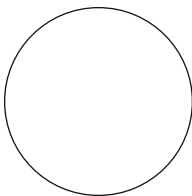




ORGANISER



FNAME LNAME

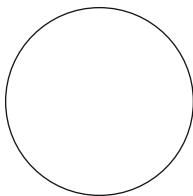
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SPEAKER



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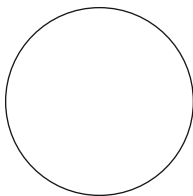
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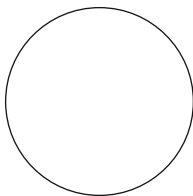


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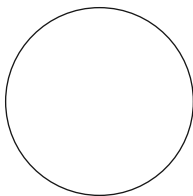


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TIME	DEVELOPER & BUSINESS TRACK	USER & EDUCATION TRACK
8:30 AM	Registration	
9:30 AM	Opening Remarks	
9:45 AM	Powering your Content Site: Why WordPress? <i>Alvin Lim</i>	
10:15 AM	An Introduction to Object-Oriented Programming, Design Patterns, and Test-Driven Development <i>Jack Lenox</i>	Using WordPress for an editorial team of 15 writers getting 1.4 million pageviews a month <i>Terence Lee</i>
10:45 AM	Extending your WordPress project with custom post types <i>Dasun Edirisinghe</i>	Using blogs in Classrooms: an NTU case study <i>Felipe Garcia, Joan Wee</i>
11:15 AM	Hookup with WordPress <i>Dandreb John Bitanghol</i>	Optimising the website with Google Tag Manager <i>Tony Bui</i>
11:45 AM	Offloading services from WordPress to outer services, such as Google and AWS. <i>Shinichi Nishikawa</i>	5 Tips To Optimise WordPress To Be Faster and More Secure <i>Rui Hang Foo</i>
12:15 PM	Lunch	
1:15 PM	Gaining Customer Loyalty through Support – A Case Study on WPML Team <i>Dat Hoang</i>	Open Source Studio: Learning and Content Management For Online Education In The Arts <i>Vishaka Mantri</i>
1:45 PM	Contributing to WordPress Core <i>Peter Wilson</i>	The Jugaad Way: WordPress Code for Non-Developers <i>Mahangu Weerasinghe</i>
2:15 PM	Building a high quality WordPress agency in South Asia <i>Rahul Bansal</i>	How Being an Educator Has Changed the Way I Blog About Beauty <i>Roxanne Chia</i>
2:45 PM	Amazon Alexa + WP REST API = GUI-Less WordPress Application <i>Okamoto Hidetaka</i>	How to DIY basic digital marketing on WordPress <i>Nicole Tan</i>
3:15 PM	Tea Break	
3:45 PM	What is the responsibility of plugin developers? <i>Takayuki Miyoshi</i>	Courting Controversy: Creating Blog Posts that Get People Talking on Social Media, without getting into trouble <i>Kenneth Lee</i>
4:15 PM	Contributing to Calypso <i>Hafiz Rahman</i>	Managing Multiple Authors/Contributors in WordPress <i>Damien Oh</i>
4:45 PM	Struggling to promote your theme/plugin? Don't! <i>Shilpa Shah</i>	Using WordPress for Interdisciplinary Research <i>Hedren Sum</i>
5:15 PM	Moving forward in WordPress <i>Noel Tock</i>	
5:45 PM	Closing Remarks	
8:00 PM	Afterparty	



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