

DRAFT
Wood-Pawcatuck Watershed Association
Board of Trustees Meeting
October 15, 2015

Attending: P. August, A. Bryson, H. Drew, C. Fox (excused 7:40), W. Galloway, D. Walsh, A. Desbonnet, J. MacKenzie, A. McCann, J. MacAndrews, M. Grant
Excused: J. Stefanelli, K. Coulter

1. Call to Order & Overview 6:25 PM

Helen described the process of evaluating the executive director for the new trustees. Pete has managed the process in the past. We need another trustee to shadow Pete this year and assume this responsibility next year.

The issue of orienting newly appointed trustees will be addressed at a future meeting.

2. Status of Activities

a) After clarification of two items, a motion to approve the August minutes was made by Alan and seconded by Joe, and the minutes were unanimously approved.

b) Jen reported that the 2014 Form 990 has been filed with the Internal Revenue Service. Chris reported that the financial issues around creating a \$15,000 restricted investment account for Boulder Farm's conservation easement have been resolved.

c) Chris presented some highlights from his report, which is attached to these minutes. The White Rock dam demolition is progressing well, and the campus improvements are 99% complete.

Jen reported on the use of interns to staff the welcome center. There are pros and cons to paid vs. unpaid interns. A discussion was had on what is the best model. Chris, Jill and Jen will discuss this further on 10/26.

d) Alan reported that we have a \$12K goal for the annual appeal. The appeal letter is almost ready to go out. Letter are being printed and mailed by Printsource. Expected to arrive in the mailboxes of all our contacts (appx 800) in the first or second week of November.

e) The membership committee met on September 28th. Jill will be trained in the use of Bloomerang. This will enable better analysis of how to approach a membership drive. There was a discussion about increasing outreach at land trust days. There was a good reception at the recent Hopkinton Fall Festival. It was agreed that the committee should set up a Google calendar to schedule outreach events, after clearing with Chris that the outreach venue is appropriate.

There was a discussion of combining the membership and fund development committees.

3. 2016 Draft Workplan

The Board wants to schedule a workshop with Brenda Rashleigh and Tom Boving to discuss the 2016 campaign to protect drinking water resources. Walt will work on this.

It was determined that item 1) a. in the Biodiversity section of the workplan is no longer relevant. Pete moved to strike the item, and Antonia seconded, and the motion was unanimously approved.

It was further determined to table for the indefinite future item 1) a. in the Estuary section of the workplan.

The trustees will email Chris regarding other boards with ties to WPWA on which they serve, in accordance with item 4) of the Education and Outreach section.

4. Emeritus Trustees Policy

Pete recommended that we select a few of the many eligible emeriti for election at the annual meeting. He and Mal will work on identifying names. Helen recommended doing a celebratory event around the election.

5. Water Quality Assessment

Elise has prepared a comprehensive report analyzing monitoring data for the WPWA sites. The report has preliminary findings. Walt will distribute to the board for review. He will call a meeting for Elise to present her findings.

6. November meeting will be a board meeting. December meeting will be at the Malted Barley.

7. Adjournment

At 8:20, there being no other business, Alan moved to adjourn, Jen seconded, and all agreed.

Minutes submitted electronically by Antonia Bryson & Chris Fox