Wood-Pawcatuck Watershed Association Board of Trustees

BUSINESS MEETING

October 17th, 2013 6:30 p.m.

MINUTES

"It isn't possible to manage your superiors and peers. But you can understand them and inform them and motivate them and cause them to question what they do and how they do it. You can influence and persuade them. You can set an example."

S. Joyaux—"Strategic Fund Development"

Attendees: A. Desbonnet, K. Coulter, A. Morrison, P. August, M. Grant, H. Drew Not attending:, G. Cunningham, T. Boving, C. Fox, W. Galloway

- 1. CALL TO ORDER & APPROVAL of MINUTES
 - a. Approval of minutes from August meeting –motion to approve made by M. Grant and seconded by H. Drew- motion passed
- 2. REPORTS
 - a. Financial update / August-Everything ok
 - b. Program Highlights / Fox-none
 - c. Membership Attributes Task Force Findings / Morrison
 - -Putting survey on letterhead to copy.
 - -Committee will work on database shell next.
- 3. BUSINESS
 - a. Policy needs / Desbonnet:
 - i. Board Giving Policy-
 - Motion to adopt a policy that states that Board members must make cash contribution above and beyond membership dues. Motion made by H. Drew, Second by P. August- passed unanimously.
 - ii. Set a WPWA Overhead Rate
 - 1. Approve draft on website.
 - iii. Access to Board Website-
 - 1. It was decided that is was not necessary to have a policy on website access.
 - iv. Reopening a Board Decision
 - 1. It was decided that is was not necessary to have a policy on reopening a board decision.
 - b. WPWA 2014 Plan of Work

Discussion about Work Plan for 2014

Over focus on raising money. The Work Plan should be focused on networking, reaching out and cooperation.

Some suggested focus areas:

- 1. work with the Land Trusts to support each other
- 2. focus on dam awareness: who were the dam owners and capture the evolving history of water by working with libraries and historical societies.
- 3. help the public get to know the watershed by placing signs on the highways at river and brook crossings.
- 4. develop a plan to open White Rock/Potter dam and develop a strategy to complete opening up the river.

Our projects are the product we are trying to sell with fundraising. Once dam removals are over, what's our next step? We need to come up with \$20k to give organization some "breathing room"

Alan will talk to Chris about coming up with a better work plan and the Executive committee will meet to formulate a budget.

- c. "Thinking Session"
 Pete will contact Laura about scheduling meetings with resigned board members.
- d. "Thanking Session"
 Schedule Board Recognition Night with a token gift.
 Make a plaque for campus for all annual award winners
 Make a plaque for campus for retired board members who served ?? years?
- 4. ADJOURN-8:30