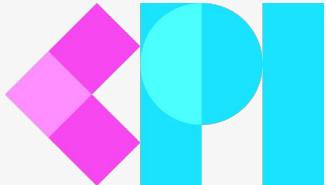


# Women++ KPI App Project



KNIGHTS OF PERFORMANCE INSIGHTS





THE CHALLENGE

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A world dominated  
by excel nightmares

## THE TEAM OF HEROES

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# Knights of Performance Insights



Mighty Management  
Miren



Yara Agile  
Avenger



Graphics Artificer  
Mariana



User Flow Hero  
Elisabeth



Data Wizard  
Diana



Michael Sabre

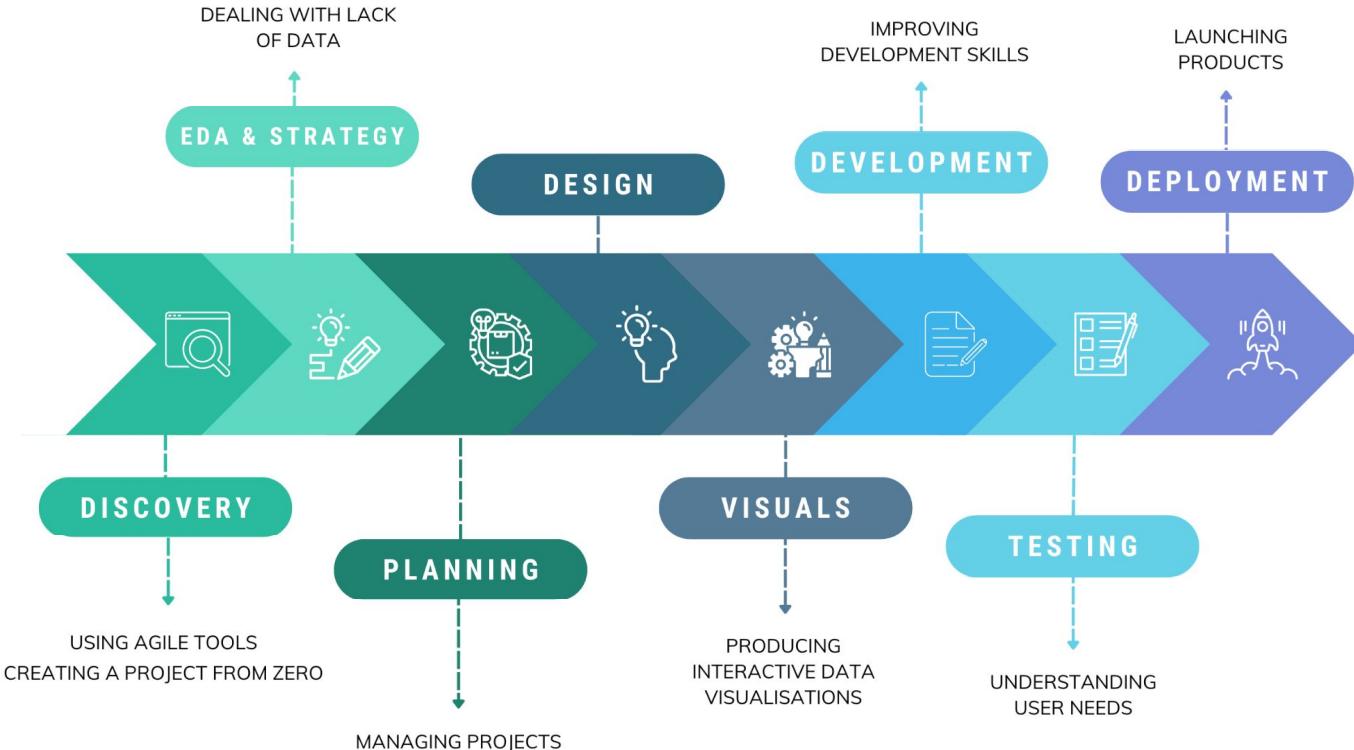


Database Whisperer  
Mohamed



Alina Codeblade  
Guardian

# Our journey and what we've learnt



# The magic weapon



# Tools for the Economists



Single sign-on system



Easy-to-use input mode



Tailored data overview



Handy activity log

# Single Sign-on

The screenshot shows a single sign-on interface. In the top left corner is a logo consisting of a yellow keyhole shape containing the text "PRO JUVEN TUTE". To the right of the logo is the text "KPI Dashboard". Below the logo and text is the word "Welcome". At the bottom center is a rectangular button with a Microsoft logo icon and the text "Sign in with Microsoft". The entire interface is set against a white background with rounded corners.

# Single Sign-on

The screenshot shows a web-based Single Sign-on (SSO) login interface. In the top left corner, there is a logo consisting of a yellow keyhole shape containing the text "PRO JUVEN TUTE". To the right of the logo, the text "KPI Dashboard" is displayed. Below the logo and text, the word "Welcome" is centered. At the bottom of the screen, there is a rectangular button with a Microsoft sign-in icon and the text "Sign in with Microsoft". The entire interface is set against a white background with rounded corners.

# Simple KPI input modal

KPI Overview      Activity

## KPI Overview

Circle   Programs - PO   Period   This year    Apply Filters

Count leads

Count sessions on projuventute.ch

KPI Name	1.23	2.23	3.23	4.23	5.23	6.23	7.23	8.23	9.23	10.23	11.23	12.23
Count leads	0	0	825	0	0	276	NA	NA	NA	NA	NA	NA
Count sessions on proju...	158'611	203'755	190'560	164'663	180'421	174'107	164'059	194'407	NA	NA	NA	NA
Net promoter score						35						

X

### Input KPI Value

Circle  Select one

KPI Name  Select one

Period  09.2023

Value  0

Cancel  Save new KPI value

# Simple KPI input modal

KPI Overview Activity

Insert KPI Value Maxine Musterfrau

## KPI Overview

Circle Programs - PO Period This year Apply Filters

Graphs Progress

Count leads Count sessions on projuventute.ch Net promoter score

KPI Name	1.23	2.23	3.23	4.23	5.23	6.23	7.23	8.23	9.23	10.23	11.23	12.23	Avg.	Target	Options
Count leads	0	0	825	0	0	276	NA	NA	NA	NA	NA	NA	550.5	1'000	<input checked="" type="checkbox"/> Edit
Count sessions on proju...	158'611	203'755	190'560	164'663	180'421	174'107	164'059	194'407	NA	NA	NA	NA	178'822	200'000	<input checked="" type="checkbox"/> Edit
Net promoter score	35												35	100	<input checked="" type="checkbox"/> Edit

# Customized data overview

KPI Overview Activity

Insert KPI Value MN Maxine Musterfrau

## KPI Overview

Circle Programs - PO Period This year Apply Filters

Graphs Progress

Generate KPI Report

**Count leads**

Period	Count leads
1.23	350
2.23	500
3.23	587
4.23	520
5.23	530
6.23	540
7.23	480
8.23	430
9.23	490
10.23	550
11.23	560
12.23	587

**Count sessions on projuventute.ch**

Period	Count sessions
1.23	177,000
2.23	179,000
3.23	181,000
4.23	186,000
5.23	174,000
6.23	176,000
7.23	178,000
8.23	180,000
9.23	182,000
10.23	184,000
11.23	186,000
12.23	186,000

**Net promoter score**

**Average progress**

**Absolute Progress (%)**

**Accumulated progress (%)**

Period	Accumulated progress (%)
3.23	100
6.23	150
9.23	250
12.23	350

**Overall Target**

Category	Target (%)
HR	10%
Digital	20%
Programs	40%
Fundraising	30%

KPI Name	1.23	2.23	3.23	4.23	5.23	6.23	7.23	8.23	9.23	10.23	11.23	12.23	Avg.	Target	Options
Count leads	0	0	825	0	0	276	NA	NA	NA	NA	NA	NA	550.5	1'000	Edit

# Customized data overview

KPI Overview      Activity

Insert KPI Value    MN Maxine Musterfrau

**KPI Overview**

Circle Programs - PO    Period This year     Apply Filters     Graphs     Progress

**Count leads**

**Count sessions on projuventute.ch**

**Net promoter score**

KPI Name	1.23	2.23	3.23	4.23	5.23	6.23	7.23	8.23	9.23	10.23	11.23	12.23	Avg.	Target	Options
Count leads	0	0	825	0	0	276	NA	NA	NA	NA	NA	NA	550.5	1'000	<input checked="" type="button"/> Edit
Count sessions on proju... ...ntute.ch	158'611	203'755	190'560	164'663	180'421	174'107	164'059	194'407	NA	NA	NA	NA	178'922	200'000	<input checked="" type="button"/> Edit
Net promoter score						35							35	100	<input checked="" type="button"/> Edit

# Accessible Activity log

KPI Overview    Activity    [Insert KPI Value](#)     Maxine Musterfrau

## Activity

Circle Digital ▾ Period This quarter  [Apply Filters](#)

↓ Date	↓ User	Circle	Activity	KPI Name	↓ Value	↓ Period	Options
27.09.2023	Maxine Musterfrau	Select all	Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	<input checked="" type="checkbox"/> Digital	Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	<input checked="" type="checkbox"/> Fundraising	Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	<input checked="" type="checkbox"/> HR	Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	<input checked="" type="checkbox"/> Programs	Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	<input type="checkbox"/> Programs - PO	Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	<input type="checkbox"/> Programs - CC	Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	Digital	New Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	Digital	New Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	Digital	New Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit
27.09.2023	Maxine Musterfrau	Digital	New Value	Additional monetization	26'000	09.2023	<input checked="" type="checkbox"/> Edit

[Generate Activity Report](#)

# Gatekeeper's toolbox



Complete  
progress  
overview



Assistance in  
creating KPI's



KPI  
management



Overview of  
circles and users

KPI Overview   Activity   Gatekeeper Tools

Insert KPI Value   Maxine Musterfrau

## Gatekeeper Tools

KPI Management   Circle Management   User Management

 KPI Overview    Create New KPI    Circle Overview    User Overview

# Gatekeeper tools

KPI Overview    Activity    Gatekeeper Tools

Insert KPI Value     Maxine Musterfrau

## Gatekeeper Tools

KPI Management      Circle Management      User Management



KPI Overview



Create New KPI



Circle Overview



User Overview

# Holistic Progress Overview

KPI Overview    Activity    Gatekeeper Tools

Insert KPI Value MN Maxine Musterfrau

## KPI Overview

Circle All ▾ Period This year Apply Filters Graphs Switch

### Overall progress

90.1%

### Progression by month

Month	Digital	Fundraising	HR	Program	Programs ~
1.23	100	0	0	0	0
2.23	100	0	0	0	0
3.23	100	0	0	0	0
4.23	100	0	0	0	0
5.23	100	0	0	0	0
6.23	100	0	0	0	0
7.23	100	0	0	0	0
8.23	100	0	0	0	0
9.23	100	0	0	0	0
10.23	100	0	0	0	0
11.23	100	0	0	0	0
12.23	100	0	0	0	0

### Circle activity

Month	Digital	Fundraising	HR	Program	Programs ~
1.23	100	0	0	0	0
2.23	100	0	0	0	0
3.23	100	0	0	0	0
4.23	100	0	0	0	0
5.23	100	0	0	0	0
6.23	100	0	0	0	0
7.23	100	0	0	0	0
8.23	100	0	0	0	0
9.23	100	0	0	0	0
10.23	100	0	0	0	0
11.23	100	0	0	0	0
12.23	100	0	0	0	0

### Average progress

90.1%

### Performance per circle

Month	Digital	Fundraising	HR	Program	Programs ~
1.23	100	0	0	0	0
2.23	100	0	0	0	0
3.23	100	0	0	0	0
4.23	100	0	0	0	0
5.23	100	0	0	0	0
6.23	100	0	0	0	0
7.23	100	0	0	0	0
8.23	100	0	0	0	0
9.23	100	0	0	0	0
10.23	100	0	0	0	0
11.23	100	0	0	0	0
12.23	100	0	0	0	0

### Overall Target

Category	Value
Digital	100
Fundraising	100
HR	100
Program	100
Programs ~	100
Program	100

Circle	KPI Name	Avg.	Target
Digital	Additional monetization	6'375.00	15'000
-	-	-	-

# Guided KPI creation

KPI Overview    Activity    Gatekeeper Tools

 Insert KPI Value     Maxine Musterfrau

Gatekeeper Tools > Edit KPI > Private donation

Name  Private donations

Period  Quarterly

Circle  Fundraising

Unit   Percent   
 CHF 

Amount   
 Score 

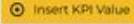
Initial Value  0

Target Value  800'000

 Cancel     Save KPI

# Guided KPI creation

KPI Overview    Activity    Gatekeeper Tools

  Maxine Musterfrau

Gatekeeper Tools > Create new KPI

Name  Private donations

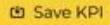
Period  Quarterly

Circle  Fundraising

Unit   Percent  Amount  
 CHF  Score

Initial Value  0

Target Value  800'000

# KPI Management

KPI Overview   Activity   Gatekeeper Tools

Insert KPI Value   Maxine Musterfrau

Create New KPI

Gatekeeper Tools > KPI Overview

KPI Name	Circle	Created	Options
Additional monetization	Digital	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Private donations	Fundraising	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Involuntary headcount change (FTE)	HR	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Share of teams constituted as circles	HR	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Share short term leave	Programs	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Additional monetization	Programs - CC	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Reachability	Programs - PO	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Count leads	Programs - PO	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Count sessions	Programs - PO	01.02.2023	<input checked="" type="checkbox"/> Edit <span>Remove</span>
Net promoter score			

# Circle and User overview

The image displays two overlapping screenshots of a software application's interface, likely a management or HR system.

**Left Screenshot: Circle Overview**

This screenshot shows a list of circles, ordered by creation date (Created). The columns are Circle and Created.

Circle	Created
Digital	01.02.2023
Fundraising	01.02.2023
HR	01.02.2023
Programs	01.02.2023
Programs - CC	01.02.2023
Programs - PO	01.02.2023

**Right Screenshot: User Overview**

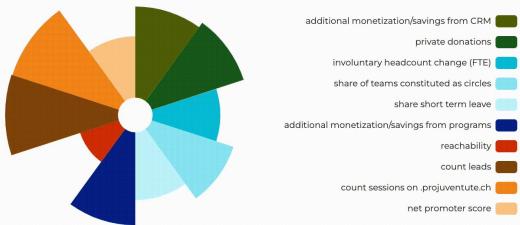
This screenshot shows a list of users, ordered by e-mail. The columns are User, Circle, and E-mail.

User	Circle	E-mail
Maxine Musterfrau	Digital	maxine.musterfrau@projuventute.ch
Savannah Nguyen	HR	savannah.nguyen@projuventute.ch
Brooklyn Simmons	Fundraising	brooklyn.simmons@projuventute.ch
Marvin McKinney	Programs - Children - Counseling	marvin.mckinney@projuventute.ch
Ralph Edwards	Digital	ralph.edwards@projuventute.ch
Cody Fisher	Programs - Parents - Online	cody.fisher@projuventute.ch
Jenny Wilson	Programs	jenny.wilson@projuventute.ch
Esther Howard	Digital	esther.howard@projuventute.ch
Wade Warren	HR	wade.warren@projuventute.ch
Maxi Mustermann	Digital	max.mustermann@projuventute.ch
Arlene McCoy	HR	arlene.mccoy@projuventute.ch
Dianne Russell	Fundraising	dianne.russell@projuventute.ch
Savannah Nguyen	HR	savannah.nguyen@projuventute.ch
Brooklyn Simmons	Digital	brooklyn.simmons@projuventute.ch
Brooklyn Simmons	Fundraising	brooklyn.simmons@projuventute.ch

# Data and Viz Features



Collective Progress (%), All Circles And KPIs Included



Historical Performance (%) Per Circle Over Time



Cumulative and incremental viz based on KPI type



Interactive viz and selective legends



Metrics of Progress and Performance

# **What's next?**

# Notifications

The screenshot shows a user profile page with the following sections:

- User profile**: Displays the user's name (Maxine Musterfrau), profile picture, and activity history.
- Activity History**: A table showing recent activities:

Date	Activity	KPI Name
27.09.2023	New Value	Additional monetization
28.09.2023	Edit	Additional monetization
29.09.2023	Delete	Additional monetization

- Notifications**: A list of unread notifications from Maxine Musterfrau:

  - Update Additional Monetization for October (1 day ago - Unread)
  - Maxime Musterfrau entered a new value for Additional Monetization (1 day ago - Unread)
  - Maxime Musterfrau entered a new value for Additional Monetization (1 day ago - Unread)
  - Maxime Musterfrau entered a new value for Additional Monetization (1 day ago - Unread)
  - Maxime Musterfrau entered a new value for Additional Monetization (1 day ago - Unread)

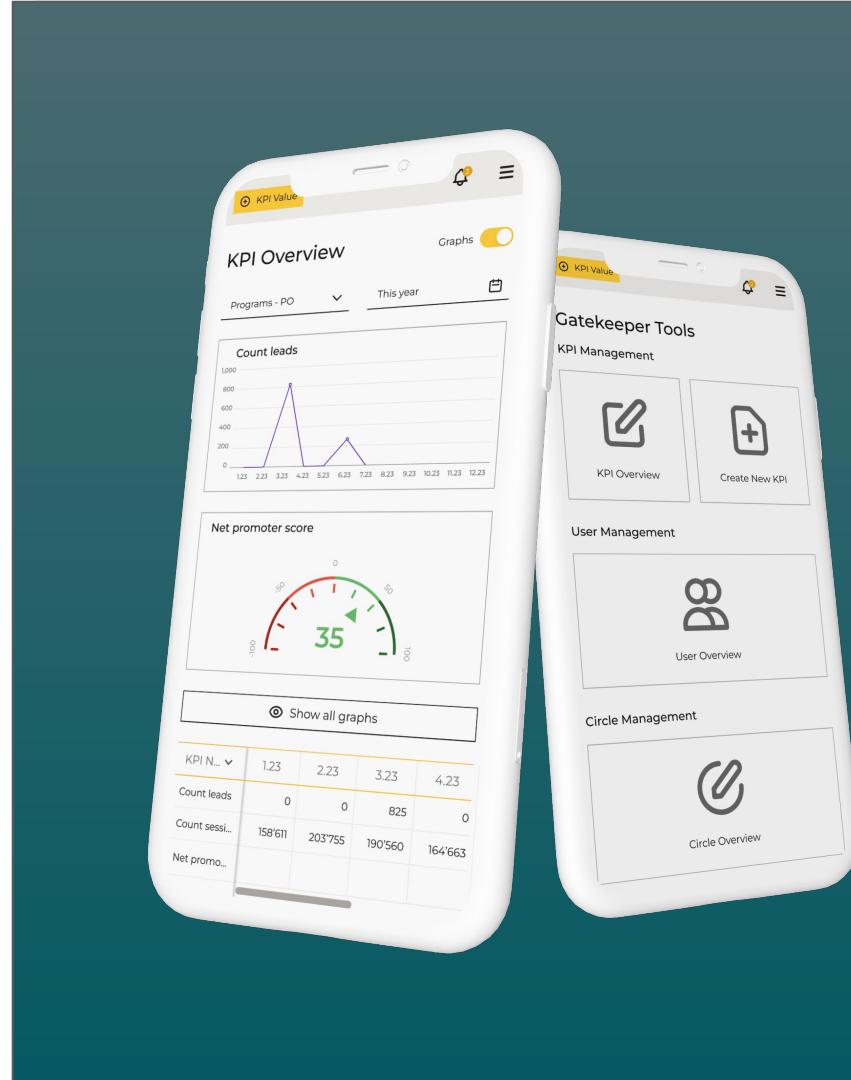
# Data Export

The screenshot shows a user interface for generating a KPI report. At the top, there are tabs for "KPI Overview" and "Activity". On the right, there are buttons for "Insert KPI Value" and a user profile for "Maxine Musterfrau". The main area is titled "KPI Overview > Generate KPI Report". A dropdown menu for "File Type" is set to "CSV". Below this, there is a table with three rows of KPI data:

KPI Name	1.23	2.23
Involuntary headcount change (FTE)	2.26	0.98
Share short term leave	2.04	22
Share of teams constituted as circles	35	50

To the right of the table, a large download icon is shown, indicating the report has been successfully generated. A message box displays the text "Report exported successfully" with a yellow arrow pointing down. Below the message box are two buttons: "Cancel Export" and "Export Activity Report".

# Responsive screen sizing



A futuristic digital interface featuring a central glowing blue vertical beam. A young boy stands on a circular platform at the base of the beam. In the background, several older individuals are seated at desks, working on glowing computer monitors. The walls are covered in a variety of glowing data visualizations, including bar charts, pie charts, and complex circular dashboards. The overall atmosphere is one of a high-tech control room or a futuristic workspace.

And this is how the nightmare turns into a  
fantastic KPI gathering dream

# Get in touch with us



Ke Ma  
Michael

Fullstack  
Deputy



Mohamed  
Shaaban

Backend Deputy



Alina Bunn  
Fullstack Lead



Yaroslava  
Kharytonova  
Scrum Master



Elisabeth  
Saehr  
Miren  
Bengochea  
Project Manager



Mariana  
Hurtado  
UX/UI Lead



Diana  
Alvarez  
Data Scientist

Thanks for listening :)