June 18

FINAL

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HACKATHON

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TeamBuilder

Online platform that unites a person with an idea, specialists and existing business together in one place!

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Description of TeamBuilder Idea

- Help in developing an idea to a startup.
- To give future specialists an opportunity to test their skills in real life.
- Development and research of new directions in business, upgrade, assistance for business (commercial component).

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What problem does it solve?

- Conducting research and forming a value proposition;
- No money for team building;
- No working experience at some company;
- “It’s not clear what needs to be done at this stage of idea development”;
- A lot of things to learn in the internet, but information is not structured.

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Prove with numbers that this is a problem

- **1 out of 100 ideas is turning into a startup**, and only 1 out of 1000 ideas are turning into a business.
- **Ideas are dropout due to problems at the stage of idea analysis.** Electric cars as an example: for the first time it was assembled in 1828, but even with a working prototype it didn't go well. In our days it goes well and Tesla is a proof of that.
- 77% of founders **do not have money** to start up with some idea, 51% of them marked money as the most important resource.
- 40% of founders **need staff to make research** and all of them don't mind to delegate these tasks to student.
- In 50% of all cases the product is not needed by the market and ends in failure due to **missed or just partially done research** to form value proposition.

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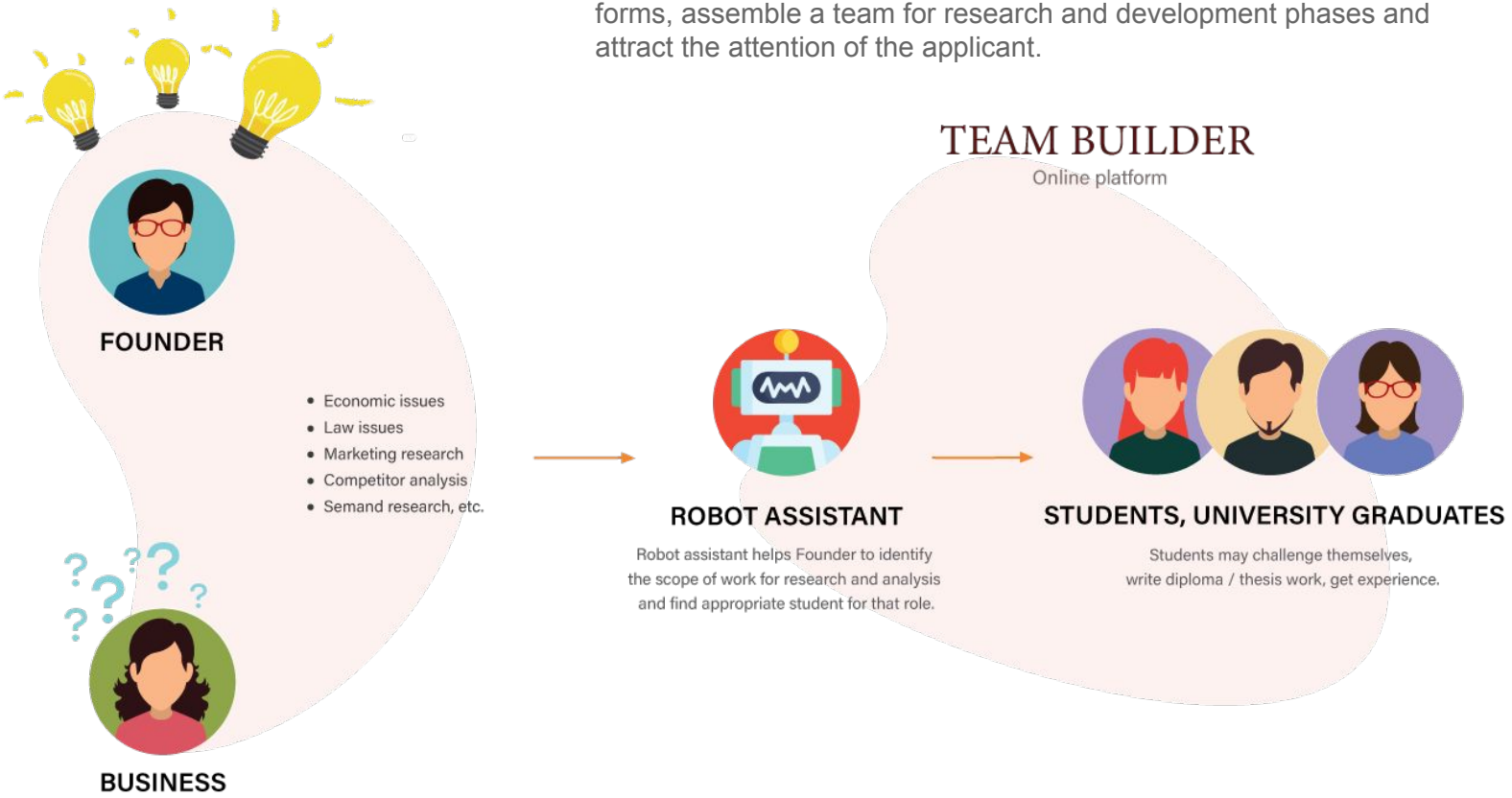
How does platform solve the problem?

Online platform makes possible to get right direction for development of the founder's idea via useful articles and build-in forms, assemble a team for research and development phases and attract the attention of the applicant.



#COMPETITORS

Crowdfunding Platform

No assistance in formulating tasks,
No outsourcing services ✗

Freelance Exchange

Job search only,
No teams ✗

ИНЖЕНЕР 4.0

You need a working prototype to enter.
Government program.

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What technology do you use

- Social technologies (how we attract future specialists)
- Web technologies (java script, php, html, in the future it is possible to attract a neural network)
- Psychology technology (encouragement of founders, specialists)

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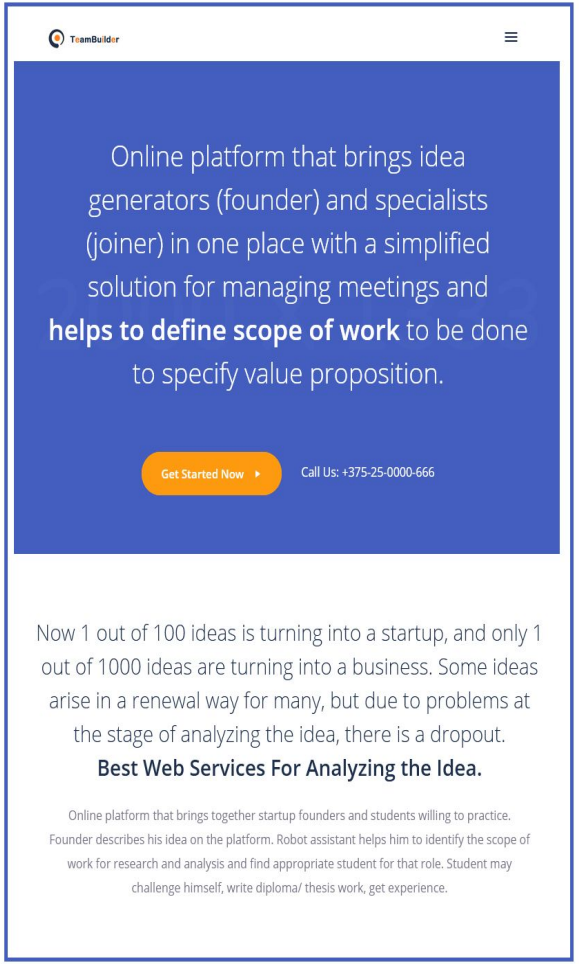
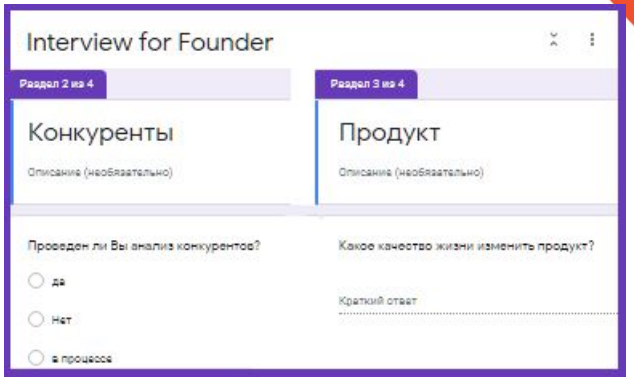
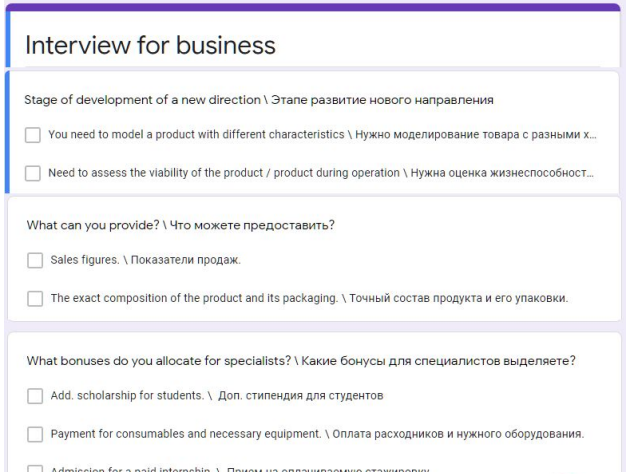
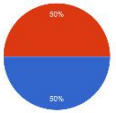


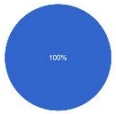
MVP





Is there a question that you have not thought about before?





If there are such questions for each stage of work on ideas, will you use such a robot?

Are you ready to hand over part of the tasks to the students?

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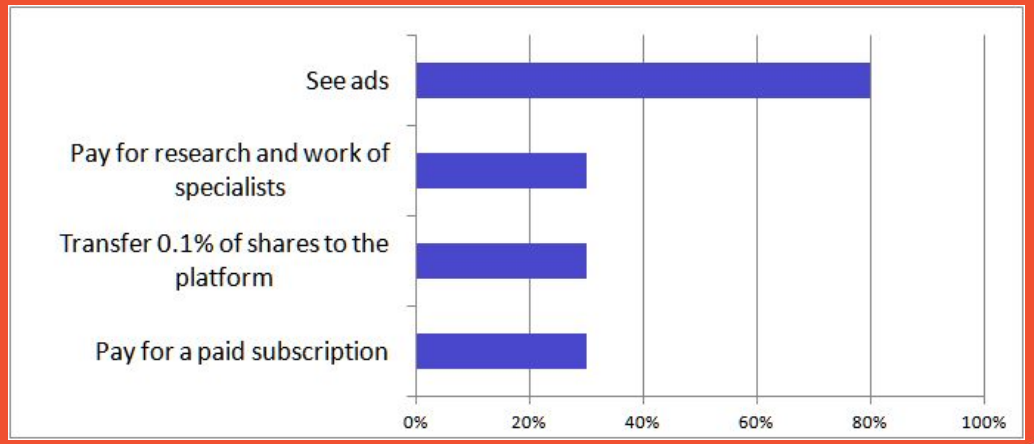
Business model

Monetization is possible through paid subscriptions and advertising.



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How to attract users

The founder will be attracted through:

- word of mouth,
- social networks and thematic events.

Specialists:

- student communities,
- through word of mouth.

Business:

- advertising.

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How to scale a product

- Translation into other languages,
- Interaction with universities from other countries.

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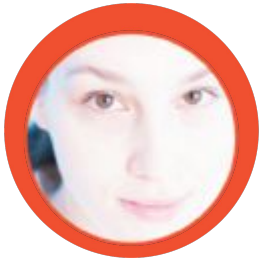
Ibrahim, Founder



Aleksandra, CEO

TEAM

Anna,
finansist

Natallia, Designer

Natalya, Software architect

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Thank you!

Our contacts:

chanel.Breitenberg.88@gmail.com

+375256203666

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