

111 THINGS YOU NEED TO KNOW ABOUT RISKY LINKS TO DISAVOW



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Google Penguin Questions



1 How can I check if my website was hit by Penguin?

If your website has triggered a Google Penguin Filter, you will usually notice because your visibility, i.e. your organic traffic, goes down drastically. You can then check the date of your traffic drop and see if and which Google update has been rolled out at that time. We keep our readers posted on such important market developments, and recommend you check our [news section](#) regularly.

2 What is the first thing I should do to recover my Google rankings?

We recommend running a Link Detox report on your domain name and follow these important must-do steps:



- Connect your Google Webmaster Tools account. [Read here how you profit from the GWT integration](#) and how this will enhance the performance in 5 tools.
- Gather all available link sources and upload your own backlink/ disavow lists if available
- Run a report and get a first understanding of the quality of your overall link profile
- Disavow all risky backlinks (use bulk actions to make disavowing more efficient)

- Review and rate the remaining backlinks manually; the [Link Detox Screener](#) will make your work more efficient

The screenshot shows the Link Research Tools Link Detox interface. At the top, there's a navigation bar with 'Details' and a page number 'Page 4 of 6,247'. Below this, the 'DTOXRISK™' section displays a score of 831, described as 'Above average DTOXRISK™'. A red arrow points down from this section to the main content area.

Link Details:

- From URL: [http://customweddingrings18.blog.com/...](http://customweddingrings18.blog.com/)
- To URL: <http://www.weddingrings.net/custom-ri...>
- Anchor Text: custom wedding rings
- Link Status: FOLLOW
- Link Audit Priority: High
- Sitewide links: 1
- DTOXRISK™: Above average - 831 (TOX1, SUSP1, SUSP19, SUSP2, SUSP20, SUSP22, SUSP23)

Link Actions:

- [add a tag](#)
- [Disavow](#)
- [Page](#) (dropdown menu)
- [Rate Link](#)
-
- [P*T](#)
-
- [P*Tdom](#)
-

Content Preview:

Wedding Rings Reviews

Wedding Rings, Wedding Bands, Custom Wedding Bands, Custom Wedding Rings, Unique Wedding Rings

[Search](#)

[Home](#) [Sample Page](#)

Posted on January 25, 2012 [← Previous](#)

Section Header:

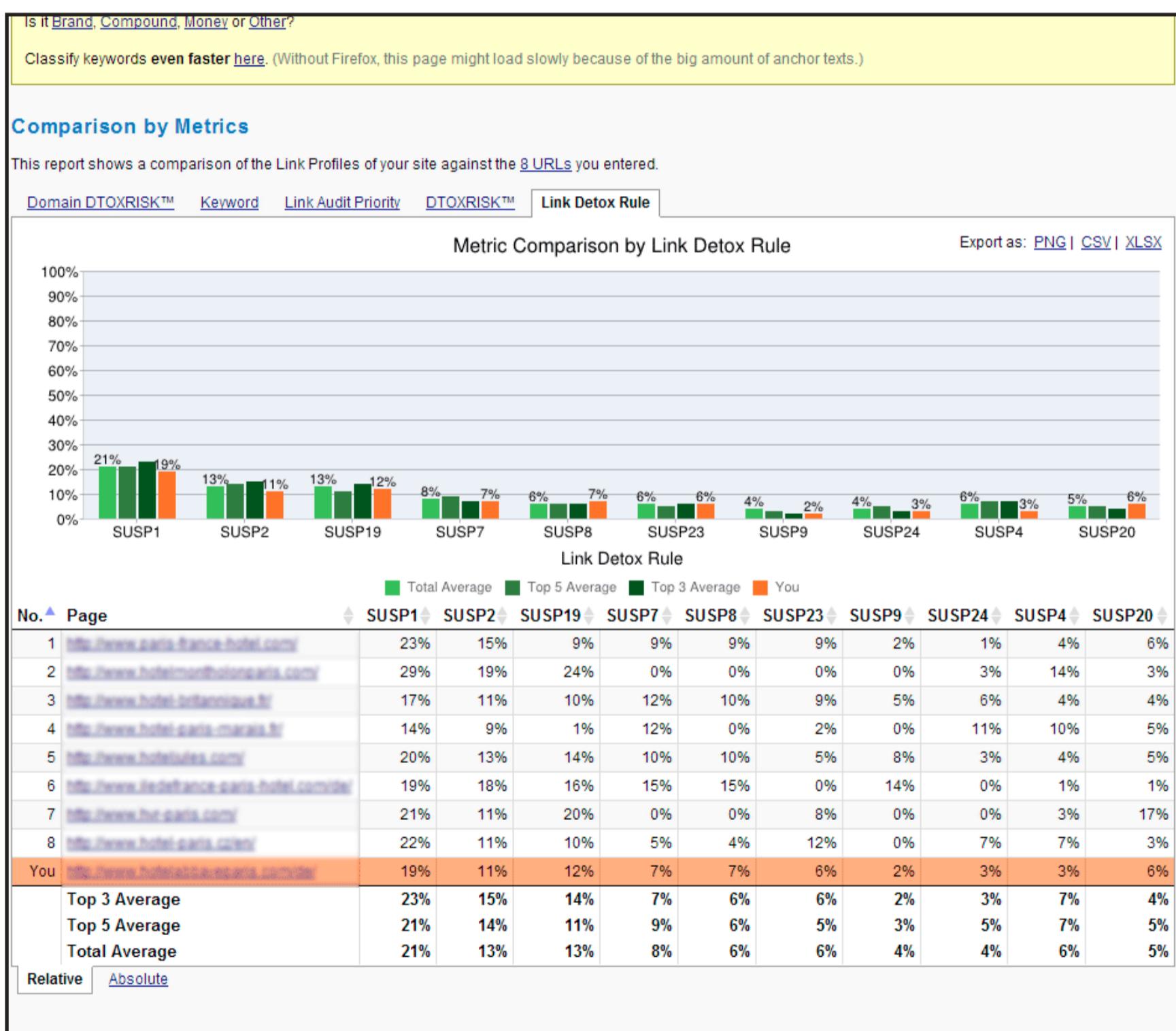
Why Shop For Custom Wedding Rings

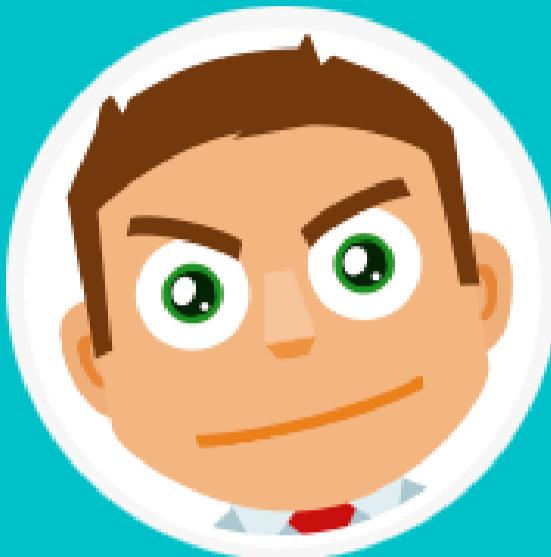
- Create a Disavow file and upload it to your Google Webmaster Tools account
- Wait for 48 hours and then run Link Detox Boost to make Google really take notice of your Disavow file.

3

Do I need links with medium Link Audit Priority for a natural looking backlink profile?

A natural backlink profile contains a mix of backlinks. No site can have links with low Link Audit Priority only. But if you are suffering a Google Penalty, you should try to clean your backlink profile. You can also compare your link profile with the one of your competitors to find out what is normal in your niche. To do so, you can use the [Competitive Link Detox \(CDTOX\)](#).



**4**

Manual Penalties and Penguin Penalties seem to be similar. What is the difference between these types of Penalties?

Penguin is an algorithmic Penalty (also referred to as “Filter”) while the “Unnatural link warning” (as it used to be called in 2012) is a “Manual Action”.

In the first case, your website triggered the Google algorithm and was thus penalized. In the latter case, however, there is actually a real person from the Google spam team behind your Penalty. Today, a manual Penalty is called “manual action”. Google will inform you about a manual action, but not about an algorithmic Penalty. To remove a manual action, you can send in a Reconsideration Request via your Google Webmaster Tools account. Algorithmic Google Penguin filters do not give you the option to file a Reconsideration Request with Google.

However, both Penalties are based on bad, spammy and low-quality links, and require you to clean up your backlink profile. [Read a summary of 3 different Penalty cases here](#) and learn how the webmasters managed to remove it in each case.

5

I didn't receive a Google Manual Penalty notification; can I file a Reconsideration Request anyway?

It used to be possible years ago, but unfortunately it's not anymore. To protect your site from Google Penalties, you can analyze the DTOXRISK of your backlinks, create a disavow file and upload it into Google's Disavow Tool. Read more about the [Google Disavow Tool](#).

**6****Do I have to get new links to my website if I have a Penguin Penalty?**

If you disavow and remove links, you need to get new, high-quality and natural backlinks. Keep in mind that due to these Penalties, you might have lost links that helped you in the past.

[Read this article on 20 SEO link building tips](#). You will learn advanced techniques to:

- Discover competitors' common backlinks
- Get an indirect backlink from your competitors
- Recover your dead backlinks
- Turn your mentions into backlinks
- Find the most relevant link building opportunities
- And many more

7**What is a “good place to have a link on” after a Penguin Penalty was lifted? Do you have some examples of safe places?**

If you are looking for good places for your link, you should avoid sites that violate Google's Webmaster Guidelines: any links intended to manipulate a site's ranking in Google search results may be considered part of a link scheme.

Try to avoid all of these spammy tactics that were mentioned in our paper about [Google spam examples](#). If you want to find particularly good spots for your backlinks, we recommend using our tools. With the CDTOX you can find all the strong and high-quality backlinks of your competitors and the Link Opportunity Audit mode (What-if mode) in Link Detox will help you with your link building decisions.

Google Webmaster Tools Questions

8 Do you know how Google selects the links it shows in Google Webmaster Tools?

Google only shows you a selection of your backlinks, but not all of them. The selection shown usually varies from day to day, too. Unfortunately, nobody except for Google knows how they select the links.



9 How can I download disavowed links from Google Webmaster Tools and upload them into Link Detox?

1. Log in to Google Webmaster Tools
2. Go to the Disavow Tool with this link
<https://www.google.com/webmasters/tools/disavow-links-main>
3. Select the site you want to get data for (see screenshot)

Disavow links

If you believe your site's ranking is being harmed by low-quality links you do not control, you can ask Google not to take them into account when assessing your site.

`http://example.com/`

DISAVOW LINKS

4. Click on “DISAVOW LINKS” (even if you don’t plan to upload a new file right now)
5. Confirm the warning that the Disavow Links Tool is a tool that can cause serious damage if used incorrectly (see screenshot). To confirm, click again on “Disavow Links”.

Disavow Links

This is an advanced feature and should only be used with caution. If used incorrectly, this feature can potentially harm your site's performance in Google's search results. We recommend that you only disavow backlinks if you believe that there are a considerable number of spammy, artificial, or low-quality links pointing to your site, and if you are confident that the links are causing issues for you.

The file below contains the list of disavowed links. To edit the list, click **Download**.

.txt Download Delete

Results for the submission on December 17, 2014 at 5:27:28 PM UTC+1

You successfully uploaded a disavow links file ([REDACTED].txt) containing 17 domains and 32 URLs.

Choose File

Submit **Done**

6. You should see a message similar to the following screenshot, saying that you have successfully uploaded a file, incl. your submission results.

“Results for the submission on (exact date)”

“You successfully uploaded a disavow links file (the exact file name; this is why Link Detox generates meaningful file names automatically for your Disavow files), containing X domains and Y URLs.”

Disavow Links

This is an advanced feature and should only be used with caution. If used incorrectly, this feature can potentially harm your site's performance in Google's search results. We recommend that you only disavow backlinks if you believe that there are a considerable number of spammy, artificial, or low-quality links pointing to your site, and if you are confident that the links are causing issues for you.

The file below contains the list of disavowed links. To edit the list, click **Download**.

viagra-plus-cdotox--dtox--www-cemper-com-1--2013-06-28.txt

Download

Delete

Results for the submission on June 28, 2013 2:03:23 PM UTC+2

You successfully uploaded a disavow links file (viagra-plus-cdotox--dtox--www-cemper-com-1--2013-06-28.txt) containing 44 domains and 21 URLs.

Choose File

Submit

Done

7. Click the “Download” button to download the most recent Google Disavow file again.
8. Select “CSV” as format and download
9. You will receive a file with a file name DIFFERENT to the one you saw, containing only the domain name and some numbers.
10. We highly recommend you rename that file BACK to what it was called. This will help you maintain your project’s consistency when doing round-trip disavows.

Here is an example of how the file should look:

Google Webmaster Tools: [google-example.csv](#)

11. Upload that Disavow file to you next Link Detox report (along with other custom link data files).

**10**

What does Google require in a Reconsideration Request?

Reconsideration Requests are handled by real people, so good documentation helps the reviewer better understand the steps you've taken to address the manual action.

A good Reconsideration Request does three things:

1. It explains the exact quality issue on your site.
2. It describes the steps you've taken to fix the issue.
3. It documents the outcome of your efforts.

11

John Mueller from Google suggests that if you clean the links from Google Webmaster Tools, that should be enough to get a Penalty removed. Would you agree?

Google Webmaster Tools only shows you a sample of your backlinks ([see question 1](#)), but not the whole profile. We suggest you use professional tools to find more risky backlinks to be sure that you will not get penalized in the future.

Google Webmaster Tools does NOT list links from sites that were already penalized by Google, which makes finding those penalized sites impossible when using Google Webmaster Tools only. We know this from clients who removed all the bad backlinks shown in Google Webmaster Tools. After a failed Reconsideration Request these clients then got sample URLs from Google which were not listed in Google Webmaster Tools previously.



Please also view the original [video by John Mueller \(from min. 17.30\)](#).

Other Google Penalty problems

Google Disavow Tool Questions

**12**

Is disavowing a link enough or does it have to be removed completely?

Some webmasters were successful disavowing the links only. As Google [officially stated here](#), links that you cannot get rid of should simply be disavowed. This is the case for many “Web 2.0” links, Article Directory Spam, Link Directory Spam and of course Blog Comments. But of course, Google wants to see your “considerable effort”.

It is very important to show at least some effort to Google because in the case of a Reconsideration Request you are actually talking to a real person who will decide whether to revoke your manual Penalty or not. Therefore, we recommend using automatic tools like our [PitchBox integration](#) and keep the e-mail log to prove you have contacted several webmasters for link removal. There are some very simple ways to show Google all your “considerable efforts”. Become an [LRT Certified Professional](#) and learn how.

**13**

When I disavow a link, will the website owner see that?

Only Google will see that information.



Let's Do This

14

How do I know if the disavowed links I uploaded actually reached Google? Will I get an e-mail notification? How long will I have to wait to see the result?

Google will take the disavowed links into account when they crawl them again. Unfortunately, they will not provide you with a confirmation mail or e-mail notification. From experience we know that this can take several months. We therefore recommend using [Link Detox Boost](#). This tool can help you make Google really take notice of your Disavow file and thus speed up recovery. [Using Link Detox Boost, we have seen a recovery in just 3 days!](#) Link Detox Boost will also provide you with a full report, including the date and time of the last Google crawl of your backlinks!



Showing 1 to 25 of 236 pages		Export Filtered Data as: CSV XLSX — "Hide Columns" Mode Hide Columns		
URL	Disavow Type	Last Google Crawl Date	Boosted	
<input type="checkbox"/> http://ftp.bensonbingham.com/lasvegasattorney/property-damage-auto-accident.htm	page	2014-01-09 17:24:37	<input checked="" type="checkbox"/>	
<input type="checkbox"/> http://owerreviews2.powerreviews.com/customers/featured-customers	page	2014-01-09 17:24:33	<input checked="" type="checkbox"/>	
<input type="checkbox"/> http://ppowerreviews2.powerreviews.com/customers/featured-customers	page	2014-01-09 17:24:51	<input checked="" type="checkbox"/>	
<input type="checkbox"/> http://poowerreviews2.powerreviews.com/customers/featured-customers	page	2014-01-09 17:21:45	<input checked="" type="checkbox"/>	
<input type="checkbox"/> http://poerreviews2.powerreviews.com/customers/featured-customers	page	2014-01-09 17:23:42	<input checked="" type="checkbox"/>	
<input type="checkbox"/> http://qww.powerreviews.com/customers/featured-customers	page	2014-01-09 17:25:42	<input checked="" type="checkbox"/>	
<input type="checkbox"/> http://powerviews2.powerreviews.com/customers/featured-customers	page	2014-01-09 17:25:52	<input checked="" type="checkbox"/>	

15

Is the Disavow Tool an SEO outing to Google? What do you think?

Yes, definitely, but it is also recommended by Google to do it in order to get rid of the bad links. It is important to disavow links when you cannot remove them manually.

16

Does disavowing only work if you submit a Reconsideration Request?

This cannot be true as we have seen recoveries from algorithmic Google Penalties where filing a Reconsideration Request is not possible. The Disavow Tool confirms your upload immediately. Link Detox Boost makes sure that Google takes the Disavow file really into account.

17

I heard that disavowing doesn't work, is that true?

If you uploaded a Disavow file to Google and see no improvement, it can mean that Google has not yet re-crawled all of your disavowed links. This process can even take up to 9 months. Luckily, Link Detox Boost can help make Google re-crawl your backlinks much faster ([see question 14](#)).

**18**

If I submit a disavow list to Google, will it automatically trigger a manual review or do I need to file a Reconsideration Request?

Nobody can be sure what Google exactly does, but we DO NOT believe a Disavow file upload triggers a manual review. A Reconsideration Request is different from uploading a Disavow file.

If somebody is sending a Reconsideration Request, Google will check everything in more detail and we believe that it only passes their review when your backlink profile has been cleaned up sufficiently.

SEO Metric Questions

**19**

Do you believe PageRank is still important?



No, [PageRank is officially dead](#) and should not be considered anymore. [John Mueller from Google confirmed in a video that PageRank is not likely to be updated in the future](#). So our recommendation is clear: don't look at the PageRank! Alternatively, you can use our metric LRT Power. This established and reliable metric will help you really judge the strength of a page. [Read all about our metric here](#) (also see question 20).

20

What are the metrics LRT Power™, LRT Trust™ and LRT Power*Trust™?

If you want to evaluate the quality of a link, the Power of a link shouldn't be the only criteria to look at. A strong link is only a high-quality link if it has a high Trust value as well. So you need to look at the product of both metrics, referred to as LRT Power*Trust.

LRT Power™

10



Similar to the PageRank™ algorithm, the LRT Power™ metric evaluates the strength of a website based on the number and power of links. It helps you determine the strongest page, domain or top domain quickly.

LRT Trust™

10



The LRT Trust™ metric supports you in evaluating the quality of a link. LRT Trust™ is comparable to the TrustRank patent and indicates the implied trust of the page in Google. In concept, the trustworthiness of a page is calculated by the inheritance of trust from trusted sites.

LRT Power*Trust™

100



As a product of Power and Trust the LRT Power*Trust™ allows you the quickest evaluation of the overall impact of a link.

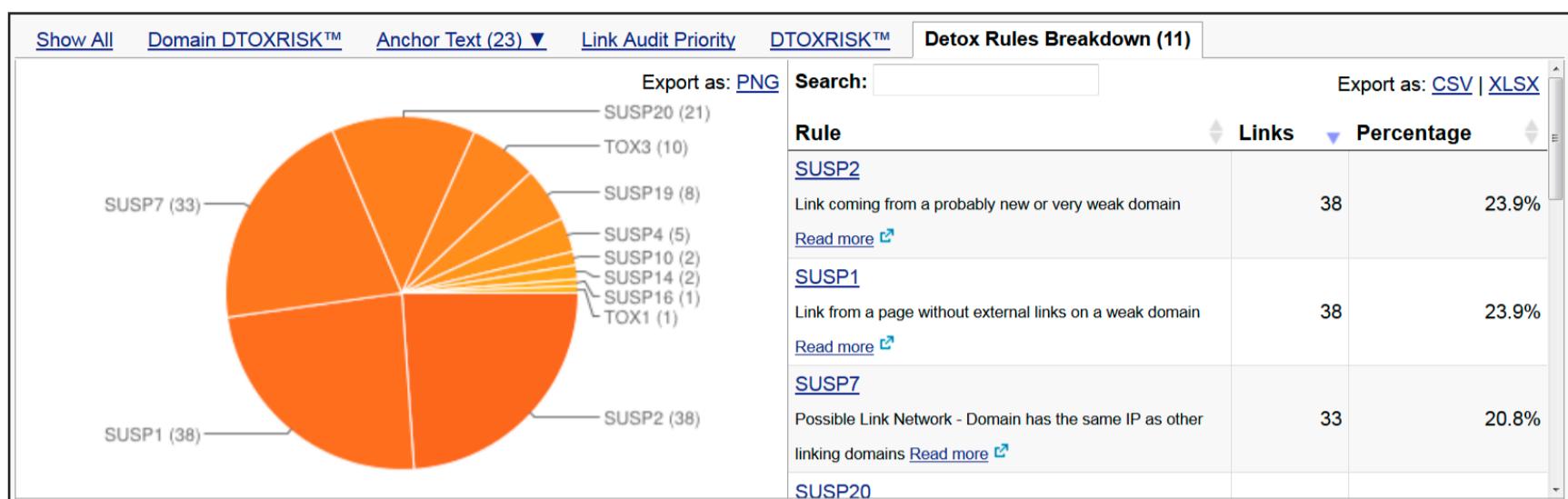
The LRT Power*Trust™ metric supports you in judging the quality of your links. It determines the quality of a website according to its strength and trustworthiness.

The Four Types of Power*Trust Links



21

I have found the definitions of the different SUSP rules of Link Detox, but I was wondering if there is any ranking as to which are the worst?



In our [classification we use general rules](#). Depending on the niche, country and language there are different factors for a bad link. Therefore, it is not possible to generalize which of our categories are the most dangerous ones. It is dependent on your site. If you are in the gambling industry, for instance, links from gambling sites will be considered normal, whereas such links could be considered risky if your site had nothing to do with gambling.

Therefore, it is recommended to filter out all backlinks according to their DTOXRISK. But keep in mind – always double-check the links you'd like to disavow because if you ignore good links, it might also hurt your site's rankings.

22

Why is a non-indexed link called “TOX1” (high Link Audit Priority) in Link Detox?

Google de-indexed huge amounts of sites that were in automated link networks.

A non-indexed link could be also a sign of Google Penalty. There are rare circumstances where you might have a link on a site that is not indexed, but is not penalized either. That is a very rare case and that link doesn't help you anyway.

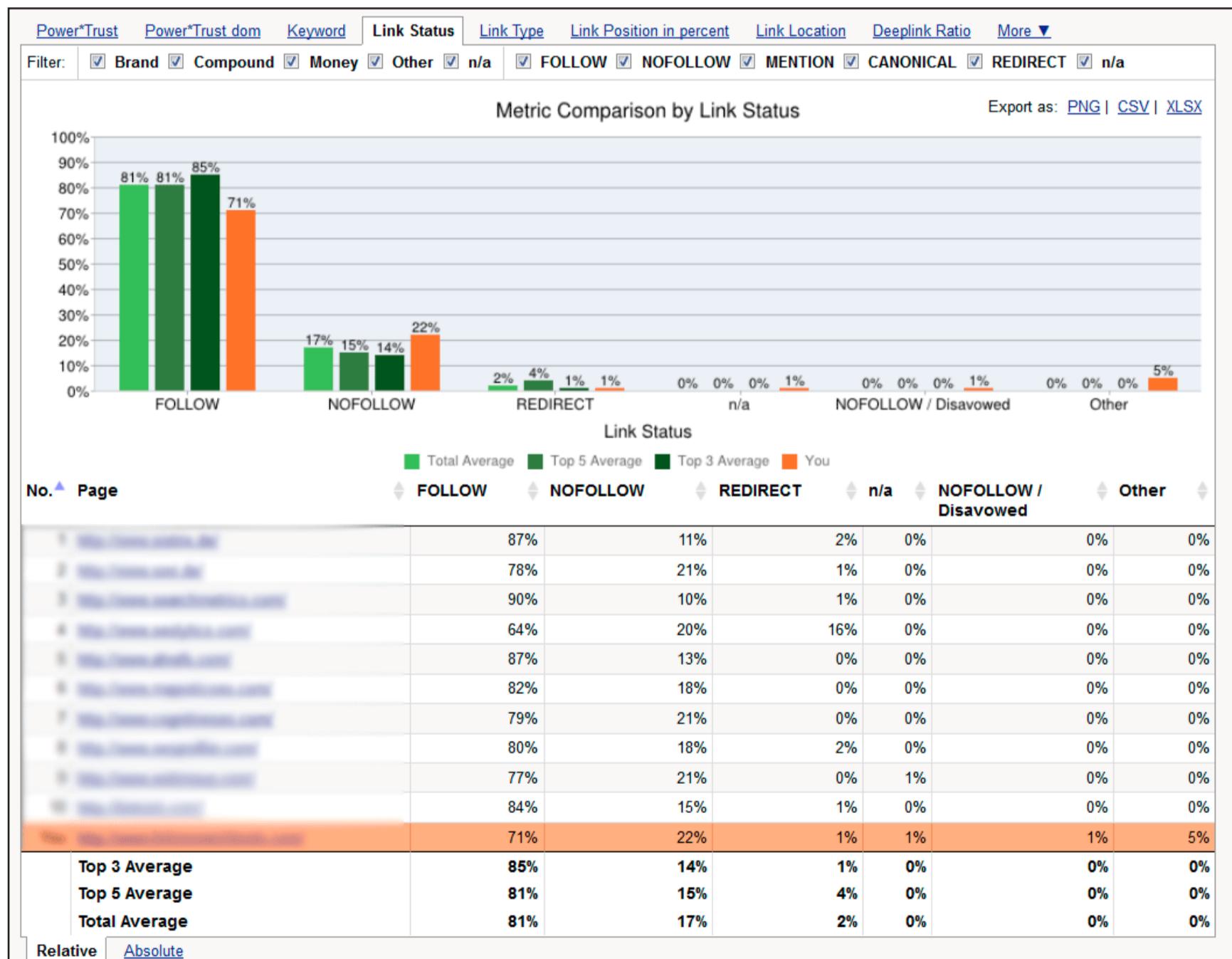
23

What should a good link profile look like? What is the best distribution in % between Brand, Money, Compound and Other Keywords? What about image links and Follow vs. NoFollow links?



There are no magic ratios that can be applied, and there never have been. This is always dependent on your niche, country, language and keyword. The best way to find out these ratios is to research your niche. You can start a report in the [Competitive Landscape Analyzer](#) to see what is typical for your niche.

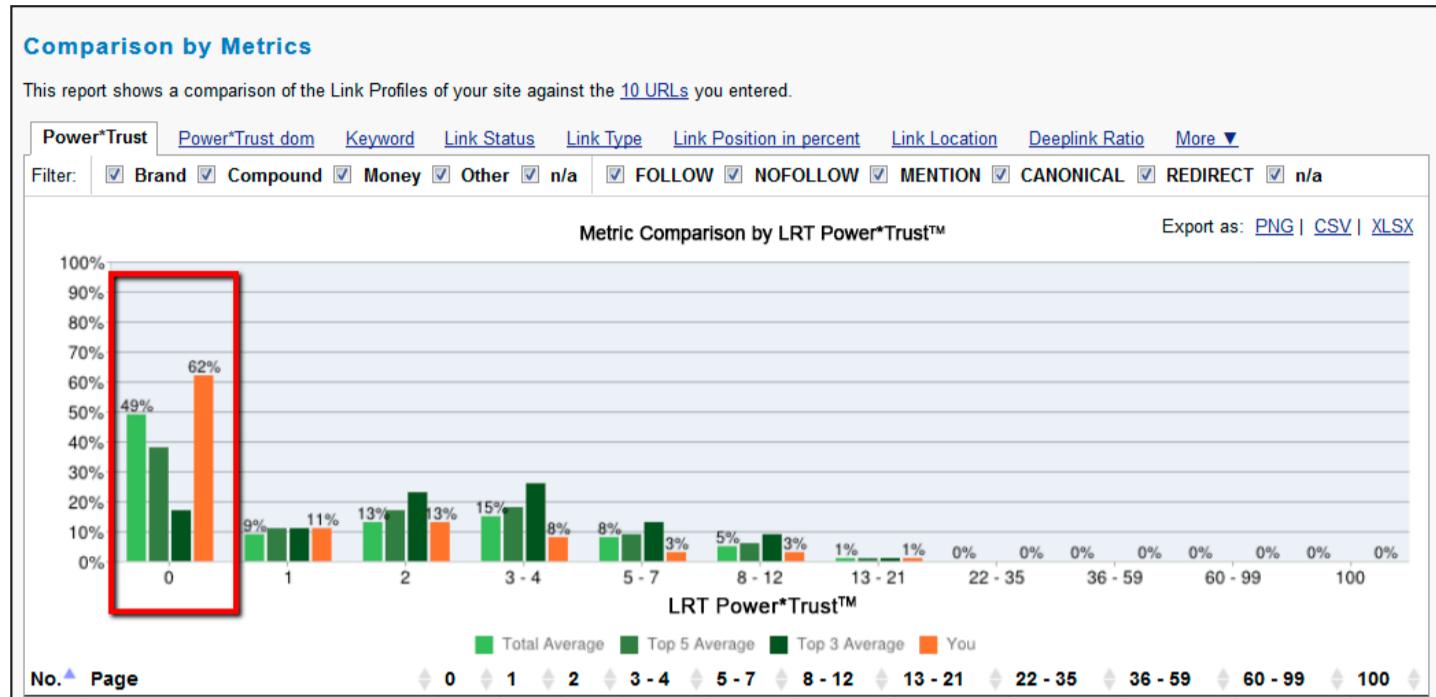
CLA Report - Link Status



In this example, the website we analyzed has 71% Follow links and 22% NoFollow links.

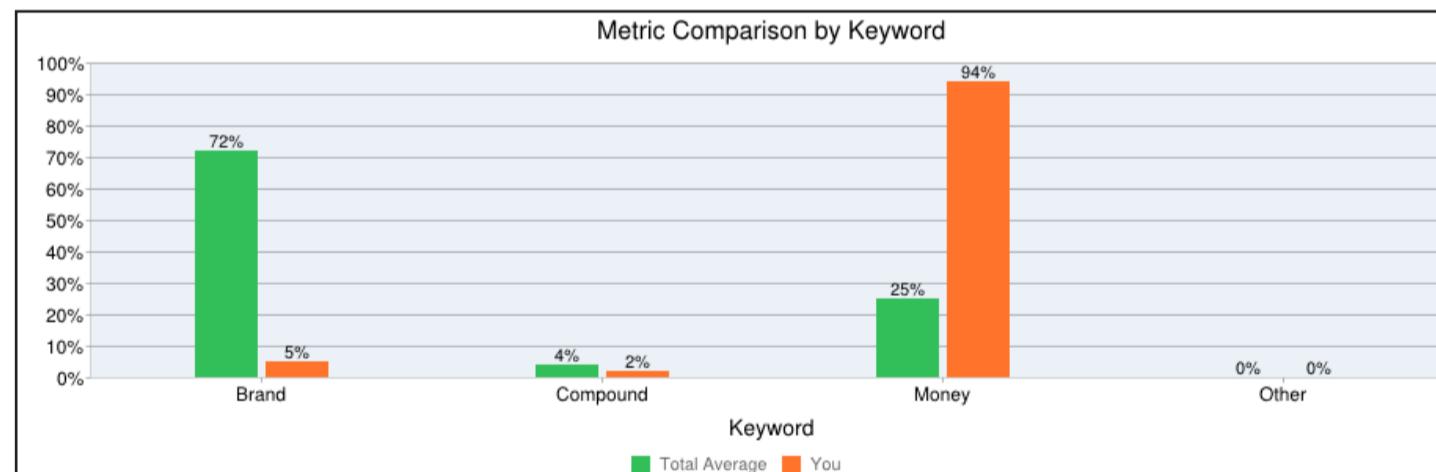
The top 3 rated competitors have 85% Follow backlinks, the total average is at 81% so we can say that site we analyzed has less Follow links than it is normal in this niche.

CLA Report - Power*Trust



This example shows that the website we analyzed has the highest percentage of backlinks with Power*Trust=0. Backlinks are necessarily for better ranking, but in this case the percentage of low quality is too high compared to the other competitors. This could be an indication of unnatural activities.

CLA Report - Keyword



Balanced keyword distribution is an important sign for a natural backlink profile. In this case, we have a bad example of a site with mostly Money Keywords. This is an obvious sign of unnatural link building and it is highly likely to lead to a Penalty.

24

What does “unverified” in the Link Detox results mean for a link?

A link marked as “unverified” means that this website blocks our crawlers. That is the reason why our tool could not verify if there is a link or not.

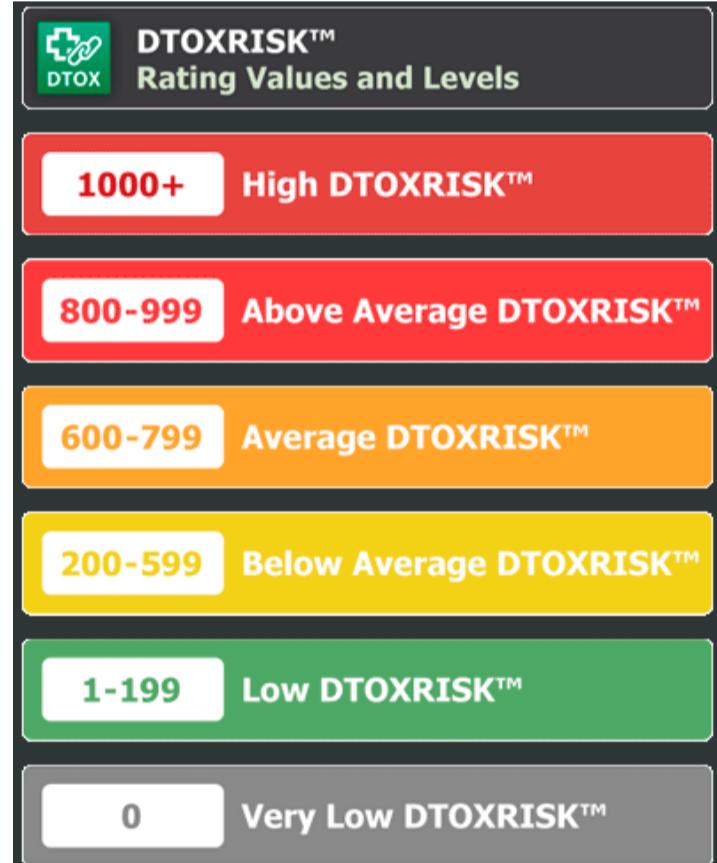
Link Detox Questions

**25**

How does Link Detox identify the Link Audit Priority?

We use very common spam link rules and our self-learning, data-driven algorithm Link Detox Genesis to judge the Link Audit Priority.

[Please find more information here.](#)

**26**

Why are SUSP22, SUSP23 and SUSP24 the same in Link Detox?

If [SUSP22 is triggered](#), the Link Detox Genesis® footprint detection found this domain to be closely related to other domains that link to you. All of the above mentioned rules are triggered when link networks are suspected. However, the footprint rule is different in each case. Please understand that for competitive reasons we cannot disclose more details here.

27

Does Link Detox work in all languages?



Yes, the full LinkResearchTools suite (LRT) including Link Detox (DTOX) works in any language.

28

How long do I need to wait before re-running Link Detox?

It depends on your website and your niche. Generally, we recommend to run Link Detox weekly. If you receive many new backlinks every day, you should probably do a daily Link Detox check. [Read this article](#) to understand the importance of link monitoring.

29

I don't like webinars. Is there a guide for Link Detox?

We offer a Step by Step Guide in German and English, [please find it here](#).



You can get even more information about Link Detox by subscribing to one of our trainings. Become an LRT Associate by attending our video trainings. [You can register for the free training here](#).

**30**

Can Link Detox detect negative SEO attacks?

Link Detox will be able to detect if more links with high and medium Link Audit Priority are being built to your website. Please make sure you run a Link Detox report on a regular basis. This will ensure that you are always aware of the amount of backlinks that are being built to your website.



You can also use the [Link Alerts](#) tool to get notified when new backlinks appear. This way you can review new incoming backlinks immediately and react quickly in case of a negative SEO attack.

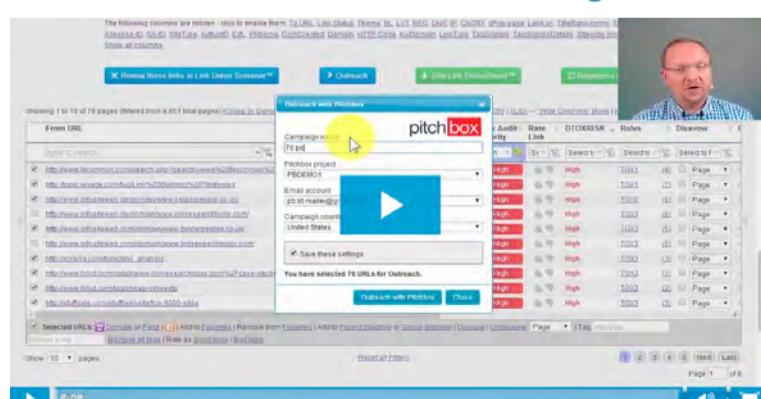
The third option is to start a [CLV \(Competitive Link Velocity\)](#) report and analyze the results for the last 30 days or 24 months. The CLV can be set to run automatically either weekly or monthly. It is easy to spot trends and spikes displayed in the results heatmap.

31

Is there a function to e-mail multiple webmasters in Link Detox?

You can use the PitchBox integration in LinkResearchTools and Link Detox to easily contact webmasters for either link removal or link building.

Christoph C. Cemper gives an introduction of the LinkResearchTool + Pitchbox integration





DTOXRISK™

32

How do you calculate the Link Detox Risk Score (DTOXRISK™)?

The DTOXRISK™ is the numeric result of the calculation by Link Detox. This numeric result is labeled with verbal interpretations, such as high DTOXRISK™, average DTOXRISK™, etc.

The labels given to links and websites, such as “High DTOXRISK™” are there to help you use Link Detox and make decisions about link quality.

When a Link Detox report is processed for a domain, we calculate the DTOXRISK™ score for every link. From this calculation and the weighting of various rules for the links, their domains and their neighborhood, we derive additional technical criteria. Most of these technical criteria are shown in the application for each link.

The higher the DTOXRISK™ score is, the more of our automated rules are triggered. This signals the potential risk of a certain link for your overall backlink profile. Our opinion and estimation based on this calculation is that links with high DTOXRISK™ score pose a higher risk for your Google rankings than those with lower DTOXRISK™ score.

To find a full explanation of the rule definitions, please refer to this page <http://www.linkdetox.com/faq/>

33

Which file format can I upload in Link Detox?

We support these formats...

For custom backlink files:

- .GZ,
- .ZIP
- .CSV.

For disavow files:

- .CSV
- .TXT

You can [find our requirements for custom backlink files here.](#)

It is highly recommended to connect your Google Webmaster Tools to your LRT account. This way you will add yet another data source and get a more comprehensive result in your reports.

34

If you import a Google Webmaster Tools link data file, will the Link Detox report include the information from this spreadsheet only or does it also consider data from your database?

In the Link Profile Audit mode (Classic mode) of the Link Detox (DTOX) report, your Google Webmaster Tools data will be added to the results from our sources. You will receive a combination of both. If you only want to analyze a file of potential link sources that you might be able to acquire, you should start the Link Detox report in the Link Opportunity Audit mode (What-if mode).

⊕ **Link Opportunity Audit (What-if mode)**

Decide where you want to build new links.

Upload a list of potential backlinks and calculate their DTOXRISK™ scores and recommended link audit priorities taking into account your existing links.

Note: In this mode Link Detox simulates that the uploaded backlinks are potential links you could get and helps you decide. This is done for all uploads marked as "POTENTIAL". As those links are not built yet we cannot perform a Link Check for (no Anchor Texts and Link Status in results). If you upload links here marked as "EXISTING" those will be added to the existing link check as in Classic Mode.

35

What are the best tools for analyzing competitor sites in LinkResearchTools?

The following tools allow you to do competitive research:



[CLA](#) (Competitive Landscape Analyzer)

Compare your competitors with your own site and learn how to outrank them by doing just a little better.



[CKA](#) (Competitive Keyword Analyzer)

Find out who is ranking well for the keywords in your niche and identify new SEO opportunities.



[CLV](#) (Competitive Link Velocity)

Spot trends in the speed of link building and identify spikes that could harm you.



[QDC](#) (Quick Domain Compare)

Compare your own site with your competition and find out in seconds who is doing best and why.



[CDTOX](#) (Competitive Link Detox)

Understand link ratios and risk levels for your niche and find strong links used by your competitors.

36

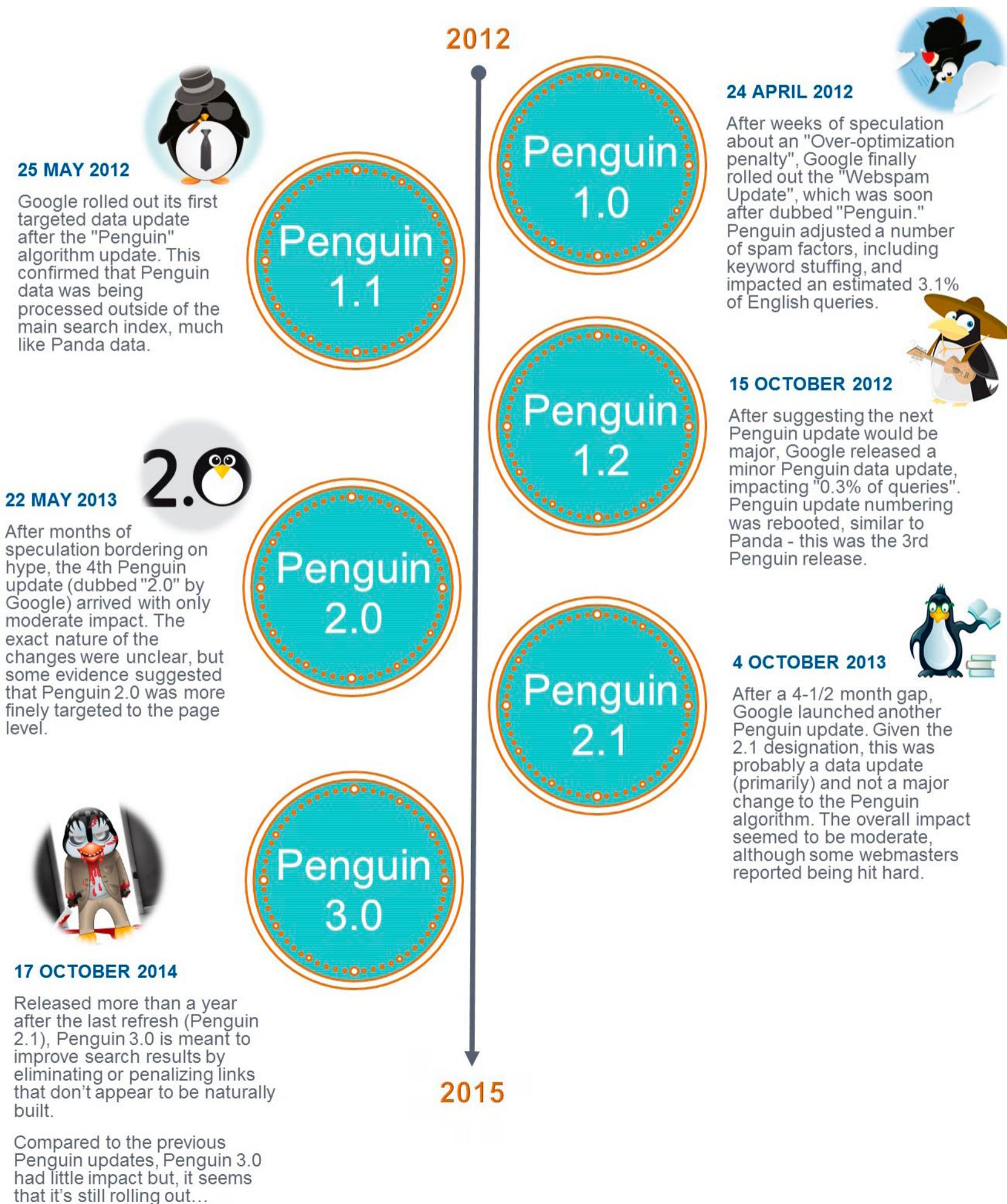
Will Link Detox remove my bad links?

No, Link Detox does not remove your backlinks. The main use of the tool is to help you find the backlinks that need to be removed or disavowed. The report uses complex procedures and analyzes the current status of your backlinks. The reports will categorize your link set according to low, medium and high Link Audit and will offer recommendations. After you have made your decision about which links to remove, you should export your Disavow file and upload it to the Google Webmaster Tools. You can also use our PitchBox integration to reach webmasters and ask them to remove these links.

37

Does Link Detox work with all the Penguin updates?

Yes, Link Detox works for all Penguin updates. We always crawl the data live so you always receive a current report. We also tuned the recent Link Detox Genesis® algorithm towards the recent Google Penguin update.





38

What is the Link Detox Screener?



You can review and rate the links you have in the results table with our [Link Detox Screener](#). This makes reviewing the links quick and easy.

Make sure you have all the links you want to review in the table (by filtering) and open the Link Detox Screener by clicking on the blue button.

Review these links in Link Detox Screener™

Setup Outreach

Run Link Detox Boost™

Reprocess DTOX Rules

Details Page 7 of 529 Previous Next

From URL: <http://www.casinotop10.jp/blackjack-s...> To URL: <http://www.casinotop10.nl/>

Anchor Text: Netherlands Link Status: NOFOLLOW

Link Audit Priority: High Sitewide links: 150

DTOXRISK™: Above average - 950 ([TOX1](#), [SUSP14](#), [SUSP19](#), [SUSP27](#), [SUSP24](#))

CASINO TOP10 このページではブラックジャックの攻略法について説明しています

カジノ - カジノ攻略法 - Black Jack Strategy Articles - ブラックジャックの攻略法

ホーム ONLINE CASINOS 日本語カジノルーム 最もポピュラーなカジノ トップリスト総合ベスト トップ ボーナスカジノ カジノのレビュー No Deposit Casino CASINO GAMES ブラックジャック スロット ルーレット

ブラックジャックの攻略法

ブラックジャックは、スキルを要するゲームです。もちろん、ハンドの決定のときに、運が大きく作用しますが、長期的にみると運の格差はありません。ヒットやスタンドのタイミングを知ることで、ブラックジャックをプレイするときの勝ち負けが決まります。

DTOXRISK™

950 Above average DTOXRISK™

関連記事

- ブラックジャックの勝率(オッズ)を知る
- ブラックジャックの基本的なプレーの仕方
- ブラックジャックの歴史

カジノのレビュー

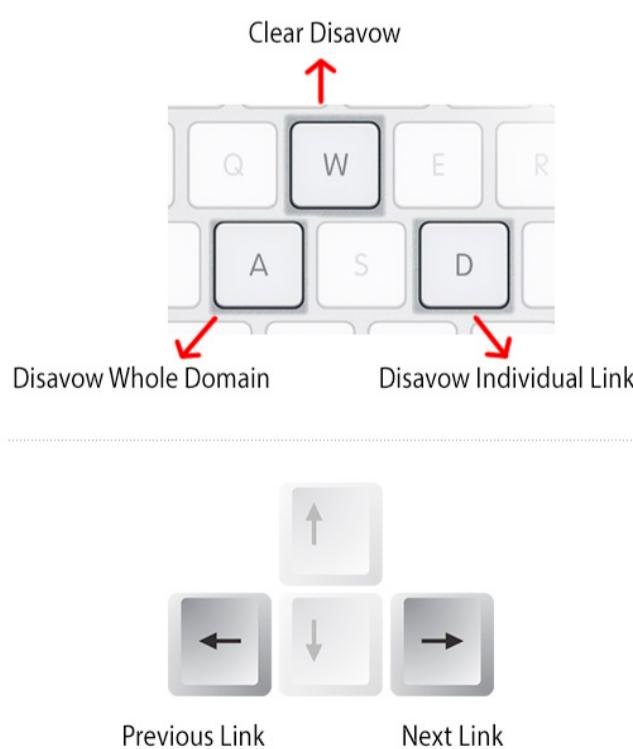
- Europa Casino
- Swiss Casino
- Casino Bellini
- Casino Tropez
- EuroGrand Casino
- William Hill Casino
- Casino.com
- 21 Nova Casino
- Spin Palace Casino
- Vegas Red Casino

Search

A new browser window will now open. This is the Link Detox Screener. At the top, you will see the Link Detox Screener information; below you can see the page that contains the link. Start reviewing the pages:



1. In the Link Detox Screener Details you can see which URL you are currently reviewing and which URL it is linking to.
2. The Anchor Text and the Link Status of the link are displayed.
3. The Link Audit Priority and the rules that it has triggered are displayed.
4. Here you can also add any kind of tags. The tag function is very useful. For example, you can tag all links that you have already reviewed as “Reviewed”.
5. If you want to disavow those links, you can also do this here. Just choose if you wish to disavow the page or the domain. Make sure the box is ticked.
6. You can also rate the link.



We have added some hotkeys to make disavowing of pages and domains much faster.

A = Disavow entire domain (“A for ALL here is spam”)
D = Disavow individual link (“D for Disavow link”)
W = Clear disavow (“W for Wipe the DISAVOW FLAG”)
G = Rate link as good (“Good link”)
B = Rate link as bad (“Bad link”)
C = Add a comment to the Disavow file

Questions about specific features and settings in Link Detox

39

What URL should I run a Link Detox report on www.domain.com or domain.com?

Link Detox must be run on a per-subdomain basis. This means if you have links to www and non www, you should be analyzing both the www and the non www version of your website. If you do not combine both, you might miss links and cross-effects between the two domains. So it's highly recommended that you tick the box that enables you to run a Link Detox on both the www and non www version of your website. This way you have the results of both domains in one report.

If you enter www.domain.com (subdomain), you will be asked if you would like to analyze BOTH. This is what we recommend.

If you enter domain.com (topdomain or root-domain) only, the links to your non www version will be analyzed. This is not recommended.

Link Detox Tool

Run Link Detox for the following domain?

www.example.com

Run Link Detox for both - topdomain and www subdomain  optional

By selecting this option Link Detox will gather links pointing to your top domain and subdomain - the "www" version and non "www" version of your domain name (e.g. "www.example.com" and "example.com").

This option will cost 2 credits and is highly recommended if you want more precise and accurate results combining all links pointing to both domains into 1 report.

40

What does “Reprocess” in Link Detox mean?

Details [Maximize](#)

The following columns are hidden - click to enable them: [To URL](#), [Link Status](#), [Theme](#), [BL](#), [LVT](#), [REG](#), [DNS](#), [IP](#), [CNTRY](#), [cPop-page](#), [LinkLoc](#), [TitleRank-home](#), [Title-home](#), [Adsense-ID](#), [GA-ID](#), [SiteType](#), [AuthorID](#), [ExtL](#), [PRhome](#), [DomCreated](#), [Domain](#), [HTTP-Code](#), [KwDomain](#), [LinkType](#), [TagSignals](#) and [TagSignalsDetails](#) | [Show all columns](#)

[Review these links in Link Detox Screener™](#) [Setup Outreach](#) [Run Link Detox Boost™](#) [Reprocess DTOX Rules](#)

[Export Google Disavow file](#) — Export Filtered Data as: [CSV](#) | [XLSX](#)
["Hide Columns" Mode](#) | [Hide Columns](#)

Showing 1 to 25 of 79 pages (filtered from 423 total pages) ([Group by Domain](#))

From URL	Anchor Text	Class	Link Audit Priority	Rate Link	DTOX
<input type="checkbox"/> http://linkresearchtools.com/the_worst_most_voted_websITES.htm	<input type="checkbox"/> type to search... B	<input type="checkbox"/> Disavow	<input type="checkbox"/> Disavowed	<input type="checkbox"/> Very Low	
<input type="checkbox"/> http://linkresearchtools.com/the_worst_most_voted_websITES.htm	<input type="checkbox"/> type to search... n/a	<input type="checkbox"/> Disavow	<input type="checkbox"/> Disavowed	<input type="checkbox"/> Very Low	
<input type="checkbox"/> http://linkresearchtools.com/the_worst_most_voted_websITES.htm	<input type="checkbox"/> type to search... n/a	<input type="checkbox"/> Disavow	<input type="checkbox"/> Disavowed	<input type="checkbox"/> Very Low	
<input type="checkbox"/> http://linkresearchtools.com/the_worst_most_voted_websITES.htm	<input type="checkbox"/> type to search... n/a	<input type="checkbox"/> Disavow	<input type="checkbox"/> Disavowed	<input type="checkbox"/> Very Low	
<input type="checkbox"/> http://linkresearchtools.com/the_worst_most_voted_websITES.htm	<input type="checkbox"/> type to search... n/a	<input type="checkbox"/> Disavow	<input type="checkbox"/> Disavowed	<input type="checkbox"/> Very Low	
<input type="checkbox"/> http://linkresearchtools.com/the_worst_most_voted_websITES.htm	<input type="checkbox"/> type to search... n/a	<input type="checkbox"/> Disavow	<input type="checkbox"/> Disavowed	<input type="checkbox"/> Very Low	
<input type="checkbox"/> http://linkresearchtools.com/the_worst_most_voted_websITES.htm	<input type="checkbox"/> type to search... n/a	<input type="checkbox"/> Disavow	<input type="checkbox"/> Disavowed	<input type="checkbox"/> Very Low	

By clicking on “Reprocess DTOX Rules”, changes to keyword classification, link rating and disavowing links will be taken into account and all rules and DTOXRISK will be recalculated.

Reprocessing does not cost any credits and you can reprocess as often as you want.

NOTE: This button ONLY becomes active (green) if you have made changes in the report. You can re-load the report with F5.

If you make changes to your report, the Reprocess button turns green. You can then, reprocess your report. If you did not make any changes to the report, you cannot reprocess as there is no reason to do so.

41

Will links marked as “Ignored” or “Disavow” be taken into account in Link Detox?

If a domain or a page is marked as ignored or disavowed and the link actually exists, the potential risk of the backlink will be calculated with 0. In this case, the potential DTOXRISK will decrease.

42

How can I upload a Disavow file to Link Detox/ LinkResearchTools?

If you wish to include a Disavow file in your report, you can add the file when you start the report by uploading it where it says “Upload Disavowed links - or ignore links”. The uploaded URLs will then appear in the report, marked with the status “Disavowed”.

Upload Your Own Backlink lists (Optional)

Improve the results by uploading as many as possible link data files, we will combine and verify them.

Please upload large files as .GZ or .ZIP and we will unpack it. We will calculate credits needed for large reports and let you confirm it after upload.

Upload Your Own Backlinks: (from Google Webmaster Tools, Majestic, SEMrush, SEOmoz, Sistrix & [Custom URL-Lists](#))

Keine ausgewählt

Maximum of 5,000,000 links and 50 MB file size.

Upload Disavowed links - or ignore links (Optional)

Please make sure you upload your [Disavowed Links](#) to make sure our calculations are accurate. Advanced users can also upload a similar formatted file to ignore domains or pages to ignore them in all future analysis.

Uploading Disavowed Links is recommended for all users that have disavowed links.

Your Disavowed Links File (or Ignore file) (supports Disavow Tool format & [Custom URL-Lists](#))

Keine ausgewählt

You can also upload the Disavow file in the “Settings” of your account under section “Uploaded disavow/ignore files”.

43

Does it help me to upload additional backlink files to Link Detox?

LRT aggregates data from various data sources. However, nobody has a 100% index of the Web. For this reason, we recommend gathering as many data sources as possible, such as old SEO company reports or link lists. Remember to also upload the Disavow files in order to receive a correctly calculated Domain DTOXRISK.

It is also highly recommended to connect your Google Webmaster Tools account with the toolkit. This will add yet another important backlink source to your reports. Find out more about the [benefits of the Google Webmaster Tools integration](#).

**44**

Can I upload a backlink file after I have started the Link Detox report?

No, you have to upload the backlink file before you start the report. If you wish to add a new file, you will have to start a new report. It is also possible to upload multiple backlink files if you wish to do so.

45

What is the best and quickest way to check out the health of new potential backlinks?

You can check potential backlinks in the Link Opportunity Audit mode (What-if mode) in Link Detox. In this mode the tool simulates your site actually having these backlinks and checks if they could harm your website or help it.

46

What does [LinkNotFound] mean? Can LRT find these links?

It means that the link was there, but was deleted. Our tools can find dropped links marked with [LinkNotFound] in BLP and Link Detox. Please check the advanced settings where you can de-activate/ activate the dropped links filter. The tool makes a link check and will check if the links still exist.

47

Can I start the Link Detox report with my own chosen metrics?

No, the metrics in Link Detox are predefined. If you are interested in further metrics, simply start a BLP (Backlink Profiler) report.

48

Can I filter my results in Link Detox by rules?

Yes, you can. You can filter backlinks by rules easily. Simply click on the respective rule(s) in the Rules column.

How to work with Link Detox reports?

**49**

What is the Thumbs Up/ Thumbs Down function for?

By using the Thumbs Up/ Thumbs Down function, you tell us if you think the link is good or bad. If you believe a link is bad, then give it a Thumbs Down. These decisions are taken into account for risk scoring in the re-processing step. Your decisions count 100% for you.

In short:

If you think that a link is GOOD - Thumbs UP

If you think that a link is BAD - Thumbs DOWN

Don't forget to reprocess your report.

50

If we reprocess a Link Detox report, will we lose our tags and ratings?

No, you will not lose your tags or ratings if you decide to reprocess your report. Your ratings stay persistent in the system settings.

However, if you do not reprocess, but start a new DTOX report, your tags will not be taken over.

51

My disavow export file from Link Detox is empty? What should I do?

If you want to include pages/ domains to the Google Disavow Links export file, you will need to tick the box in the “Disavow” column in the table.

You can choose if you want to disavow the page or domain. Every ticked page/ domain will be included in the export as displayed here.

Sitewide links	Disavow	Tags
from to...	Select to Filter	type to search...
1 <input checked="" type="checkbox"/> Page	add a tag	
1 <input checked="" type="checkbox"/> Domain	add a tag	
3 <input checked="" type="checkbox"/> Domain	add a tag	
3 <input checked="" type="checkbox"/> Domain	add a tag	
3 <input checked="" type="checkbox"/> Domain	add a tag	
1 <input checked="" type="checkbox"/> Domain	add a tag	
1 <input type="checkbox"/> Page	add a tag	

Please keep in mind that we use common spam link rules to identify bad links, but can still be wrong in certain edge cases. Make sure you review all links that you want to disavow. If you ignore good links, it might hurt your site's rankings. The Link Detox Screener can make the manual review much more efficient.

52

Concerning the site-wide filter of Link Detox, how does the tool choose which site-wide links to retain for the report?

In the results you will see the 5 strongest site-wide links.

53

What are the filter slices in Link Detox (or LinkResearchTools in general)?

Filter slices are predefined filters that you can create to filter the table with only one click. There are some predefined filters to help you find good or bad links easily. You can also create your own slice. Just use various filters in the link table according to your needs, click on “save slice” and then choose a name for your slice.

Create slice

Stored slices

- Bad Links
- Good Links
- my slice

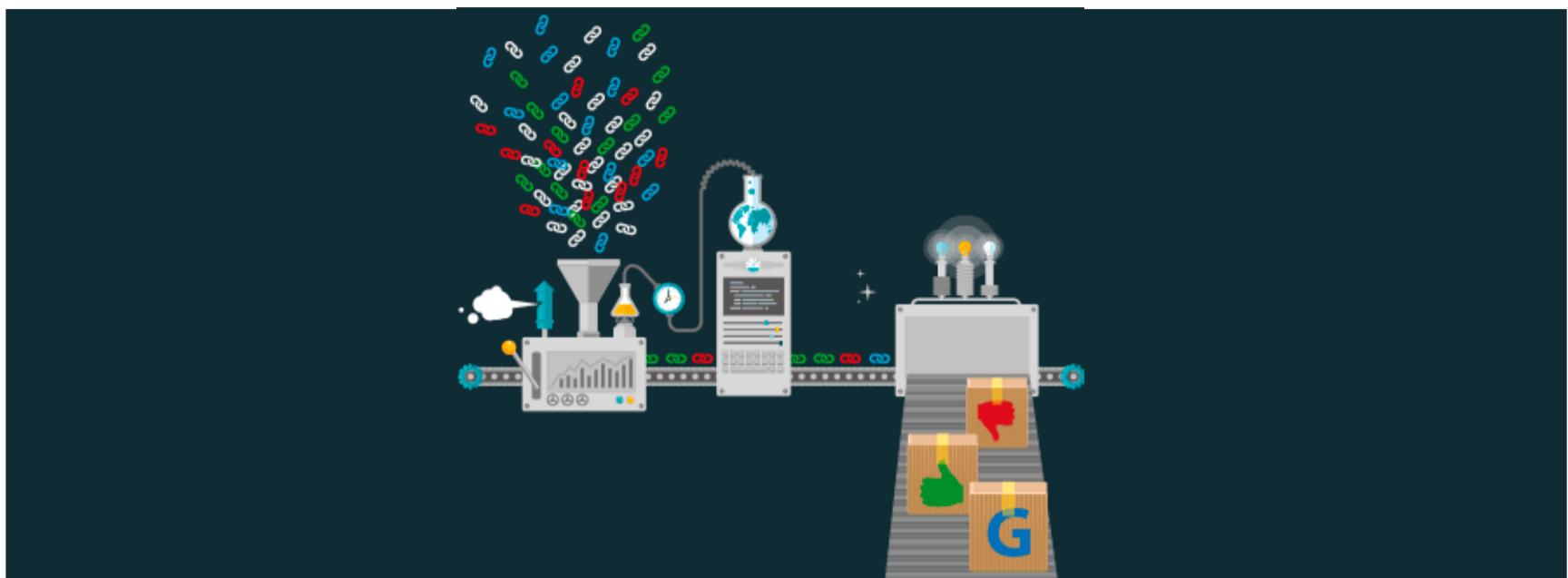
Power > 4
Trust > 4
Power*Trust > 30

In Competitive Link Detox (CDTOX) there is a predefined slice to quickly find strong links with low DTOXRISK that your competitors have. These links will be some of the best in your niche and you should try and go after similar ones yourself.

Create slice

Stored slices

- Links with high DTOXRISK™
- Links with low DTOXRISK™
- Strong links of my competitors with low DTOXRISK™
- Unverified Links Only
- Verified Links Only
- Without NoFollow Links



54 How can I disavow and rate multiple links in bulk in Link Detox?

There are two options:

Option A:

1. You can filter the links in the table which you would like to disavow, tag or rate as good/ bad (you could even set the table to show 100 at once).
2. Then you could use the “select all URLs” function.
3. Afterwards you can disavow the pages/ domains in one step and then go to the next page of results.

This multi-link action of course also works if you select particular lines only, without clicking “select all URLs”.

<input checked="" type="checkbox"/>	http://www.themaninblue.com/williams-associates/2004/03/04/tables	http://www.themaninblue.com	B	High	Good	Average
<input checked="" type="checkbox"/>	http://www.mcdhdb.net/what-is-project-management/2005/04/project-man	Technology, Software Development, Project Management	n/a	High	Good	Below Average
<input checked="" type="checkbox"/>	http://www.katalon.com/systems-fotowitanczne.eu/ComputerSystems	Katalon's Site Creations	n/a	High	Good	High
Selected URLs: Domain or Page Add to Favorites Remove from Favorites Add to Project Blacklist or Global Blacklist Disavow / Undisavow Page ▾						
Tag	add a tag	remove a tag	Remove all tags	Rate as Good links / Bad links		

Option B:

In addition to this, there is the Bulk Actions feature.

If you are sure you want to disavow or rate everything in your current filtered results table, you can use this feature. With Bulk Actions you can disavow/ undisavow, rate good/ bad and tag multiple links at once.

Please find more information about this option, including a video, [in our launch post here](#).

55

How can I see evaluation details for a specific link in Link Detox?

Details for a link can be found in various ways:

1. Next to the charts, in the beginning of each report, you can find an overview of your links. Depending on their quality, the links will be grouped in different clusters to give you a first impression of the general state of your backlink profile. If you want to see more details about the links in a certain group, you can simply click on the cluster.
2. You can also look at the 'Rules' column in the results table to see which set of rules applied to a link
3. By clicking the "+" button next to an URL in the report table, you will get more details and see which rules that have been applied. From here you can launch further reports such as BLP and SSPT, if you want to dive deeper.

From URL	Anchor Text
stadt1.de	<input type="text"/> type to search...
http://stadt1.de/Weiteres-und-Sonstiges/OFF-Topic.html	[Empty]
http://stadt1.de/linkliste.php?snnr=10&rubrik=Weiteres-und-Sonstiges&tffz	[Empty]
http://stadt1.de/webkatalog.php?siteid=21787	schicksal.com -- die Community
http://stadt1.de/webkatalog.php?siteid=21788	schicksal.com -- die Community
http://stadt1.de/webkatalog.php?siteid=21789	schicksal.com -- die Community
http://www.stadt1.de/linkliste.php?rubrik=Weiteres-und-Sonstiges	[Empty]
http://www.stadt1.de/webkatalog.php?siteid=21787	unverified schicksal.com -- die Community
http://www.stadt1.dekatalog/linkliste.php?rubrik=Weiteres-und-Sonstiges	unverified schicksal.com -- die community
http://www.stadt1.dekatalog/linkliste.php?snnr=270&rubrik=Internet&tffz	+ unverified schicksal.com/
http://www.stadt1.dekatalog/linkliste.php?snnr=270&rubrik=Internet&tffz	Show details about this URL /
http://www.stadt1.dekatalog/linkliste.php?snnr=90&rubrik=Freizeit-und-Life	unverified schicksal.com -- die community
http://www.stadt1.dekatalog/webkatalog.php?siteid=10189	unverified schicksal.com/
<input type="checkbox"/> Select all URLs	

56

How can I add a comment or tag in Link Detox?

In the results table you can tag each link that you are working on. If you have already contacted some webmasters for link removal, you can tag these as “mail sent” for example. This will help you keep track of all the webmasters that you have contacted. Also you could add the tag “review” for all the links that you wish to review in detail. You can filter for a tag or even use a complex combination of tags. This feature makes it easier to keep track of what you have done with your links, e.g. mailed, removed, disavowed, reviewed, etc.

In addition, Link Detox shows comments added to the Disavow file. These are actually never seen by anyone from the Google team as the Disavow files are [processed automatically](#), but some users find adding comments useful.

The screenshot shows the Link Detox interface with a modal window overlaid on a table of audit results. The modal is titled "Add a comment to the Disavow file". It has fields for "Domain:" and "Comment:". A note in the modal says: "You can add a comment for this disavow file entry and it will be automatically included in your Disavow file ...". Below the modal are "Save" and "Cancel" buttons. A red arrow points from the "Comment:" field towards the top right corner of the page, where there is a vertical column of edit icons for each row in the table.

Link Audit Priority	Rate Link	DTOXRISK	Rules	Sitewide links	Disavow
High;M		Select to...	Select to...	from to...	Select to Filter
High		Below average	TOX1 (3)	0	<input checked="" type="checkbox"/> Page
High		Below average	TOX1 (4)	1	<input checked="" type="checkbox"/> Page
High		High	TOX1 (5)	1	<input checked="" type="checkbox"/> Domain
Medium		Below average	SUSP4 (4)	-	<input checked="" type="checkbox"/> Domain
Medium		Below average	SUSP4 (4)	2	<input checked="" type="checkbox"/> Domain

57

Do my ratings only impact my own link risk calculations in Link Detox or do they affect other users as well?

The rating applies only to your own report, but if a significant number of users issue the same rating, then Link Detox Genesis will learn from it.

58

Are you confident that TOX3 links in the Link Detox report should be removed? Some of them look quite nice...

The TOX3 rule means that the Link Detox Genesis® algorithm classified this link as very unnatural. We highly recommend that you check each of these links carefully.

**59**

Why is it important to classify the keywords in Link Detox?

To receive a more precise Domain DTOXRISK, it is required to classify at least 80% of the keywords. In addition, some Link Detox rules (SUSP28 - SUSP31) require keyword classification. These rules will only be triggered when more than 80% of the keywords are classified.



60 What are the different keyword categories in Link Detox and LinkResearchTools?

Money Keywords

Money Keywords are those generic keywords you want your website to rank for. Usually this is a keyword that is popular and often searched for.

Example

“buy iPhone” could be a Money Keyword for an iPhone shop

Brand Keywords

Brand Keywords are those that can be associated with you or your company. That can be a certain product name, service or the company name/ domain name itself.

Example

“iPhone”, “apple products”, “apple.com” and “tim cook” would be Brand Keywords for apple.com

Compound Keywords

Compound Keywords are keywords that combine both “Brand” and “Money” Keywords.

Example

“smartphone accessories at apple.com” would be a Compound Keyword for apple.com, because it includes both a Money Keyword (“smartphone accessories”) as well as a Brand Keyword (“apple.com”).

Other Keywords

All keywords that don’t fit into any of the categories above – “Money,” “Brand,” or “Compound” – are classified as “Other” Keywords.

Example

“click me”, “great site”, “link” and images with no alt-text are good examples for Other Keywords.

61

If I re-run the Link Detox report, will I lose my tags? How can I reuse them easily?

If you reprocess the report, you do not lose your tags. If you create a Disavow file and upload it to Google, you should re-run the report to repeat your analysis. Your ratings will be kept in the new report, but the tags will not be carried over. This is because we only see tags being useful in a single Link Detox report and not as part of the overall workflow. Link ratings will remain in the system and impact the calculation.

62

Is it good to have no strong Money Keywords?

You should always be very careful about your keywords and how you use them in your content, domain, description or as anchor text. Too many strong keywords could be sign of unnatural behavior. If the number of Money Keywords is too low, however, it could affect your rankings. In the end, it always depends on your niche.

This is why we developed the Competitive Landscape Analyzer (CLA). Using this tool, you can take a look at your competitors and see how you blend in. The CLA will help you understand your niche and the acceptable ratios for Money/Compound/Brand/Other Keywords and much more such as Follow/NoFollow ratios too. Armed with this information you can plan to blend in and then outrank your competition. [Read more about the CLA here.](#)

**63**

Why do I always have to upload the latest Disavow file in Link Detox?

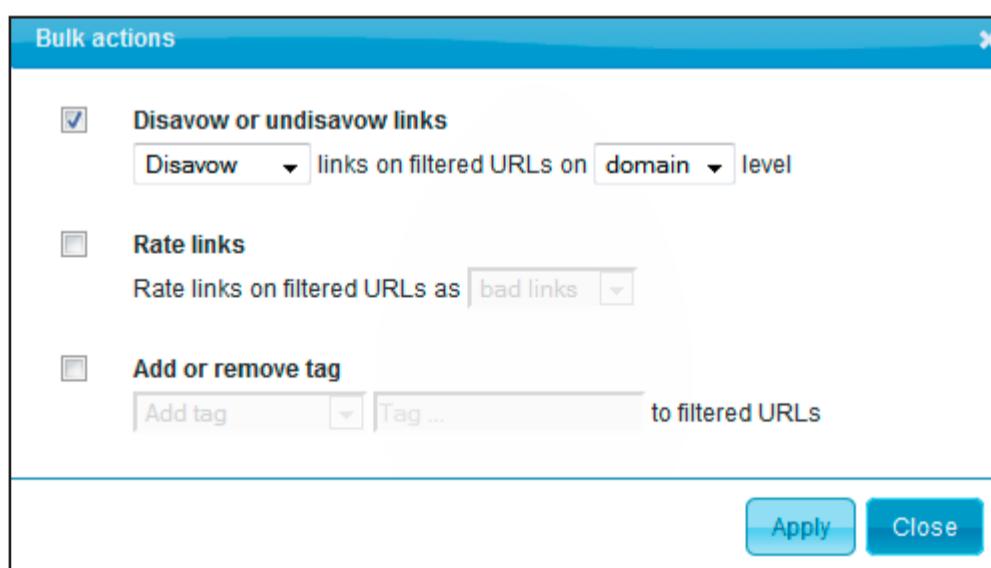
We recommend uploading the latest Disavow file to Link Detox because we want to be 100% sure that the calculations are based on the most accurate information from our users. Keep in mind that many users still review and tweak their Disavow file before uploading it to Google. When you start the next Link Detox report, we want to be sure that we have the exact same file that Google has.

Link Removal and Disavow Questions

**64**

How do you disavow all links with high Link Audit Priority in Link Detox in one go?

You can sort and filter your report results by many different metrics. For example you can go to the Link Audit Priority column and choose only “high”. After that, click on “Bulk Actions” at the bottom of report. You will now be able to disavow, rate and tag links in bulk.



However, we expressly do not recommend this because disavowing the wrong links can harm your rankings severely.

65

I haven't received a Google warning, do I need to run a report in Link Detox?

Yes, when it comes to your backlinks, you should be in the picture. Keep in mind that Google will only notify you in the case of a manual action. If, however, an algorithmic Penalty has been triggered, you will not be notified ([see question 8](#)). We therefore recommend you monitor your backlinks regularly, similar to a medical check with a doctor.

66

How can I remove links with high/ medium Link Audit Priority?

It is best to get in contact with the webmasters first, asking them to delete the links manually. If you cannot have the link removed, we recommend creating a Disavow file. In Link Detox you can generate a Disavow file automatically, in the exact format required by Google. You should then upload this file to the Google Disavow Tool. See a statement from Google's Matt Cutts about this on [Youtube](#).



Please note that it is highly recommended that you review all links you want Google to ignore. If you ignore good links, it might hurt your site's rankings. Please find more information [here](#).

67

Should I disavow the page or the whole domain?

It depends on the individual backlink. If you only have one backlink from a certain domain and no other backlinks, then you can disavow the page only. If you have many bad backlinks from the same domain, then it might be better to disavow the entire domain. If you really don't want to be associated with a domain, you should disavow the domain. Please also [check out](#) what Matt Cutts has to say about this.

**68**

How can I add new links to my Disavow file?

Google only accepts one Disavow file. If you wish to add new links, you will have to create and upload a new Disavow file to Google. Therefore, you need to make sure your Disavow file contains both, all the previous disavowed links plus the new ones that haven't been disavowed so far. Whenever you create a new Disavow file in Link Detox, the old files will be overwritten. Link Detox will combine all previous files to one. This way you make sure you always work with the most current file and disavow the links you actually wish to disavow.

You can track all changes you made inside of your disavow file with the Disavow History feature.

The screenshot shows a window titled "Ignored data history log". It displays a timeline of changes made to a disavow file on February 10, 2015, and February 7, 2015. The interface includes a header bar with a close button, a sidebar with a vertical scroll bar, and a footer with a "Close" button.

2015-02-10:

- domain:c64tr.blogspot.de
(Report [115092](#))

2015-02-07:

- + http://www.sdtweb.ru/catalog/les/les-raznoe.html
(File [www-cemper-com_20150207T112306Z_DisavowLinks.csv](#))
- + http://www.sdtweb.com/catalog/les/les-raznoe_1.html
(File [www-cemper-com_20150207T112306Z_DisavowLinks.csv](#))
- + http://www.sdtweb.com/catalog/les/les-raznoe.html
(File [www-cemper-com_20150207T112306Z_DisavowLinks.csv](#))

69

Should I review all site-wide links individually?



If a website has more than five site-wide links with high Link Audit Priority, it is recommended to disavow the whole domain, and not the individual links. In Link Detox, the site-wide links are filtered out by default, so you will only see a maximum of five from a domain. If you wish to see all the site-wide links, please start a BLP ([Backlink Profiler](#)) report.

70

What if Google declines my Reconsideration Request because links with high Link Audit Priority still exist?

Some clients do report that they had to file several Reconsideration Requests before Google revoked the manual action. Keep in mind that Google will not lift the Penalty if you clean up just a few backlinks. You need to review your entire backlink profile carefully.

The Link Detox Screener will help you with your manual review and make your work much more efficient ([see question 38](#)). If you find a spammy domain, you should disavow links by domain instead of by page. This way you ensure that any future backlinks from a disavowed domain will not be counted by Google.

Sitelwide links		Disavow	Tags
from	to...	Select to Filte	type to search...
1	<input checked="" type="checkbox"/> Page	<input checked="" type="checkbox"/>	add a tag
1	<input checked="" type="checkbox"/> Domain	<input checked="" type="checkbox"/>	add a tag
3	<input checked="" type="checkbox"/> Domain	<input checked="" type="checkbox"/>	add a tag
3	<input checked="" type="checkbox"/> Domain	<input checked="" type="checkbox"/>	add a tag
3	<input checked="" type="checkbox"/> Domain	<input checked="" type="checkbox"/>	add a tag
1	<input checked="" type="checkbox"/> Domain	<input checked="" type="checkbox"/>	add a tag
1	<input type="checkbox"/> Page	<input checked="" type="checkbox"/>	add a tag

71

Does the percentage of disavowed links have a negative effect on my overall backlink profile?

No, the disavow percentage does not have a negative effect on your backlink profile, providing you disavowed the links that are harmful to your website. We recommend reviewing all of your links before disavowing them. Keep in mind that your backlink profile should always look natural so you should try to keep within the acceptable link ratios of your niche. You can use the CDTOX ([Competitive Link Detox Tool](#)) to get a better understanding of your link ratios and risk levels in your niche.

**72**

Can you comment on Google saying that disavowing links is not a 100% cure?

Disavowing a link means telling Google not to count this link anymore. If you disavow a link, it will be ignored, but keep in mind that the spammy backlink is still online. It's always better to get spammy links removed, but if this is not possible, you should make sure it's on your disavow list.

**73**

How can I decide whether to get a new backlink or not?

If you are planning to get a new backlink, it is always a good idea to first check it with the Link Opportunity Audit mode (What-if mode) in Link Detox. This will show you how your Domain DTOXRISK would look if you got this new link. Please make sure that you review every link manually as well.

74

Should I remove all my links with high/ medium Link Audit Priority?

There is no need to remove all of your high/ medium Link Audit Priority links. Your backlink profile should always look natural. Try to find out what is considered normal in your niche. Competitive Link Detox will help you with that. Also we recommend checking your backlinks manually before you decide to disavow or remove them.

**75**

Does Link Detox Boost also work for algorithmic Penalties or only for manual actions?

Link Detox Boost works with both types of Google Penalties, manual and algorithmic ones. In case of a manual action, it can help you recover in up to three days. If, on the other hand, your website triggered an algorithmic filter, you can use Link Detox Boost to make sure you are prepared when the next Google Penguin update rolls out.

76

Would you recommend Link Detox Boost for a disavow list that was uploaded over 6 months ago?

Yes, Link Detox Boost makes Google really take notice of your disavowed links. Google takes some time to re-crawl all your links. Most of them will be crawled within a few months, but there might still be significant number of spammy links that Google has not visited, even after eight or nine months. Link Detox Boost rapidly speeds up this process.

**77**

My site has a Domain DTOXRISK score of “1602 High Domain DTOXRISK™”. What score should I be aiming for?

Try to get it down to at around 700 or less, which will show as an average DTOXRISK. Make sure you have followed all the important [Must Do Steps](#) to show the correct Domain DTOXRISK. It is also recommended to check out your competition using CDTOX to get a better understanding of your niche.

78

Do you think we should try to remove a manual Google Penalty that was imposed 2 years ago?

Yes, we think you should. We recommend you start asap because each day of a Google Penalty can mean a loss of traffic and thus a loss of money. Start a report in Link Detox, and follow the [Must Do Steps](#) to see the correct Domain DTOXRISK. It is also recommended to check out your competition using CDTOX to get a better understanding of your niche.

Use our Contact Finder or PitchBox integration to contact webmasters. After that, disavow all those risky links that you couldn't remove manually. Document it all and submit your Reconsideration Request to Google.

Review these links in Link Detox Screener™

Outreach

pitchbox

Reach out using all
[25 selected URLs](#)
[3063 filtered URLs](#)

Run Link Detox Boost™

Reprocess DTOX Rules

Showing 1 to 25 of 3,063 pages ([Group by Domain](#))

From URL

Text **Class** **Link Audit** **Rate** **DTOX**
Priority **Link**

Type to search... **Select** **Selected** **Selected** **Selected** **Selected** **Selected**

**79**

If a manual action is revoked, does that automatically mean that my site is protected from getting hit by an algorithmic Google Penalty?

If someone from the Google spam team revokes your manual action, it means that your backlink profile has been cleaned up sufficiently. However, you might receive new bad backlinks in the future that might add risk to your backlink profile again. This is why Link Monitoring is essential. You can use automatic tools like [Link Alerts](#) to keep track of your backlinks. This tool will send you an automatic e-mail when new backlinks appear.

**80**

I received 3 sample URLs in a Reconsideration Request, but they are not shown in Google Webmaster Tools, Moz, LRT or Link Detox. They are all from wordpress.com, but I think there may be more, should I disavow the whole wordpress.com domain?

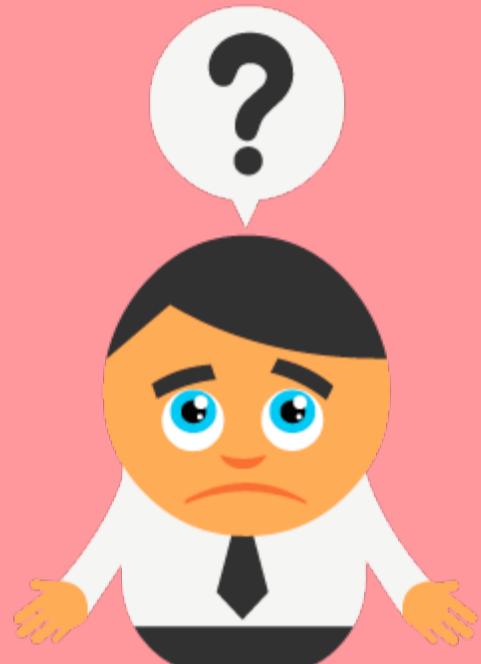
Please add the sample URLs to Link Detox because it helps us to train the Link Detox Genesis algorithm. We have 24 different sources, but nobody has a full index of the Web. Therefore, we recommend you use our [Google Webmaster Tools integration](#) to add another important backlink source to your calculations. In addition, you can upload any existing backlink files you may have.

WordPress is an authority blogging platform so do not disavow the whole domain. Wordpress.com has however been highly abused for building spammy links. The sample URLs you receive will be sub-domains such as somedomain.wordpress.com. You can disavow these individual sub-domains instead of disavowing the whole domain.

81

After Google declined my second Reconsideration Request, the spam team asked me to reply to their e-mail for a new reconsideration, rather than submitting a new standard reconsideration. More than 6 weeks later, we still had no reply. What do you take from that?

We recommend sticking to the standard reconsideration process. It's likely that the e-mail got lost. Like all high profile individuals, Google spam engineers probably receive a lot of e-mails.

**82**

I want to contact a webmaster and ask him to remove some site-wide backlinks from his site, but I noticed that in Link Detox I have only the 5 strongest backlinks from that domain. What should I do?

If a backlink is site-wide, it usually means it is on a repeating part of the site, e.g. the footer, widget or sidebar. If you remove it from that place, you will remove it from every page. If backlinks are not site-wide, but you can see them occasionally on some pages, then you should check their link risk. If they are mostly risky, then disavow the entire domain. The best solution would be to start a BLP report so you can get the full list of all pages with your backlinks. Then you can upload this list to Link Detox or send it to the webmaster.

83

Do I have to wait for the next data refresh of Google to see if a link removal was successful?

No. Usually you should see effects in link building or link removing after a couple days or weeks. Very low quality links are only re-crawled every couple months so this could cause a delay. Use the Link Detox Boost to speed up the process.

84

Should I add comments in the Disavow file?

No, this is not necessary. We know that some tools generate fancy comments in the Disavow file, but Matt Cutts confirmed that [those comments are never seen by a human](#) (nor a cat! [Or a dinosaur..](#))



However, we know that some webmasters like to include comments to their Disavow file anyways. This is why Link Detox supports a comment function.

85

Is it possible to send you examples of “bad” links to review why they are bad in the eyes of Google?

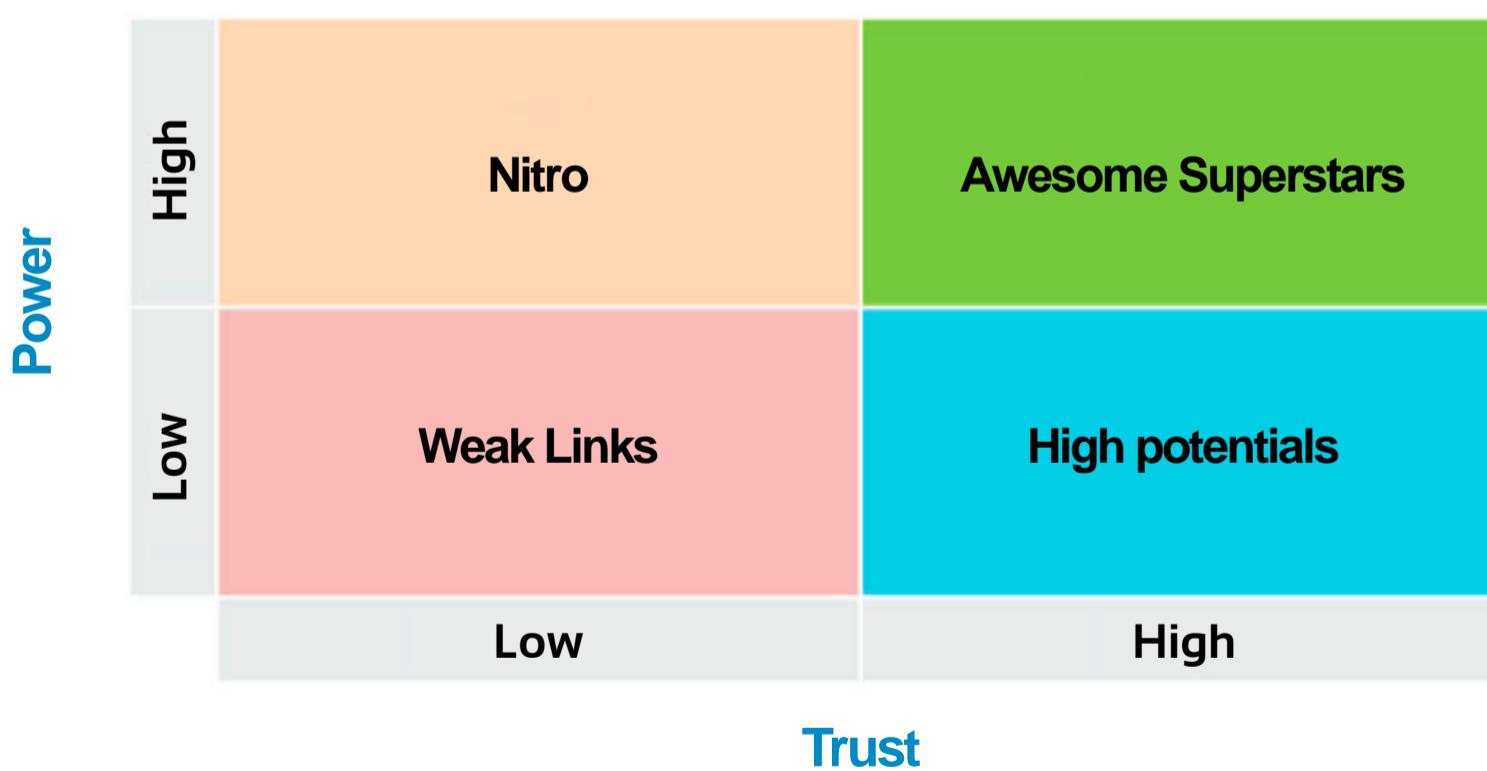
No, we do not offer consultation for your backlinks. However, our tools will show you all the Link Detox rules that were triggered for each high or medium Link Audit Priority backlink. You can find a [full explanation of each rule here](#).

If you feel you need professional assistance, we recommend you get in touch with our [Certified LRT Professionals](#). These are SEOs who have passed examinations with us and have proved their high level of expertise.

86

Should I disavow a link from a page with low LRT Trust although the domain has a high Trust value?

The Four Types of Power*Trust Links



Start a Link Detox report and check the DTOXRISK. If this specific page has a high DTOXRISK, it would be better to get the link removed. If, however, the link has a low DTOXRISK, you may consider keeping it as it's coming from a domain with high Trust.

87

If a medium DTOXRISK link is “NoFollow”, why should I disavow it?

It's a common misconception that NoFollow backlinks have no effect. Think of a Wikipedia link! NoFollow links from spammy/ banned/ virus sites are still links from bad sites that are potentially harmful. Take blog comments for example – they are usually NoFollow, but that doesn't mean they are either worthless or harmless.

If a NoFollow link is marked with high DTOXRISK, you should review the link first. If it does look like a bad link, you should remove it by contacting the webmaster for removal or using the Google Disavow Tool.

Ironically, Google's statements on the above are self-contradictory. In a hangout session, John Mueller said that all you have to look at is Follow links and backlinks listed in your Google Webmaster Tools:





However, Matt Cutts opposed that by confirming that a sufficiently large number of NoFollow links could also pose a problem, for instance on a grand scale of 100 million blog spam comments. If you want to learn what Google regards as spam, [download this white paper](#).



The truth is probably that the algorithm is very complex and doesn't work exactly like Google have led us to believe over the years.

88

Why should I disavow links from scraper sites that Google should have devalued itself?

If you have backlinks coming from scraper sites that are marked as links with high DTOXRISK, it is recommended to remove them in order to reduce your average Domain DTOXRISK score. They don't add any value to your site and if anything could harm your ranking.

89

Based on your experience, what type of links are usually considered as bad – directories, article directories, web 2.0 sites, blog comments?

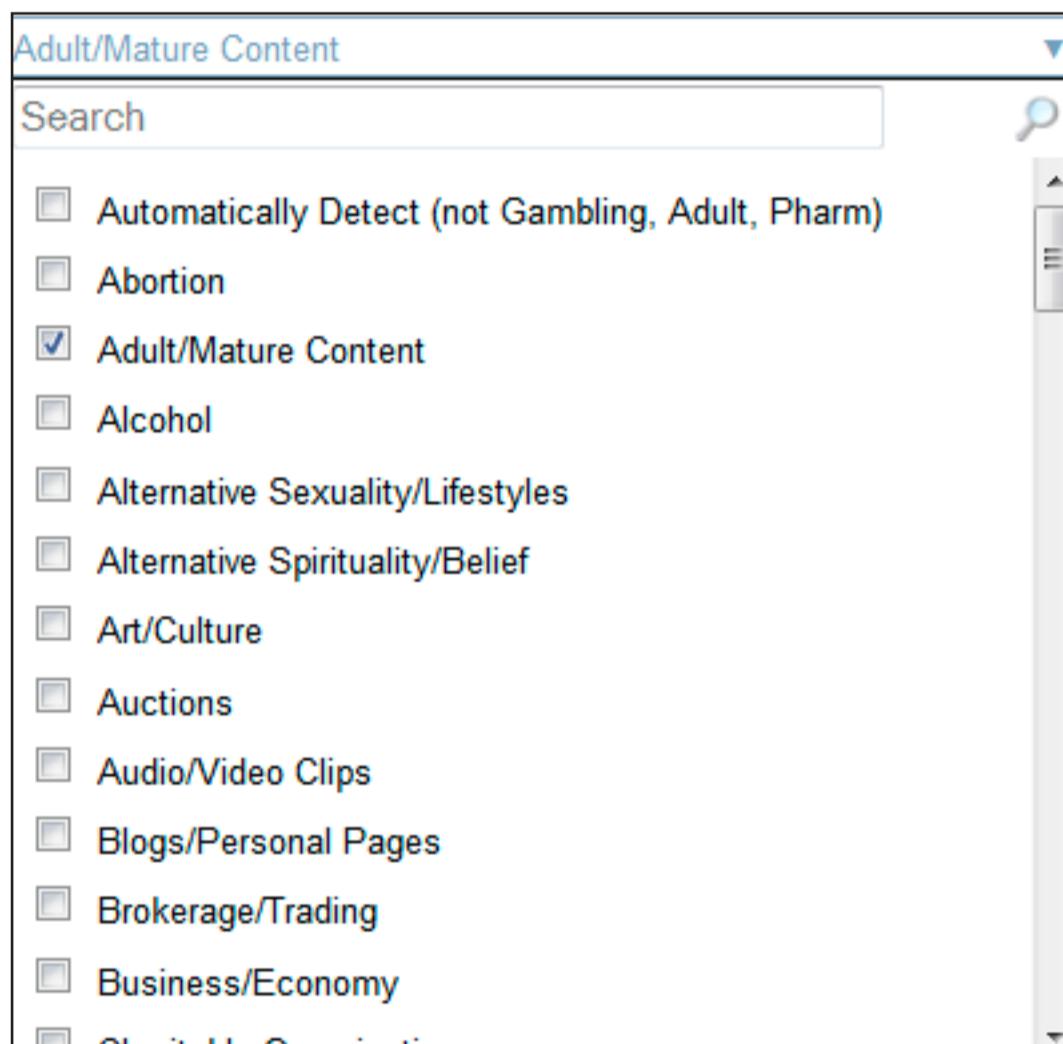
Please refer to this paper to see [some great Google spam examples and their explanation](#). The paper illustrates some of the most common spam link types given by the Google spam team in Reconsideration Requests. We also reference the Google guidelines where applicable and add our own interpretations and opinions.



90

In the adult niche 90% of all links are shown as average DTOXRISK – how would you determine which are to be removed in the adult niche?

All niches are different and more risky niches, especially so. It is highly possible that you have not selected the theme of your site correctly when you started your Link Detox Report. The theme selection feature allows you to select your niche, which will affect the way how Link Detox calculates the DTOXRISK. Selecting the appropriate theme will give more accurate results. If you do not select any of the suggested themes, our system will try to detect your niche automatically, but you should try and help the system if you can.



91

We received a “Manual Action” with a “site-wide matches” notification and it’s a large brand – would you recommend disavowing ALL the bad links OR trying to identify the pages affected? If we disavow without email contact, how do you feel Google will respond?

Google recommended disavowing links pro-actively. If you [cannot remove the links manually, you should disavow them](#). We also recommend removing all the bad links. With a penalty like this you will have almost zero traffic, so you have nothing to lose by disavowing all the bad links.

**92**

I disavowed some pages but now realize I should have disavowed domains. Is it okay to now disavow by domain?

Yes, you can create a new Disavow file in Link Detox and overwrite the file in the Google Disavow Tool.

Technical Link Detox Questions

**93**

If you set the Link Detox tool to run regularly, will it let you know which links are new?

We actually have Link Alerts for that. This tool will alert you about brand mentions and new links, if you see a significant amount of links you can then decide whether to run Link Detox or not. We do recommend running Link Detox regularly to keep your link profile clean.

94

When you upload a Disavow file is this taken into consideration across all reports?

Your Disavow files will be saved in your account settings and will be taken into account in all tools. We process the disavow list and show you all disavow information in each report. This way you will have a more accurate picture of your backlink profile.

95

Is it possible to check only one URL or page to see what Link Detox says about it?

Yes, you can. By default you analyze the links to the whole domain, but you can also analyze sub-folders or just links to a specific page [using Link Detox for pages and sub-folders](#). You can have extra precise [calculations of DTOXRISK](#) and more detailed data.

96

Which tools crawl live data?

All tools, except for the Quick Tools, crawl live so you can be sure you're not looking at outdated data. Our Quick tools QBL and QDC and specific «Quick Modes» of tools such as the BLP do not crawl live data, but can give you a fast, general overview within seconds.

97

Do Link Detox reports automatically update or do I have to run a new report?

If you wish to update your reports, there are basically two ways: re-run the report or set automated recurring reports.

- A)** Re-run your report. The finished report shows you the current results from the time when you started.
- B)** Another option is to set up repeating reports. You can select the time and frequency of recurring reports.

Also, you can select how you want to be informed when a report is ready.

Repeat this Report

If you choose to repeat the report, it will be recurred automatically every week or every month with the same settings as this one. You can manage existing recurring reports under the "Recurring"-link in the navigation.

Don't repeat ▾

- Send me the XLSX/CSV results for THIS report via e-Mail
- Always send me the XLSX/CSV results report via e-Mail (systemwide)

98

Will the Link Detox rules be included in the Link Detox export file?

It depends on the export. In the Google Disavow Export the rule is not included. In the CSV or XLS reports it is.

99

Why does the Link Detox report show a different number of links than the BLP?

Link Detox and BLP have different sources. Link Detox includes all the backlinks you have, not only the current ones, but also historical backlinks. The BLP just shows you your current backlinks, meaning you see real-time data only.

**100**

How do you find deleted links in Link Detox?

We aggregate backlinks from 24 different sources. After that we crawl and verify them to see if they are live or deleted. If you get a message [LinkNotFound] instead of the anchor text, it means that the link is not on that location anymore.

101

Is anybody able to access my ignored links?

Your uploaded files won't be available for anyone except you. We reserve the right to use your anonymous upload files for future research purposes and improvements. You can manage all your uploaded files in your account settings.

**102**

Can link sellers and spammers use false good/bad ratings to influence the Link Detox Genesis algorithm?

No. That was one of the first concerns and design issues we faced. We have made this impossible. In addition, if we do find any users trying to do this, we will find them and ban them.

103

Can you disavow links within the tool itself?

Link Detox helps you create a Disavow file, but you need to upload it to your Google Webmaster Tools account.

Link Detox Product Questions

**104**

In Link Detox, can I use credits for some clients this month and other clients next month?

No, we cannot carry over any leftover credits to the next month. Our 6 or 12 month subscriptions are more flexible because you receive your full amount of credits at the beginning of the period and you can use them anytime required within the 6 or 12 months.

Please find our plans, prices and credits here:

LRT Plans: <http://www.linkresearchtools.com/plan-details/>

Link Detox Plans: <http://www.linkdetox.com/plans-pricing/>

Please find more information about our credit system [here](#)

105

Does it cost a credit if you re-run a Link Detox report?

Yes, you always need a credit when you start a report, also for a re-run. However, re-processing your report after disavowing, tagging and rating links is free and can be done as often as you wish.

**106**

Which tools can I use for Link Building?

We offer several powerful tools for link building like CBLT, LJT, MLT, LJR, SSPT and CDTOX.

[Read this article on 20 SEO link building tips.](#) You will learn advanced techniques to:

- Discover competitors common backlinks
- Get an indirect backlink from your competitor
- Recover your dead backlinks
- Turn your mentions into backlinks
- Find the most relevant link building opportunities
- And many more

107

How many backlinks does Link Detox analyze for each website? Is there a maximum limit?

Link Detox analyzes up to 150,000 links for www and 150,000 for non www versions, so a total of 300,000 links. You can also upload up to 5 million additional links per domain on all of our product plans.

108

When will my access to my Link Detox reports expire?

While your account is active, all your reports will be archived. If your account expires, we will delete all reports after 7 days.

109

Why am I not able to see the anchor text or link status of the uploaded URLs in Link Detox?

If you have started your Link Detox report in the Link Opportunity Audit mode (What-if mode), there is no link check included for the uploaded links because they are not really there, but only simulated.

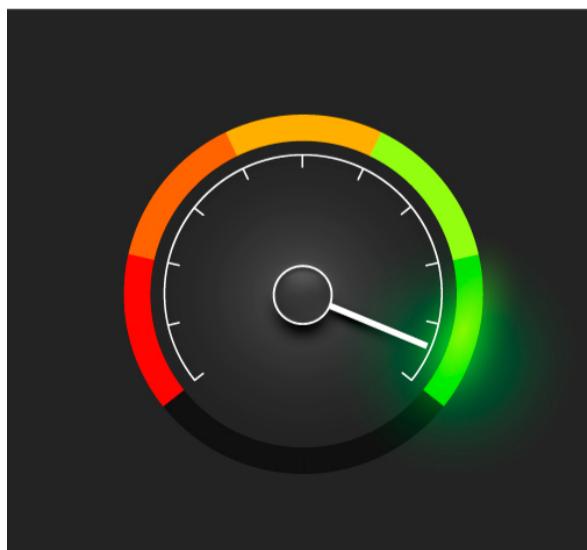
110

When do I need more than one credit to start a Link Detox report?

Usually, a report in Link Detox is charged with one credit per report. If you are checking the www version and the non www versions simultaneously, you will need two credits. Some larger reports may need additional credits, depending on your level of subscription and the number of URLs contained in your backlink file. [Please refer to this page to see how the credit system works.](#)

111

What if you (or even the previous SEO working on your website) disavowed good links by mistake?



So far, disavowed links have always been excluded from your Link Risk calculation because they are considered as links that you don't want Google to count. Therefore, you had no possibility to double-check if the decision was actually correct or not. This is why we introduced the new Disavow File Audit. This new mode allows you to check the DTOXRISK™ for your disavowed links. This way, you can easily judge their link quality. Undo wrong decisions from the past, by easily undisavowing good links, and submit your new, approved disavow file to Google.

Important Links

I. Link Detox Guide

<http://help.linkdetox.com/m/link-detox-step-by-step-guide>

II. SEO Metrics used in Link Detox and LRT

<http://www.linkresearchtools.com/helptext/>

III. LRT and Link Detox Help Forum

<https://helpdesk.linkresearchtools.com/forums>

IV. Link Detox Rules

<http://www.linkdetox.com/faq/>

V. Link Detox Boost

<http://www.linkdetox.com/boost/>

VII. Contact us

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Saturn Tower

1220 Vienna, Austria, Europe

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Phone US: +1 (866) 347-3660

Phone UK: +44 800 011 9736

E-mail: feedback@linkresearchtools.com

Further information

<https://helpdesk.linkresearchtools.com/>

<http://help.linkdetox.com/>

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