



## **Wood-Pawcatuck Watershed Association**

### **Board of Trustees**

**September 21, 2017 6:30-8:00 pm**

## **AGENDA**

### Workshop

#### **1. Introduction of board candidates:**

- Matt Dowling
- Jon Waldstein
- Ian Willets

#### **2. Discussion of:**

- Board 3-Year Work Plan
  - (i) Continuing Efforts
    - 1. Water Quality Monitoring — we need to chart a process to define new ways to monitor water quality outside of Watershed Watch.
    - 2. Educational Programs — we need to chart out a process that redefines WPWA educational activities when Denise retires in 2018
  - (ii) New Efforts
    - 1. Planned Giving — Existing “investment funds” have come to be through “unplanned planned giving” .....we need to develop an ongoing campaign that solicits planned giving from the membership
    - 2. Business membership campaign — we have started a campaign but need to fill out a plan to expand this effort
    - 3. Organizational Direction – Do we want staff to continue to develop the organization as an outfitter to expand our base, increase unrestricted revenue, and meet the anticipated demand generated by 2018/19 Wild & Scenic designation?
- Succession Plan — as part of our Rhode Island Foundation organizational improvement grant, we need to define a process for replacement of both board and staff. Education (above) is a part of that plan, but we need to define how we will replace and build the board and its officers, and for staff.

***RESCHEDULE October meeting for the 26th***

**Adjourn Workshop @ 8:00 pm**