



THE
INFORMATION
ARCHITECTURE
INSTITUTE

WE MAKE INFORMATION MORE CLEAR

We work to make the world's information clearer and easier to use by improving how people learn, practice and teach information architecture.



WHAT IS INFORMATION ARCHITECTURE?

Information architecture (IA) is the practice of deciding how to arrange the parts of something to be understandable. If you've ever tried to use something and thought, 'where am I supposed to go next?' or 'this doesn't make any sense', you are encountering an issue with an IA.

The Information Architecture Institute is a non-profit (501c6) organization of global volunteers. To learn more about the IAI go to iainstitute.org.

SHARING

We share the latest IA concepts and tools within local communities around the globe.

ENCOURAGING

We encourage local IA meet up groups to form around the world.

CURATING

We curate, produce and provide access to content that helps people to learn, teach and practice IA.

THE IAI BRINGS YOU...

World IA Day – This annual event is held in several locations worldwide bringing IA thought leadership to local communities, run by volunteers and funded by global & local sponsors.

Annual Salary Survey – This survey captures data about the demographics, experience level, compensation, and organization characteristics of information architecture practitioners.

Community Library – Our growing online library of case studies, tools, templates, and research is a go-to place for anyone practicing, learning or teaching IA.

IA Mentor Matching – With more than 15,000 IA supporters in our network, we want to create a program that ties everyone together around their expertise, location and goals.

Local IA Meetup Groups – There are a growing number of people interested in starting, leading and attending local IA Groups.

JOIN THE IA Institute TODAY www.iainstitute.org/join