

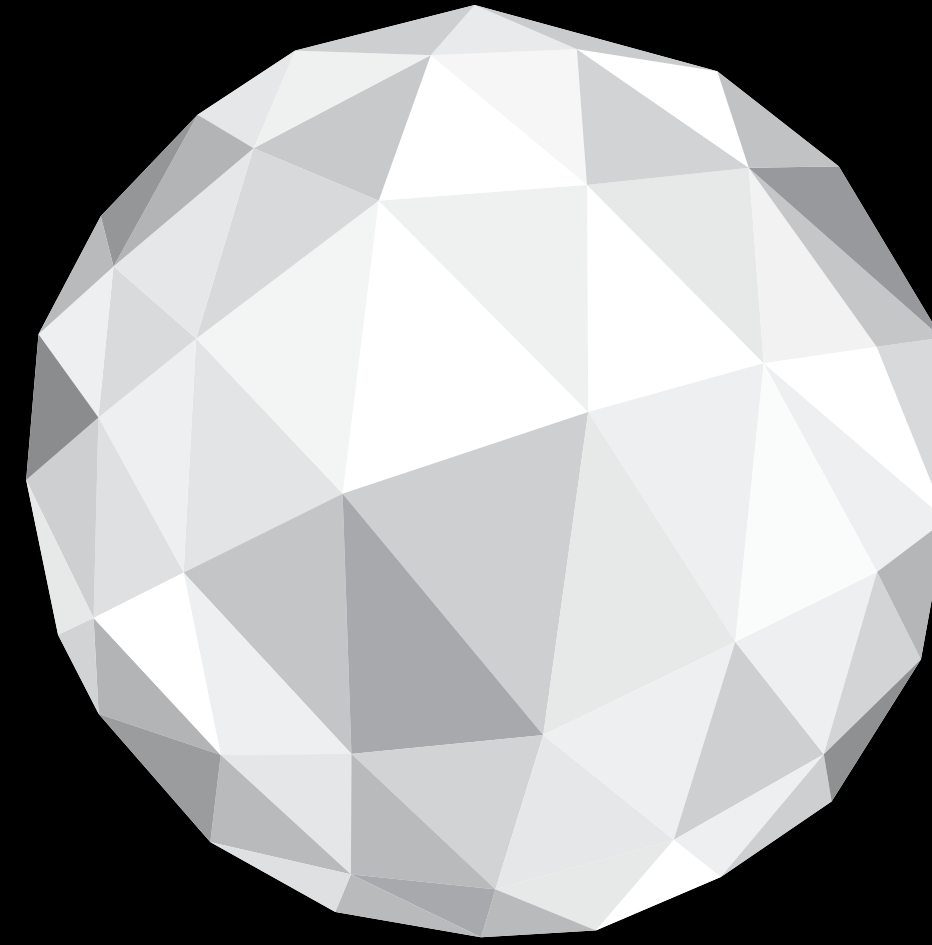
WIAD 2016

LOCAL CONNECTIONS. GLOBAL IMPACT.

MATERIALS GUIDE

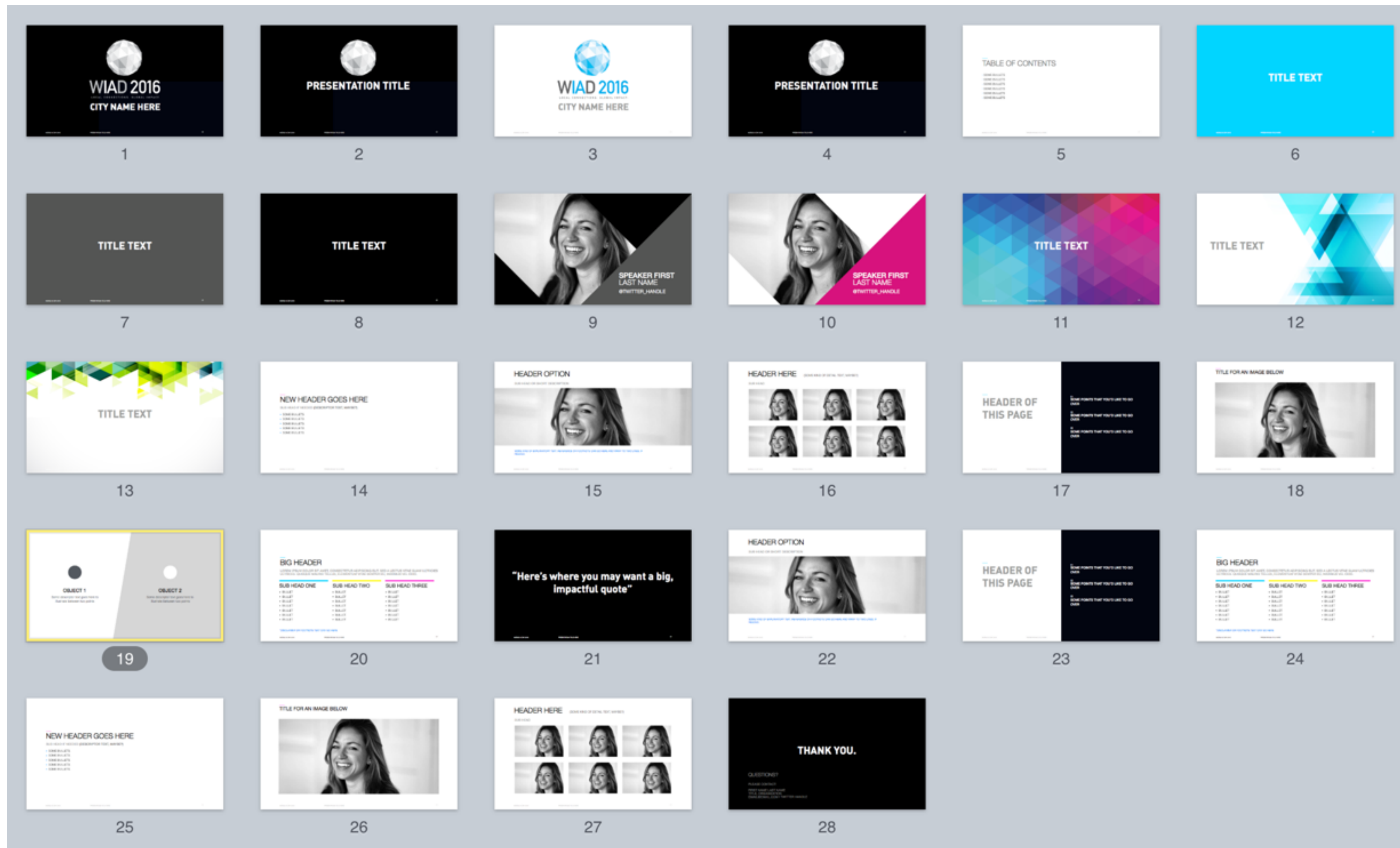
MATERIALS GUIDE

- MASTER KEYNOTE TEMPLATE
- POSTERS (A4 SIZE)
- SQUARE POSTS FOR SOCIAL
- SOCIAL PLATFORM COVERS
- NAME TAGS
- ENVIRONMENTAL GRAPHIC IDEAS (SEPARATE PDF)



KEYNOTE TEMPLATE

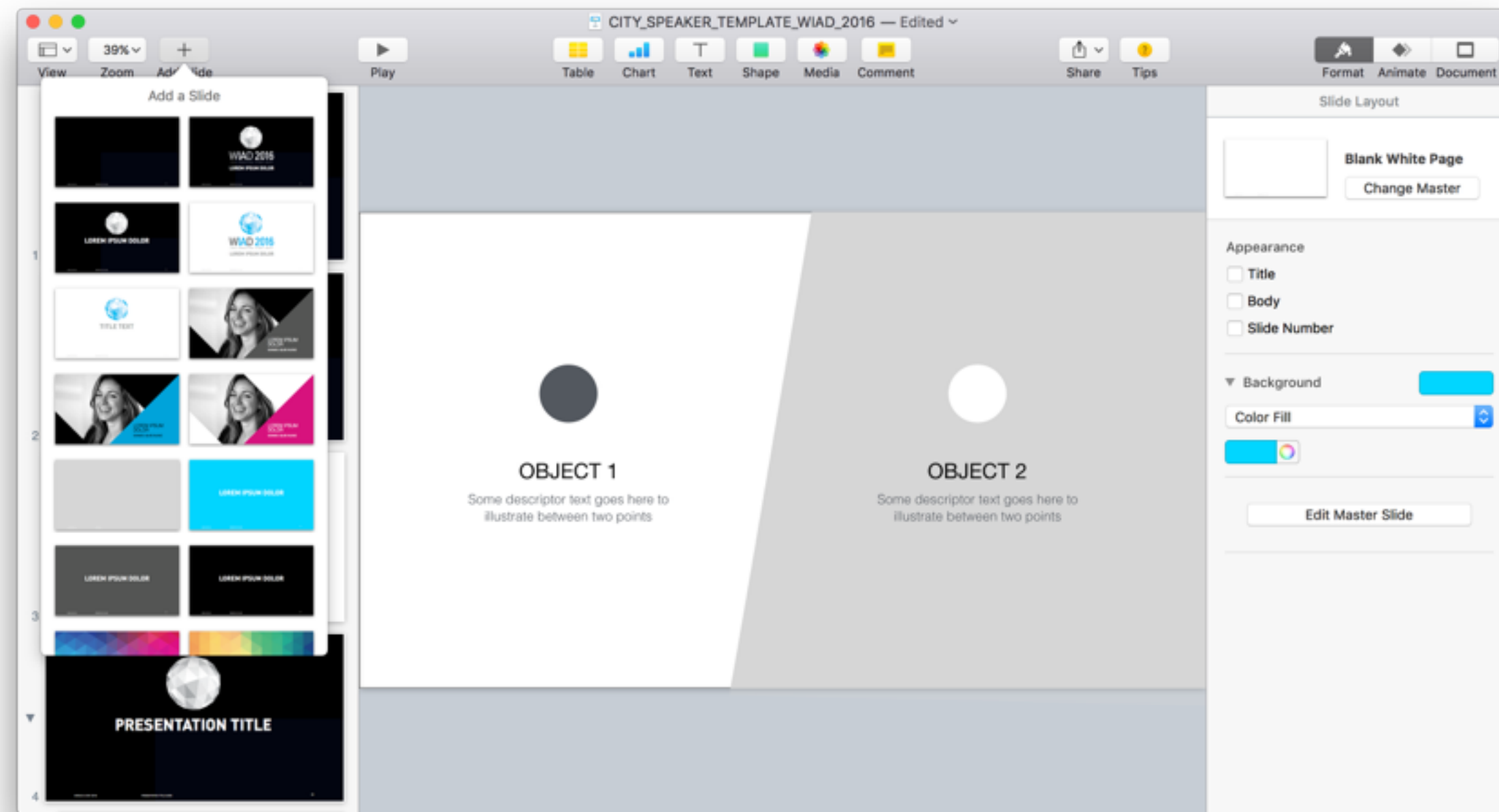
MASTER KEYNOTE TEMPLATE



Master keynote template has variations to use for most every slide type.

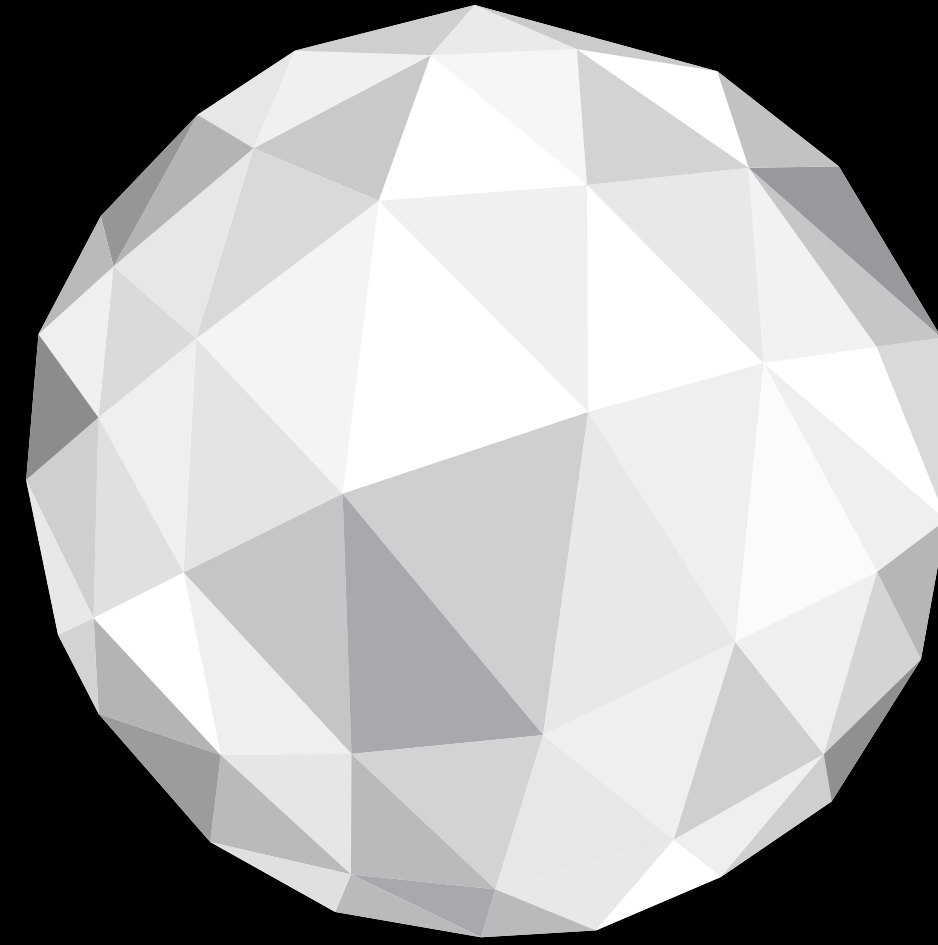
Type, image sizes, and layout of each slide style are predefined.

MASTER KEYNOTE TEMPLATE



Replace template image placeholder by clicking on this icon.

Add new slide by clicking on 'add slide' in the top left corner to add a new slide. It's better to add a new slide rather than duplicate existing slides, for type/font consistency and integrity.



POSTER TEMPLATE

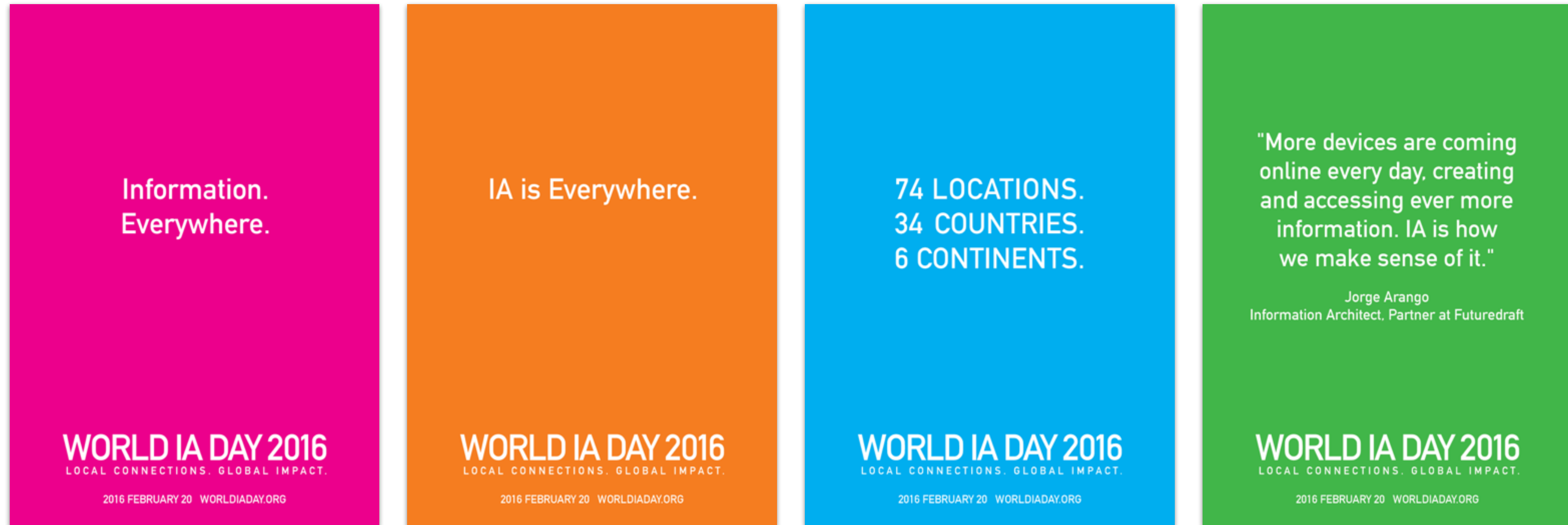
POSTER TEMPLATE



Poster templates

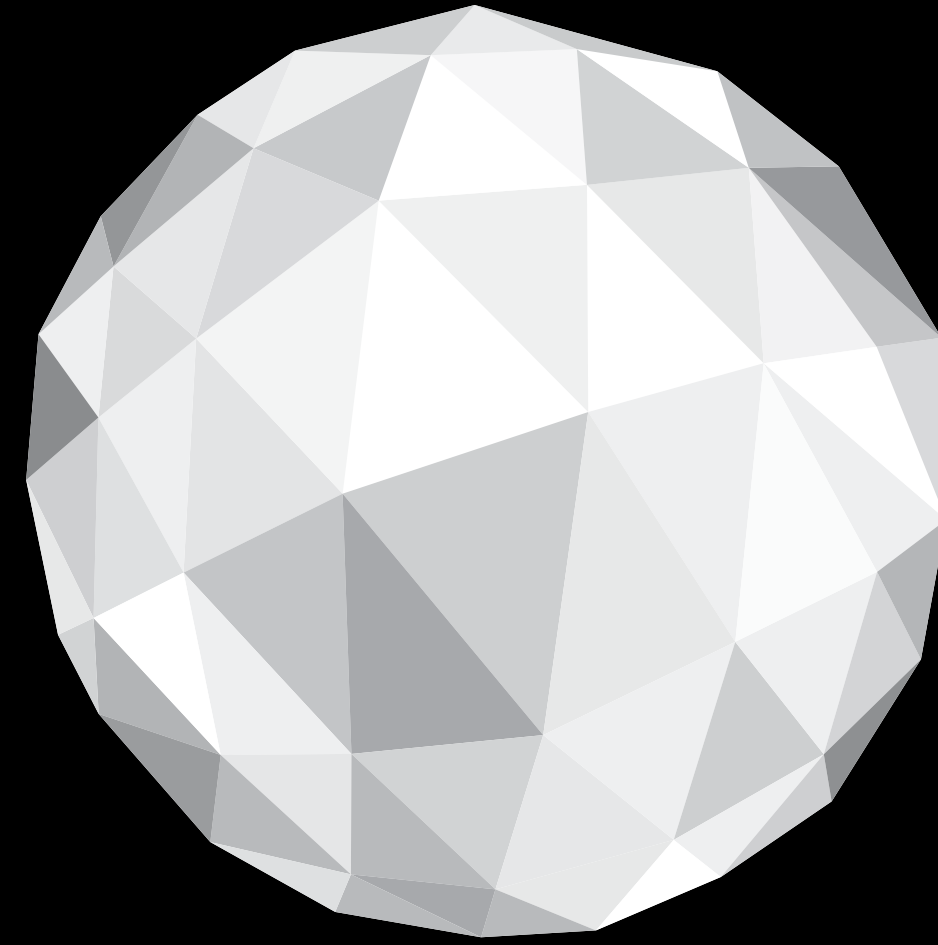
Type is for placement only.

POSTER TEMPLATE



Poster templates

Type is for placement only.



SQUARE SOCIAL POST TEMPLATE

SQUARE POST TEMPLATE



General

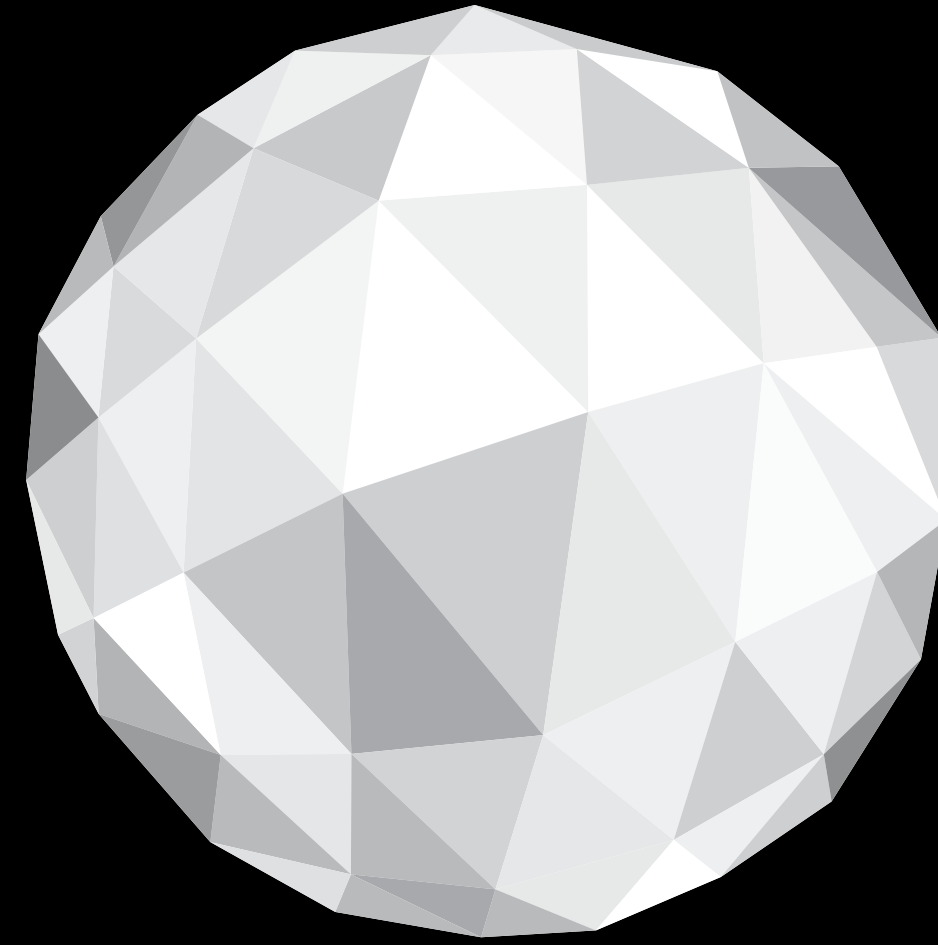
Type is for placement only.

SQUARE POST TEMPLATE



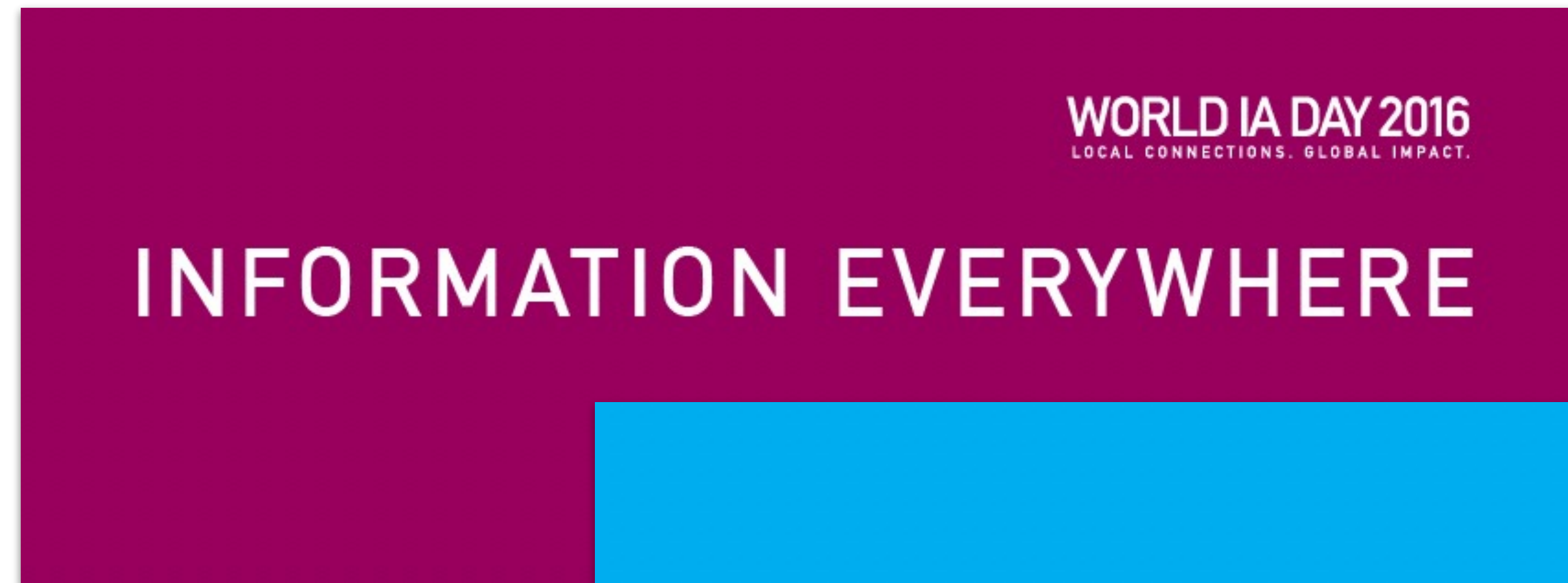
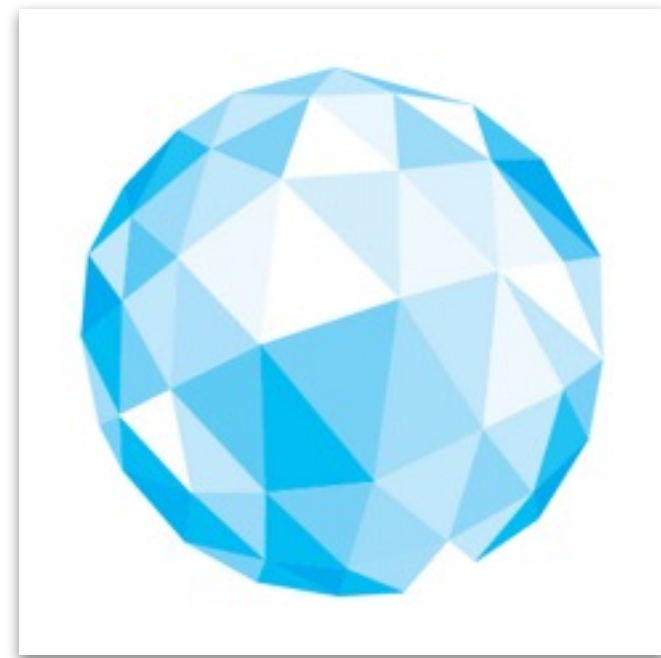
General and Speaker announcement

Type is for placement only.

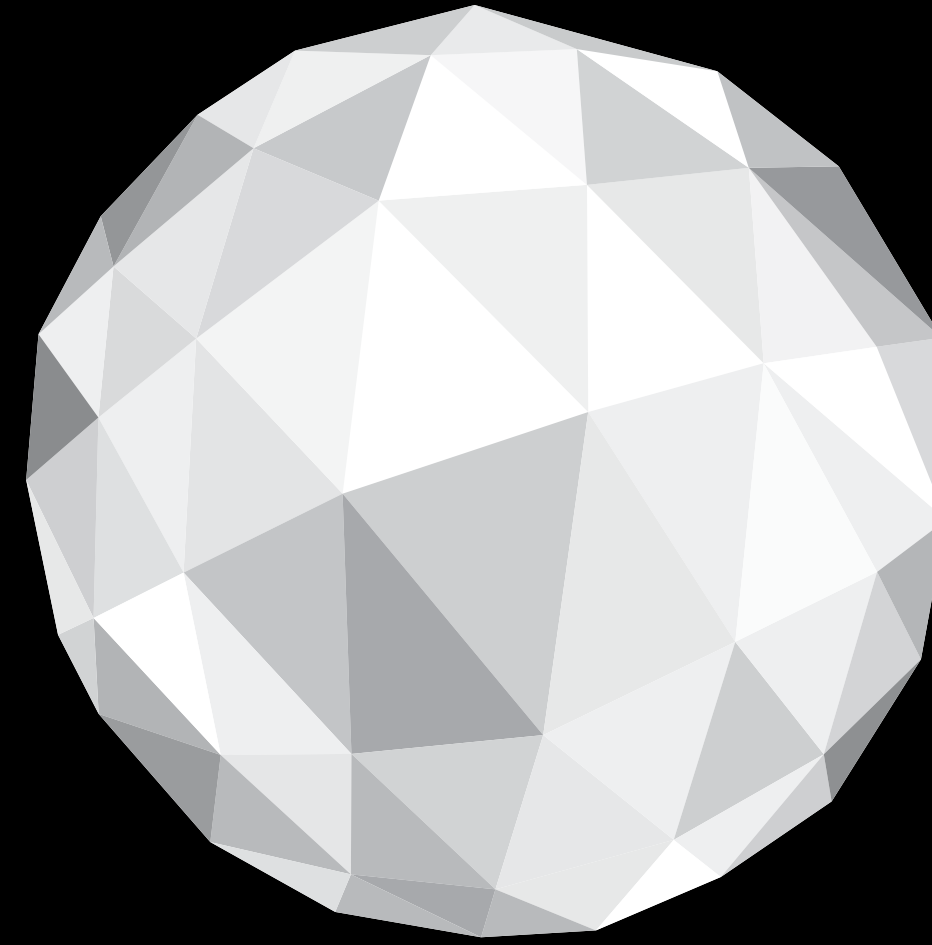


SOCIAL PROFILE + COVERS TEMPLATES

SOCIAL PROFILES AND COVER IDEAS



Social profile picture and cover assets are included in the package of materials. Generic options are included.



NAMETAG TEMPLATE

NAMETAG TEMPLATE



A generic template is included. The size included is a standard - 4" x 3.33"