



**Wood-Pawcatuck Watershed Association
Membership Development Committee Meeting
Thursday October 20th, 2016 6pm**

Attending: D. Walsh (chair), C. Fox

Unconfirmed: T. Ferrio

- 1) Remittance Envelope Reformatting**
- 2) Gift of Membership Status Update & Feedback**
- 3) Membership Growth**
 - Board requirement to recruit
 - Setting a reasonable growth goal for 2017
- 4) Potential 2017 Outreach & Development by MDC**
 - 2017 Membership Renewal
 - Land and Water Conference in March (3/11/17 8:45am-4:30pm)
 - South Tourism Magazine
 - Chambers of Commerce in all towns
 - Washington Trust
 - The Preserve @ Boulder Hills
 - Fishing outfitters
 - Outreach to Pond & Lake Associations (individual owners as well?)
 - Work with staff on development of packets for children visiting WPWA
- 5) Materials/Resources for 2017 Outreach Efforts**
 - Banners
 - Promo Video
 - other