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The #1 Retargeting Platform by Popular Demand

Preferred by over 11,000 businesses worldwide. Ready to get started?

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Reach Your Customers, Everywhere

Cross-platform, cross-device targeting on the web, mobile, or tablet. Easily launch campaigns on Google, Facebook, Twitter and 95% of the web in minutes from a single dashboard.

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Radical Transparency and Results

We believe that educated marketers deliver higher performing ad campaigns that customers love. With AdRoll, you'll get complete end-to-end transparency on where your impressions run & what's driving performance.

[Read the Business Stories](#)

Intelligent Algorithms Engineered for Scale

800 monthly unique shoppers and 100k+ data requests processed daily. Rapid adoption by Fortune 500 companies and agencies around the world with solutions for Enterprises and Agencies.

[AdRoll for Agencies](#)

Powered by the Best Service in the Business

Via have the most experienced retargeting experts with deep vertical specialization and world-class account management.

[Meet Our Delight Team](#)

Anthony Goppinger
Account Manager

When **AdRoll** drove our best idea but, **AdRoll** is done. It's not about the vehicle of it all. **AdRoll** is done. It's not about the vehicle of it all. **AdRoll** is done. It's not about the vehicle of it all.

AdRoll is done. It's not about the vehicle of it all.

Adam Schwartz
Account Manager

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John Hylton
Account Manager

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AdRoll is done. It's not about the vehicle of it all.

“Retargeting with AdRoll is one of those key technologies that we couldn't live without.”

— **YOU** websites

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Website URL

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By submitting this form you are creating an account, you agree our Terms and Conditions

You get

- ✓ 3 Month Free Trial (no credit card required)
- ✓ Lowest CPA's, Innovative ROI
- ✓ Best Coverage on iOS
- ✓ Expert Account Management
- ✓ World Class Support
- ✓ Fastest Set Up Time
- ✓ No Commitment, Cancel Anytime
- ✓ 95% Customer Satisfaction

We're Hiring Globally! Join the team!

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We're Helping Businesses – Large or Small, Achieve Their Marketing Potential

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Best Place to Work
2014

Patched Growing Company

Best Place to Work
2014

Top 40 Under 40
CEO

Tech Innovation
Award

Who says this shouldn't be fun?

This is a short description of company culture and personality as a competitive advantage. Each slide should reinforce a different company matrix.

Careers

Culture

Meet the Team

Press

Awards

Contact Us

A Vision to Build Great Things

In 2007, three friends—an entrepreneur, a technical prodigy, and a surfing ad tech wizard—saw an opportunity in online advertising. What if the integrating technology only available to massive companies was equally massive budgets were accessible for companies of all sizes? What if you could make cutting-edge display products both simple and affordable? What if you gave that platform a great UX, transparent reporting, and intensive control over campaigns? They jumped in with both feet and haven't looked back since.

AdRoil was founded with the mission of taking the most advanced display advertising techniques and making them accessible for brands of all sizes. Today we offer the most cutting edge display products in a format that is both simple and affordable.

We believe in transparency in pricing and reporting. We pride ourselves on our industry leading technology, and we love the fact that we are helping brands of all sizes grow their businesses.

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AdRoil (@adroit) · May 15, 2014
"The Enda Selfie to Enda Ad Enda Series" Fun Sides with the main PM and Backstage Producer!
1:15 AM - 15 Jun 2014
Retweeted by @adroit

The most effective retargeting platform in the world. [Try it free!](#)

How To Get The Most From Your Retargeting Campaign

Learn how to use AdRoil

Cross-Device Retargeting on Facebook Now Open to All

AdRoil's conclusion:
See how R/GA form reprints this dollar sets their aim.

Honored:
Adroil wins prestigious CEO Tech Innovation award 2014

Product Fit

Retargeting for the Web

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Twitter Retargeting

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design@adroil.com

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