

DANIIL MIKHEEV

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TECHNICAL STRENGTHS

Computer Languages	Python (Pandas, NumPy, Plotly), SQL
Data Warehouse	Snowflake
Database	MySQL
Data Tools	Fivetran, dbt, Git, Docker, Twilio Segment, Google Sheets
Analytics	Google Analytics, Google Tag Manager, Matomo
Visualization Tools	Sigma Computing, Looker Studio
Productivity	Jira (Scrum), Confluence (Documentation)
Skills	Data Analytics, Data Warehousing, Data Wrangling, Data Modeling, Data Visualization, Statistical Analyses, Report Automation, ELT, ETL

EXPERIENCE

KOALA <i>Analytics Engineer</i>	February 2023 - Present <i>New York, NY</i>
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- **Data Warehouse:** Implemented Snowflake, Fivetran, and dbt to automate data collection, transformation, testing, and quality monitoring, thereby enhancing reporting efficiency and data quality for stakeholders.
- **Data Modeling:** Developed dimensional models for Snowflake Warehouse using dbt, integrating multiple data sources, and implemented rigorous testing for data sources and transformations.
- **Data Visualization:** Developed and managed comprehensive reporting solutions in Sigma Computing and Looker Studio, supporting data-driven decision-making.
- **Web Analytics:** Implemented and optimized web analytics tools (Google Analytics with Google Tag Manager), providing critical insights into user engagement and website performance.
- **Customer Data Platform:** Led the implementation of Twilio Segment, facilitating access to unified customer data across multiple channels for data analysis, marketing attribution and campaigns.
- **Communication:** Collaborated across departments to streamline data access and analysis, ensuring robust data collection and supporting various data needs for enhanced organizational performance.

KOALA <i>Data Analyst Intern</i>	September 2022 - December 2022 <i>New York, NY</i>
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- **Data Analysis:** Analyzed internal customer data using various Python libraries, supporting management decisions and utilizing time series analysis for forecasting.
- **Reporting:** Used technical tools such as SQL and Python to gather and analyze data for reports.
- **Data Visualization:** Created charts and graphs using Plotly for data visualization within Streamlit dashboards.

EDUCATION

CUNY Baruch College <i>B.A. in Statistics GPA: 3.4</i>	September 2020 - December 2022 <i>New York, NY</i>
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Related Courses	Python, R, Business Statistics, Probability, Machine Learning, Mathematics of Data Analysis, Inferential statistics, Database Management, Data Warehousing, C++
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