KNOW YOUR CLIENTS

The next step is to focus on the essence of your idea. Answer all questions on the following cards to improve your prototype.

♥♥♥♥
PRE-PRODUCTION

What is the core mechanic of the game? (Jumping, Shooting, Interaction, Crafting...)

♥♥♥♥
PRE-PRODUCTION

What is the core experience you want to communicate? Try to find only one word for it.

♥♥♥♥
PRE-PRODUCTION

How does the experience fit the core mechanic? If it doesn't fit, ask yourself what changes you have to perform to get this symbiosis between: mechanic and wished experience.

♥♥♥♥
PRE-PRODUCTION

Who is the target audience for this experience / game?

♥♥♥♥
PRE-PRODUCTION

What is the best target console for this experience?

♥♥♥♥
PRE-PRODUCTION

MED. VS INT.
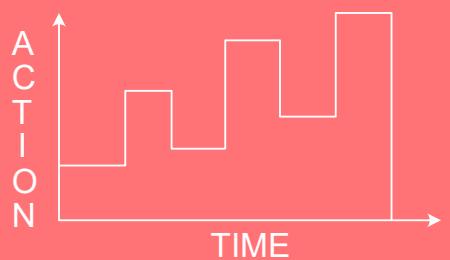
*Take pen & paper and draw a Time / Action coordinate.*

Now draw a curve which represents the gameplay of your prototype.

Following cards contain different types of curves. Find the most one similar to yours and note its property.
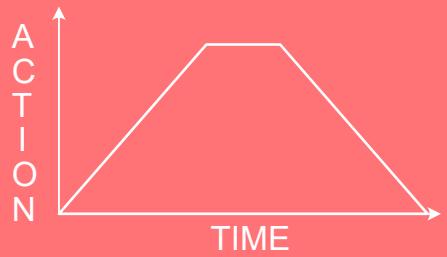
★★★★★
PRE-PRODUCTION

INTERVAL - 01
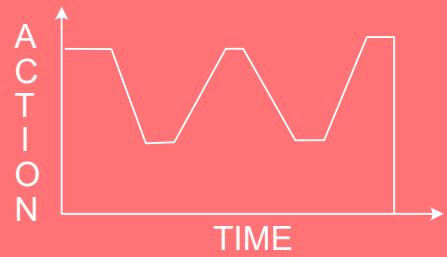
★★★★★
PRE-PRODUCTION

INTERVAL - 02
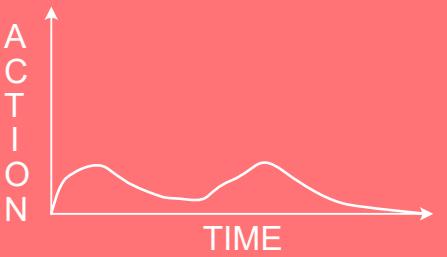
★★★★★
PRE-PRODUCTION

INTERVAL - 03
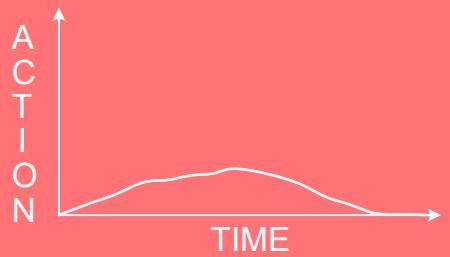
★★★★★
PRE-PRODUCTION

MEDITATIVE - 01
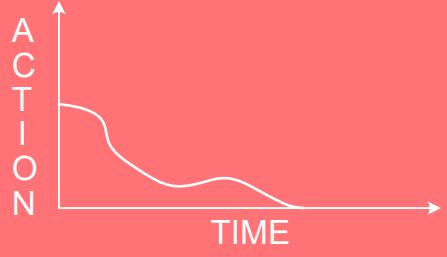
★★★★★
PRE-PRODUCTION

MEDITATIVE - 02
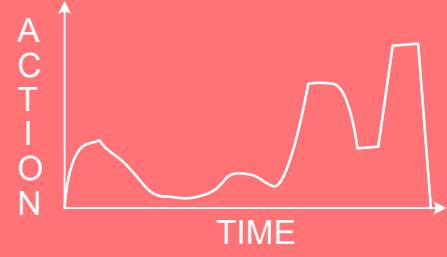
★★★★★
PRE-PRODUCTION

MEDITATIVE - 03

★★★★★
PRE-PRODUCTION
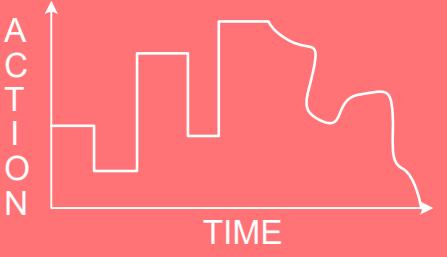
MEDITATIVE + INTERVAL 01

★★★★★
PRE-PRODUCTION
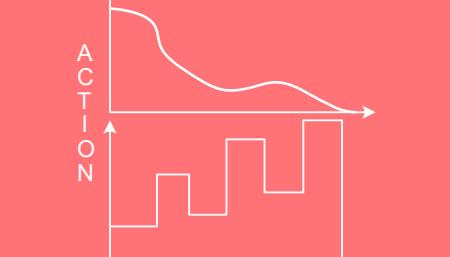
MEDITATIVE + INTERVAL 02

★★★★★
*PRE-PRODUCTION*

MEDITATIVE + INTERVAL 03

★★★★★
PRE-PRODUCTION