**WIAD Zürich 2016 Sponsorship**

**Gold package**

**Sponsorship fee: CHF 2'500.-** (no VAT applies)

The package includes

* 1 free workshop registration (Friday)
* 1 free fondue dinner after workshop (Friday)
* 2 reserved seats for free conference (Saturday)
* Display of company logo on World IA Day Zürich 2016 website and newsletter
* Digital advertising via social media and event calendars
* Display of logo and mention in presentations
* Display of information material and/or rollup in the lobby of the venue (material to be provided by company)

**Silver package: Coffee break**

**Sponsorship fee: CHF 1'000.-** (no VAT applies)

The package includes

* Your name and logo will be mentioned during the conference via social media and announced before the break as the food & beverage sponsor
* Display of rollup or banner next to/above the buffet (rollup/banner to be provided by you
* 1 reserved seat for free conference (Saturday)
* Display of company logo on World IA Day Zürich 2016 website and newsletter
* Digital advertising via social media and event calendars
* Display of logo and mention in presentations

**Bronze package**

**Sponsorship fee: CHF 500.-** (no VAT applies)

The package includes

* Display of company logo on World IA Day Zürich 2016 website and newsletter
* Digital advertising via social media and event calendars
* Display of logo and mention in presentations