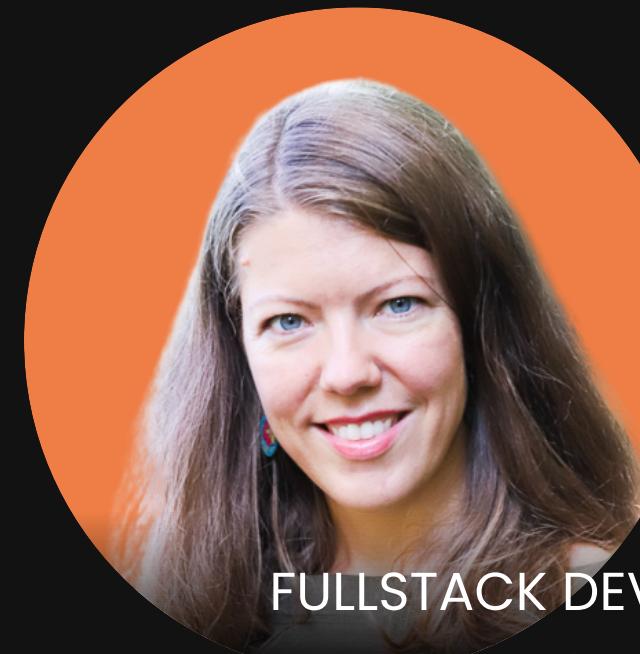


We're Kona A!



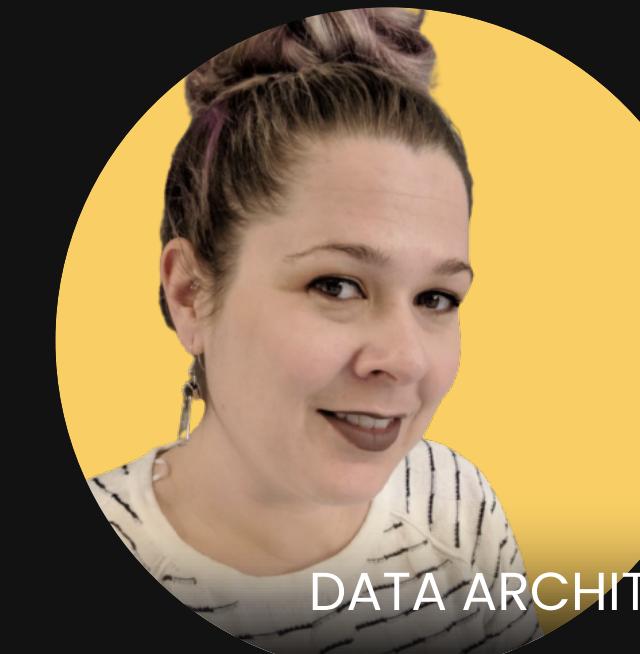
PROJECT MANAGEMENT

Sujin Park



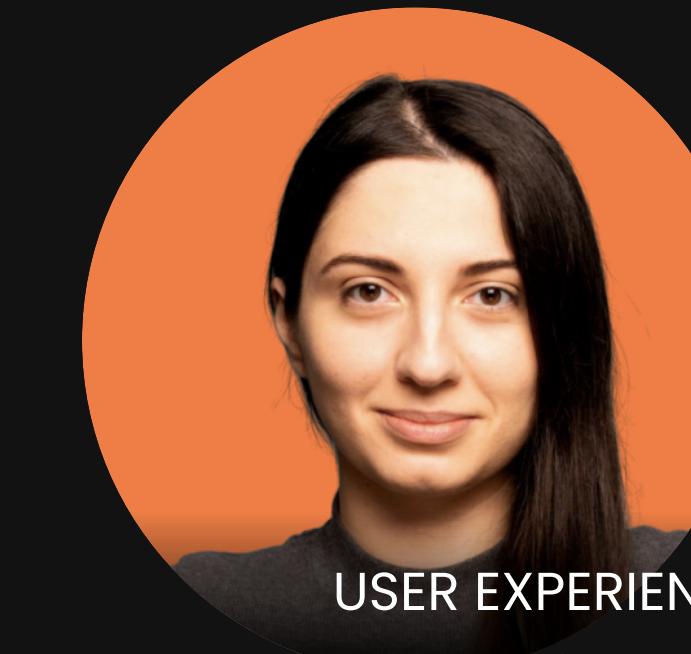
FULLSTACK DEVELOPMENT

Yulia Mikhaylova



DATA ARCHITECTURE

Tiffany Carruthers



USER EXPERIENCE DESIGN

Beatrice Neacșu



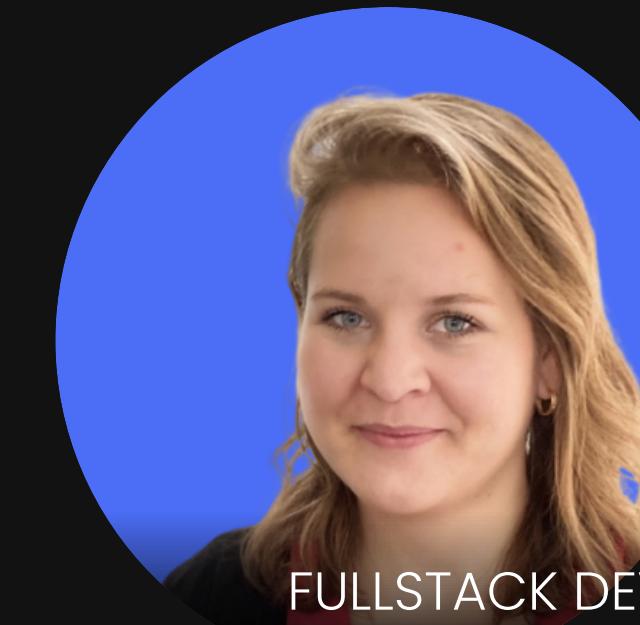
FULLSTACK DEVELOPMENT

Kat Kavaliova



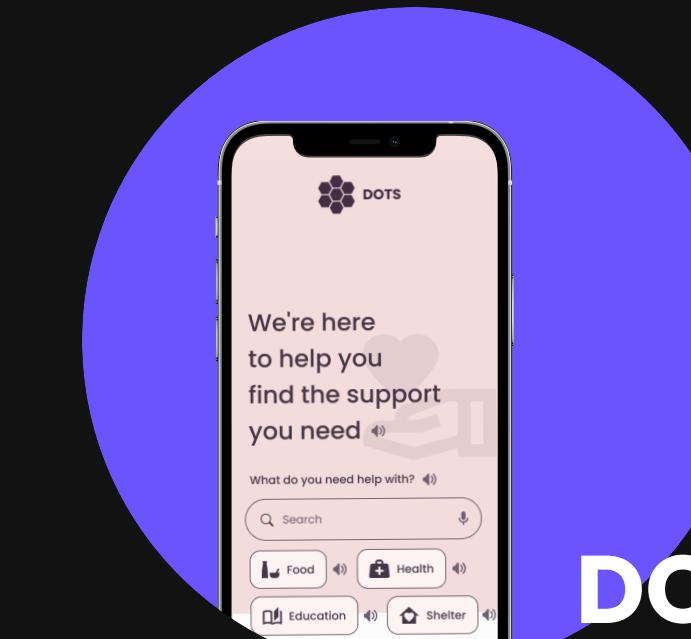
PROJECT MANAGEMENT

Viktoria Mayer



FULLSTACK DEVELOPMENT

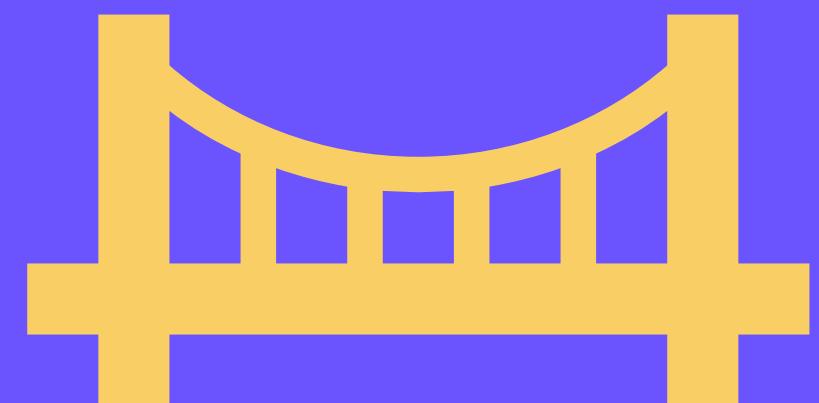
Alex Bödtker



DOTS

Challenge

Building a bridge between vulnerable people from Senegal and NGOs offering help, so that we can make sure support is provided whenever needed.

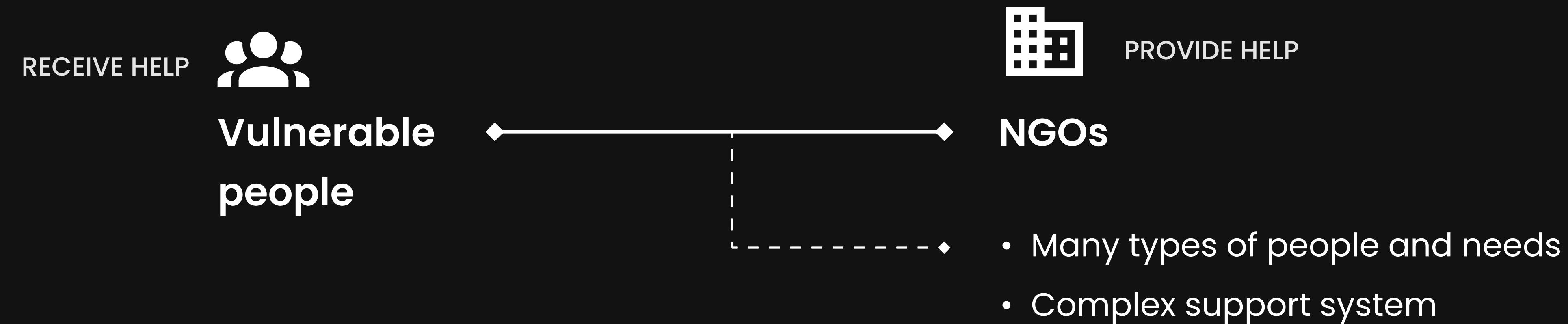


Why?

Currently, vulnerable people struggle to find the right organization that can provide the help they need.

Problem

Currently, vulnerable people struggle to find the right organization that can provide the help they need.



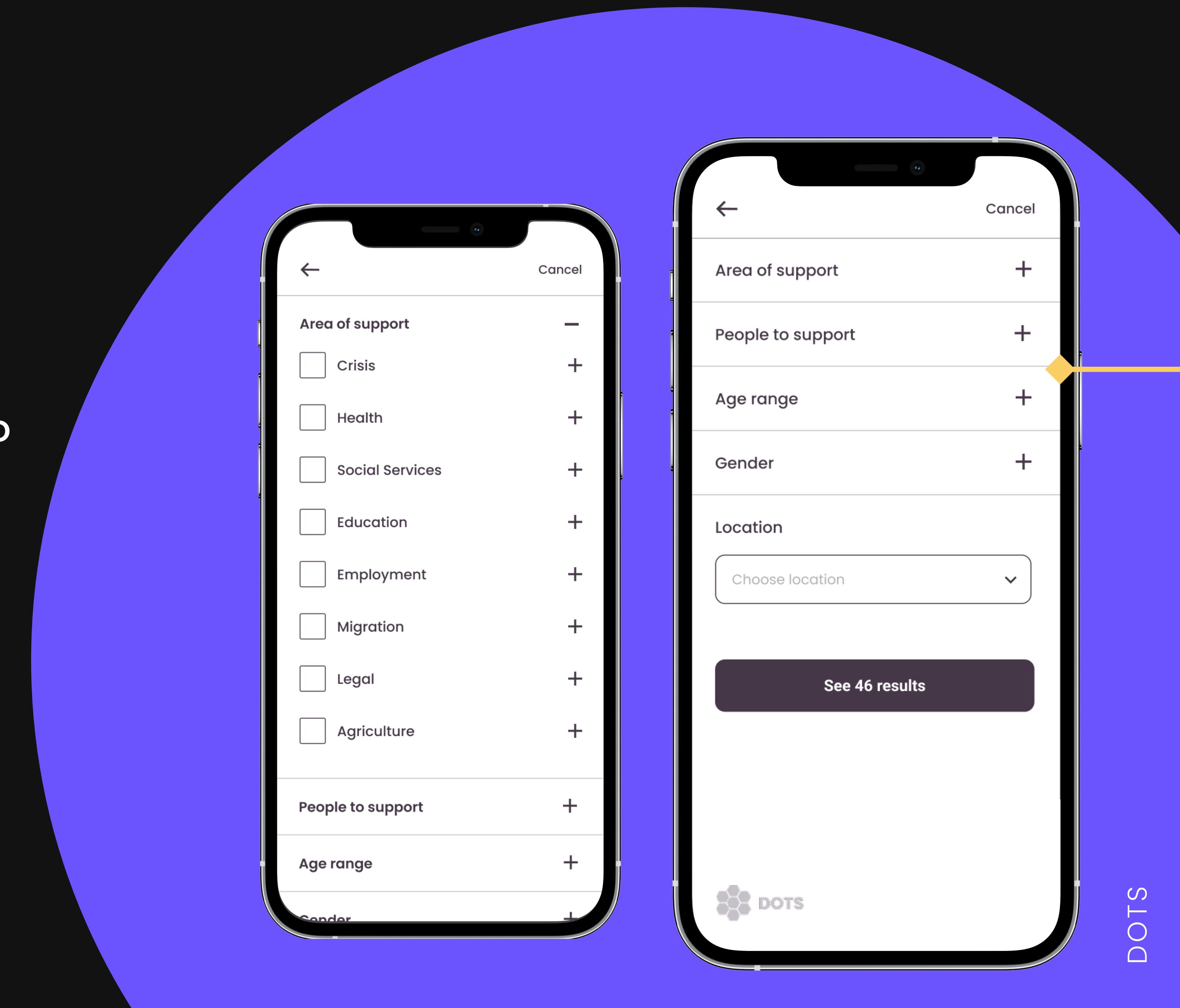
Solution

CHALLENGE

People might not know how to express the actual need they have

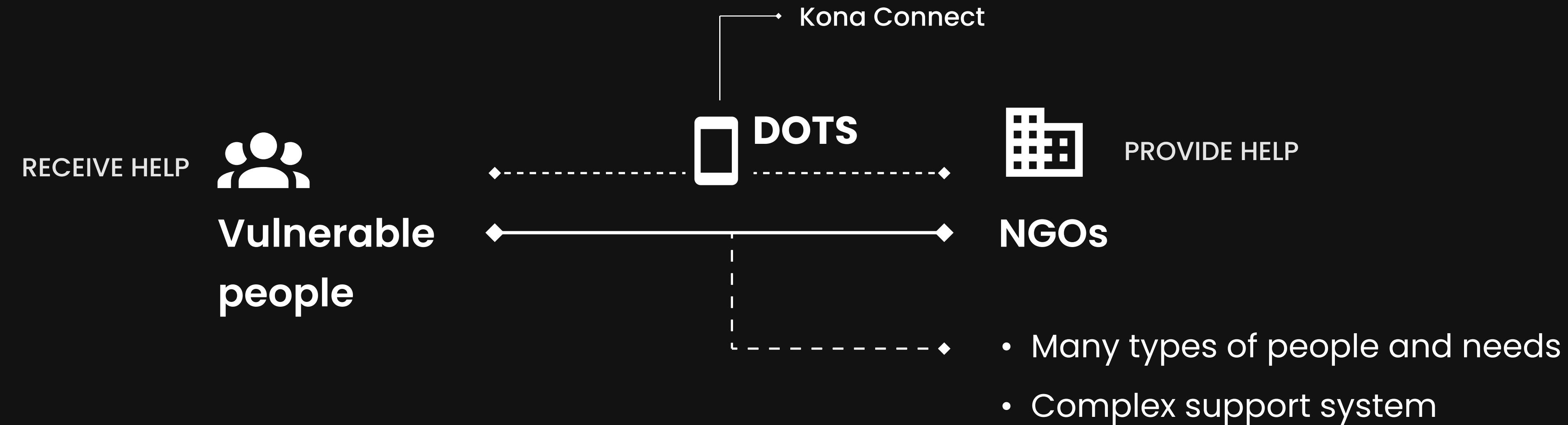
SOLUTION

Overview over all the filters available, allowing more exploration



Problem

Currently, vulnerable people struggle to find the right organization that can provide the help they need.



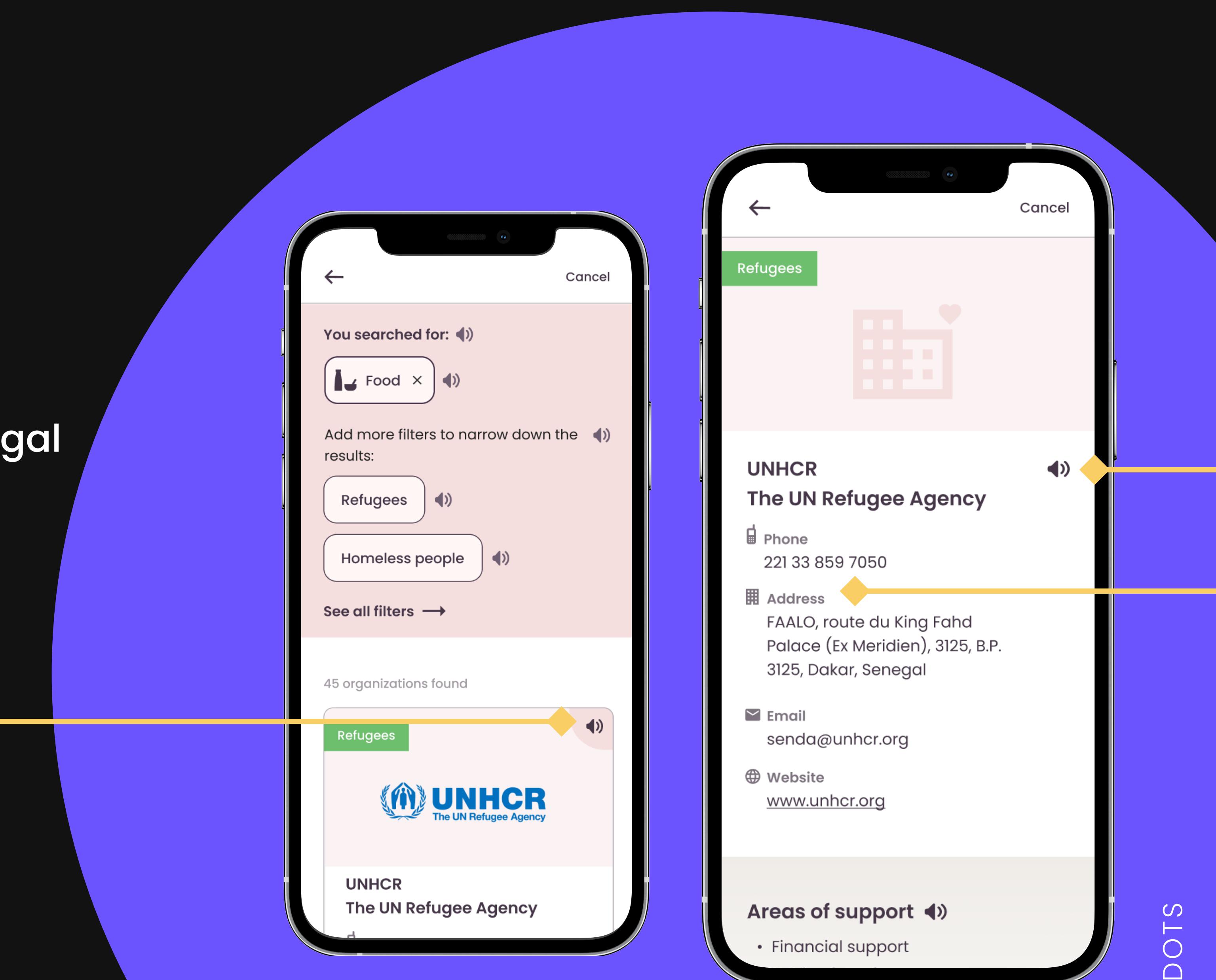
Solution

CHALLENGE

56.20% of the people in Senegal
are illiterate

SOLUTION

- In-app audio support
- Icons as a visual cue



Actors

Vulnerable people

- Live in Senegal, all ages;
- 56.20% illiterate;
- Might find it hard to trust the intention to help;
- Have a variety of needs and might need help for someone close to them as well.

Non-governmental organisations

- Offer help for a high variety of needs;
- Specialised on a topic, won't be able to help with everything;
- Work with Sustainable Development Goals.

Solution

CHALLENGE

Building trust is highly important

SOLUTION

- Up to date, trustworthy info;
- Filtering instead of questionnaire;
- Colour palette;
- Copy & visual on the homepage.



what our solution
tries to solve.

Solution

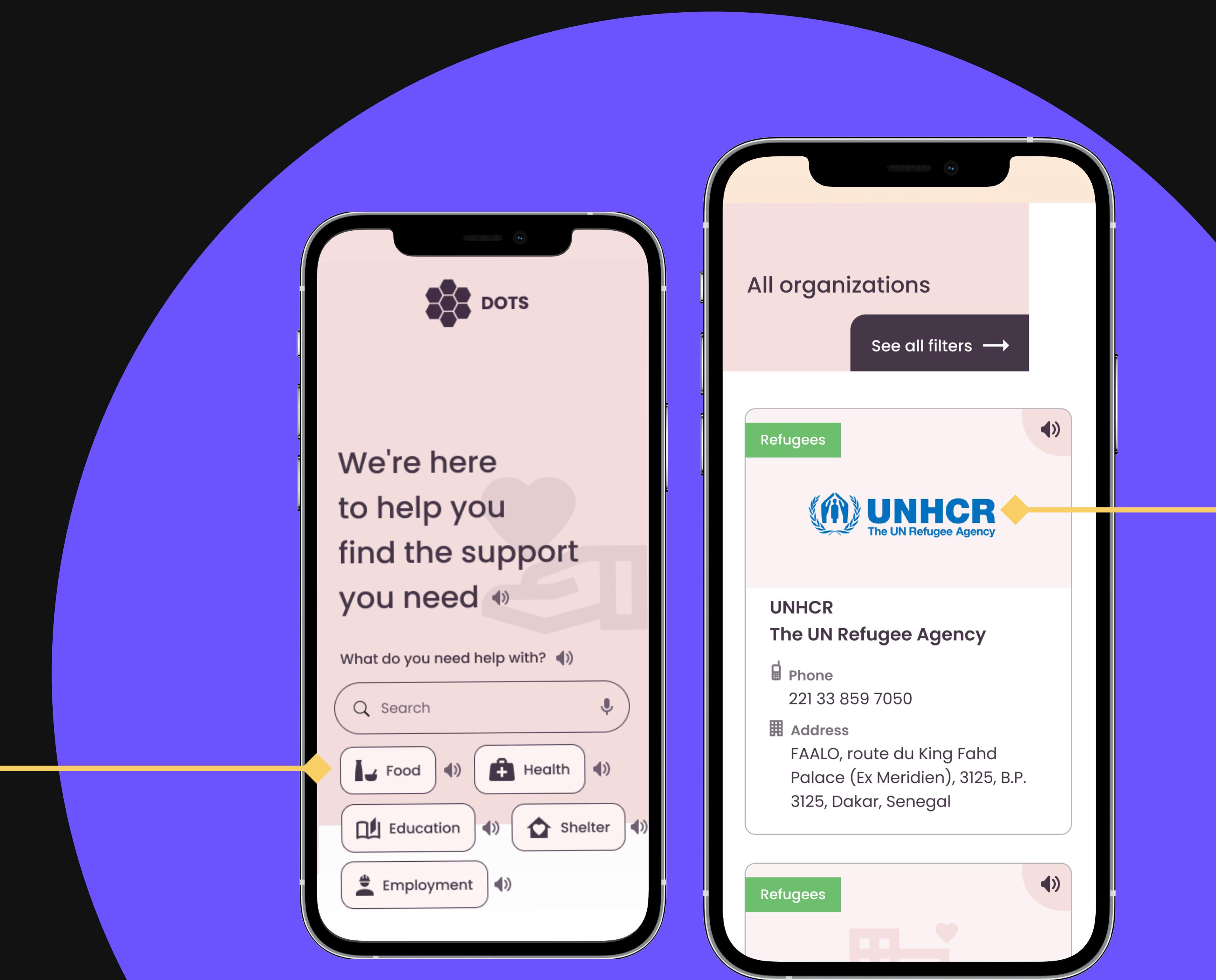
CHALLENGE

People might find themselves in an unfriendly context

SOLUTION

Quick access to information

- quick filters;
- readily-available NGO contact details.



Way forward

This is what we would address in the next 6 months:

1. Design and implement an admin side of the app;
2. Translate the current solution in French and in the long run, expand to more languages and countries;
3. Create in-app guidance for people to learn how to best use the app to find the help they need;
4. Implement the in-app audio support;
5. Improve the code and data in order to make it more easy to use.

Demo

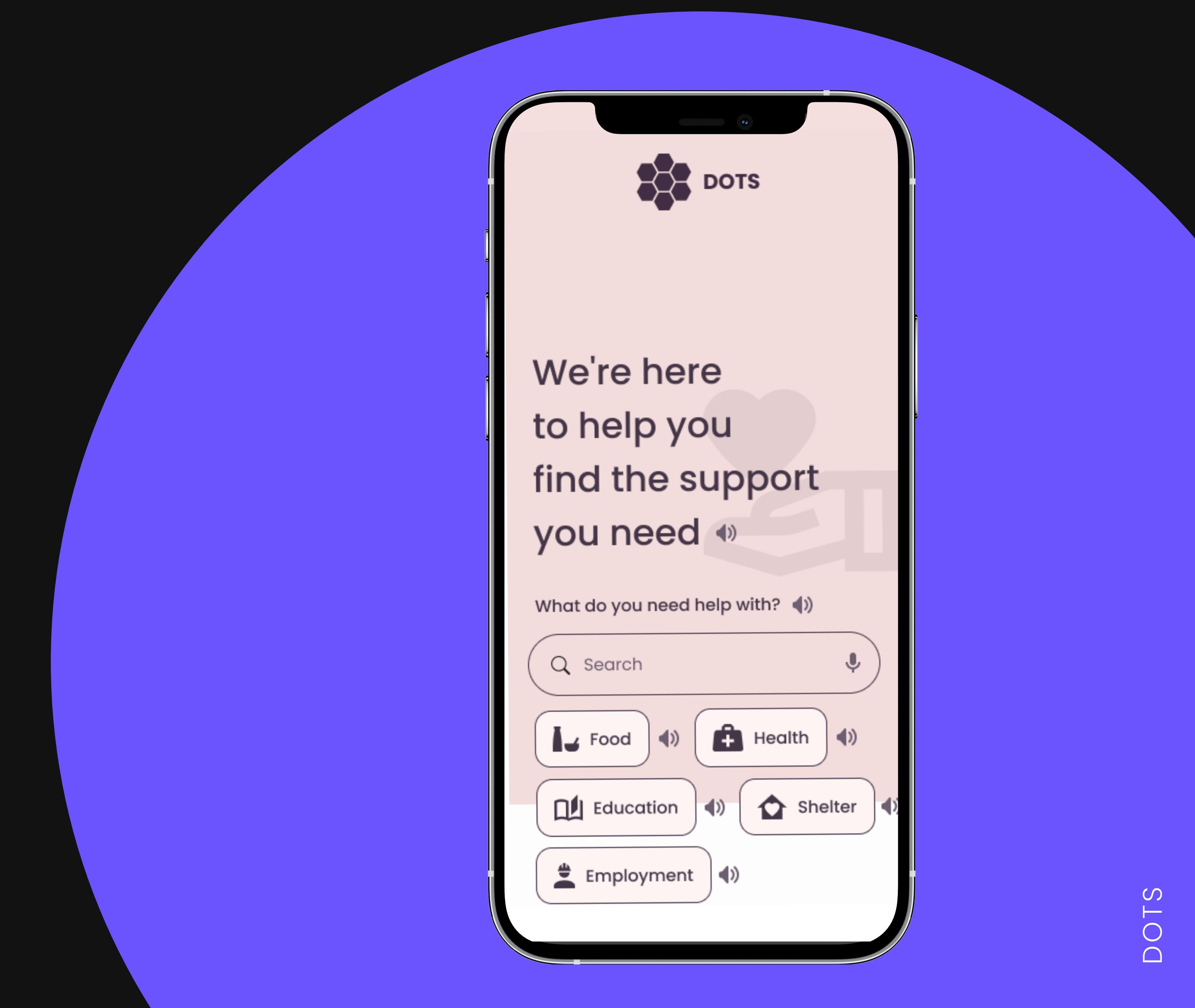
The story of Loua and
Emmanuela



Loua



Emmanuela



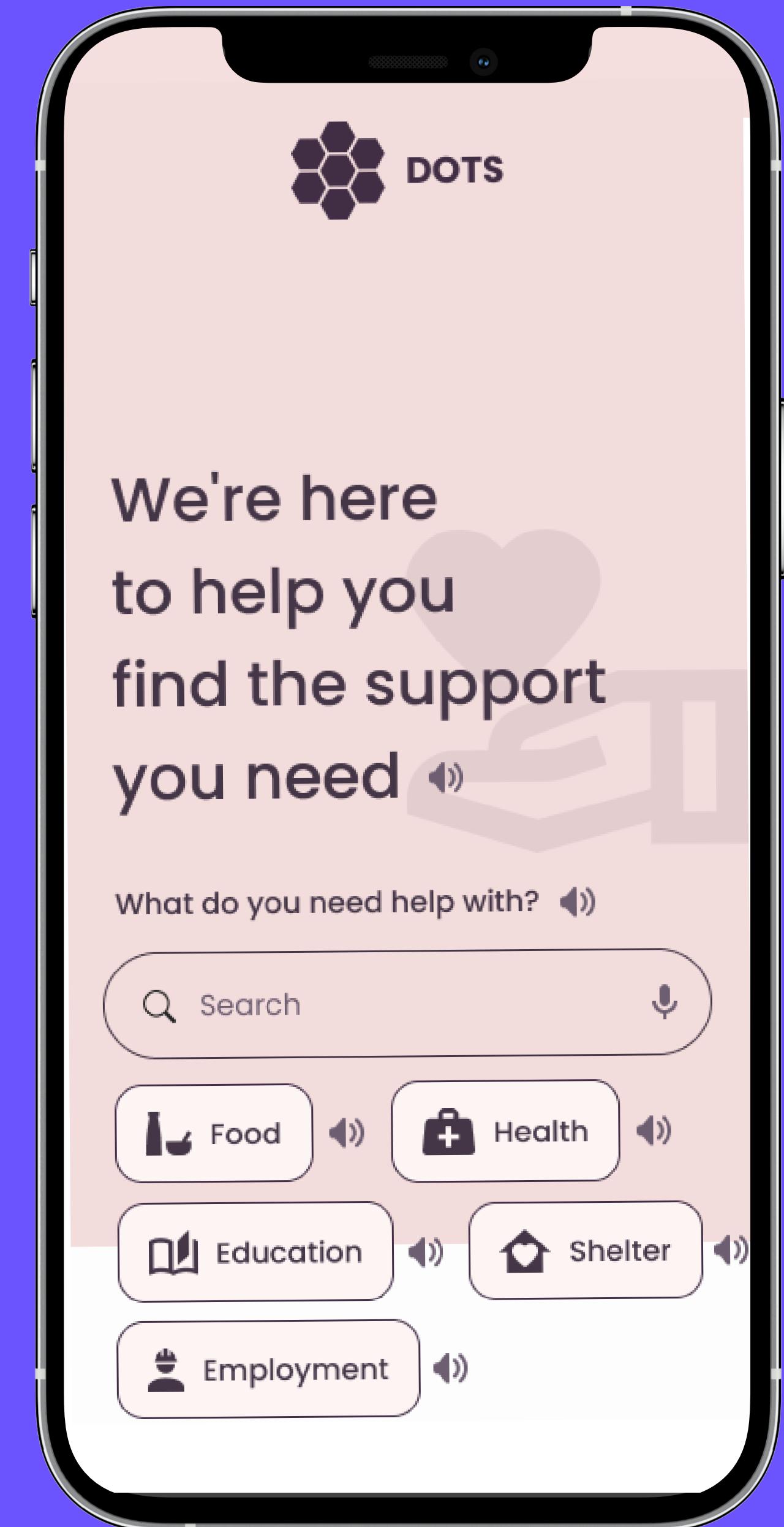
Demo



Loua



Emmanuela



Project journey

CHALLENGE

Short project duration

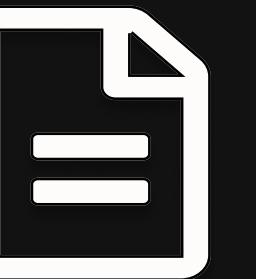
SOLUTION

Dual-track agile methodology

- division into design- and dev-team
- working in parallel

Scrum methods for quick inspection
and adaption

- sprint review
- sprint planning



Tiffany



Kat



Beatrice



Viktoria



Sujin



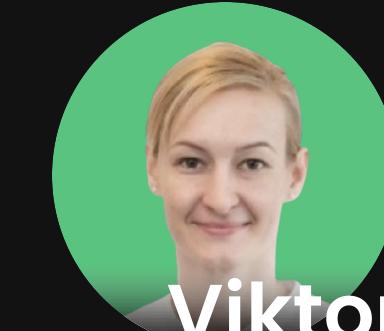
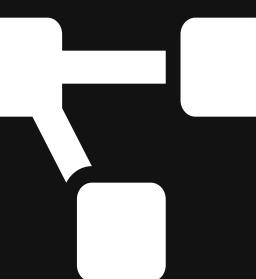
Yulia



Alex



Kat



Viktoria



Sujin

Project journey

CHALLENGE

Collaboration by distributed team

SOLUTION

Combination of asynchronous and synchronous collaboration methods

- miro board
- built-in slack app for asynchronous daily stand-ups
- figma

Use synchronous meeting time wisely

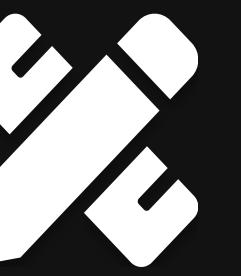
- make clear agenda



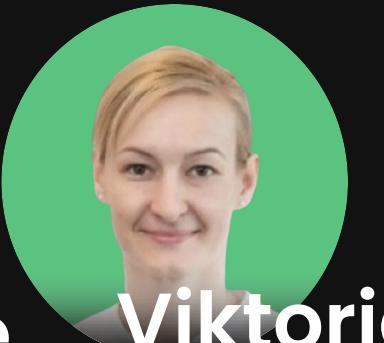
Tiffany



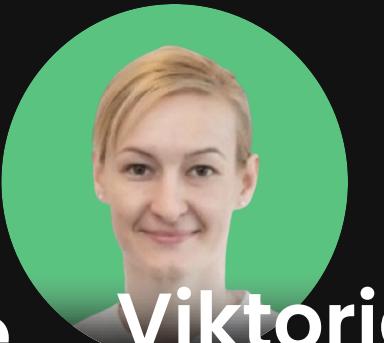
Kat



Beatrice



Viktoria



Sujin



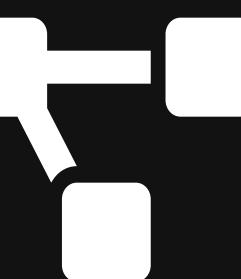
Yulia



Alex



Kat



Viktoria



Sujin

Thank you!

CONTACT US

Scan the QR code to see our
contact details

