

**WHO STEPS**

**Chronic Disease**

**Risk Factor Surveillance**

**Tobacco Policy**

**Data Book**

#### Tobacco Policy

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| Anti-cigarette information | Description: Percentage of all respondents who noticed information in newspapers or magazines, television or radio about the dangers of smoking or that encourages quitting during the past 30 days.  Instrument questions:   * During the past 30 days, have you noticed information about the dangers of smoking cigarettes or that encourages quitting through the following media? * Newspapers or magazines |

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| **Noticed information in newspapers or magazines about dangers of smoking or that encourages quitting** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-54 |  |  |  |  |  |  |  |  |  |  |  |
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| **Noticed information on television about dangers of smoking or that encourages quitting** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
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| **Noticed information on the radio about dangers of smoking or that encourages quitting** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
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| **Analysis Information:**   * Questions used: TP1a-c * Epi Info program name: TPdanger (unweighted); TPdangerWT (weighted) |

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| Cigarette advertising | Description: Percentage of all respondents who noticed advertisements or signs promoting cigarettes in stores where cigarettes are sold during the past 30 days.  Instrument questions:   * During the past 30 days, have you noticed any advertisements or signs promoting cigarettes in stores where cigarettes are sold? |

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| **Noticed advertisements or signs promoting cigarettes in stores** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
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| **Analysis Information:**   * Questions used: TP2 * Epi Info program name: TPcigads (unweighted); TPcigadsWT (weighted) |

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| Cigarette promotion | Description: Percentage of all respondents who noticed cigarette promotions during the past 30 days.  Instrument questions:   * During the past 30 days, have you noticed any of the following types of cigarette promotions? |

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| **Noticed free samples of cigarettes** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
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| **Noticed sale prices on cigarettes** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
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| **Noticed coupons for cigarettes** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
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| **Noticed free gifts or special discount offers on other products when buying cigarettes** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-54 |  |  |  |  |  |  |  |  |  |  |  |
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| **Noticed clothing or other items with a cigarette brand name or logo** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
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| **Noticed cigarette promotions in the mail** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-54 |  |  |  |  |  |  |  |  |  |  |  |
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| **Analysis Information:**   * Questions used: TP3a-TP3f * Epi Info program name: TPcigpromos (unweighted); TPcigpromosWT (weighted) |

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| Cigarette package health warnings | Description: Percentage of current smokers who noticed health warnings on cigarette packages during the past 30 days.  Instrument questions:   * During the past 30 days, did you notice any health warnings on cigarette packages? |

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| **Current smokers who noticed health warnings on cigarette packages** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-54 |  |  |  |  |  |  |  |  |  |  |  |
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| **Analysis Information:**   * Questions used: TP4 * Epi Info program name: TPwarnings (unweighted); TPwarningsWT (weighted) |

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| Quitting | Description: Percentage of current smokers who noticed health warnings on cigarette packages during the past 30 days that thought about quitting due to the health warnings they saw.  Instrument questions:   * During the past 30 days, did you notice any health warnings on cigarette packages? * During the past 30 days, have warning labels on cigarette packages led you to think about quitting? |

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| **Current smokers who saw health warnings on cigarette packages that thought of quitting** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-54 |  |  |  |  |  |  |  |  |  |  |  |
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| **Analysis Information:**   * Questions used: TP4, TP5 * Epi Info program name: TPquitting (unweighted); TPquittingWT (weighted) |

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| Cigarette costs | Description: Average price paid for 20 manufactured cigarettes, based on the last manufactured cigarette purchase.  Instrument questions:   * The last time you bought manufactured cigarettes for yourself, how many cigarettes did you buy in total? * In total, how much money did you pay for this purchase? |

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| **Average price paid for 20 manufactured cigarettes** | | | | | | | | | | | |
| Age Group  (years) | **Men** | | |  | **Women** | | |  | **Both Sexes** | | |
| n | Mean [insert currency] | 95% CI |  | n | Mean [insert currency] | 95% CI |  | n | Mean [insert currency] | 95% CI |
| 25-34 |  |  |  |  |  |  |  |  |  |  |  |
| 35-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-54 |  |  |  |  |  |  |  |  |  |  |  |
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| **Analysis Information:**   * Questions used: TP6, TP7 * Epi Info program name: TPcost (unweighted); TPcostWT (weighted) |