

## Minutes from meeting of FDC & MDC on Nov 2, 2015

Attending: A.Desbonnet, A.Bryson, P.August, J.McAndrew, A.McCann, J.Stefanelli, J.MacKenzie, C.Fox, D.Walsh n

Alan cleared up confusion regarding the roles of FDC and MDC. FDC is primarily focused on long term sustainable giving by businesses as well as individuals. MDC is focused on "demographics and people" and not focused on the amount of money given. FDC and MDC will work together to identify those on membership lists who may be designated as sustainable members for higher levels of giving. To accomplish this end it was decided that joint meetings between the MDC and FDC would be held on a quarterly basis to identify those businesses and individuals who might be likely to "kick it up a notch".

Discussion on how to reach out to businesses. As questions arose about the possible benefits to businesses it was decided that a focus group would be held. A dinner meeting is tentatively scheduled for Jan. 26 or 27 at WPWA headquarters for 10 to 14 businesses. Members should send J.MacKenzie a list of businesses (5) that would have some interest in attending. Jen will also contact Lisa Konicki, executive director of the Westerly Chamber. Jen has also volunteered to lead the discussion and develop the format. Members will provide food, help in serving, provide support and ideas, and help with invitations. Chris will provide the list of businesses we have a relationship with. The focus group should be diversified consisting of potential and existing members. The desired outcome will be to develop an understanding of how to appeal to businesses that will lead to long term sustainable giving.

Next meeting between MDC And FDC is Nov. 30 from 6 to 7 PM. All are invited. We really do adhere to the time schedule.