Kat



Beatrice



Viktoria



Sujin



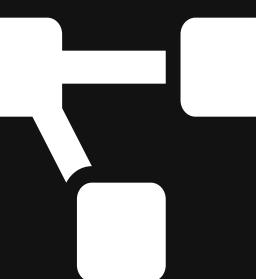
Yulia



Alex



Kat



Viktoria



Sujin

# Project journey

## CHALLENGE

Collaboration by distributed team

## SOLUTION

Combination of asynchronous and synchronous collaboration methods

- miro board
- built-in slack app for asynchronous daily stand-ups
- figma

Use synchronous meeting time wisely

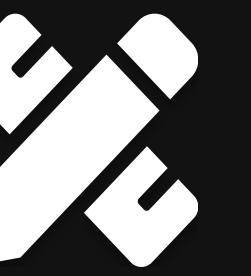
- make clear agenda



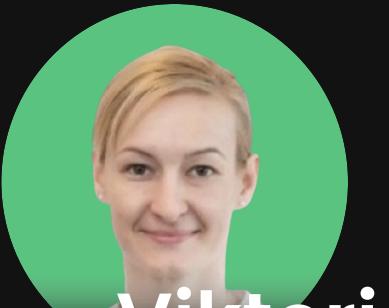
Tiffany



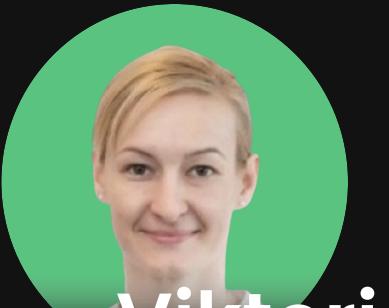
Kat



Beatrice



Viktoria



Sujin



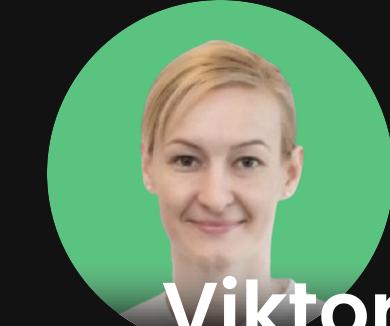
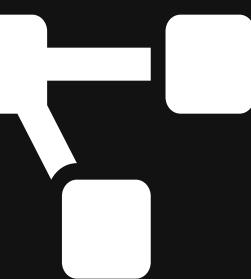
Yulia



Alex



Kat



Viktoria



Sujin

# Thank you!

CONTACT US

Scan the QR code to see our  
contact details

