

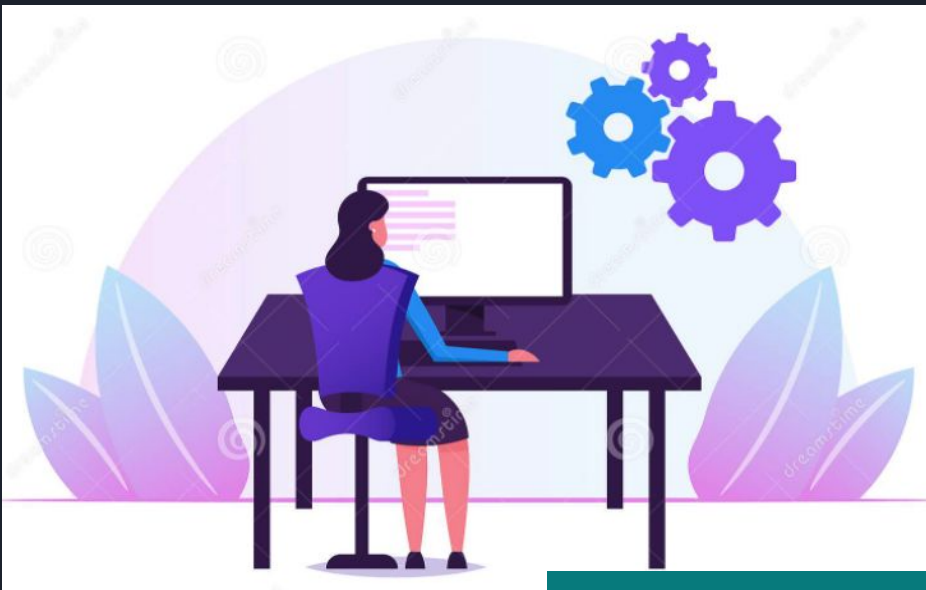


Welcome!

- We'll start in a moment :)
- We are NOT recording tonight's event. We may plan to take screenshots for social media.
 - ***If you want to remain anonymous***, change your name & keep video off.
- We'll introduce the hosts and break in-between for Q/A.
- We will make some time for Q&A at the end of the presentation as well.
- You can come prepared with questions. And, feel free to take notes.
- Online event best practices:
 - Don't multitask. Distractions reduce your ability to remember concepts.
 - Mute yourself when you aren't talking.
 - We want the session to be interactive.
 - Feel free to unmute and ask questions in the middle of the presentation.
 - Turn on your video if you feel comfortable.
 - Disclaimer: Speaker doesn't know everything!

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- Get updates – join the [Digital mailing list](#)
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WWCode Digital + Backend Study Group

February 3, 2022



Backend Study Group

- Welcome from WWCode!
- Our mission: Inspiring women to excel in technology careers.
- Our vision: A world where women are representative as technical executives, founders, VCs, board members and software engineers.



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SQL vs NoSQL Databases

The war of databases!!



**NOW LET'S GET SOMETHING
STRAIGHT**

**ABOUT SQL VS. NOSQL
DATABASES**

memegenerator.net

Agenda

What is SQL Database

What is NoSQL Database

Pros and cons of both

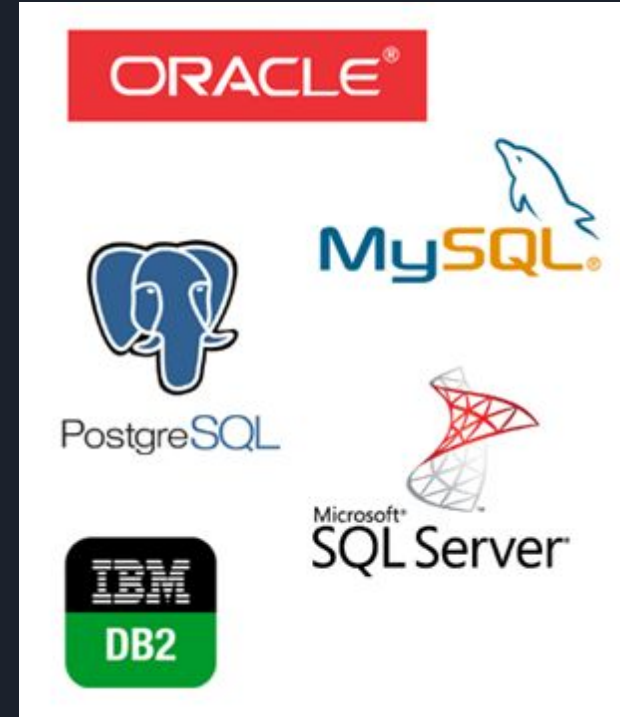
Types of NoSQL databases

When to use what

Q & A

What is SQL database

- Relational Database Management System
- Data is stored in tabular format organized as rows and columns
- Tables have relationship between them
- Data model is rigid
- Supports data normalization
- Supports JOIN between tables
- Supports ACID properties



Explaining some terms

Rigid data model

```
CREATE TABLE People ( PersonID int, LastName varchar(255), FirstName varchar(255), Address varchar(255), City varchar(255));
```

Data normalization and JOINS

Customer name	Customer address	Customer zipcode	Item name	Order date	Item price	Item color	Item quantity
Harini	123, xyz street, chicago	12345	item 1	Jan 31	25	red	1
Harini	123, xyz street, chicago	12345	item 2	Feb 1	30	black	1
Harini	123, xyz street, chicago	12345	item 2	Feb 2	30	black	1
Ann	blah blah blah	23456	item 1	Feb 3	25	red	2

Customer Table				Items Table			
Customer ID	Customer name	Customer address	Customer zipcode	Item ID	Item Name	Item price	Item color
1	Harini	123, xyz street, chicago	12345	1001	item 1	25	red
2	Ann	blah blah blah	23456	1002	item 2	30	black
Order Table							
Customer ID	Item ID	Item quantity	Order date				
1	1001	1	Jan 31				
1	1002	1	Feb 1				
1	1002	1	Feb 2				
2	1001	1	Feb 3				



ACID properties

Atomicity

All changes to data and transactions are executed completely and as a single operation. If that isn't possible, none of the changes are performed. It's all or nothing.

Consistency

The data must be valid and consistent at the start and end of a transaction.

Isolation

Multiple transactions can occur without stepping on each other.

Durability

When a transaction is completed, its associated data is permanent and cannot be changed.

What is NoSQL database

- Data is stored in various formats: JSON document, key-value pairs, graphs (nodes and edges), etc
- Data has no relationship between them
- No data normalization
- Data model is flexible
- Cannot JOIN between data
- Suitable for huge volume of data





Pros and Cons of SQL

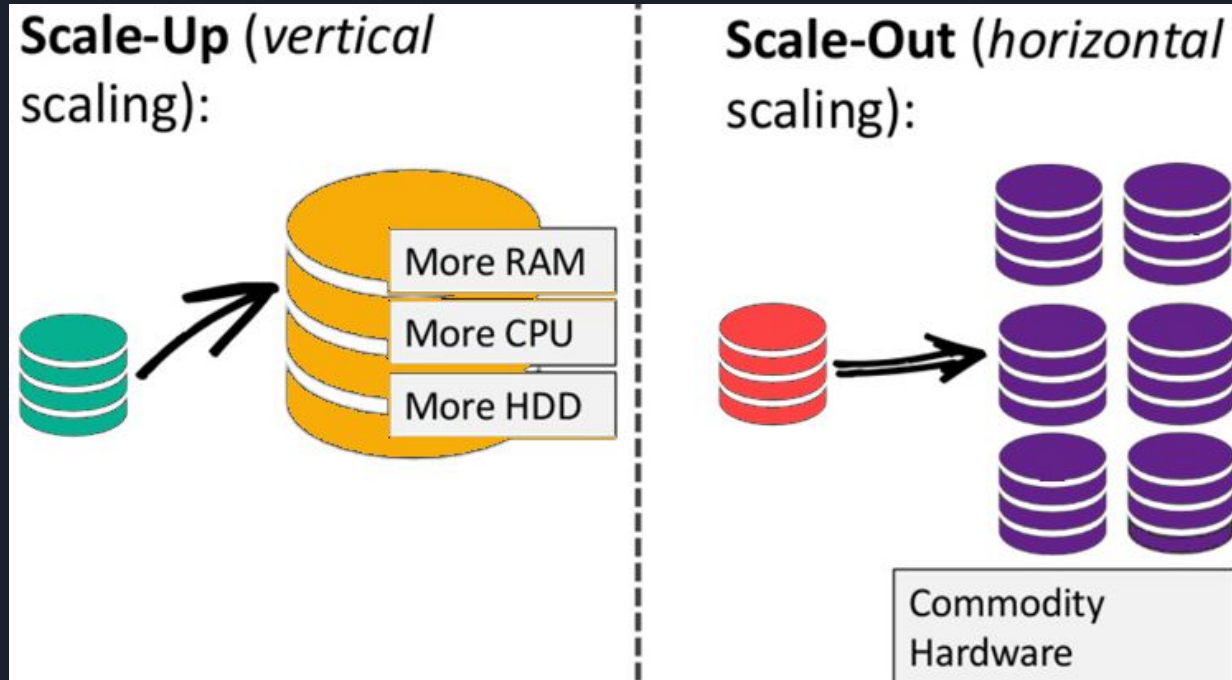
Pros

- No extensive coding is needed
- Almost everyone is familiar with basic SQL commands
- Standardized data schema (Can be a con too)
- High demand in the industry. Large user community
- Supports [ACID](#) properties

Cons

- Rigid data schema. No way to store unstructured data
- Data normalization can make querying slow
- Cannot scale horizontally. Can only be scaled vertically.
- Hardware maintenance is expensive

Scaling SQL vs NoSQL databases



Sql Database scaling challenges





Pros and Cons of NoSQL

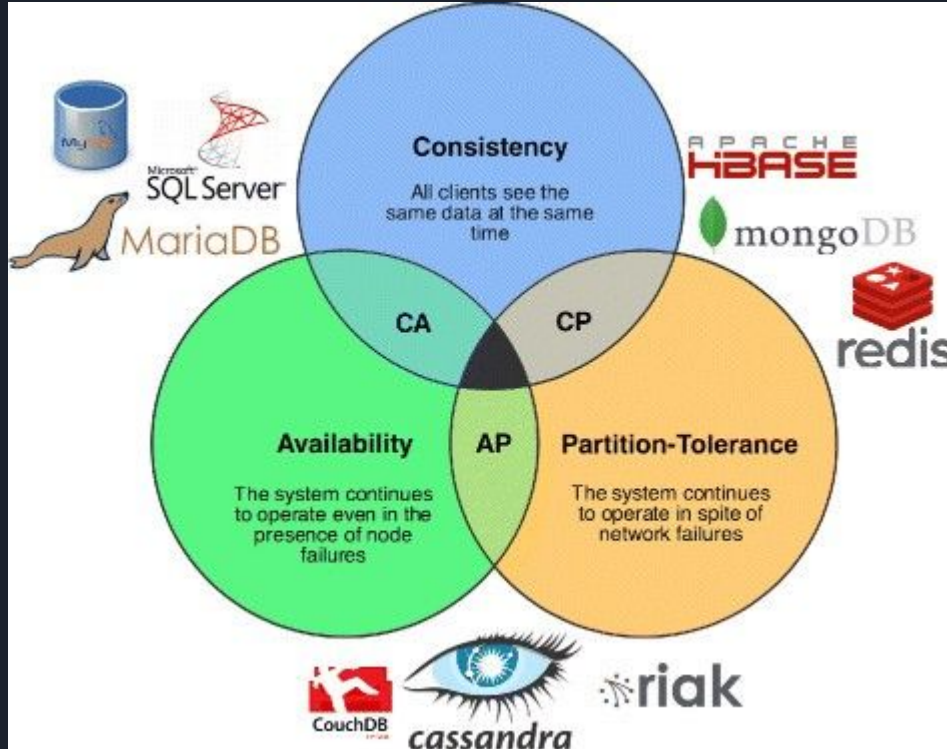
Pros

- Scale out architecture. Just keep adding more nodes. No single point of failure
- Less hardware management. Usually cheap hardware is used
- Flexibility of storing unstructured data
- Can store massive amounts of data and is typically used in the big data world
- Data is denormalized. No JOINS needed. So faster queries
- Very agile - great flexibility and adaptability

Cons

- No ACID properties support - only eventual consistency of data (Speed and availability takes preference)
- Smaller user community
- Each one is different. Different data models, ways of access, etc
- So many different options are available in the market. You need to know when to use what
- Learning curve is stiff for new developers

The CAP Theorem





Types of NoSQL databases

Key-value based

Data is stored in the form of key value pairs. Like a hash table. Keys are usually String. Values can be string, json, xml, etc. Example: DynamoDB, Redis

Graph based

Data is stored in the form of graphs. Each entity forms the nodes in the graph and the relationship between the entities forms the edges in the graph. Example: Neo4j, Orient DB

Column oriented

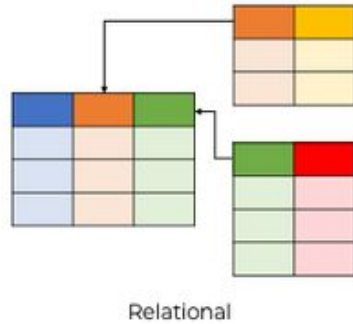
These databases work on columns known as column families. Each column is stored separately in a contiguous fashion. Example: HBase, Cassandra

Document oriented

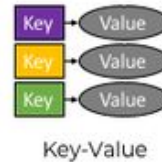
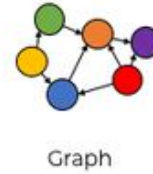
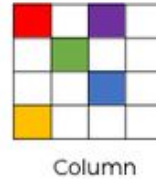
Data is stored as key value pairs where the value is stored as document. Values are usually of JSON or XML format which the database understands and are queryable. Example: MongoDB, CouchDB, ElasticSearch

SQL vs NoSQL

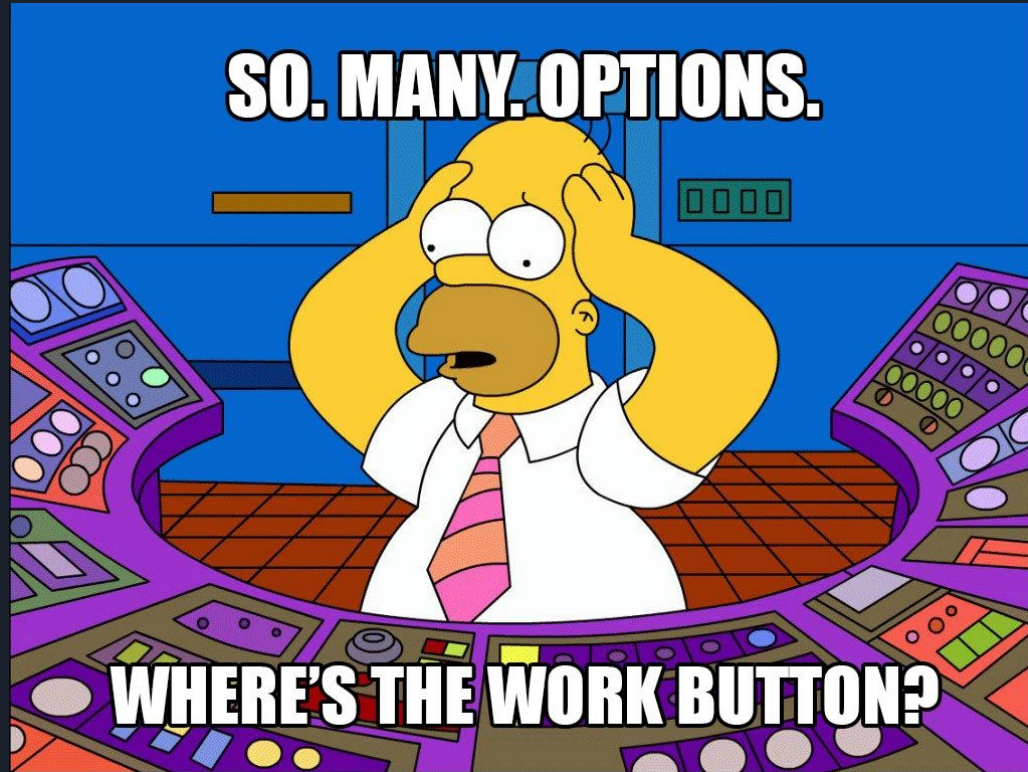
SQL DATABASES



NoSQL DATABASES



When to use what?!?!?





Key Value based

- One of the basic NoSQL databases
- Data is stored in key/value pairs
- Designed to handle lots of data and heavy load
- Fast query performance owing to its simplicity
- Huge volume of simple queries
- Best fit where data is not highly related
- Based on Amazon's Dynamo paper

Sample use cases

- Shopping cart details - holiday season of online giants
- Storing session information

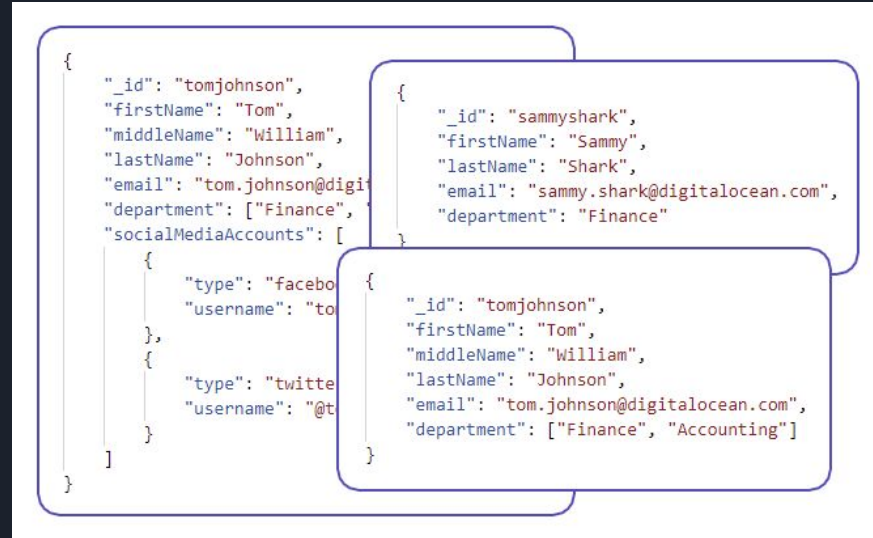
Key	Value
Name	Joe Bloggs
Age	42
Occupation	Stunt Double
Height	175cm
Weight	77kg

Document based

- Extension of kv based where value is stored as document
- Schema free
- Doesn't support relation
- Can query fields in the document
- Supports all uses case of kv store and more

Sample use cases

- Storing user profiles. Each document can store different attributes and values.
- Content Management systems like blogging platforms



Column based

- Data is stored column by column
- Aggregation like SUM, COUNT, etc on columns are blazing fast
- Used in large scale applications where query pattern is on few columns at a time

Sample use cases

- Reporting system - For eg, sales over 2 yrs across all stores
- Business Intelligence
- Manage data warehouses
- Big data applications

Row-Oriented vs Column-Oriented

Row-oriented: rows stored sequentially in a file

Key	Fname	Lname	State	Zip	Phone	Age	Sales
1	Bugs	Bunny	NY	11217	(123) 938-3235	34	100
2	Yosemite	Sam	CA	95389	(234) 375-6572	52	500
3	Daffy	Duck	NY	10013	(345) 227-1810	35	200
4	Elmer	Fudd	CA	04578	(456) 882-7323	43	10
5	Witch	Hazel	CA	01970	(567) 744-0991	57	250

Column-oriented: each column is stored in a separate file
Each column for a given row is at the same offset.

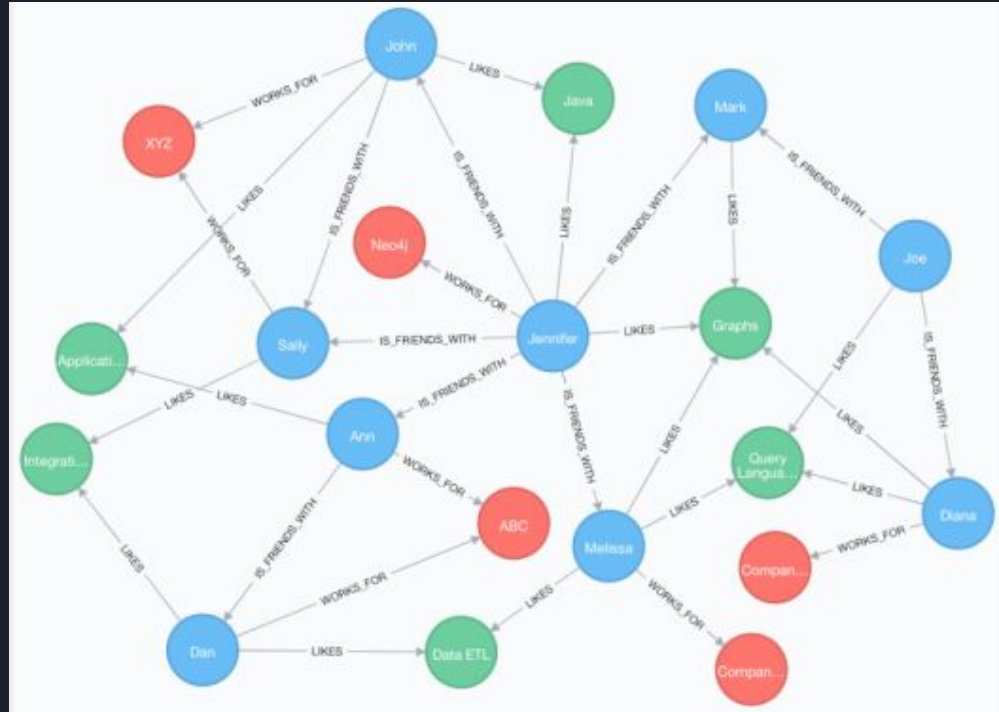
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5	Witch	Hazel	CA	01970	(567) 744-0991	57	250

Graph based

- Data is stored as nodes and relationship between data as edges
- Every node is connected to its adjacent nodes
- Optimized for traversing through connected data.
- Mostly used to build and model networks

Sample use cases

- Social networking sites
- Logistics
- Supply chain management
- Recommendation Engine
- Smart home networks





Backend Study Group



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Resources and References:

- <https://www.datastax.com/blog/sql-vs-nosql-pros-cons>
- <https://www.interviewbit.com/blog/sql-vs-nosql/>
- <https://www.mongodb.com/nosql-explained/nosql-vs-sql>
- <https://www.guru99.com/nosql-tutorial.html>
- <https://medium.com/system-design-blog/cap-theorem-1455ce5fc0a0>
- <https://hub.packtpub.com/different-types-of-nosql-databases-and-when-to-use-them/>
- <https://www.educba.com/types-of-nosql-databases/>

Backend Study Group:

- Presentations and session recordings found here: WWCode YouTube channel

You can unmute and talk or use the chat.

