

PITCH

OpenLaw Ginetta Challenge



PROBLEM STATEMENT

Julie just found out her work contract was terminated. She needs to understand her rights in an accessible way.



Julie

- Age: 32 years
- Origin: Portugal
- Work: 5 years in Switzerland
- Doesn't speak German

STATISTICS

Why this problem?



I can't put my baby back
into my belly



Marital status and
children's dates of birth
are required on resumes



How I'm going to pay for
diapers?



My career choices depends
on my partner's

78%

of working mothers
were working part time

15%

unemployed
after giving birth

60%

less salary after the
birth of their child

2.6M

had a migration
background

WHAT'S NEXT

Getting legal advice won't bring
Julie's job or security back.
What's next...?

WHAT WE OFFER

OpenLaw is more than legal advice. We are here to help you rebuild your life.

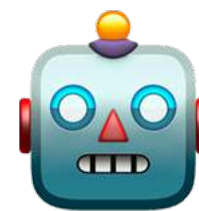
We go beyond



Community



Lawyer Search and recommendation



Chatbot



Legal protection insurance recommendation

Demo time

Back-end

Next.js, TypeScript, Ollama,
Docker

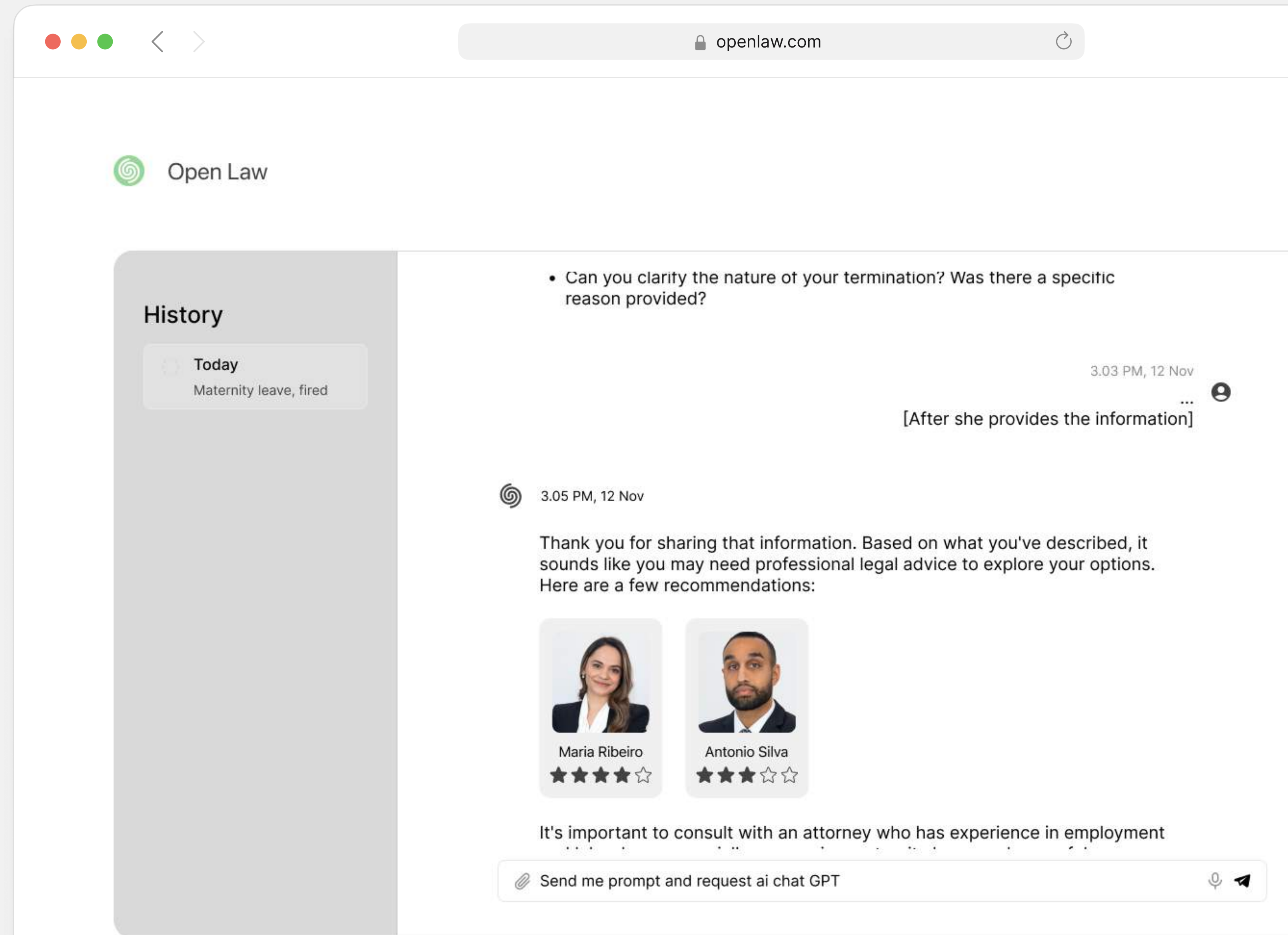
Front-end

React.js, Material UI, Tailwind

Data Science

NLP(LLM)
Recommendation System
Sentimental Analysis

[Open Link](#)



REVENUE

Business Model



Subscription Model (B2C)

After using all 3 free questions, they can pay to ask more question to lawyers.



Partnership Model (B2B)

If user purchases insurance through our recommendation, we get a fee from the company.



Bonus

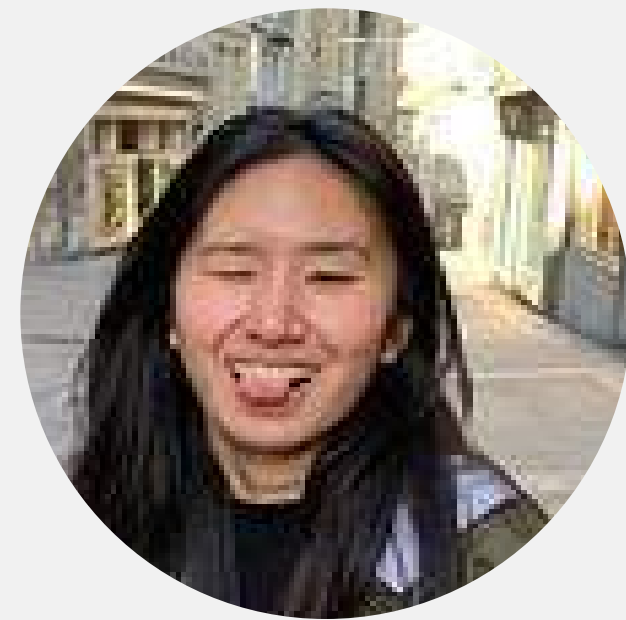
- + Save marketing cost with Community feature
- + Organic user acquisition
- + High Retention Rate

Thank you



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UX/UI



Terri Hiu Lam Tse

FrontEnd



Barbara Wolter

UX/UI



Soraia Tavares

BackEnd



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Data Scientist

Upcoming! OpenCases: Ultimate Search System of actual cases for lawyers.