

June 18

FINAL

IMAGURU

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HACKATHON



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TeamBuilder

Online platform that unites a person with an idea, specialists and existing business together in one place!



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Description of TeamBuilder Idea

- Help in developing an idea to a startup.
- To give future specialists an opportunity to test their skills in real life.
- Development and research of new directions in business, upgrade, assistance for business (commercial component).



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What problem does it solve?

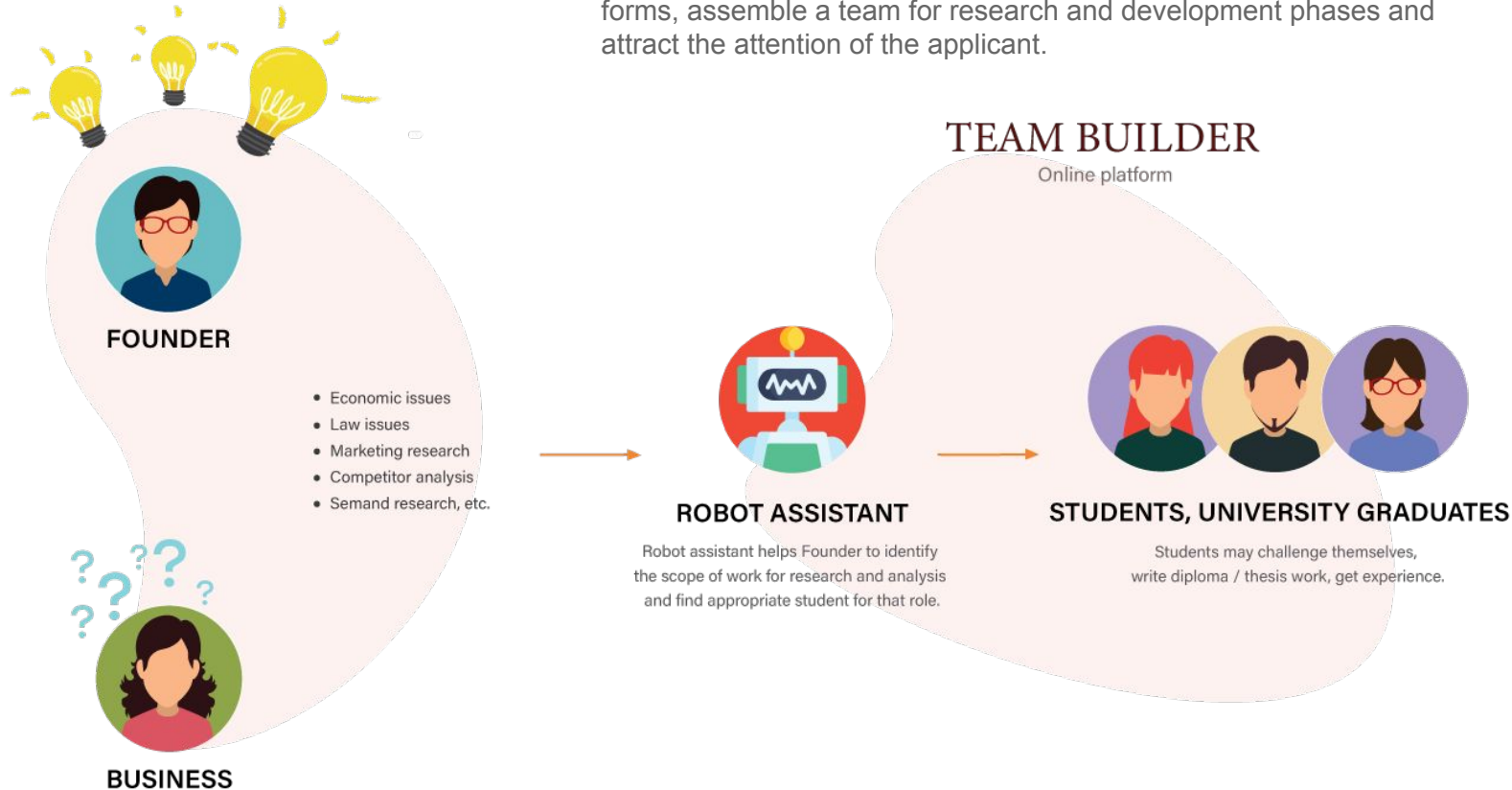
- Conducting research and forming a value proposition;
- No money for team building;
- No working experience at some company;
- “It’s not clear what needs to be done at this stage of idea development”;
- A lot of things to learn in the internet, but information is not structured.

Prove with numbers that this is a problem

- **1 out of 100 ideas is turning into a startup**, and only 1 out of 1000 ideas are turning into a business.
- **Ideas are dropout due to problems at the stage of idea analysis.** Electric cars as an example: for the first time it was assembled in 1828, but even with a working prototype it didn't go well. In our days it goes well and Tesla is a proof of that.
- 77% of founders **do not have money** to start up with some idea, 51% of them marked money as the most important resource.
- 40% of founders **need staff to make research** and all of them don't mind to delegate these tasks to student.
- In 50% of all cases the product is not needed by the market and ends in failure due to **missed or just partially done research** to form value proposition.

How does platform solve the problem?

Online platform makes possible to get right direction for development of the founder's idea via useful articles and build-in forms, assemble a team for research and development phases and attract the attention of the applicant.



#COMPETITORS



Crowdfunding Platform

No assistance in formulating tasks,
No outsourcing services



Freelance Exchange

Job search only,
No teams



ИНЖЕНЕР 4.0

You need a working
prototype to enter.
Government program.



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What technology do you use

- Social technologies (how we attract future specialists)
- Web technologies (java script, php, html, in the future it is possible to attract a neural network)
- Psychology technology (encouragement of founders, specialists)



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Online platform that brings idea generators (founder) and specialists (joiner) in one place with a simplified solution for managing meetings and **helps to define scope of work** to be done to specify value proposition.

Get Started Now

Call Us: +375-25-0000-666

Now 1 out of 100 ideas is turning into a startup, and only 1 out of 1000 ideas are turning into a business. Some ideas arise in a renewal way for many, but due to problems at the stage of analyzing the idea, there is a dropout.

Best Web Services For Analyzing the Idea.

Online platform that brings together startup founders and students willing to practice. Founder describes his idea on the platform. Robot assistant helps him to identify the scope of work for research and analysis and find appropriate student for that role. Student may challenge himself, write diploma/ thesis work, get experience.

Interview for Founder

Раздел 2 из 4

Конкуренты

Описание (необязательно)

Раздел 3 из 4

Продукт

Описание (необязательно)

Проведен ли Вы анализ конкурентов?

☐ Да

☐ Нет

☐ в процессе

Какое качество жизни изменить продукт?

Краткий ответ

Interview for business

Stage of development of a new direction \ Этап развития нового направления

☐ You need to model a product with different characteristics \ Нужно моделирование товара с разными х...

☐ Need to assess the viability of the product / product during operation \ Нужна оценка жизнеспособности...

What can you provide? \ Что можете предоставить?

☐ Sales figures. \ Показатели продаж.

☐ The exact composition of the product and its packaging. \ Точный состав продукта и его упаковки.

What bonuses do you allocate for specialists? \ Какие бонусы для специалистов выделяете?

☐ Add. scholarship for students. \ Доп. стипендия для студентов

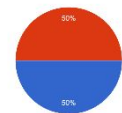
☐ Payment for consumables and necessary equipment. \ Оплата расходников и нужного оборудования.

☐ Admission for a paid internship. \ Прием на оплачиваемую стажировку.



MVP

Is there a question that you have not thought about before?



• Yes
• No



If there are such questions for each stage of work on ideas, will you use such a robot?

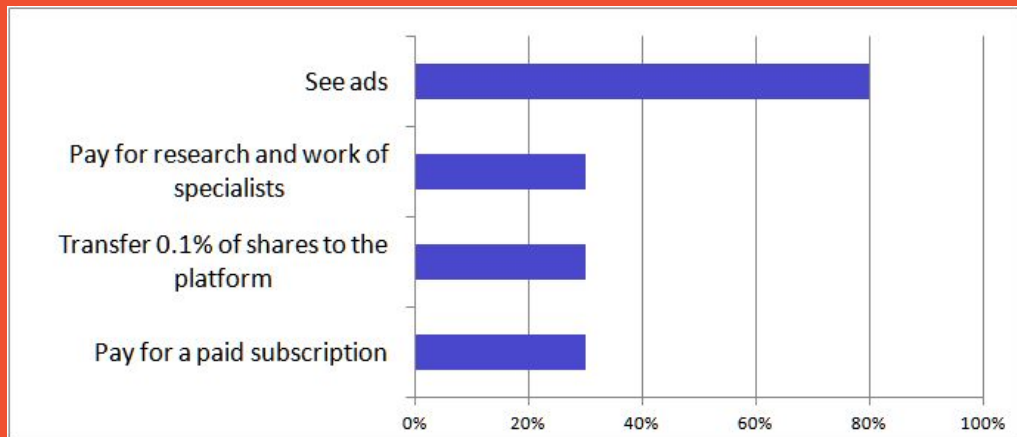
Are you ready to hand over part of the tasks to the students?



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Business model

Monetization is possible through paid subscriptions and advertising.



How to attract users

The founder will be attracted through:

- word of mouth,
- social networks and thematic events.

Specialists:

- student communities,
- through word of mouth.

Business:

- advertising.



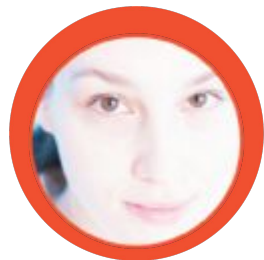
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How to scale a product

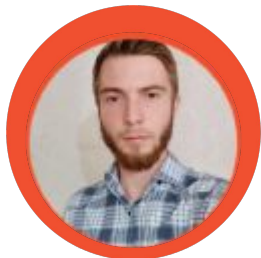
- Translation into other languages,
- Interaction with universities from other countries.



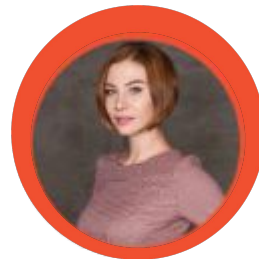
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Aleksandra, CEO



Ibrahim, Founder



Anna,
finansist

TEAM



Natallia, Designer



Natalya, Software architect



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Thank you!

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