# Insights into US Colleges: A Comprehensive Analysis of Admission Cost, Diversity and Academic Offerings

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### Introduction

what is the socioeconomic status of an average student in US college?"

"Compare and analyze public and private colleges in the United States"





### **Question to Ask**

- Popular field of study
- Ethnicity and Gender distribution
- Similarities and Differences between Public/ Private
- Hypothesis testing on our findings



### **Data Cleaning Process**

**Extract** 

**Transform** 

Load



Data source : Institutional level data for each university [URL]

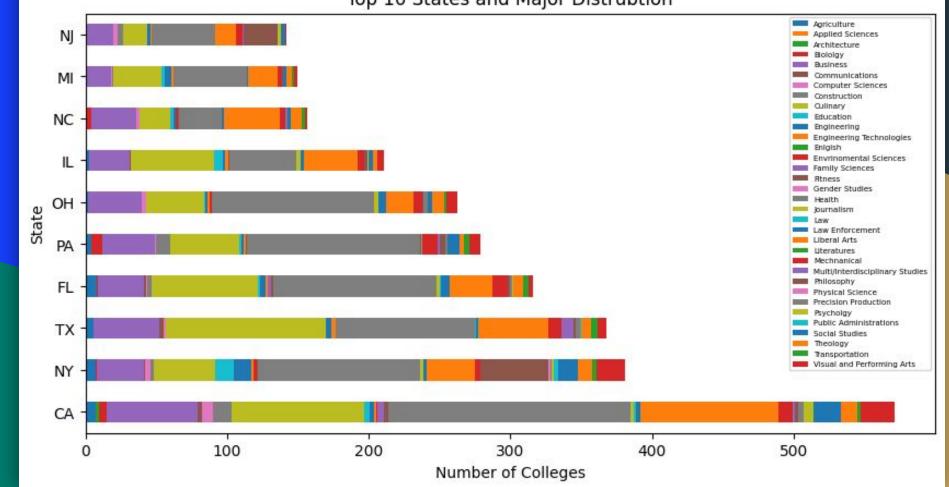
Data structure : Total of 6543 rows × 3214 columns Data preprocessing:
Percentage of null < 30%

5599 rows × 11 columns 6044 rows × 13 columns 5573 rows × 25 columns 5765 rows × 40 columns 5219 rows × 8 columns

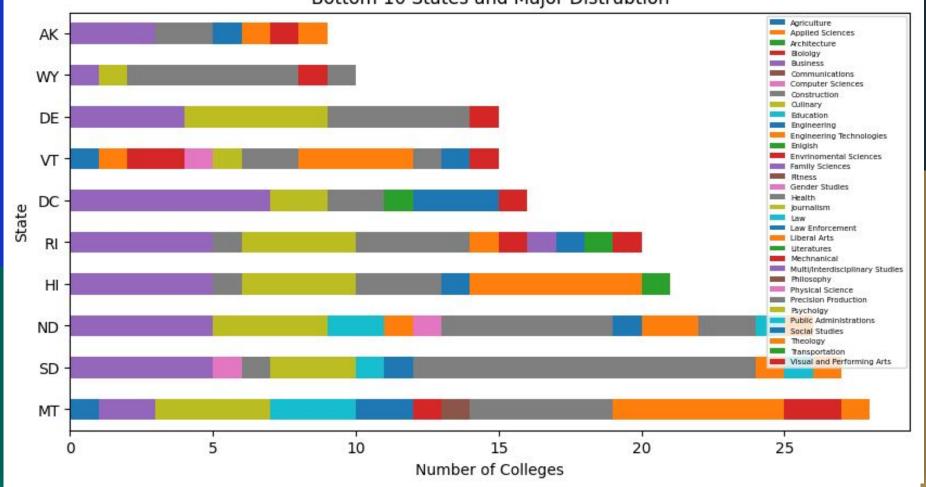
"Average 15% Data loss"

'data/school\_location.csv',
'data/school\_type.csv',
'data/school\_ethnicity.csv',
'data/school\_major.csv',
'data/school\_financial.csv'

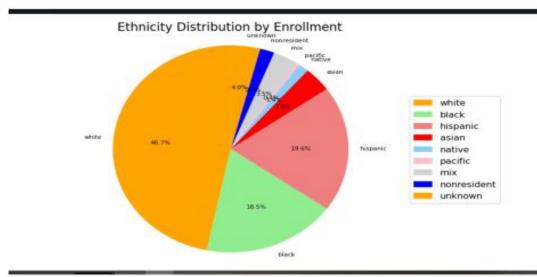
Top 10 States and Major Distrubtion



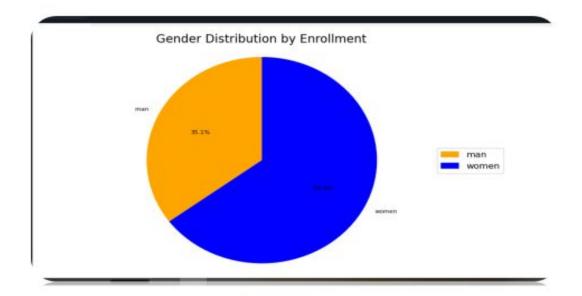
### Bottom 10 States and Major Distrubtion



Ethnicity Distribution by enrollment

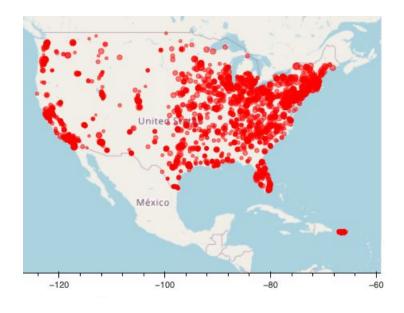


Gender Distribution by Enrollment

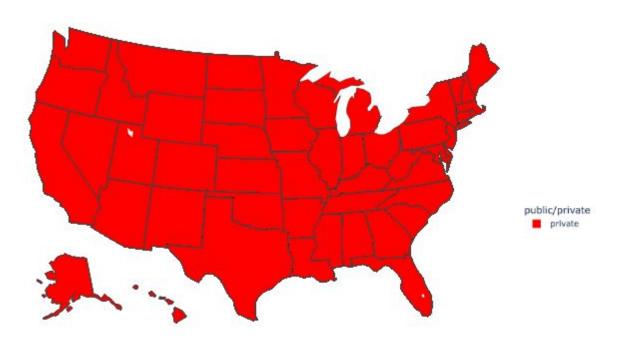


### Cost of Attendance Map Public Institutions

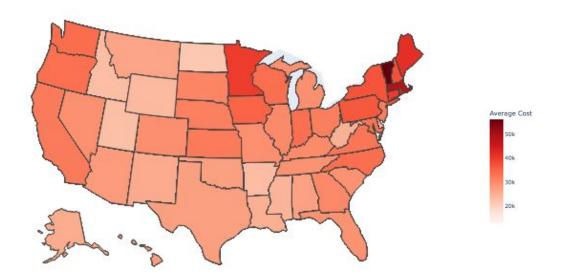
# Cost of Attendance Private Institutions



## Highest Avg Cost Per State



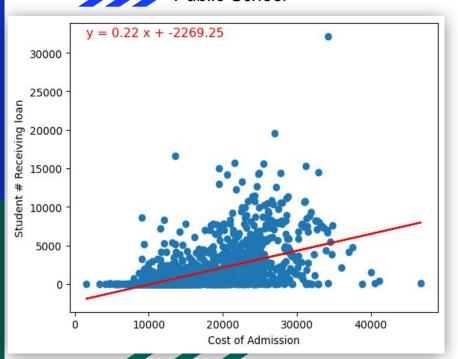
# Average Cost Intensity by State

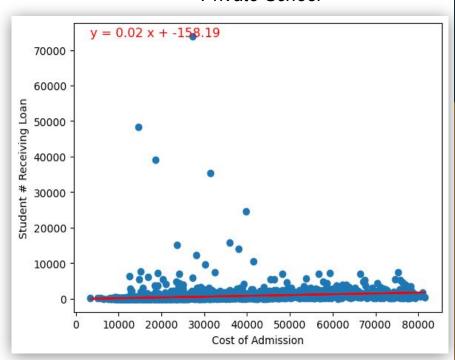


### Cost of Admission vs. Student Receiving Federal loan

Public School

Private School





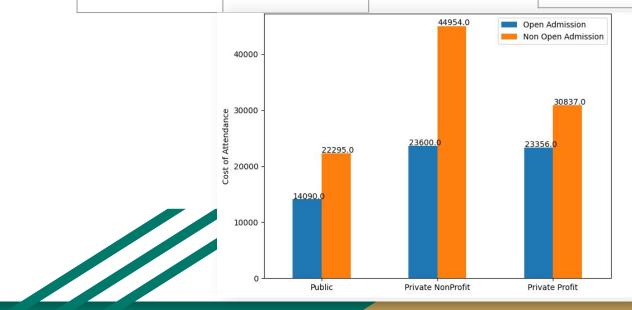
### Cost of Attendance Public vs Private

College Policy

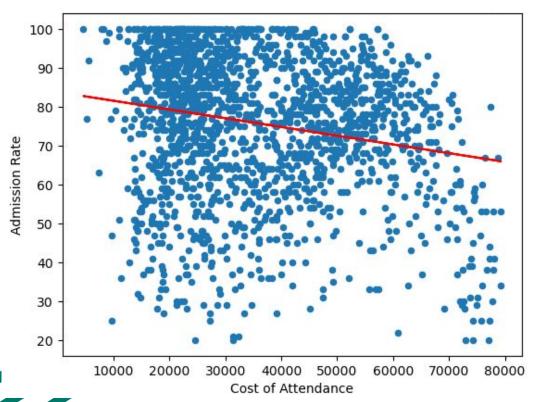
Open Admission	64%
Non Open Admission	36%

t-test

Public Vs Private	p value-0.0
Open Vs Non Open Admission	0.0



### **Cost of Attendance vs Admission Rate(Non Open Admission)**



Correlation factor is -0.2

### **Conclusions**

- Public colleges show a predictable pattern: more loan recipients correspond to higher admission costs.
- The independent t-test rejects the null hypothesis, indicating a significant difference in admission cost between public and private institutions.
- This implies that public and private colleges in the United States possess different cost structures.
- Prospective students should consider this distinction and carefully assess their financial circumstances, academic objectives, and the overall value offered by public and private colleges.

Q&A