

### Introduction

Welcome to WOOF: a decentralized, community-driven utility token on the Ethereum Blockchain.

The WOOF Ecosystem will feature a Farm, Swap, LaunchPad, DAO, and user-friendly DeFi Wallet - WOOFMASK -, and many other high-end tech products. WOOF's products will be tied together to become one big, intricate, and fun ecosystem, where every other product complements each other. The only thing you need to get access? The \$WOOF native token.

As an early community member, you will have the opportunity to join a global movement, whose sole purpose is to build a top MemeFi project. Together, we will bring utility and unification across the entire meme universe.

How will WOOF take over the meme coin universe? Very simple. We will combine the best products and solutions existing at the market, a steady community and actual utility.



### The Vision

WOOF's vision is very simple. We want to empower early community members and bring unprecedented unification and utility across the entire meme coin universe.

Our current financial system is not only on the brink of collapse, but is also a confusing, soulless part of life.

We want to make this journey rewarding and enjoyable for everyone. We are building the greatest meme project the world has ever seen. To do that, we will provide our WOOF community with products that will capture the attention of the most notable, legendary communities among them, in order to build a true MemeFi 2.0 ecosystem.

WOOF will provide a seamless user experience by combining all the best opportunities of DeFi by allowing you to farm tokens and get rewards inside and outside of the WOOF ECOSYSTEM. Our first goal is to conquer the meme coin market with proper utility with the help of our community, AKA #WOOFARMY!



### Welcome to MemeFi 2.0!

WOOF is not just another meme token – it's a huge complex money-making machine, where every product complements the other. WOOF empowers its community with utility tokens that provide a wide variety range of benefits, in the booming cryptocurrency space. WOOF offerings will include Farming, DEX, Launchpad, Governance rights and other high-end DeFi products and tools that are built to exceed all your demands and expectations. These features ensure that the platform benefits all of our community members and supporters.

To prove that we are serious about what we're doing, we launched WOOF on the Ethereum Network. We are here for the long haul, and, while WOOF will be launched on multiple chains eventually, starting here was essential because Ethereum brings stability to the brand and its products.

The future of the digital economy is driven by community – and WOOF can help you make the most of the emerging cryptocurrency ecosystem.





ECOSYSTEM

### **WOOF Farm**

WOOF Farm will include all of the biggest dog coins in the market, giving your favorite meme coins additional utility.

Our yield farming protocol offers a fresh approach to farming \$SNACK tokens. The WOOF community can profit from its fair distribution system, which ensures that everyone involved will benefit from our WOOF farming pools.

Farm for all top dog coins

(\$SHIB, \$FLOKI, \$SAITAMA, \$KUMA, \$AKITA, \$ELON).

Swap, farm, earn and lend dog coins (think of it as the \$OHM of meme coins).

Swap for \$WOOF.

Lend \$WOOF with the highest annual percentage yields (APY').

WOOF Farm is currently already being tested on Ethereum Mainnet. It will have various of farming pools like ETH-\$SNACK, ETH-WOOF, ETH-SHIB, ETH-LEASH, ETH-AKITA, ETH-ELON for LP pools and WOOF, SHIB, LEASH, AKITA, ELON for single- token pools, which are offering high-interest rates.

More pools are eligible to be added by community governance.



# WOOFSWAP (DEX)

### The future of MemeFi

True to our vision, the developers of the WOOF platform – home of its native \$WOOF and \$SNACK tokens – have started to build something unprecedented in the world of meme coins. Instead of another pop-culture-driven coin, we've decided to give meme coins something they never had before: a real purpose and utility.

Our work will give meme coins real staying power, making them a force to be reckoned with in the cryptocurrency world. WOOFSWAP has the potential to become a worthy leader in the meme coin universe. At some point in our mission, crypto investors and observers alike will have to start taking meme coins seriously – even if their origins themselves remain a humourous footnote in crypto lore.

WOOFSWAP will be a revolutionary, decentralized exchange packed with important data, metrics and guides to keep you safe and updated with all latest tools needed in the cryptosphere, along with different perks and benefits for \$WOOF and \$SNACK holders and stakers.

With WOOFSWAP, users do not have to worry about threats of centralized authorities interfering with their use of tokens as because the DEX is designed to be market neutral and fully decentralized.

The WOOFSWAP platform utility and governance token \$SNACK are built with a deflationary economic design. 50% of the platform trading fees will be allocated towards token buyback and burn in order to offset rewards token emission and increase scarcity of \$SNACK.

Up your trading game with 5x leverage.

Built by and for professional traders.

One-click trade management tools.

The best built-in
DEX both for both
beginners
and pros.



### **WOOF PAD**

WOOF PAD is a safe, community-driven Launchpad for the crypto-universe, focused on funding early-stage decentralized finance (DeFi) projects.

Create a token

Launch a presale

Fair launch

Lock liquidity or tokens

**Browse the WOOF PAD** 

Invest \$WOOF into the most promising Blockchain companies of the next decade

WOOF PAD is being created in the same lab that developed WOOF.



### **WOOF MASK**

WOOFMASK makes it simple for newcomers to learn, use DeFi and ultimately achieve financial freedom.

WOOF Wallet will allow newcomers to purchase cryptocurrency directly from the app (using various payment methods) and swap for any token, including \$WOOF.

Lower prices, instant fiat on and off-ramps, better service, and more product features than those other guys

Swap between crypto and fiat in a few clicks

Fiat deposits and withdrawals in AUD, EUR, GBP and USD

Instant ACH, instant SEPA, faster payments, and SWIFT

The lowest fees in the industry







100% DAO

WOOF's goal is to be the first 100% fully decentralized community-driven project in space.

To achieve this we will offer decentralized autonomous organization (DAO) to the community – you can be a part of controlling and driving the project.

# **WOOF StarShip**

WOOF StarShip is a decentralized autonomous governance system for the WOOF community to control the whole process of the project's marketing and development. The primary voting token is \$WOOF.

From the regulatory perspective, the project must run under DAO authority. No team, no founders – every community member is a project owner.

Developers and everyone involved in the project will be hired by WOOF StarShip. As the community is the custodian of the project, funds will be stored in the WOOF StarShip smart contract. Everything will be paid by DAO.

Decentralization. This is our dream.

# WOOF Swap DAO

WOOFSwap DAO is another DAO for WOOF Dex product management and development. The primary voting token is \$SNACK.

Since WOOFSWAP is the biggest product of the WOOF Community, we are going to separate DAO for DEX product management.

Anything for the DEX product can be decided and driven by WOOF Swap DAO. For example, if someone wants to list a new coin, they can create a new proposal on WOOFSWAP DAO – and the community decides. Similarly, the trading fee and rewards fee can be adjusted this way.





### AND \$SNACK TOKENS

WOOF Community will have at least two2 tokens: \$WOOF and \$SNACK.

And we plan to add a value token to our WOOF ecosystem (similar to the \$LEASH token in the SHIB ecosystem.)

## WOOF Token

There is a total supply of 1 quadrillion (1 000 000 000 000 000) \$WOOF.

5% was locked and allocated toward team expansion and operations (after three months, the community will decide what will happen with wallet and funds, and how it must be used)

35% of the supply was allocated towards the \$SHIB burn address as a gesture of peace

10% is locked for three months and reserved for Ecosystem Fund (for marketing, development, bug bounty, airdrop and burn events). Founders don't have any tokens and we already announced this to the community

50% was apportioned toward Uniswap Listing, paired with Ethereum. Uniswap was chosen as the primary platform listing of \$WOOF on 31 October 2021.

All these tokens were locked on Uniswap and the keys were thrown away



## \$SNACK Token

### (WOOFSWAP Governance Token)

\$SNACK is the WOOF community's new token and it is the primary utility token of WOOFSWAP (DEX).

There will be no presale or public sale for \$SNACK tokens and 100% of \$SNACK tokens will be distributed through WOOF Farm, as WOOF is working toward a completely decentralized project.

While \$SNACK token is a deflationary token, it will have a maximum supply, which will be set by the community.





CONTACTS

- @wooftokenofficial
- **y** @wooftoken
- wooftoken.com
- wooftoken.medium.com
- reddit.com/r/wooftoken

#### **Disclaimer**

For your information, WOOF offers the following list of risks of purchasing in cryptocurrency token. You warrant that you understand that WOOF does not guarantee that this list includes all possible risks.

#### Early-stage technology.

Cryptocurrency tokens are created and distributed using distributed ledger or blockchain technology. This technology is highly experimental; therefore, participation in cryptocurrency token sales is very risky. Issuers of tokens or virtual coins often use software, new technologies, and new ways of doing business that are in an early development stage and unproven. The software, technologies, and related businesses invested in by the entity issuing tokens could be unfit for their intended purpose and/or not work as effectively or as well as anticipated.

#### Protocol-related risk.

Many cryptocurrency tokens are based on the Bitcoin or Ethereum protocols. The project using them will be adversely affected by any malfunction, dysfunction, or abandonment of these protocols. Additionally, these protocols could be rendered less valuable or valueless by advances in cryptography or other technical advances.

#### Unproven software.

Cryptocurrency token use software and other technology that are likely to be in an early development stage and unproven, and there is normally no warranty that the process for receiving, use and ownership of tokens or virtual coins will be uninterrupted or error-free. Such software and other technology could contain weaknesses, vulnerabilities, or bugs that could cause serious problems, including but not limited to inability to use tokens or virtual coins and the partial or complete loss of tokens or virtual coins.

#### Blockchain mining attacks.

Any cryptocurrency token using blockchain-based systems that depend upon independent miners may be subject to mining attacks, including but not limited to double-spend attacks, majority mining power attacks, "selfish-mining" attacks, and race condition attacks. Any successful attack presents serious risks to every aspect of the cryptocurrency token.

#### Volatility.

The entity that issues a token or virtual coin may wish to store or convert cryptocurrency into one or more fiat and/or alternative cryptocurrencies. There could be serious problems making and managing such cryptocurrencies and funds, including difficulties related to the lack of ready convertibility between fiat currencies, cryptocurrencies, and tokens or to dealing with them via traditional market counterparties and intermediaries. If the value of cryptocurrencies fluctuates unfavorably during or after a token sale, the entity issuing the tokens may not be able to fund development or develop or maintain the technology platform allowing use of the tokens as it intended to do. In addition to the usual market forces, the risk of unfavorable fluctuation in the value of cryptocurrencies could be exacerbated by another DAO-like attack on the Ethereum network, by security incidents or market irregularities at one or more of the major cryptocurrency exchanges, or by currently unforeseeable events.

#### Loss of your credentials.

If you lose your crypto-wallet credentials or they are stolen, tokens or virtual coins you purchased will be permanently lost. A private key, or a combination of private keys, is necessary to control and dispose of Tokens stored in your wallet. Loss of the private key(s) associated with your wallet will result in loss of tokens. Any third party that acquires the ability to access your private key(s), including by acquiring login credentials of a hosted wallet service you use, may be able to steal your tokens. If your crypto-wallet malfunctions or fails for any reason, including your own failure to properly maintain or use it, may also result in your tokens being lost. Failure to correctly follow the procedures set out in any token sale documentation for buying and receiving tokens, including providing an incorrect wallet address or an address that is not ERC-20 compatible may result in token loss.

#### Cybercrime.

Cryptocurrencies and tokens are inherently subject to the risk of cybercrime, which is difficult to protect against. The software used in any aspect of a cryptocurrency token could be hacked, which could result inability to use or outright loss of some or all cryptocurrency and token assets. Entities issuing tokens are unlikely to be required to insure their assets and may find it too difficult to do so given commercial conditions for such insurance.

#### Failure or Abandonment.

Any aspect of any cryptocurrency token abandoned or required to be restructured, become or remain technologically or commercially unsuccessful, or be shut down for many reasons, including, but not limited to, lack of interest by the public; statutory, regulatory, or other legal changes; lack of funding; and lack of commercial success due to competing projects. There is no assurance that any tokens or virtual coins you acquire will have the value expected, or any value, at the time you wish to use them. You should understand and accept that the ownership and use of tokens or virtual coins is very risky such that they could be or become unusable or valueless with respect to the exchange of information, services, or value with other token or virtual coin owners, and they typically cannot be exchanged or redeemed to the entity that issued the tokens in return for fiat or alternative cryptocurrencies.

#### Regulatory risk.

The sale or use of tokens or virtual coins could be prohibited under applicable securities law. It is possible that existing regulations could be applied, or new regulations could be enacted, affecting blockchain technology-based applications and sales of tokens or virtual coins such that any aspect of cryptocurrency tokens could be negatively affected, requiring its modification or discontinuance and potentially resulting in the loss of tokens or token value.

#### No statutory protection.

Tokens do not represent deposits and are not subject to any statutory insurance or guarantees. In the event of insolvency of an entity issuing tokens or any entity involved in a cryptocurrency token, there will be no protection in place to allow recovery of losses.

#### Poor management.

All decisions involving products or services of an entity issuing tokens or related or associated party are typically made internally by the entity or related or associated party. Purchasers of tokens have no say in the governance of these companies. These decisions could adversely affect the platform on which your tokens are intended to be used and/or the utility of any tokens you own. Entities issuing tokens are subject to the normal legal, accounting, and tax standards, but they may be operated by persons with very limited business experience.

#### Lack of oversight.

Most token sales are not structured or intended as an offer of securities or a promotion, invitation, or solicitation for investment purposes. Token sales are not, therefore, subject to the offering requirements that apply to securities, including legal standards for prospectuses or other documentation. Investing in unregulated tokens does not involve independent review or oversight required by law for securities offerings, and the accounts of token offerors may not be subject to audit requirements.

#### Fraud.

Because cryptocurrency token are largely unregulated forms of crowdfunding, there is a risk that dishonest people will use them as get-rich-quick schemes and not even attempt to deliver on the promises and representations made at the time of sale of the tokens. You should assess the quality and credibility of the whole team involved in a cryptocurrency token, including professional advisors, because the risk of fraud is significant in this young untested sector.