



Improve the experience for children  
and teachers in Wikimini.





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# Today

01. Wikimini is an online encyclopedia written by kids, for kids.
02. Provides free knowledge in short and simple articles in a language suitable for primary and elementary students.
03. The main goal of the platform is to encourage peer learning.



# Opportunities

01. Difficulty navigating around the platform - Even easy tasks are challenging.
02. Teachers' and students' participation requires additional interactive and fun elements.
03. Traffic is coming organically, but the bounce rate is high as users must easily figure out what the platform is about.



# Wikimini new goal

Transform the Wikimini platform from purely an encyclopedia to an educational tool allowing teachers and students interactively to use it in the classroom.



# Research



1 - Elisa  
Young learner



2 - Mel  
The teacher



3 - Eric and Alie  
The Parents



Location  
Remote



Age range:  
8-40 years old

## Pain points



### Usability

The website needs to be updated, easy to use, and appealing.



### Accessibility

Important features are not visible and not suitable for children.



### Interactivity

Children need a fun and interactive way of learning.



### Safety

Parents need a way to guarantee the safety of their children.



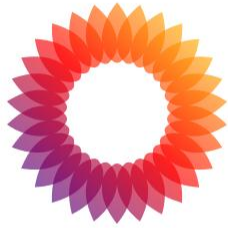
### Research methods:

Data analysis, 3 interviews, and secondary resources readings

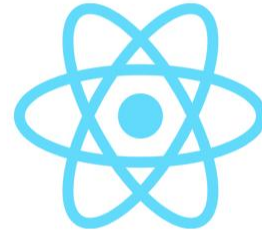
# The solution

## Implementation

### Tech stack



Mediawiki (Skins, Extensions)

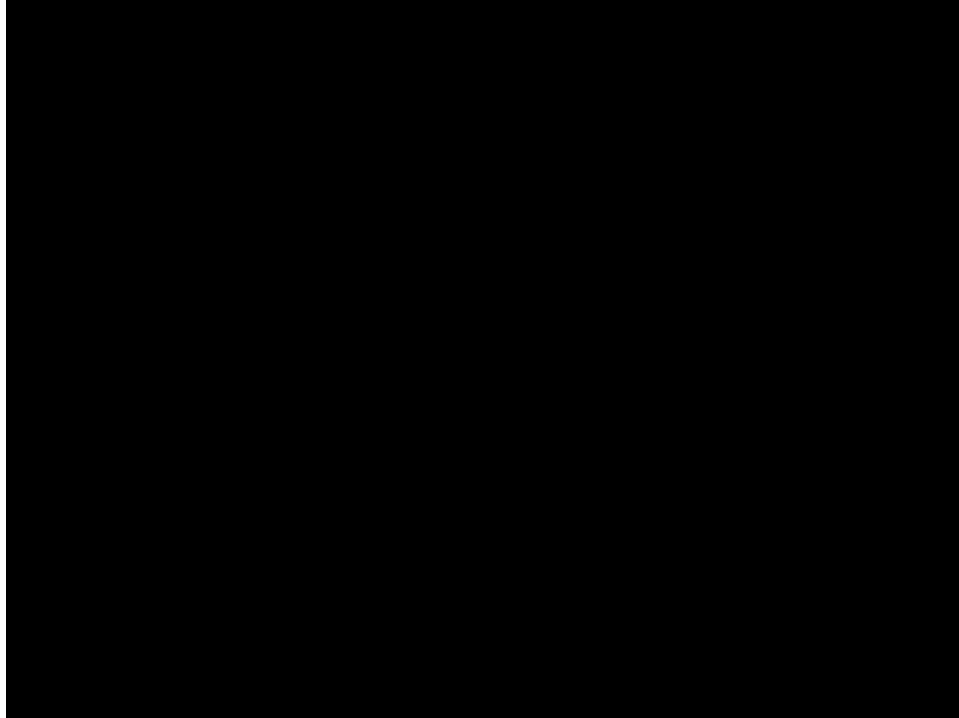


React



# The solution

Prototype

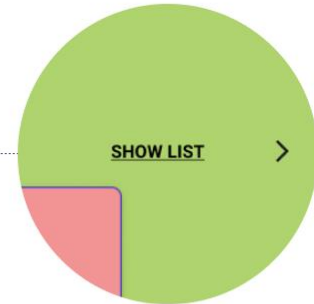
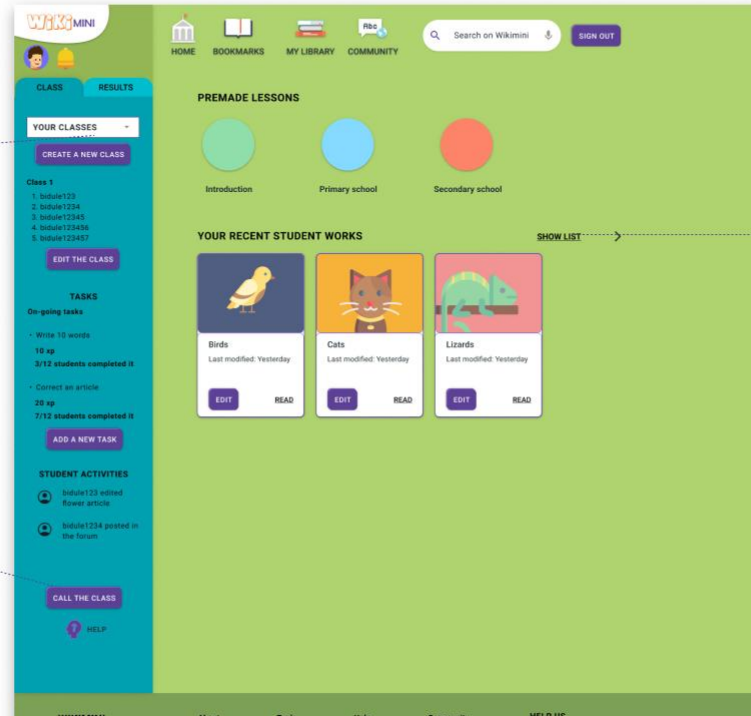
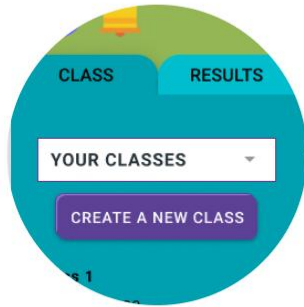




# The solution

## Prototype

A straightforward lesson management page

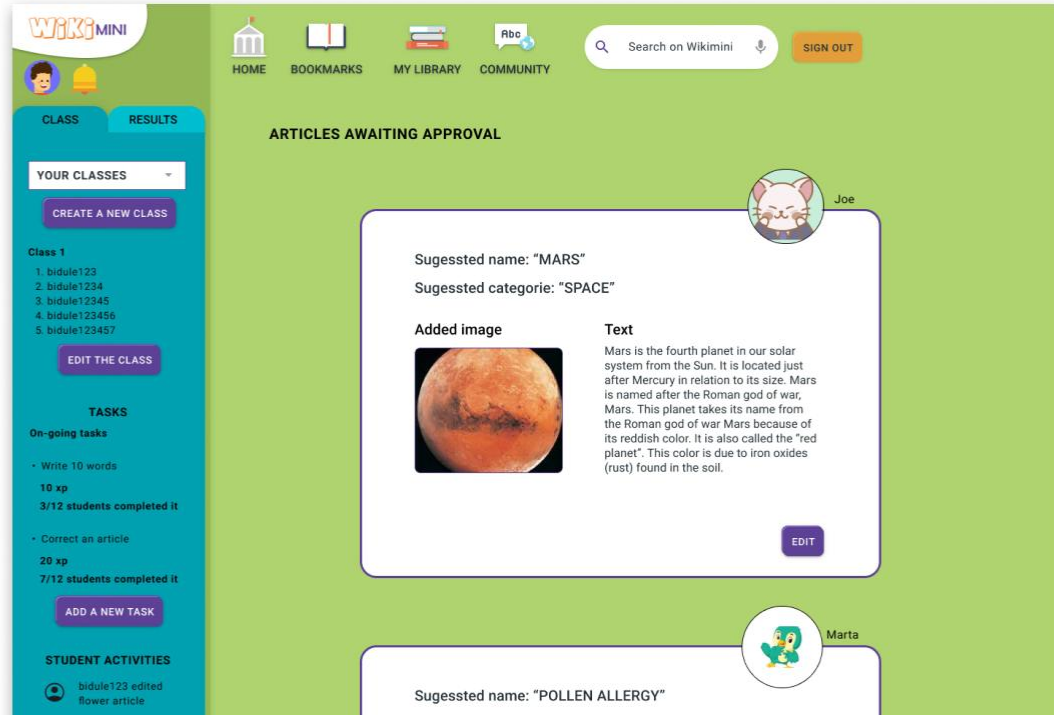


PROTOTYPE

# The solution

## Prototype

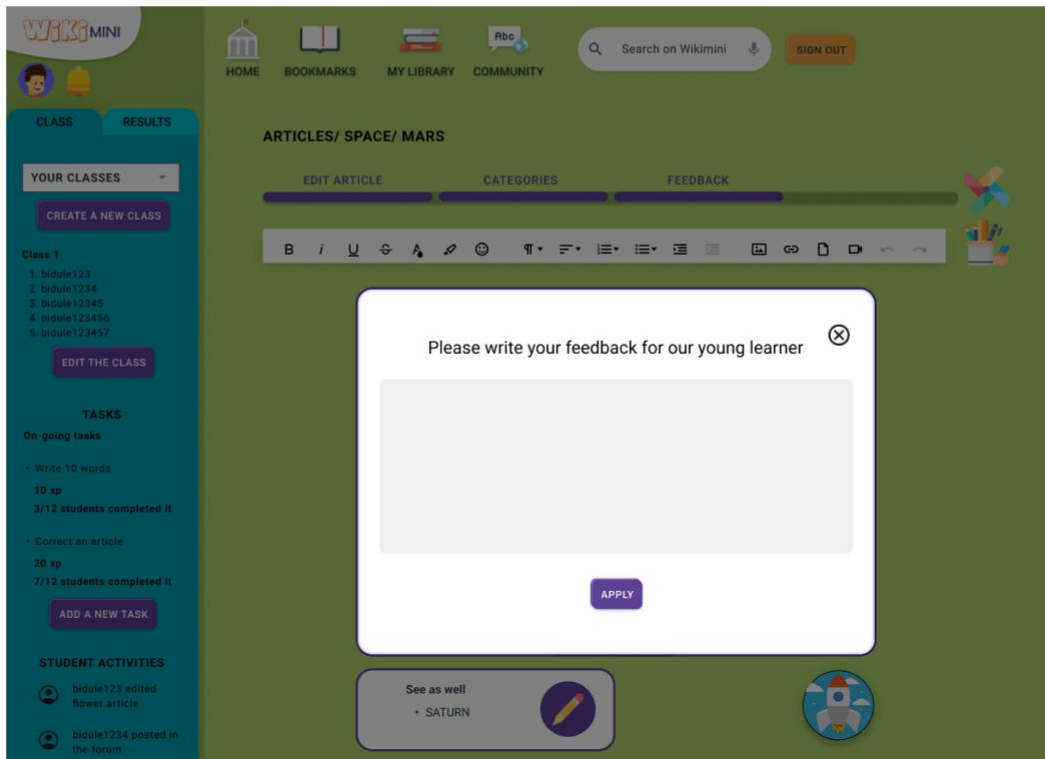
### Simple article pages



# The solution

## Prototype

An easy feedback tool



# The solution

## Usability study

### Findings

1

Some children need an account directly created by their parents or teachers.

2

Some children need an introduction exercise to learn how to use the platform.

3

Teachers and children need advanced accessibility features for color and fonts.

# The result

## Feedbacks

**"I liked it, and I would like to share it with my class"**  
27 years old, Teacher

**"It is a good site, it looks interesting. You can learn a lot here.  
If you want to know something, it is written simply.  
When you search on Google it is written difficult."**  
12 years old, Student

**"I think videos are very helpful for explanations."**  
35 years old, Teacher

**"I like the bird, I want to see it sit or jump."**  
8 years old, Student

**"I love the idea of seeing my students work here and creating a new class"**  
35 years old, Teacher

## How can we make it better?

# Key takeaways

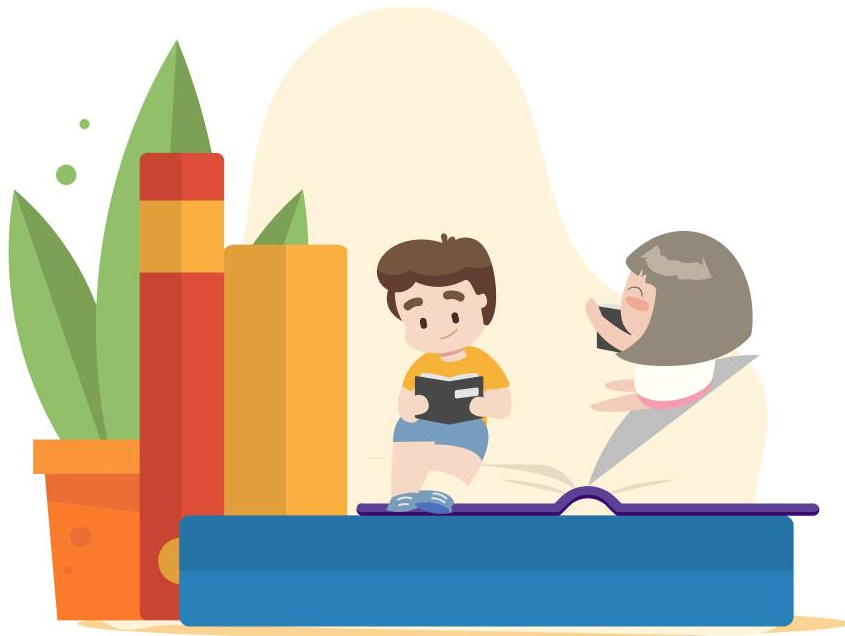
## Recommendations

- Extensive research should be conducted with users to better understand their needs
- The design should be iterated and simplified even more
- Responsive design should be created - children use tablets and phones more often
- Parents should be included as well

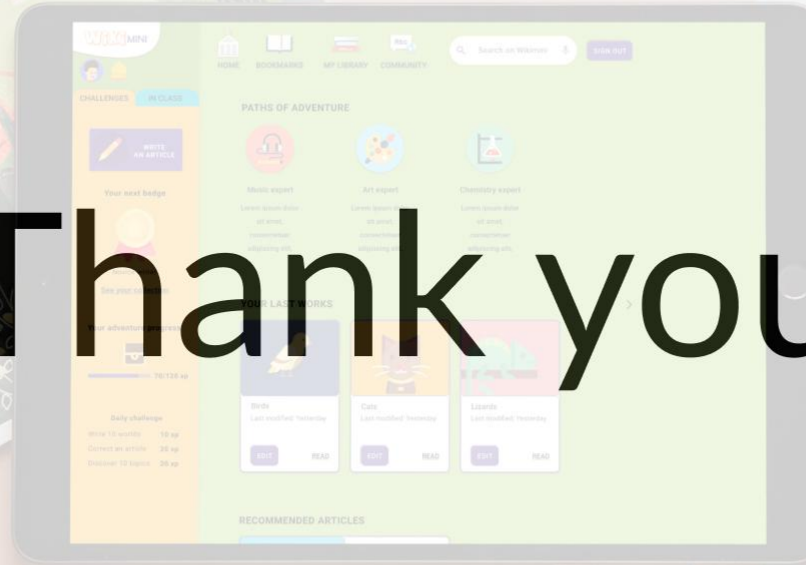


# What we learned

- Agile project management
- Collaboration with cross-functional teams
- Fully remote team work
- Mediawiki with Skins, Extensions, Templates
- Research with children



# Thank you!





# Feel free to contact us! :)



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