

WORDCAMP SINGAPORE 2016

DEVELOPER & BUSINESS TRACK

| TIME | PROGRAM |
|----------|--------------------------------------------------------------------------------------------------------------------------|
| 8:30 AM | Registration |
| 9:30 AM | Opening Remarks |
| 9:45 AM | Powering your Content Site: Why WordPress? <i>Alvin Lim</i> |
| 10:15 AM | An Introduction to Object-Oriented Programming, Design Patterns, and Test-Driven Development <i>Jack Lenox</i> |
| 10:45 AM | Extending your WordPress project with custom post types <i>Dasun Edirisinghe</i> |
| 11:15 AM | Hookup with WordPress <i>Dandreb John Bitanghol</i> |
| 11:45 AM | Offloading services from WordPress to outer services, such as Google and AWS. <i>Shinichi Nishikawa</i> |
| 12:15 PM | Lunch |
| 1:15 PM | Gaining Customer Loyalty through Support – A Case Study on WPML Team <i>Dat Hoang</i> |
| 1:45 PM | Contributing to WordPress Core <i>Peter Wilson</i> |
| 2:15 PM | Building a high quality WordPress agency in South Asia <i>Rahul Bansal</i> |
| 2:45 PM | Amazon Alexa + WP REST API = GUI-Less WordPress Application <i>Okamoto Hidetaka</i> |
| 3:15 PM | Tea Break |
| 3:45 PM | What is the responsibility of plugin developers? <i>Takayuki Miyoshi</i> |
| 4:15 PM | Contributing to Calypso <i>Hafiz Rahman</i> |
| 4:45 PM | Struggling to promote your theme/plugin? Don't! <i>Shilpa Shah</i> |
| 5:15 PM | Moving forward in WordPress <i>Noel Tock</i> |
| 5:45 PM | Closing Remarks |
| 8:00 PM | Afterparty |

WORDCAMP SINGAPORE 2016

USER & EDUCATION TRACK

| TIME | PROGRAM |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30 AM | Registration |
| 9:30 AM | Opening Remarks |
| 9:45 AM | Powering your Content Site: Why WordPress? <i>Alvin Lim</i> |
| 10:15 AM | Using WordPress for an editorial team of 15 writers getting 1.4 million pageviews a month <i>Terence Lee</i> |
| 10:45 AM | Using blogs in Classrooms: an NTU case study <i>Felipe Garcia, Joan Wee</i> |
| 11:15 AM | Optimising the website with Google Tag Manager <i>Tony Bui</i> |
| 11:45 AM | 5 Tips To Optimise WordPress To Be Faster and More Secure <i>Rui Hang Foo</i> |
| 12:15 PM | Lunch |
| 1:15 PM | Open Source Studio: Learning and Content Management For Online Education In The Arts <i>Vishaka Mantri</i> |
| 1:45 PM | The Jugaad Way: WordPress Code for Non-Developers <i>Mahangu Weerasinghe</i> |
| 2:15 PM | How Being an Educator Has Changed the Way I Blog About Beauty <i>Roxanne Chia</i> |
| 2:45 PM | How to DIY basic digital marketing on WordPress <i>Nicole Tan</i> |
| 3:15 PM | Tea Break |
| 3:45 PM | Courting Controversy: Creating Blog Posts that Get People Talking on Social Media, without getting into trouble <i>Kenneth Lee</i> |
| 4:15 PM | Managing Multiple Authors/Contributors in WordPress <i>Damien Oh</i> |
| 4:45 PM | Using WordPress for Interdisciplinary Research <i>Hedren Sum</i> |
| 5:15 PM | Moving forward in WordPress <i>Noel Tock</i> |
| 5:45 PM | Closing Remarks <i>Afterparty</i> |
| 8:00 PM | |

REFRESHMENTS





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