

# SHOURY SINHA

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## PROFILE

Creative and detail-oriented Graphic Designer with 3+ years of freelance experience across global markets. Specialized in branding, digital content, video editing, and visual storytelling. Proven ability to collaborate with creators, influencers, and startups to deliver impactful visuals for both web and print.

## EDUCATION

### MIT World Peace University

*Master of Computer Applications (MCA)*

CGPA: 9.09

Pune, Maharashtra

Expected 2026

## FREELANCE EXPERIENCE

### Freelance Digital Creator and Designer

Global

*Since 2021*

Worked with 100+ content creators, influencers, and startups across 5+ countries. Delivered over 100 successful projects with 40%+ improvement in client retention.

- Created logos, brand identities, and visual assets aligned with modern design principles
- Designed social media content, video edits, thumbnails, and reels for high-engagement campaigns
- Built responsive mockups and UI/UX layouts for web/mobile using Figma and Adobe XD

### Apparel Graphic Designer, Yumero

Remote (Germany)

*2023 – 2024*

Designed print-ready apparel artwork for European streetwear collections; ensured brand consistency while reducing design delivery cycles by 30%.

### NFT Artist, CryptoBlokes

Remote (Australia)

*2021 – 2022*

Created and illustrated 50+ digital NFT collectibles on Ethereum blockchain. Managed full creative production from character design to metadata delivery.

## TECHNICAL & CREATIVE SKILLS

**Design Tools:** Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Lightroom, XD, CorelDRAW, Canva, Figma

**Web/Tech Skills:** HTML, CSS, JavaScript, Python, MySQL, Git, GitHub, WordPress

**Content Expertise:** Logo Design, Branding, Banners, Thumbnails, Reels, Video Editing, UI/UX Design, Social Media Graphics, Product Mockups, Motion Graphics

## CERTIFICATIONS

### Adobe Content Creator Professional Certificate

Adobe, Jul 2025

[View Certificate](#)

Covered: Social media content, digital storytelling, generative AI (Adobe Express & Firefly)

### Adobe Graphic Designer Professional Certificate

Adobe, Jul 2025

[View Certificate](#)

Covered: Design fundamentals, image editing, document layout, Illustrator workflows

### Graphic Design Essentials

Canva, Jul 2025

[View Certificate](#)

Covered: Typography, color theory, layout design