



**Wood-Pawcatuck Watershed Association  
Fund Development Committee Meeting**

**Agenda**

**Tuesday January 19th, 2016 1:00pm**

**Attending:** A. Desbonnet, C. Fox,

**Regrets:**

**Unconfirmed:** E. Torello, H. Drew, J. Mackenzie (phone),

**1. Targeted Winter FR Campaign**

With a goal of raising \$10,000, the FDC (with support from board members) will reach out to 15 predisposed WPWA members to contribute \$2,000 each to WPWA's general operating expenses. How we are utilizing it?

**2. Brainstorming New Revenue Streams (Events, Outreach, etc)**

Discussion of new ways to diversify WPWA's annual revenue (unrestricted) streams beyond simply asking for money from members and donors.

**3. Populating the Committee**

Discuss activities already conducted to grow the Committee, and how the Committee intends to successfully recruit worthy candidates in 2016. What characteristics are important for potential committee members to have? Who, outside WPWA, could assist in generating leads for us?