

Team Name	TeamBuilder
One sentence what is your solution / your idea	Online platform that brings idea generators (founder) and specialists (joiner) in one place with a simplified solution for managing meetings and helps to define scope of work to be done to specify value proposition.
Topic / Domain	Management of on-line communities
What problem for which audience does this product / service solve?	<ul style="list-style-type: none"> - Startup founder (20-45) with some idea, but lack of experience. He doesn't know what to start with, may skip crucial stages of forming, value proposition, doesn't have resources even for start; - Students (17-23) with intention to grow. Students almost have no opportunity to practice at interesting real projects (as paper transfer at state-owned enterprises doesn't make sense).
Prove with facts and figures that this problem is significant and spread to a large number of people / other objects	<ul style="list-style-type: none"> - Lack of money to start up with some idea, 77% doesn't have external investments, 51% of them mark finance as the most important resource, - 40% of founders need staff to make research and all of them don't mind to delegate these tasks to student; - Lack of business experience and experienced management. In 50% of all cases the product is not needed by the market and ends in failure due to missed or just partially done research to form value proposition.
How can your product solve this problem?	<p>Online platform that brings together startup founders and students willing to practice. Founder describes his idea on the platform. Robot assistant helps him to identify the scope of work for research and analysis and find appropriate student for that role. Student may challenge himself, write diploma/ thesis work, get experience.</p> <p>For founders it's an easy way to start a project without investments at the beginning, a platform for team mates search and help in growing startup;</p> <p>Platform accumulates database of specialists ready to join the project without any payments for their work.</p>
How does it differ from the existing ones on the market?	Comprehensive problem solving within a single platform
What technologies are you planning to use?	Piton, node.js
Who is in the team and with what competencies?	<p>Alexandra Lazarev - economic logistics, has 3 years experience;</p> <p>Anna Tretyakova - financial analysis, has 8 years experience</p> <p>Natallia Mahirka - UX/UI designer, has 1 year experience;</p> <p>Ibrahim - program engineering, team lead;</p> <p>Natallya Kablukova - software architect.</p>
Who do you need in the	Program engineering, developer.

team / for which tasks / with what competencies?	
Why is your team worthy and will win?	We are intended to make so that more ideas survive and be realized.

Timeline of the work-Describe what exactly and in what time frame you plan to do, who their teams take responsibility for it (deadline June 15)	<p>15.06 - analysis of competitors</p> <p>16.06 - to narrow down the idea, formulate a competitive advantage, conduct a survey for verification of idea re robot assistant, monetization methods, target audience</p> <p>17.06 - questionnaire survey of the participants of hackathon, landing and diagram of the process</p> <p>18.06 - analysis of survey results, final presentation</p> <ol style="list-style-type: none"> 1. Elaboration of technical details - 1 month 2. Description of the robot assistant's principles of work. Robot suggests the research that is worth conducting and the scope of other work. 3. Research and analysis, wireframing and then creation of a prototype. 4. Software product development 5. Launch of the platform, attraction of the first users.
Describe the MVP and what you will show in the final (deadline June 15)	Business model and landing page developed from scratch during hackathon.
Describe the business model (deadline June 16)	<p>Our goals are:</p> <ul style="list-style-type: none"> - to provide inexperienced startup founders with some kind of guidance and knowledge for startup development from scratch and free labour; - to make possible for students to upgrade their knowledge and be part of startup movement. <p>Value:</p> <p>We don't just find free labour, but help founders to define the scope of work when they are just at the beginning of their journey.</p> <p>Pricing:</p> <ul style="list-style-type: none"> - Free access to the platform and all its basic features. - Ads included, Build-in advertising. - Subscription for paid content. - Once the research is done and the value proposition is formulated and confirmed, founder will need further help to proceed. Founders may be charged for mentor sessions according to their needs/requests. - Further project development towards investments and crowdfunding - % of the investment amount.

<p>Describe how you plan to attract users (deadline June 17)</p>	<p>Hackathons, student communities (share at university publics and chats), master classes. Word of mouth. The founder will be attracted</p> <ul style="list-style-type: none"> - word of mouth - through social networks and thematic events. <p>Specialists</p> <ul style="list-style-type: none"> - through student communities - through word of mouth <p>Business</p> <ul style="list-style-type: none"> - through advertising.
<p>Describe how the product scales (deadline June 18)</p>	<ul style="list-style-type: none"> - Interaction with foreign universities; - Further project development towards adding third party - investor to the scheme.

Вопросы в анкете:

1. Проведен ли Вы анализ конкурентов?
 - a. Есть ли в команде человек который может провести экономическое исследование конкурентов?
 - i. Готовы ли Вы дать (передать) тему экономическое исследование конкурентов для исследовательской работы студенту\школьнику?
 - ii. Есть ли возможность оплатить экономическое исследование?
 - b. Есть ли в команде человек который может провести маркетинговое исследование конкурентов?
 - i. а
 - ii. б
 - c. Есть ли в команде человек который может провести исследование продукта конкурентов?
2. Как Ваш продукт влияет на экологию? (влияет, нет)
3. Проведено ли исследование спроса продукта?
4. Есть ли исследование проблемы, которую решает продукт?
5. Какое качество жизни изменить продукт?
6. Какие законы регулируют производство \ распространение \ эксплуатация продукта?
7. Оцените срок жизни Вашего продукта.

Анкета для бизнеса-фаундеры, который хочет открыть новое направление - платная услуга

1. Этапе развитие нового направления
 - a. Нужно моделирование товара с разными характеристиками
 - b. Нужна оценка жизнеспособности продукта\товара при эксплуатации
 - c. Оценка потребности продукта в географическом или социальном сегменте.
 - d. экологические исследования
2. Что можете предоставить?
 - a. Показатели продаж.
 - b. Точный состав продукта и его упаковки.
 - c. Доступ к платформе.
 - d. Помощь при работе с социальными группами (оплата командировок и материала).
3. Какие бонусы для специалистов выделяете?
 - a. Доп. стипендия для студентов
 - b. Оплата расходников и нужного оборудования.
 - c. Прием на оплачиваемую стажировку
 - d. Зачитывание исследования как производственной практики.
 - e. Наставника из компании для курирования темы.
 - f. Разрешение публикации части материалов в статье. (требуется при выполнении магистерской работы).