

WORLD IA DAY 2015

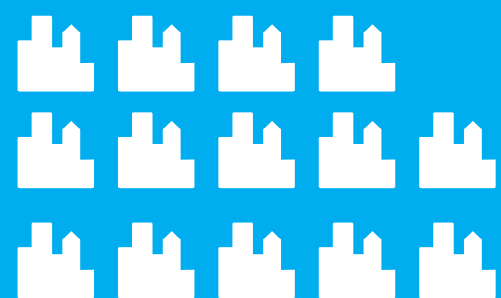
LOCAL CONNECTIONS. GLOBAL IMPACT.

FEBRUARY 21, 2015 • 1 DAY • 38 CITIES • 24 COUNTRIES



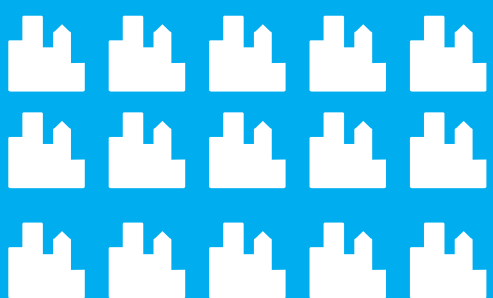
2012

14 Cities
1500 Attendees



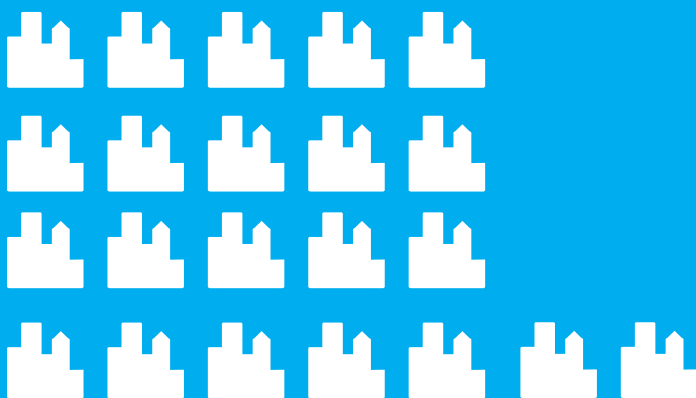
2013

15 Cities
2000 Attendees



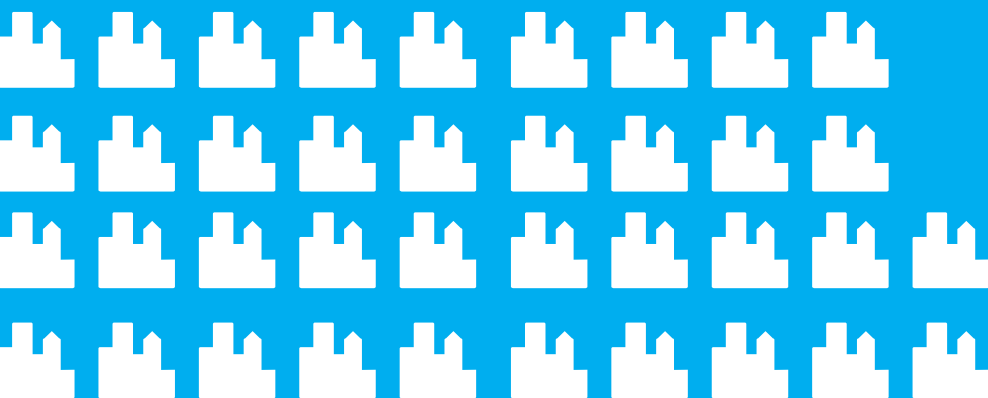
2014

22 Cities
2300 Attendees



2015

38 Cities
4000+ Attendees



11,000+
Twitter Followers



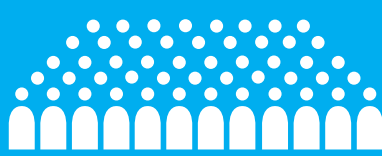
100,000+
Page Views



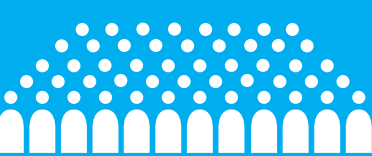
285+
Presentations, Panels,
and Workshops



143+
Hours of Content



100+
Local Leaders



To show your support for the volunteers of World IA Day, please consider making a donation to:  The Information Architecture Institute