As I mentioned in my talk [World IA Day London](http://2016.worldiaday.org/location/london-united-kingdom) is happening on February 20th. I’d love for you to consider making Scroll one of our principal sponsors.

WIAD is a global celebration IA and content strategy with simultaneous events taking place in 68 cities around the world. Our intended audience is around 200 designers, content managers, developers, and product managers. We’ll be live streaming the event too. Global sponsors include Rosenfeld Media, A List Apart, and Axure.

But Scroll is born and bred in London, so who better to represent the London event? We have different packages available, but how about:

**Exhibit table (£1000)**

A tabletop space in the auditorium foyer, for you to staff and distribute materials.

Perks: As before, but with 4x event tickets

**Lunch (£1400)**

Sponsoring sandwiches and drinks for attendees

Perks: As before, but with 4x event tickets, plus logo presence at the lunch table

Coffee break (£500)

Sponsor coffee for attendees. In return:

* Logo board at the coffee table
* Logo presence on interstitial slides throughout the event
* Logo presence on WIAD London website
* Shout out from event hosts throughout the event
* Distribution of your collateral / flyers to attendees
* Logo presence on interstitial captions on live video stream
* Regular mentions on social media in the run-up to the event
* 2x free tickets to World IA Day London

**Co-sponsorship opportunities (£250)**

These are packages where we are seeking more than one sponsor to cover total costs.

* Event space co-sponsor
* After-party co-sponsor
* Video streaming co-sponsor

Perks:

* Logo presence on interstitial slides and streaming end-boards
* Distribution of your materials to attendees

I know you must get asked for this stuff all the time, but Scroll were one of the first people we thought of as supporters of the London content community.

If you’re interested, please let me know by January, 31st at the latest. And if you’ve any questions, give me a shout on email or [PHONE NUMBER].