

EXECUTIVE SUMMARY

-The Business, Service and Concept

DES Group Company Limited (DES) is a private limited liability company incorporated to deal in contemporary technical support services ranging from Engineering, Telecommunications, Electricals, Constructions, Mobile Equipment Rentals and other related endeavors. The company was incorporated in the year 2018, and started operations in the same year. Currently, the company is vibrant in General engineering, and mechanical support services. It is the vision of the company to become the preferred business and Mechanical service support partner in the Territories we operate.

-Market Size

The company's marketing niche consists mainly of Mining and mining services. Amidst, mining services their consultation is also open up to the general public within the scope and the jurisdictions of Ghana and beyond. Des Company Ltd aims' at offering their clientele with experienced and quality services at a competitive price offering. The pricing policy is a management strategy that will promote whichever service the company offers. Notwithstanding, DES Group Company Limited is willing





to review their prices further to fit the current competition in the market depending on the feedbacks clients bring.

-Partners

DES Group Company Limited can boast of well-structured organization with competent management team of three members. The team members are; the two directors and a supporting team member. These Directors are well endowed in the matters of engineering in the spheres of Mining, construction, and other technical services. These are board members with diverse expertise in the Mining spheres, and with an enriching experiences in the aforesaid arena. Again, the company intends to partner with other Mining companies, NGO's, and other benevolent institutions within Ghana and beyond, to secure the necessary documentations needed to operate at whichever potential target market viable at any jurisdiction. As a matter of fact, concurrent negotiations with institutions and organizations alike the caliber mentioned earlier are ongoing currently in order to arrive at viable consensus. Meanwhile, there is some degree of positivity and realism in the negotiations embarked on so far.





-Financial Consideration

The company will require \$50,000 to come up with realistic structural and operational arrangement in order to gain the capacity and the potency to become a viable candidate for any project. The company seeks to generate this amount through a collaborative effort from the directors and other organizations and NGO's of interest. Additional support will also be required from friends and relatives; especially, acquaintances with much interest in the varying endeavors of the company. It is the diligent hope of the company to make a provision of 90% equity and 10% debt. This will be subjected to changes based on any variations from an injector or an investor.

-Contact Information

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DISCOVER US

ABOUT US

Des Group Company Limited was established by Mr. Daniel K. Acquah, Mr. Seth Barcher and Mr. E H Ackah. These Directors are Industrious Engineers with Tertiary Certificate in Planning & Mechanical Engineering as well as other Management Certificates in Project, Maintenance, Occupational Health & Safety and Surface & Underground Mining Production Engineering both Fixed and Mobile Plant. The operations of the company with Billiton Bogoso Gold ltd, Liebherr Mining France SA and West African Drilling Services respectively. The company has also acted as Field Service Technicians to Maintenance Superintendent for some International OEM Dealers such as Liebherr Mining Ghana, Pan African Group, - Komatsu, Goldfields Ghana Ltd (CIL & CRUSHING PLANT) – Tarkwa, Africa Mining Services Ltd – Chirano, Golden Star Resources - Bogoso, Mantrac MARC Contract Newmont Ghana Ltd - Ahafo, AngloGold Ashanti - Obuasi, Atlas Copco Ghana. Other arenas included both Obuasi and Nsuta mine site, African Barrick Gold - Tulawaka, Tanzania, Kinross Gold - Taisiast, Mauritania, Zahid Tractors- Saudi Arabia, Zara Mining Share Company – Eritrea and etc.





Our Mission

To Submissively Provide Quality, Well-Organized and Professional Technical Support Solutions and Exceed our Customer's Expectations in and around the African Continent.

Our Vision

To be the preferred business and OEM service support partner in the Territories we operate.

Competitive Edge

Our competitive priority in this industry is therefore enormous since the arena we seek to have emerged from and are still focusing is dominated with Mining endeavours which seek the credit and assistance of technical expertise in both Mining and other Mining services. As part of our dominant practices as a company, we liaise with Mining and Mine Services Company's in the industry to interrogate on our prospective services. This of course gives us as a company a head on, as compared to our rivals in the same industry.





OUR BUSINESS VALUES

Commitment

-The continuous enhancement and the fulfillment of goals and objectives is because of the commitment members of our company manifest in their respective jobs.

Honesty

-The company is in favor of doing everything correctly, giving rise to the truth in any situation. Hence, management and employees remain faithful to the organizations values, policies and objectives.

Performance and Respect

- -The company strive to exceed their customers' expectations by delivering work with dedication, expertise and enthusiasm. Environmentally responsible behavior and economic efficiency drive us towards achieving our corporate objectives.
- -Both management and employees exhibit a company culture of openness, respect and continuous improvement.
- -The company also thinks about the dignity of customers, suppliers and collaborators, recognizing their values, rights and beliefs.





DETAILED BUSINESS SERVICES

Service Rendered

Our inspection group comprises of electrical professional's staff travel full time throughout Mines sites providing review and support for all aspects of electrical compliance, safety and energy audits including multiple charted electrical engineers. We have provided inspection, reporting, testing and rectification review and compliance certification services to over mines sites and plants in most provinces in Zambia as well SADAC regions and Ghana. Apparently, DES Group Company Ltd is registered to engage in the following services under listed.

The Main Technical Support Solutions are;

- General Equipment & Car Sales and Marketing
- General Equipment & Car Maintenance and Repairs
- General Equipment Assembly & Commissioning
- General Part Sales Genuine / Used
- Special Tools Sales Genuine
- Construction and Mining/Drilling/Exploration Equipment & Car Hire / Rental
- Technical Support Labor Hire
- Machine Inspections / Hydraulic Adjustments
- Engineering Project Management
- Fleet Management
- Maintenance Planning
- Welding and Fabrication





- Electrical Installations
- Factory / House Wiring
- CIL Plant both Sag/Ball Mills and Crushing Plant Maintenance
- CIL Plant Operate to Failure Maintenance Support
- Power Plant / Generator Maintenance & Management
- Telecommunication Mast / Tower Maintenance
- Technical Training
- Operator Training
- General Consultancy
- Component Change-Out
- Component Rebuild
- Pneumatics, Hydraulic, Electrical and Mechanical Installations
- Electrical and Mechanical Trouble Shooting

The Technical Support Solutions are offered to the following Industries;

- Mining
- Blast-Holes Drilling/Exploration
- Construction
- Transport
- Agriculture
- Telecommunication
- Oil and Gas
- Quarry, etc.

























TECHNICAL SUPPORT SOLUTIONS IN INDUSTRIES

The Technical Support Solutions include liaising with OEM'S & Dealers to carry out Marketing, Sales and Service of its Products like;

- Komatsu
- Cat
- Liebherr
- Volvo
- Sandvik
- Atlas Copco
- Man
- Sino Trucks
- CIL Plant Metso Minerals & Sandvik Crushing Plant
- All Chinese Manufacturing Mining & Construction Equipment













MARKET INFORMATION

• Nature of the Job

Across Ghana, especially in the arenas of the Western region, Mining and Mining services is highly sought after. As a matter of fact, the area is dominated with Mining endeavours comprising of small scale prospects, alluvial Mines, the underground mines, and other mining and geological prospects. Our unique advantage in this jurisdiction is our skill and exuberance in Technical Support Solutions with respect to Engineering and Construction. Our investigations have proven that there is a high demand for Mining equipment, and its accompanied maintenance services in the Western part of the Ghana as it is mining dominated.

• Details of Customers

Customers represents the driving force of every company. The market share of a company has the potential of determining the profit margin of the said company or business. Des Group Company Limited's main target market are Mining and mining service companies, and the general public. Although the company's focal customers are mining





and mining service companies, it will also provide services to individuals, corporations and NGO's who show interest in any of the services the company is well versed in .







OUR TEAM

Key People	Functions	Background
1. MR. DANIEL K. ACQUAH	Mechanical Engineer	BSc Mechanical Engineer
2. MR SETH BARCHER	Automobile Engineering	B-Technology
3. MR. ERNEST HERMAN	Development Analyst	Bsc Planning & Develop





REFERENCES

