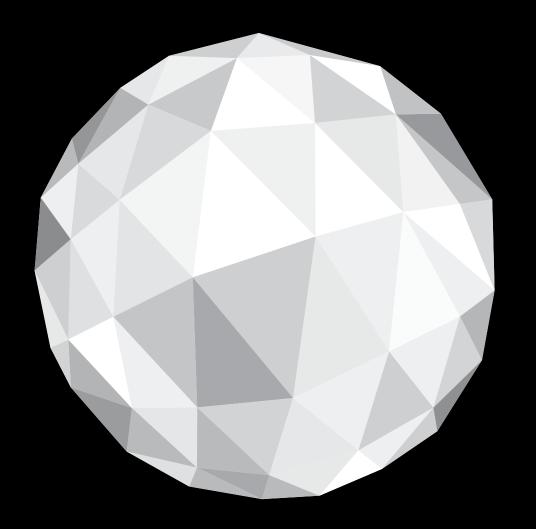


LOCAL CONNECTIONS. GLOBAL IMPACT.

MATERIALS GUIDE

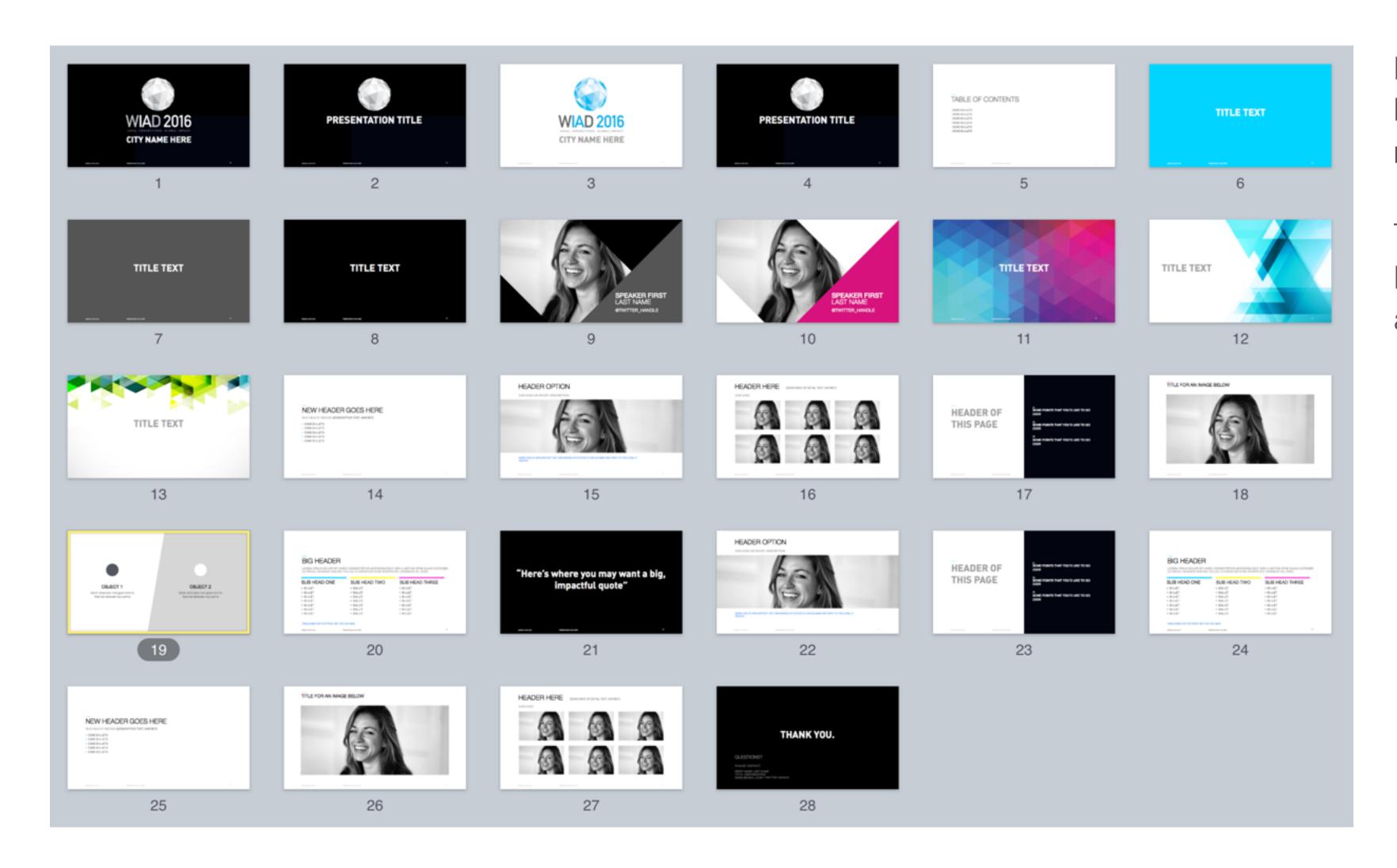
MATERIALS GUIDE

- MASTER KEYNOTE TEMPLATE
- POSTERS (A4 SIZE)
- SQUARE POSTS FOR SOCIAL
- SOCIAL PLATFORM COVERS
- NAME TAGS
- ENVIRONMENTAL GRAPHIC IDEAS (SEPARATE PDF)



KEYNOTETEMPLATE

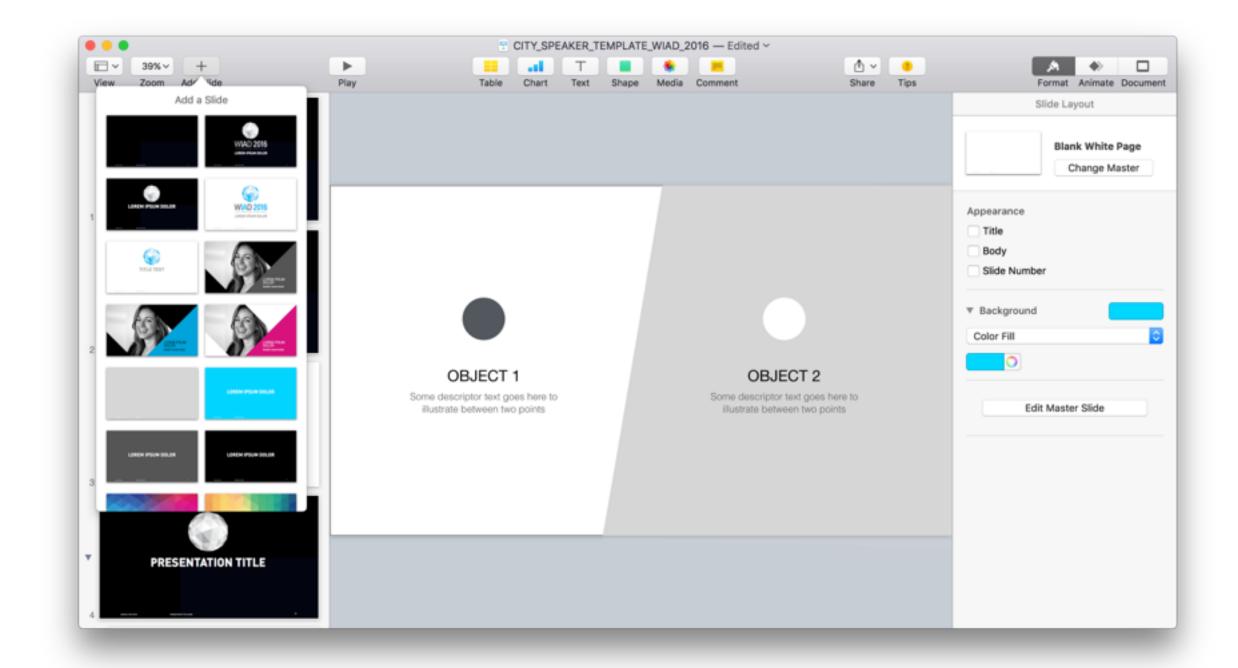
MASTER KEYNOTE TEMPLATE



Master keynote template has variations to use for most every slide type.

Type, image sizes, and layout of each slide style are predefined.

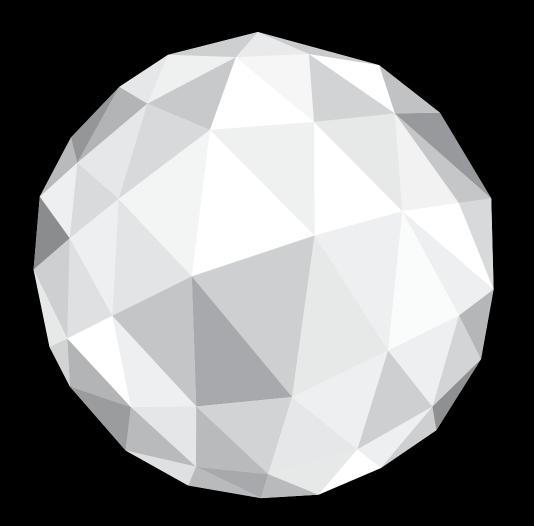
MASTER KEYNOTE TEMPLATE





Replace template image placeholder by clicking on this icon.

Add new slide by clicking on 'add slide' in the top left corner to add a new slide. It's better to add a new slide rather than duplicate existing slides, for type/font consistency and integrity.



POSTER TEMPLATE

POSTER TEMPLATE



Adam Scott / @adamfreestate
Sarah Richards / @escmum
Nancy Willacy / @nancetron
Alastair Somerville / @acuity_design
Gaynor Burns / @GaynorBurns
Vicky Buser / @vickybuser
Silver Oliver / @silveroliver

2016 FEBRUARY 20 WORLDIADAY.ORG @WorldIADay_LDN



Poster templates

Type is for placement only.

POSTER TEMPLATE

Information.
Everywhere.

WORLD IA DAY 2016
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WORLD IA DAY 2016
LOCAL CONNECTIONS, GLOBAL IMPACT.
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74 LOCATIONS.
34 COUNTRIES.
6 CONTINENTS.

WORLD IA DAY 2016
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"More devices are coming online every day, creating and accessing ever more information. IA is how we make sense of it."

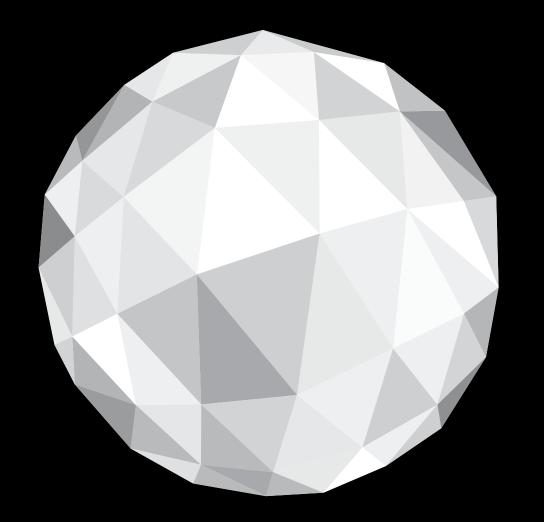
Jorge Arango
Information Architect, Partner at Futuredraft

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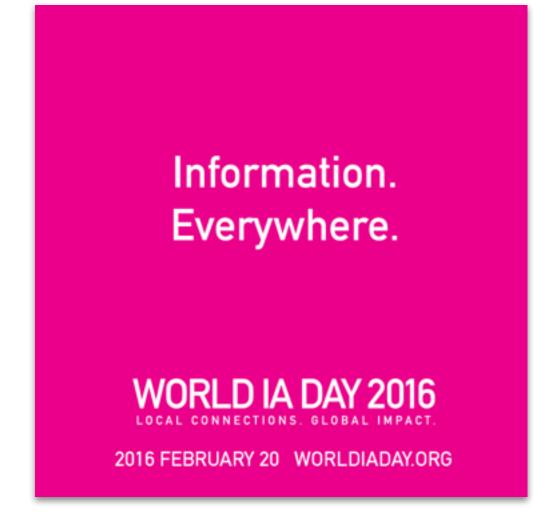
Poster templates

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SQUARE SOCIAL POST TEMPLATE

SQUARE POST TEMPLATE



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"More devices are coming online every day, creating and accessing ever more information. IA is how we make sense of it."

Jorge Arango Information Architect, Partner at Futuredraft

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General

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SQUARE POST TEMPLATE



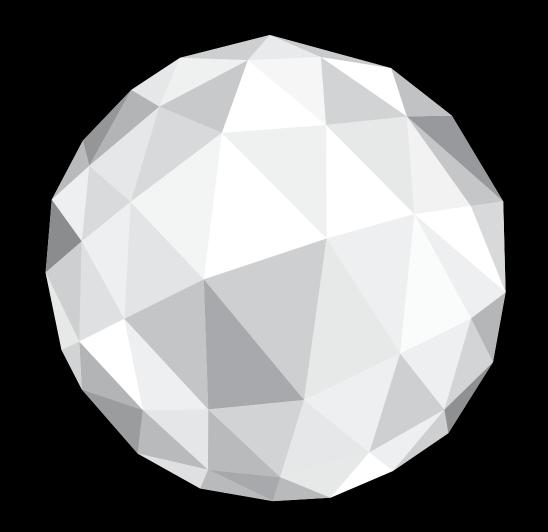






General and Speaker announcement

Type is for placement only.



SOCIAL PROFILE + COVERS TEMPLATES

SOCIAL PROFILES AND COVER IDEAS



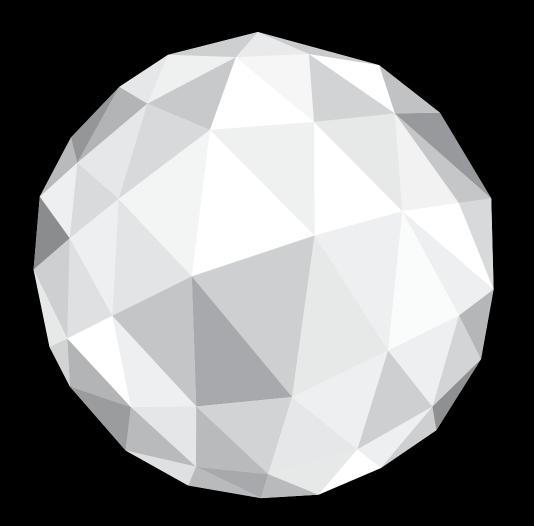


INFORMATION EVERYWHERE

WORLD IA DAY 2016

74 LOCATIONS. 34 COUNTRIES. 6 CONTINENTS.

Social profile picture and cover assets are included in the package of materials. Generic options are included.



NAMETAG TEMPLATE

NAMETAG TEMPLATE



A generic template is included. The size included is a standard - 4" x 3.33"