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Alexander Wentzel

Experienced young entrepreneur and student.

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Introduction

With a solid background in the event industry and ongoing education as a computer scientist, I have become skilled at combining technical knowledge with practical experience.

Core Competencies

- Website Development
- React
- Java
- Adobe Package
- Event Planning og Event Management

Education

Datamatiker

Sep 2022 - Jan 2025

Zealand - Sjaellands Erhvervsakademi

Gymnasial Uddannelse HF

Aug 2019 - Jun 2021

Naestved high school and HF
(Naestved Gymnasium og HF)

Languages

Danish (*Fluent*)

English (*Fluent*)

German (*Fundamental*)

Work Experience

Director • Aug 2019 - Present

Wentzel Event ApS | Fyrreparken 11 4700 Naestved

Co-founder of Wentzel Event ApS since 2019, where I have a technical role focusing on programming and operating LED big screens up to 50 m². I am responsible for building and maintaining our website as well as graphic design, assisting clients with visual solutions for their events. My passion for technology and design enables me to deliver professional and creative solutions in sound, lighting, and screen production.

Production worker • Sep 2019 - Oct 2023

Realtruck | Pedersholmparken 10 3600 Frederikssund

Employed at RealTruck, the world's leading manufacturer of pickup truck accessories, where I have held multiple roles. I started in production and later transitioned into an administrative role focusing on graphic materials for production. Here, I have gained experience with the Adobe suite, including Photoshop, Lightroom, and Illustrator, which has strengthened my skills in visual communication and design.

Founder • Sep 2024 - Present

Friedrich/Wentzel ApS | Fyrreparken 11 4700 Naestved

Co-founder of Friedrich Wentzel ApS (2024), an investment company established together with my father and brother. We operate and manage our businesses through the company, providing us with the flexibility to develop and invest in new projects. I actively contribute with the knowledge I have gained through my education, ensuring that the company stays up to date with the latest technologies and trends to remain competitive.

Projects

Gadefesten Naestved - 2023, 2024

Co-organizer of Gadefesten Naestved, where we at Wentzel Event have taken the initiative to revive the festival for the city after a pause during COVID-19. The event attracts over 10,000 visitors, and my role is to manage all graphics on our big screens as well as set up and administer all POS systems and payment terminals across the venue.

Festival Naestved - 2022

Co-organizer of Festival Naestved, the first festival we held with a focus on electronic music as a one-day event for the city. It was a challenging but valuable learning experience, where I took on a broad role with responsibilities across multiple areas, as we were a small team. I contributed to planning, coordination, and practical execution to successfully bring the festival to life.

Byfest Naestved - 2022

Co-organizer of Byfest Naestved, a one-day event designed as an extension of the city's existing events, with a focus on a more mature audience. The event took place in a 1,000 m² tent and featured both local bands and well-known artists. My role included setting up the website and ticket sales, as well as being part of the graphic team responsible for marketing, which reached approximately 1.2 million people.

Krudt Raeven

Co-founder of Krudt Raeven, a company that sells fireworks seasonally across Denmark, with its own sales locations in both Zealand and Jutland. My role has included setting up the website and developing a Click & Collect system for our demo displays. Additionally, I have developed our own POS system to optimize the sales process and customer service.