

# REPORT OF THE FUND-RAISING COMMITTEE TO THE BOARD OF TRUSTEES.

18 OCTOBER 2012

THE FUND-RAISING COMMITTEE MET WITH SUSAN SHAW MONDAY AFTERNOON AND DISCUSSED VARIOUS ISSUES REGARDING THE DEVELOPMENT OF AN ANNUAL FUND-RAISING AUCTION FOR WPWA WHICH SHE STRONGLY AND ENTHUSIASTICALLY ADVOCATES. SHE INDICATED THE ARTS COMMUNITY WOULD NOT OBJECT IF THE AUCTION INCLUDES ITEMS OTHER THAN ART OBJECTS AND SHE THINKS A 50-50 SPLIT OF THE PROCEEDS FROM THE SALE OF AN ART OBJECT BETWEEN ARTIST AND WPWA WOULD BE FAIR. WE DISCUSSED VERY EXTENSIVELY THE MECHANICS OF PLANNING FOR, ORGANIZING, AND MOUNTING THE AUCTION, INCLUDING THE ESTABLISHMENT OF AN AUCTION COMMITTEE, WHETHER WE SHOULD HIRE SOMEONE FOR THE SOLE PURPOSE OF DOING THE AUCTION, AND THE TERMS AND CONDITIONS UNDER WHICH THIS COULD BE DONE. THE NAMES OF POSSIBLE AUCTION COMMITTEE MEMBERS WAS DISCUSSED AND THERE WAS DISCUSSION OF INDIVIDUALS WHO COULD SERVE AS THE PLANNER. WE ALSO DISCUSSED POSSIBLE VENUES, PARTICULARLY THE CAROLINA MILL.

THE COMMITTEE SHALL TAKE THE FOLLOWING STEPS BEFORE THE NOVEMBER BOARD MEETING:

- SEEK TO IDENTIFY A VENUE;
- INTERVIEW POTENTIAL AUCTION PLANNER/IMPLEMENTER(S);
- SEEK FINANCIAL SPONSORSHIPS FOR THE AUCTION THAT WOULD BE USED TO SUBSIDIZE THE PLANNER/ORGANIZER'S COMPENSATION (IF WE CHOOSE TO GO THAT ROUTE).

THE COMMITTEE WILL SEEK TO RECOMMEND AT THE NOVEMBER MEETING GO/NO-GO FOR AN AUCTION IN 2013, AND YES OR NO FOR RETAINING AN AUCTION PLANNER/ORGANIZER BASED ON THE RESULTS OF THE AFOREMENTIONED.

THE COMMITTEE RECOMMENDS THAT IF AN AUCTION IS HELD PROCEEDS WILL BE TARGETED TO FUND WATER SHED WATCH MONITORING PROGRAM, OR A SIMILAR PROGRAM OR ACTIVITY, AND AN APPROPRIATE FUND-RAISING GOAL SET. THIS WOULD ALLOW MORE MEANINGFUL ADVERTISING FOR THE EVENT AS WELL AS LETS DONORS KNOW WHERE THE FUNDS ARE GOING.

THE FUND-RAISING COMMITTEE SHOULD BE FLESHED OUT TO CONSIST OF FIVE MEMBERS.

FURTHERMORE, AN AD-HOC AUCTION COMMITTEE SHOULD BE ESTABLISHED AT THE APPROPRIATE TIME CONSISTING OF TRUSTEES, MEMBERS OF THE ARTS COMMUNITY AND OTHERS THAT WILL BE RESPONSIBLE FOR ALL THINGS RELATED TO PLANNING FOR AND IMPLEMENTING THE AUCTION.

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Susan Shaw is a prominent member of the South County arts community. She teaches painting and exhibits her work in functional porcelain, oils, and watercolor at her studio and gallery, *Shaw Pottery*, in Wyoming. She is an exhibiting artist member of the Providence Art Club, South County Art Association, and Rhode Island Watercolor Society, an elected artist member of the Art League of Rhode Island, and member of Newport Art Museum. She has also exhibited at the Mystic Arts Center, Rhode Island School of Design, Cape Cod Art Association, and Slater Mill Museum. She is a founder and director of HopArts. She has a background in horticulture and has worked as a greenhouse manager.

Dante Ionata, Alan Desbonnet and Peter August