



**Wood-Pawcatuck Watershed Association
Board of Trustees Meeting
Workshop Agenda
Sept. 22nd, 2014 6:30pm**

WPWA STRATEGIC PLANNING SESSION

1. Review of what a Strategic Plan is and what we hope to accomplish tonight
6:30 – 6:45
2. Review of the Mission Statement
6:45 – 6:55
3. Create a Vision Statement: What do we want to see change over the next 5 years – 6:55 – 7:25
 - a. Brainstorming - 6:55 – 7:15
 - b. Consensus – 7:15 – 7:25
4. SWOT Analysis (Where are we now?)
7:25 – 8:20
 - a. Internal Strengths – 7:25 – 7:35
 - b. Internal Weaknesses – 7:35 – 7:50
 - c. External Opportunities – 7:50 – 8:05
 - d. External Challenges – 8:05 – 8:15
 - e. Are the Mission and Vision Statement's still doable? – 8:15 – 8:20
5. Determine Next Steps – Schedule a follow-up session. (ie. review this report and the Operational Change Plan dated March 2013 to determine strategies and tactics.)
8:20 – 8:30
6. Adjourn
8:30