



# WORK WORK

Work everywhere,  
Work anytime,  
WorkWork

**Why we do this?**

**What should we do?**

**How can we do?**

**Why & About us.**

## **What is WorkWork?**

---

Inspired by the spirit of freedom and collaboration, WorkWork builds the first Crypto-powered social Super App for global digital nomads – enabling them to work, pay, and earn anywhere via the Solana ecosystem.

**Why we do this?**

**What should we do?**

**How can we do?**

**Why & About us.**

## **What is WorkWork?**

---

WorkWork breaks through geographic restrictions and combines AI and crypto payment technology to provide digital nomads with a seamless global work-life platform.

We are building a new decentralized work ecosystem for freelancers, digital nomads, and super individuals.

Why we do this?

What should we do?

How can we do?

Why & About us.

## Market validation

---

RemoteOK.com

**2,000,000+**

Users

Nomads.com

**500,000+**

Users

---

@levelsio

Nomad List has over 500,000 paid members, RemoteOK posts over 1,500 remote jobs per month, and the domestic platform Electric Duck has over 100,000 active users.

Why we do this?

What should we do?

How can we do?

Why & About us.

## Market Size

\$2T

The global remote  
work-labor market

\$5B

Remote Workers & Digital  
Nomads with the  
willingness/means/skills  
to leverage digital  
tools

\$80M

WorkWork's three-  
year target  
audience: 1  
Million people

According to McKinsey and ILO, over 8 billion people are part of the global labor force, with around 20-25% of occupations being fully remote-enabled, constituting a \$2 trillion annual spend market.

Upwork and Nomad List estimate that over 100 million remote workers and freelancers are active globally, creating a \$50 billion serviceable market.

WorkWork aims to acquire 1 million users within 3 years, targeting a \$30 million obtainable market through modular SaaS, recruitment, training, and local commerce integrations.

Why we do this?

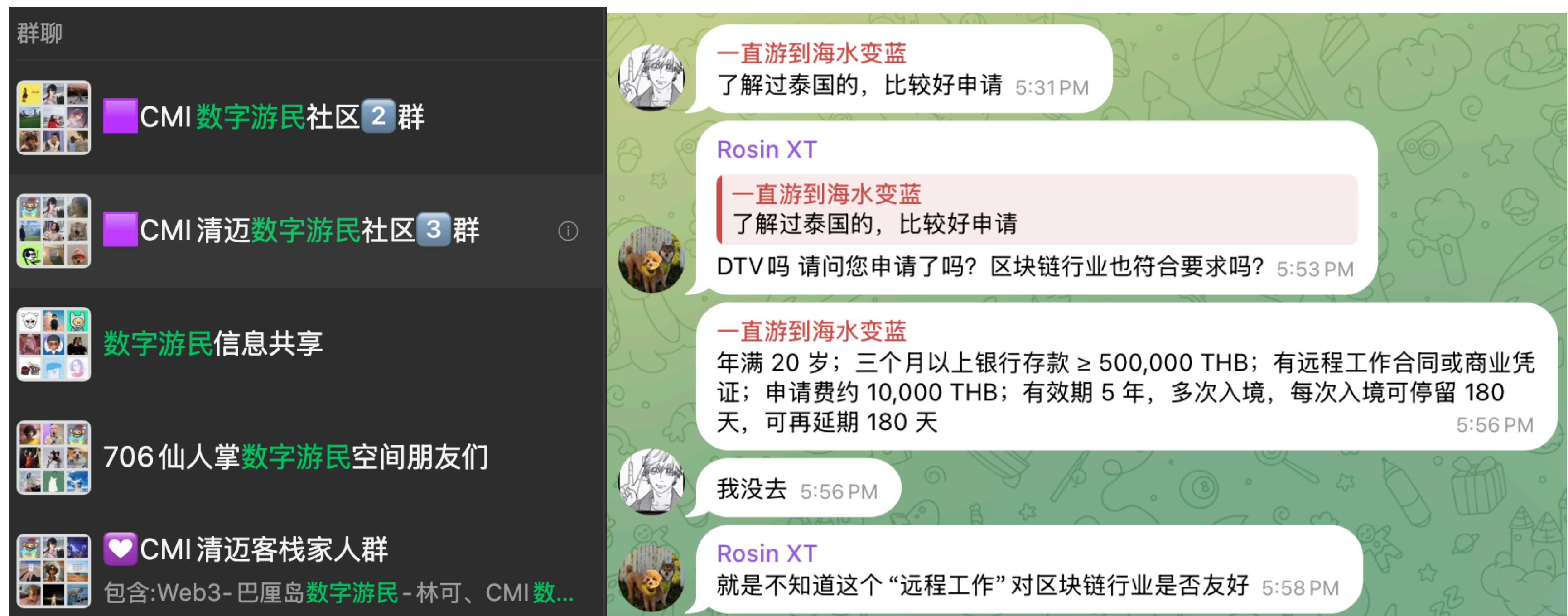
What should we do?

How can we do?

Why & About us.

## Question

Today's remote workers face issues like fragmented tools, payment difficulties, and a weak community. Traditional work tools are unable to adapt to a decentralized, borderless work model, resulting in digital nomads lacking efficient and cost-effective ways to work.



Why we do this?

What should we do?

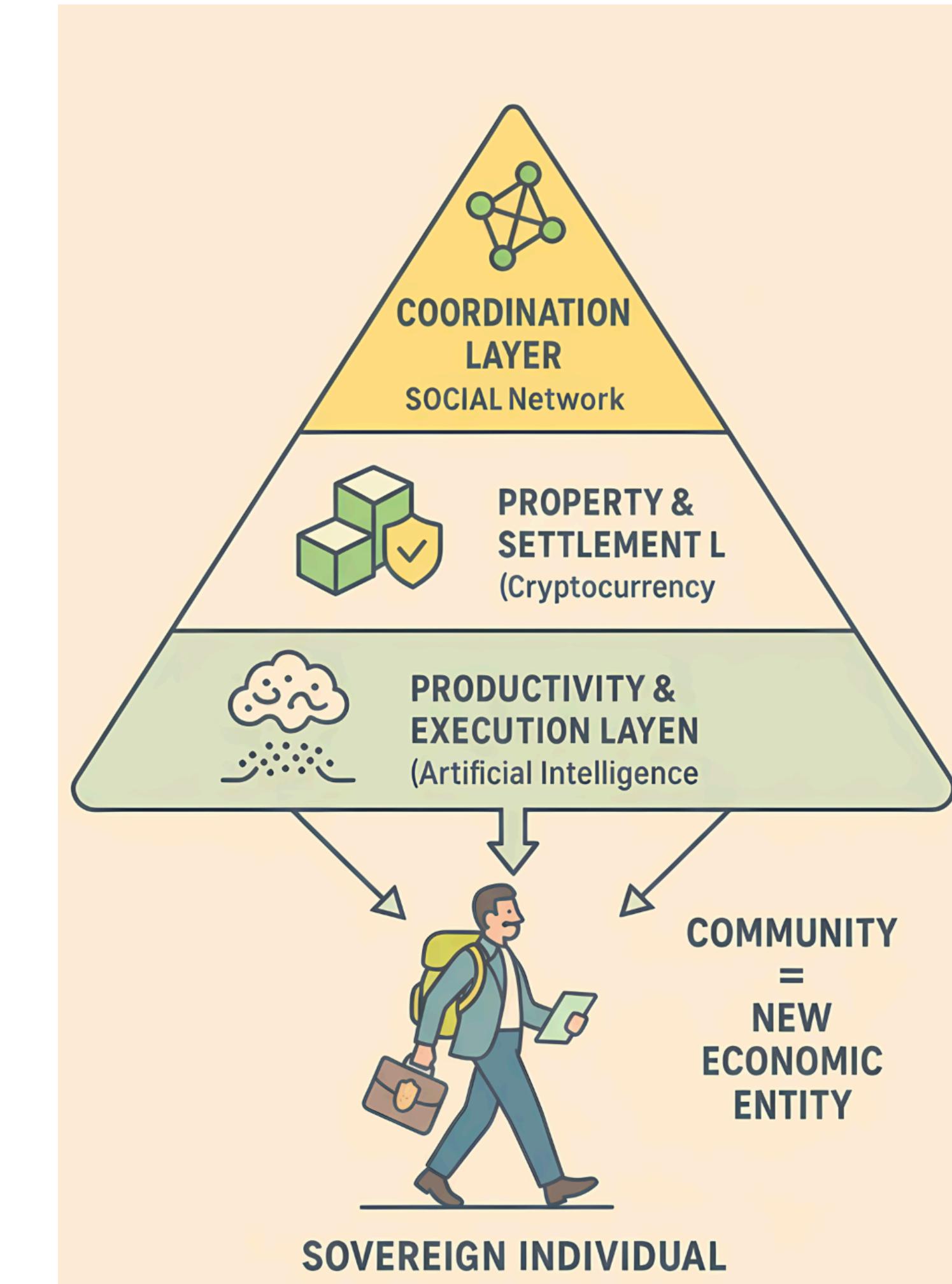
How can we do?

Why & About us.

## Solution

WorkWork provides a platform for super individuals that integrates AI-powered smart work, encrypted payments, and community collaboration.

We help users optimize workflows, enable seamless cross-border payments, and foster innovation and collaboration through a global community.



Why we do this?

What should we do?

How can we do?

Why & About us.

# Crypto use intersects with digital nomads

- \* **Size:**

There are approximately 40-80 million digital nomads worldwide, of which around 25% (10-20 million) use cryptocurrency.

- \* **Primary currency:**

Among these “crypto nomads,” 66% receive payments in Crypto.



## Why we do this?

## What should we do?

## How can we do?

## Why & About us.

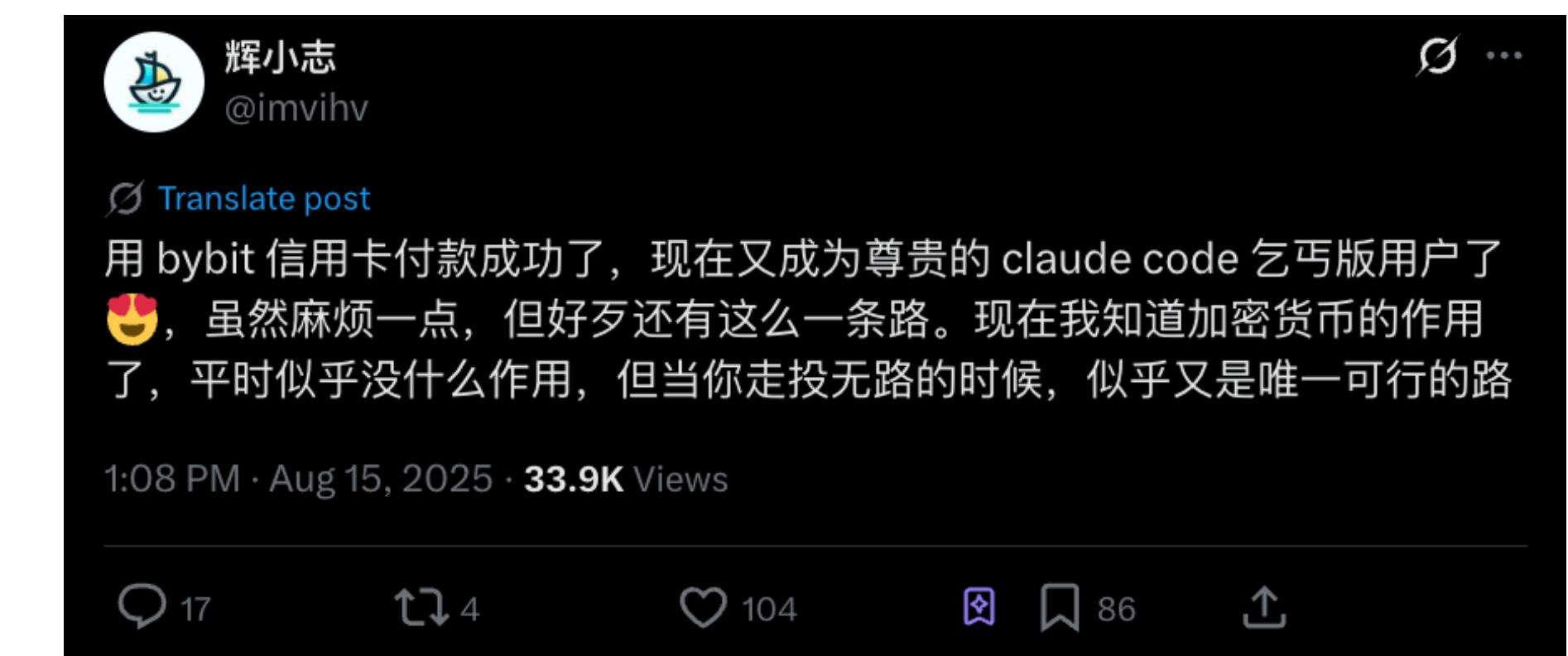
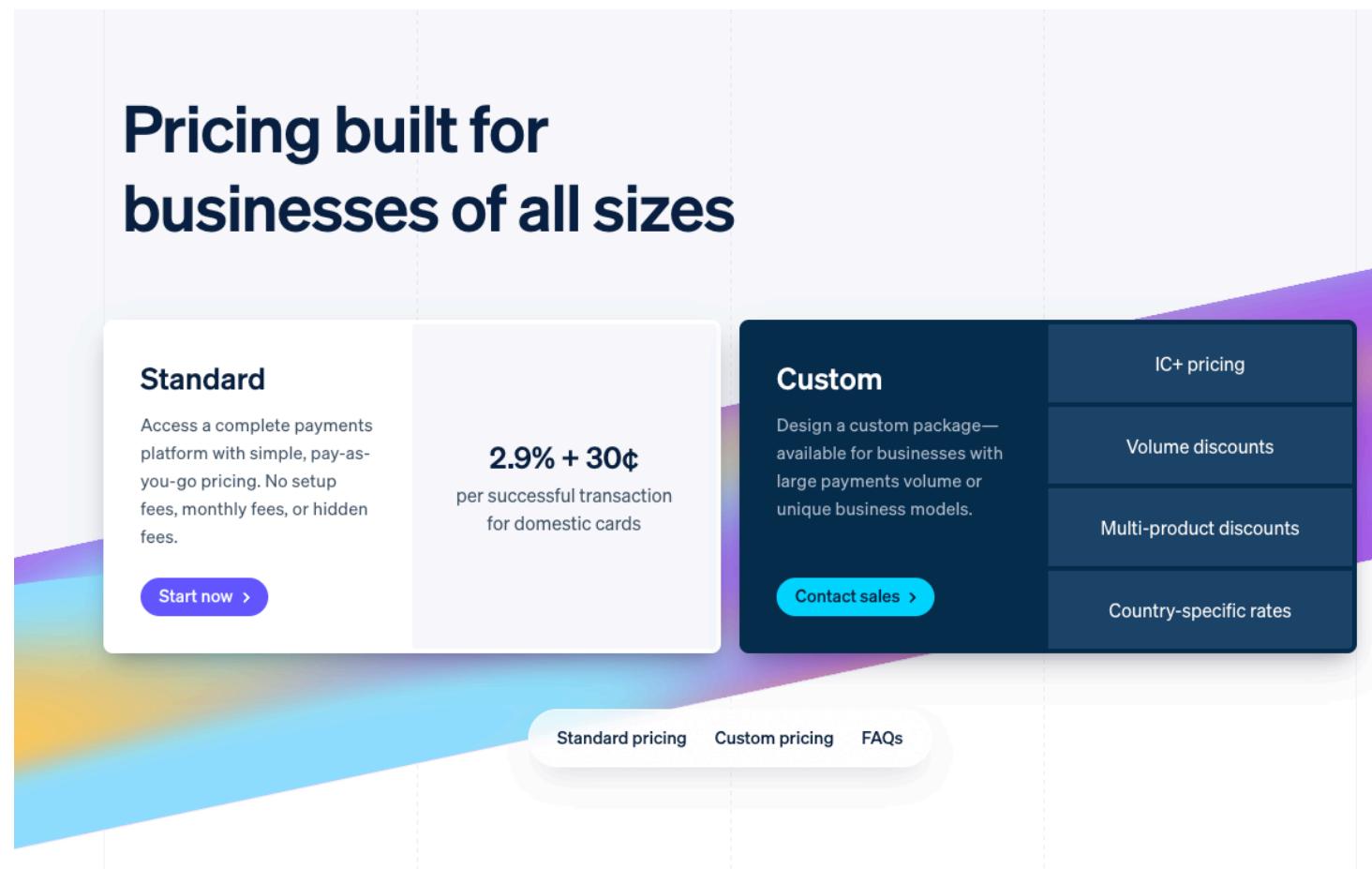
# Why do people need crypto collections when they're living away from home?

## Traditional Method (Stripe → Bank Card → Cash)

Transaction fees average 3%, plus additional local withdrawal charges (e.g., ≈220 THB in Thailand, 100–200 JPY in Japan). Many locations still only accept cash.

## Crypto-Based Solutions

Options include cashing out via online exchanges, using crypto debit cards, or converting to cash through OTC services—with fees typically between 0–2%.



Why we do this?

What should we do?

How can we do?

Why & About us.

## Why do digital nomads/travelers need Crypto collections?

---

In contrast, using Crypto payments:

- ✓ **Low Cost:** Cashing out via online exchanges, using crypto debit cards, or converting through OTC services typically incurs fees between just 0-2%.
  - ✓ **Global Access:** No dependency on local banks or payment cards—receive your funds anytime, anywhere.
  - ✓ **Greater Freedom:** Whether you're in a café in Chiang Mai or a co-working space in Tokyo, your earnings are instantly accessible
- 👉 Crypto has become a more cost-effective and free way to receive payments for digital nomads who switch countries and receive payments across borders frequently.

## Why we do this?

## What should we do?

## How can we do?

## Why & About us.

# Why Solana is the perfect home with us?

- ⚡ Ultra-low gas fees and high TPS, suitable for small payments and loyalty point systems.
- 📈 Mature ecosystem for native USDC stablecoin (Circle + Solana Pay)
- 🌎 Strong community base in Southeast Asia, Japan, and South Korea, aligning with areas where digital nomads are active.
- 📚 A rich ecosystem of encryption projects offers opportunities for collaboration and partnerships.

# Why we do this?

## What should we do?

## How can we do?

## Why & About us.

# Product

**Explore** Current Location Shenzhen Scan QR Code

City Recommendations

-  Bangkok Popular
-  Chiang Mai Quiet
-  Bali Island

Nomad Stories

- S A Month in Taipei Story**  
Cost of living, social life, and cafes  
Taipei is friendly for new nomads; the metro is conv  
active.
- S Remote Work Daily in Chiang Mai Story**  
Slow pace and productivity  
Plenty of coworking spaces and a slower pace make  
socializing.

**Education · Preview**

-  Frontend Bootcamp Course  
React/Next.js Basics  
[Apply](#)
-  English Improvement Course  
Speaking & Business Writing  
[Apply](#)

**App Center**

-  Housing – Nomad Community
-  Education
-  Events
-  Jobs
-  Transport

**Solana Ecosystem Projects**

-  **Gibwork**  
<https://gib.work/> [Go](#)
-  **SNS ID**  
<https://sns.id/> [Go](#)
-  **Solana SIM**  
<https://www.solanasim.com/> [Go](#)

**Why we do this?**

**What should we do?**

**How can we do?**

**Why & About us.**

**Demo**

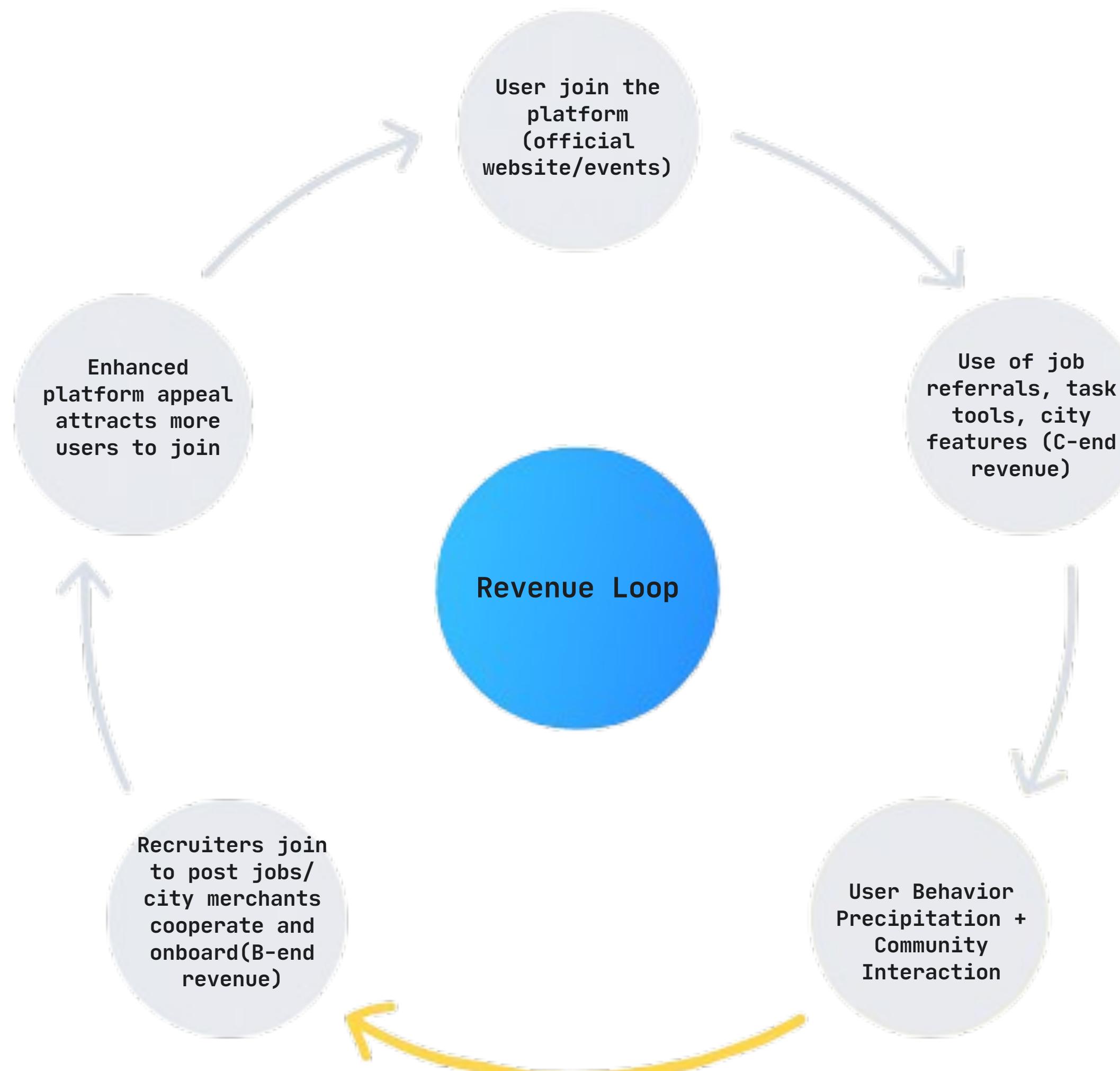
Why we do this?

What should we do?

How can we do?

Why & About us.

## Business Model



Revenue is used for  
Product Iteration + Events +  
Community Expansion

Enhance platform appeal attracts  
more C-end + B-end users to join it.

Why we do this?

What should we do?

How can we do?

Why & About us.

## What are WorkWork's key resources?

- \* Pan - Asia University Blockchain Association
- \* KOL
- \* Group with 4000 peoples
- \* Developer Community
- \* Collaborative Community
- \* VC



## Why we do this?

## What should we do?

## How can we do?

## Why & About us.

## Road Map

	Now	Phase 1: Early Product Development & Validation	Phase 2: Ecosystem Expansion & Crypto Integration	Phase 3: Platform Scaling & User Acquisition
Objectives	Cold start validation, run through MVP	Official Launch V1	Scale-up trials	Financing Preparation & Expansion
Product	Completion of GrowthOS MVP (Payments + AI Base Functions)	Go live with closed-loop functionality for recruitment, courses, and payments	Launched Mobile App & Enhanced AI Agent Functions	Polishing core functions and opening APIs to interface with third parties
Team & Community	Team of 5 (1 full-time + 4 part-time) to establish collaborative mechanisms	Optimize the division of labor to include more part-time/internship members	Monthly fixed activities + KOL participation, forming an active community	Organized 50+ online/offline events
Market	Initiate first user testing to build community seed users	Acquire 10,000+ users through content marketing and community growth	Expanding Overseas Communities & Digital Hobo Base Collaboration	Multi-language promotion and preparation for internationalized operation
Business		Explore member subscription and consulting fee models	Small scale revenue (monthly flow \$10-20k)	Prepare seed rounds and demonstrate market proven results

Why we do this?

What should we do?

How can we do?

Why & About us.

## Our Team

---



Yanbo

 @YanboOfficial

 @yanboishere

 @yanboinweb3

Former Head of Developer Relations at a Public Blockchain and Wallet Infrastructure Project

At age 20, embarked on a solo backpacking journey across 17 countries, connecting with hundreds of digital nomads and independent creators, and gaining deep familiarity with digital nomad hubs and global remote work networks worldwide. Combines product intuition with community insight, committed to building a tangible platform powered by Crypto and AI for nomads globally.

Why we do this?

What should we do?

How can we do?

Why & About us.

## Our Team

---



Anna

 @Anna\_nanachan

 @annachenguanna

Former Marketing Lead at crypto Exchanges | Social Media Influencers

Anna Graduated from London Business School (UK) and The Chinese University of Hong Kong, with deep expertise in global growth strategy and brand communication. Active since 2021 across platforms such as X, Instagram, and Bilibili, possessing established social media influence and proven experience in marketing-driven growth. Currently a Co-founder of WorkWork, focused on brand and community building for the digital nomad and Web3 ecosystems.

Why we do this?

What should we do?

How can we do?

Why & About us.

## Our Team

---



Morty

 @Morty\_happy

 @China-Chris

 @menghan-zhou-a036ab33a

Product Manager at HashKey |  
Former Core Developer of  
WTFAcademy  
Long-term focus on integrated  
applications of AI and  
blockchain, with extensive open-  
source contributions and hands-  
on industry experience.

# Why we do this?

What should we do?

How can we do?

Why & About us.

# Our Team



Rizumu

@OikawaRizumu

@LittleSound

Independent Developer |  
Active Member of the Vue  
Community & @vuejs Core  
Team

Currently leading the  
development of Vue's next-  
generation Vapor Mode and  
presenting related topics  
at VueConf 2025 and Vue  
Nation. Guided the team to  
win four first prizes with  
Guii.AI at AdventureX 2024.  
Passionate about open-  
source and creative  
developer engagement  
initiatives—such as 3D-  
printed developer badges—to  
foster community  
collaboration.



LIYAO

@BH3GEI\_CN

@BH3GEI

@yao-li2026

Currently pursuing a Master's  
in Computer Science at the  
University of Tsukuba |  
Bachelor's in Physics from  
Jilin University

Specializing in AI and Web3  
convergence research.  
Previously worked as a software  
R&D engineer, contributed to  
blockchain and data analytics  
research at The Chinese  
University of Hong Kong, and  
actively participated in open-  
source AI projects such as  
Huawei MoFA. Proficient in  
full-stack development and  
distributed computing, with a  
focus on integrating AI Agents  
with decentralized  
applications.



Seimo

@SeimoDev

@SeimoDev

@Seimo

Head of Operations at  
Spark Lab Accelerator |  
Part-time Product Manager  
& Full-Stack Developer

Experienced in product  
design and growth  
strategies for multiple  
hackathon projects, with  
proven expertise in  
launching and operating  
Web3 and AI initiatives.



StevenLynn

@Stv\_Lynn

@stvlynn

@hongyiling

AI Product Operations at  
Tencent Cloud | Former  
Developer Operations at  
Dify

Long-term focus on the  
development and  
implementation of AI Agent  
technologies, with  
leadership in multiple  
open-source initiatives.  
Capable of rapidly  
prototyping integrated AI  
and Crypto applications,  
backed by hands-on  
engineering and product  
deployment experience.

**Why we do this?**

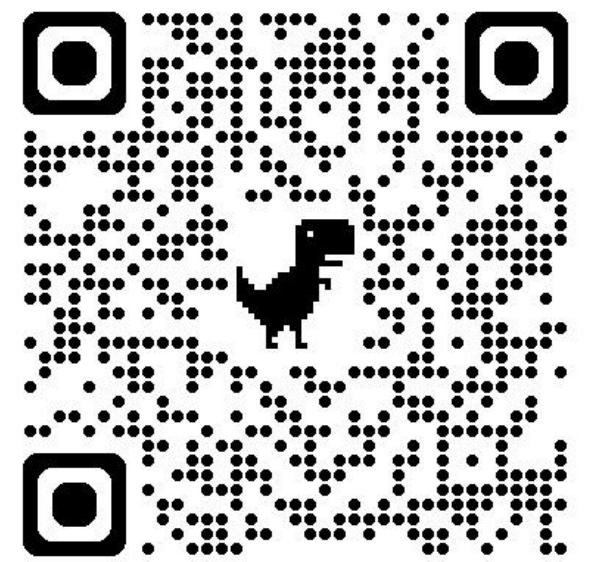
**What should we do?**

**How can we do?**

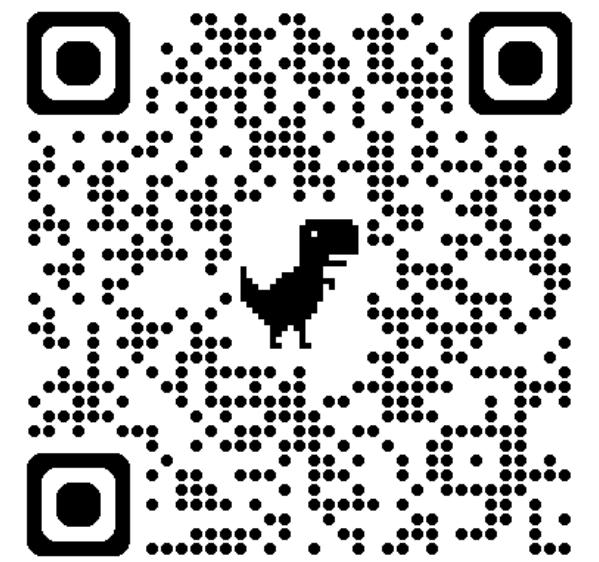
**Why & About us.**

## **Online Demo & Social Media**

---



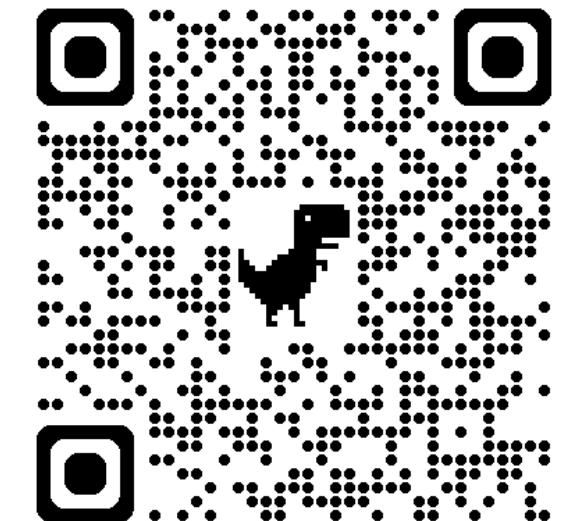
**X@WorkWorkOrg**



**Telegram**



**WeChat**



**Youtube**

**Why we do this?**

**What should we do?**

**How can we do?**

**Why & About us.**

**Thank you**