



LITEPAPER 1.0
30th OCT 2021



WHAT'S GOING ON?

The NFT world is livelier than ever before. It's great that so much is going on, but there are still plenty of meaningful problems left to solve. Two major problems with the current NFT market that stand out are:

- (1) It's almost impossible to comprehend and justify the NFT prices and
- (2) transacting NFTs can do much more good for the world than it currently is. Here's what we plan to do about these problems.

WOT IS WottleNFT?

WottleNFT is a Cardano NFT marketplace with a mission to create a global interconnected ecosystem between Cardano NFTs and social enterprises. We do so by aligning our business model with the United Nation Sustainable Development Goals (SDGs) by empowering both Creators and Collectors with the power to support these goals. Currently, WottleNFT focuses on 3 UNSDG Goals : Zero Hunger, Quality Education and Climate Action.



Our Focus?

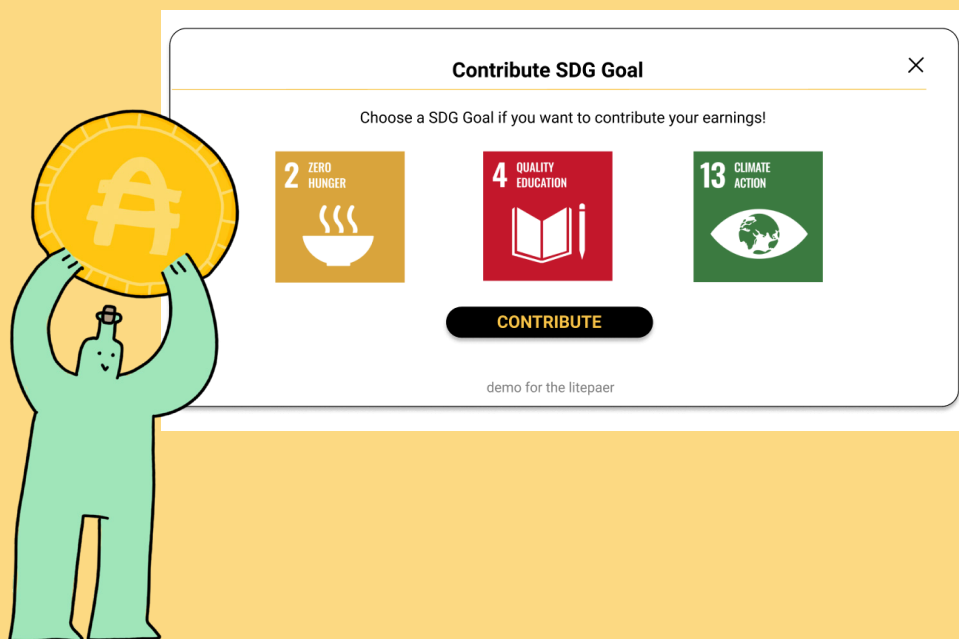
We are here to help the whole of Cardano Community better determine the appropriate prices for each NFT by creating a Cardano Marketplace that is story focused, details centric and community driven. We believe that price is only what you pay; value is what you get. When prices don't seem to make sense, it's only because the value of the NFT – what it stands for, who it came from, where it belongs – is unclear.

WottleNFT changes this. By creating a thoughtful environment for Creators and Collectors to freely and creatively share the rich stories woven across their NFTs, WottleNFT ensures that creators and collectors alike can share a deeper understanding of the relationship between an NFT's value and its price. This allows the whole of Cardano Community to make more well-informed decisions before transacting.

TAKING CHARGE, DOING GOOD

From blockchain's very beginnings, taking charge has always been priority number one. Taking charge of our money and our creations is exciting, but crypto is about more than taking charge of our economic activities. It's also about regaining our responsibility to look out for and empower one another, online and offline. The recent pandemic is a powerful reminder of how important it is to step up and take fuller control over the value of our fellow humans.

WottleNFT helps. 33% of our marketplace fees will be channeled to a UNSDG Goal of the buyer's choice. Sellers can also choose to donate their earnings to a UNSDG Goal of their choice too! (This feature has yet to be implemented)



MARKETPLACE

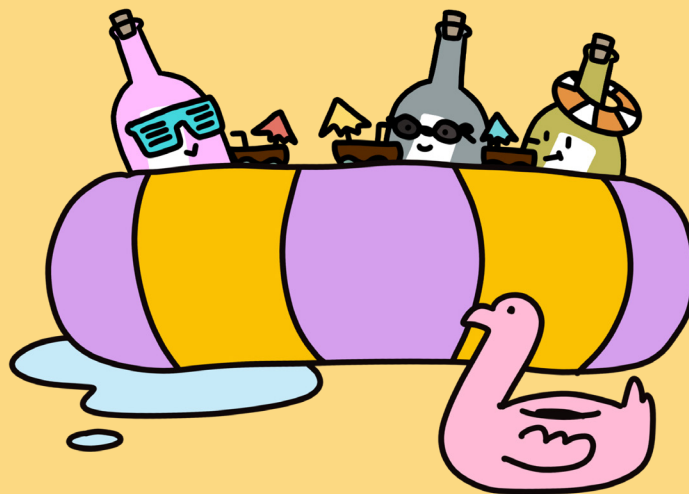
Listings on WottleNFT is FREE* but it costs ~2~~₿~~ : 1~~₿~~ pegged to your NFT and ~1~~₿~~ Transactional Fee. Upon successful sale, we charge a 3% fee, with a minimum of 2~~₿~~ for each transaction. This fee comprises: Service Fees (1~~₿~~,1%) and Social Donations (1~~₿~~,1%). Make sure to go to your Profile to choose one of the 3 UNSDG Goals to support!

Cardano NFT Minter

WottleNFT wants to make Cardano NFT as easy and as accessible to everyone. As such, we have implemented a whole new in-browser experience that offers the lowest minting service fee in the market. Mint 1 Cardano NFT for 1 ADA in just under 1 Minute with our very own Nami Wallet enabled NFT-minter.



STAKING POOL



WottleNFT is running a sustainable staking pool [WOT] built on multi-Raspberry Pi system. By supporting WottleNFT, you are supporting Social Enterprises as 10% of [WOT]'s rewards will be channeled towards Social Enterprises.

Furthermore, we are offering 0% fees! As a reward, delegators who stake a minimum of 1000 ADA will receive our very first, exclusive utility NFT drop by the start of next year! More information will be released soon.

HOW IT WORKS

LISTING AN NFT

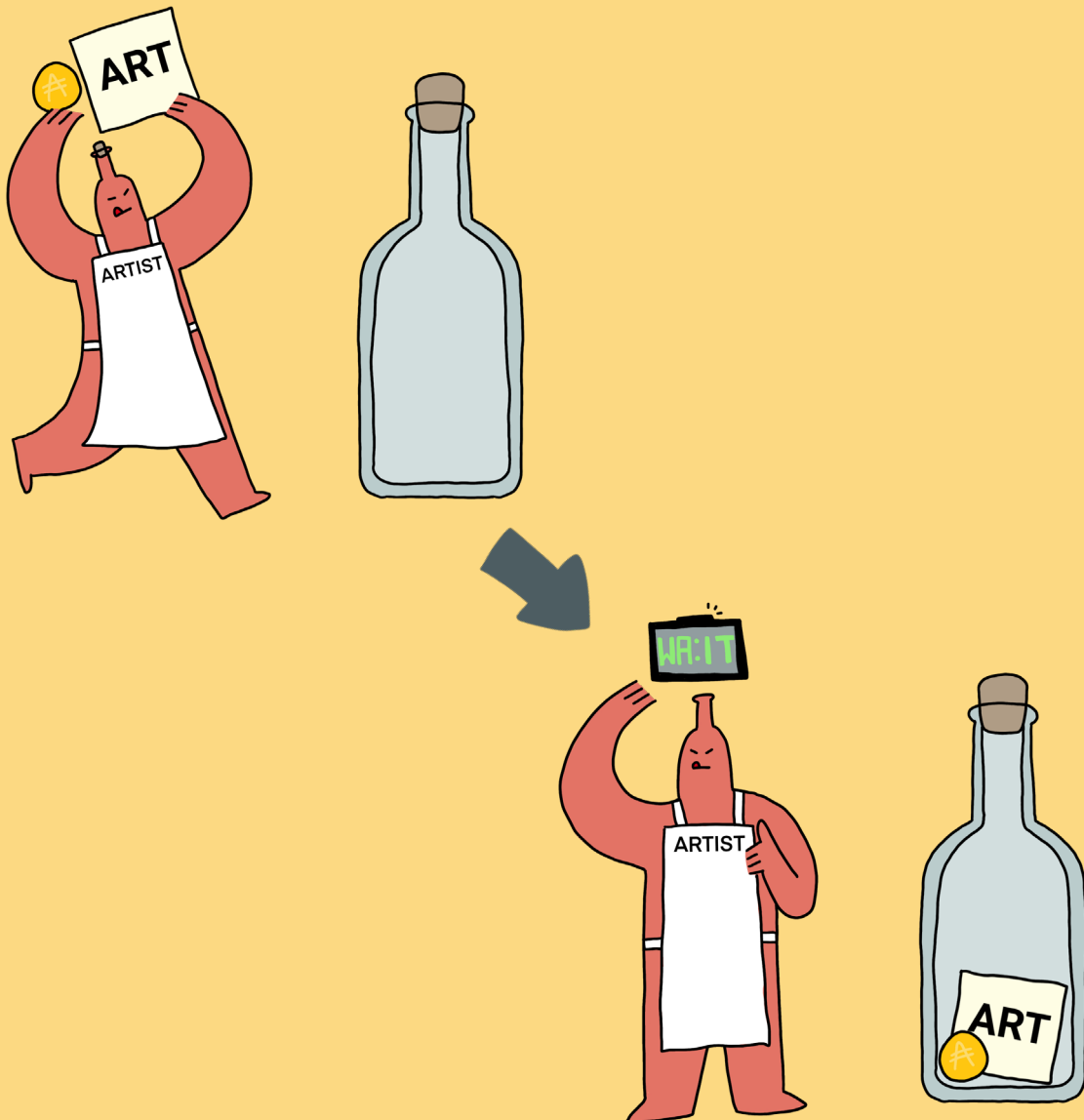
Example : Seller lists a Cardano NFT for 100 \AA

Step 1 : Click “List” on your Cardano NFT.

Step 2 : Type in the desired price (e.g. 100) for your Cardano NFT and click “List”.

Step 3 : Sign a transaction of $\sim 2\text{\AA}$ on Nami Wallet.

Step 4 : Congratulations! You have successfully submitted a listing on WottleNFT.



SUCCESSFUL SALE

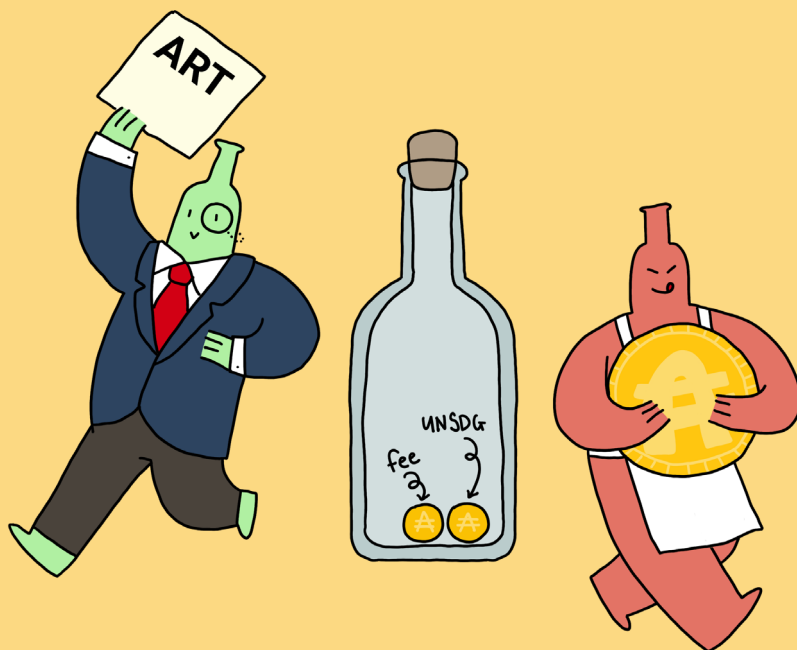
Example : Seller sells a Cardano NFT for 100 ₳

Congratulations on your sale! You will receive 97 ₳ as we charge a 3% fee : 2 ₳ Service Fee and 1 ₳ Social Donations

Thank you for contributing to your chosen UNSDG Goal!

If you have not chosen a UNSDG Goal, head over to your Profile and click "Edit Profile"

You can choose one of the UNSDG Goal there!



CANCELLING LISTING

Example : Seller cancels a Cardano NFT listing

Step 1 : Click "Delist" on your Cardano NFT.

Step 2 : Confirm your delisting by clicking "Delist" once more.

Step 3 : Sign a transaction of ~1 ₳ on Nami Wallet.

Step 4 : Congratulations! You have successfully delisted a listing on WottleNFT. You will receive 1 ₳ and your Cardano NFT

WOTTLENT ROADMAP

A TEASER FOR WHAT IS TO COME

Q2 2021

Ideation of WottleNFT
Launch [WOT] Staking Pool
Launch Social Media on Instagram,
Twitter and Discord



Q3 2021

Launch WottleNFT Landing Page
Idea Submission to Project Catalyst F6
Idea Submission to NUS Singapore
Onboarding of Social Enterprises



Q4 2021

Launch WottleNFT Nami-Wallet NFT-Minter
VIP Award of 10k from NUS Singapore
Onboarding more Social Enterprises
Launch WottleNFT Marketplace w/o Smart
Contracts
Launch WottleNFT LitePaper
Implement Royalties Smart Contracts
Launch WottleNFT Marketplace w Smart
Contracts



Q1 2022

Launch WottleNFT Auction
Launch WottleNFT Season 1 Utility NFTs
Ideation for \$WOT Tokenomics
Launch \$WOT to DeFi Exchanges
Onboarding more Social Enterprises
Onboarding of Partnerships



Q2 2022

- Expansion of WottleNFT Team
- Release WottleNFT utility for Season 1 NFTs
- Onboarding more Social Enterprises
- Onboarding of Partnerships



Q3 2022

- Release \$WOT Governance
- Release WottleNFT Secret Project
- Launch WottleNFT v2.0
- Launch WottleNFT Season 2 Utility NFTs
- Onboarding more Social Enterprises
- Onboarding of Partnerships



Q4 2022

- Ideation on Cross-Chain Interoperability
- Launch WottleNFT Secret Project
- Launch WottleNFT Season 3 Utility NFTs
- Onboarding more Social Enterprises
- Onboarding of Partnerships



MEET THE FOUNERS



ELTON TAY
CEO



KANG LIANG
CTO



SEAN CHUA
CDO



LUNDY PANG
CMO

IN CLOSING

WottleNFT has come a long way, but even greater journeys await us. The dedicated team behind WottleNFT will continue working hard to get us there. We'd love for you to give WottleNFT a try. If you're already part of the Cardano community, come join us on this adventure. If you're new to Cardano, welcome! Let us show you around. We're excited to discover all that we can achieve together as we provide a space for fellow enthusiasts to participate in thoughtful NFT trading and collaborate in doing good for the world. Let's build this together. Wottle out!

CONTACT US



<https://discord.gg/rnEE2Unm8K>



<https://twitter.com/wottlenft>



<https://www.instagram.com/wottlenft/>



[https://www.youtube.com/channel/
UCe8CXp1babtckTy02drDFfw](https://www.youtube.com/channel/UCe8CXp1babtckTy02drDFfw)



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<https://linktr.ee/WottleNFT>