

## WPWA Board Meeting minutes 4/19/2018

Present: Chris Fox, Alan Desbonnet, Ian Willets, Tom Ferrio, Donna Walsh, Jon Waldstein, Joe MacAndrew

The meeting was called to order at 6:06PM

1. Tom made a motion to accept the minutes, as presented, for the March 15, 2018 meeting. Joe made a second, and the motion was unanimously approved.
2. Executive Director Update:
  - a. Jon & Chris are considering replacing current member/donor software (Bloomerang) with Hopsie.. Hopsie provides more interactive functionality, allowing more control by members/donors as well as improved links to social media and some fund raising opportunities. Cost is approximately equivalent.
  - b. Monday May 7<sup>th</sup> at 11AM the Wild and Scenic will have a press event at the Wood River access off Route 165. All RI Delegates will be in attendance. The board is invited to attend.
  - c. Two membership renewal letters will be sent to board members this week for review and a “vote” for which is best. Each is a different manner of reaching out to members for renewal, and Chris would like some board feedback before selecting one or the other. Letters will go out next week to members, and will have an insert announcing the WPWA Annual Meeting.
3. Annual Meeting Update
  - a. The board reviewed a draft agenda (posted on board website), and several changes were made:
    - i. There will be a motion at the annual meeting to approve a change in the bylaws to change “Trustee” to “Director”. Alan was concerned that perhaps the term trustee might be a barrier to attracting new board members and/or that director is a more appropriate term given the functions of the WPWA board. There was general but not unanimous agreement.
    - ii. There will be no awards presented at this annual meeting. In the coming year the board should review all previous award and honors, formalize those desired to be perpetuated, and then develop a plan for their use for 2019 (or beyond).
4. WPWA Cash Reserves Policy
  - a. The board reviewed the presented policy, and found it readily understandable.
  - b. Alan made a motion to accept the policy as presented. Joe made a second to the motion, which was unanimously approved. Alan and Chris will format the policy into the Board Policy Manual and post it to the board website.
  - c. Tom walked the board through a quick review of the WPWA Capital and Land Assets document, which will be posted on the board website in the Board Orientation directory as a reference.
5. Website Update
  - a. Jon provided a quick update on website redesign, noting that it is currently in the build state, and he expects a release in July. They’re are still researching cross functionality with Hopsie or Bloomerang.
6. Business Member Campaign and Water Quality Committee
  - a. Alan will talk to Brenda about chairing the committee, at least to get it up and functioning. If Brenda declines, an alternate route will be developed, but this committee is a “must have” addition to WPWA functions.
  - b. Alan, Joe and Ian will meet to discuss the direction of the business member campaign.

7. New board members- Alan Immediate needs are to personally invite current business members to annual meeting and to discuss with them renewing as a business member; Fuss & O'Neill, Cunningham & Assoc., The Malted Barley, Grey Sail Brewing. Goal for 2018 is to add 6 new business members, for a total of 10 to cover all 10 water quality monitoring sites. There is the need to devise some form of plaque or similar ornamentation to give to business members so they can display their commitment to improved water quality and environmental condition in the watershed.

With no further business to discuss, the meeting was adjourned at 7:26PM.