

Evaluating differences between brokerage and managed accounts

Selecting the account(s) that best meets your needs is an important decision. Your Ameriprise financial advisor can help you determine which account(s) may be most appropriate for some or all of your assets. There are circumstances where you may benefit from both a managed account and a brokerage account for different portions of your investment portfolio.

Overview

The chart below outlines some key differences between managed and brokerage accounts.

	Ameriprise® Managed Account	Ameriprise Brokerage Account
What it is	Ameriprise Managed Accounts allow you to receive ongoing investment advice and feature a single, asset-based fee structure. This allows you to implement your investment strategy, generally without paying individual trading costs for each trade placed within the account. Many of our managed account solutions feature professional portfolio management including asset allocation, risk management, investment selection, tax-harvesting and dynamic account rebalancing.	Ameriprise Brokerage Accounts feature a commission-based fee structure where investors typically pay a commission and/or sales charge for each transaction placed within the account. Brokerage accounts enable you to invest in many different types of investments including mutual funds, stocks, bonds, exchange traded products, unit investment trusts, annuities and alternative investments.
How you'll work with your advisor	Your advisor will provide you with ongoing advice to develop and maintain your managed account investment portfolio, which will be designed to meet your goals and objectives.	Your advisor may provide you point-in-time recommendations related to your investment portfolio but does not have an ongoing obligation to update those recommendations.

Comparison of account types

This chart compares some basic features of managed and brokerage accounts. Consider these general factors when working with your advisor in evaluating which account(s) is right for you.

	Ameriprise Managed Account	Ameriprise Brokerage Account	
Minimum investment	• \$25,000	No minimum	
Investment advice and recommendations	Ongoing advice	Provided at the time of transaction	
Trading activity	Advisor or investment manager directed or advised trading Periodic rebalancing	Self-directed trading Buy and hold	
Cash holdings	 Not intended for significant cash holding Check writing, bill pay & debit card features not available 	Acceptable Check writing, bill pay & debit card features (not available in retirement accounts)	
Examples of investment products	 Individual securities Mutual funds, ETFs, unit investment trusts, etc. Professional investment management Alternative investments 	 Individual securities Mutual funds, ETFs, unit investment trusts, etc. Alternative investments Annuities 	

Types of fees

This chart summarizes the types of fees you can expect to pay in each account type. Your advisor can help you better understand each of these fees. In some cases, a managed account will cost more than a brokerage account; in other cases, a brokerage account may cost more. There are several factors including investment type, services provided and account activity that will determine the overall cost.

For a full description of managed account services offered, including fees and expenses, review the *Ameriprise* Managed Accounts Client Disclosure Brochure. For a full description of brokerage and custodial fees, visit ameriprise.com/brokeragefees.

	Ameriprise Managed Account	<i>Ameripri</i> se Brokerage Account
Transaction fees You may pay commissions, sales charges and/or other fees on products purchased and sold in your brokerage account.		✓
Asset-based fee For each managed account, you pay an asset-based fee based on the services provided and the assets held within your account(s). This fee is generally broken into monthly or quarterly payments and deducted from your account.	✓	
Account maintenance/custodial fees Account maintenance and/or custodial fees will be deducted directly from the cash balance in your account.		✓
Service fees Service fees, if applicable, are one-time fees that you may incur to fulfill certain requests for services and are deducted directly from the cash balance in your account (e.g., wire transfers and returned check fees).	✓	✓
Interest on margin and pledge loans You will be charged interest on the outstanding margin balance if you have a margin account (not available in retirement accounts or certain managed accounts)	✓	✓
Investment expenses Depending on the investment you choose, you may incur additional expenses. These expenses cover the investment management and operating costs of certain investment products and are disclosed in the prospectus and/or statement of additional information.	✓	√

Investment products are not insured by the FDIC, are not deposits of or obligations of or guaranteed by a financial institution, involve investment risks including possible loss of principal, and may fluctuate in value.

Investment advisory products and services are made available through Ameriprise Financial Services, Inc., a registered investment adviser.

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