# ORGANISER
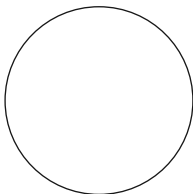


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# SPEAKER

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WORDCAMP SINGAPORE 2016 · 6 SEPTEMBER 2016 · MICROSOFT OFFICE SINGAPORE, LEVEL 21 & 22, ONE MARINA BOULEVARD
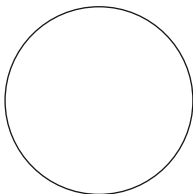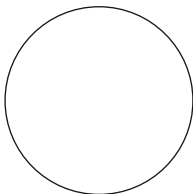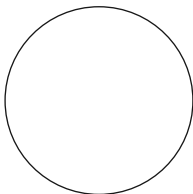
# VOLUNTEER

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# ATTENDEE

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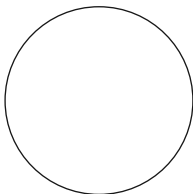
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| TIME | DEVELOPER & BUSINESS TRACK | USER & EDUCATION TRACK |
|------|----------------------------|------------------------|
| 8:30 AM | Registration | |
| 9:30 AM | Opening Remarks | |
| 9:45 AM | Powering your Content Site: Why WordPress? | |
| | *Alvin Lim* | |
| 10:15 AM | An Introduction to Object-Oriented Programming, Design Patterns, and Test-Driven Development<br>*Jack Lenox* | Using WordPress for an editorial team of 15 writers getting 1.4 million pageviews a month<br>*Terence Lee* |
| 10:45 AM | Extending your WordPress project with custom post types<br>*Dasun Edirisinghe* | Using blogs in Classrooms: an NTU case study<br>*Felipe Garcia, Joan Wee* |
| 11:15 AM | Hookup with WordPress<br>*Dandreb John Bitanghol* | Optimising the website with Google Tag Manager<br>*Tony Bui* |
| 11:45 AM | Offloading services from WordPress to outer services, such as Google and AWS.<br>*Shinichi Nishikawa* | 5 Tips To Optimise WordPress To Be Faster and More Secure<br>*Rui Hang Foo* |
| 12:15 PM | Lunch | |
| 1:15 PM | Gaining Customer Loyalty through Support – A Case Study on WPML Team<br>*Dat Hoang* | Open Source Studio: Learning and Content Management For Online Education In The Arts<br>*Vishaka Mantri* |
| 1:45 PM | Contributing to WordPress Core<br>*Peter Wilson* | The Jugaad Way: WordPress Code for Non-Developers<br>*Mahangu Weerasinghe* |
| 2:15 PM | Building a high quality WordPress agency in South Asia<br>*Rahul Bansal* | How Being an Educator Has Changed the Way I Blog About Beauty<br>*Roxanne Chia* |
| 2:45 PM | Amazon Alexa + WP REST API = GUI-Less WordPress Application<br>*Okamoto Hidetaka* | How to DIY basic digital marketing on WordPress<br>*Nicole Tan* |
| 3:15 PM | Tea Break | |
| 3:45 PM | What is the responsibility of plugin developers?<br>*Takayuki Miyoshi* | Courting Controversy: Creating Blog Posts that Get People Talking on Social Media, without getting into trouble<br>*Kenneth Lee* |
| 4:15 PM | Contributing to Calypso<br>*Hafiz Rahman* | Managing Multiple Authors/Contributors in WordPress<br>*Damien Oh* |
| 4:45 PM | Struggling to promote your theme/plugin? Don't!<br>*Shilpa Shah* | Using WordPress for Interdisciplinary Research<br>*Hedren Sum* |
| 5:15 PM | Moving forward in WordPress | |
| | *Noel Tock* | |
| 5:45 PM | Closing Remarks | |
| 8:00 PM | Afterparty | |