

Logo Versions



GREEN TUMB



Primary

Wordmark Only

Icon

Colours



Primary

Hex #096A2E RGB rgb(9,106,46)

CMYK 92 0 57 58

Pantone 18-6030



Secondary

Hex #3C3C3C RGB rgb(60,60,60)

CMYK 0 0 0 76

Pantone 19-4305



Accent

Hex #398378

RGB rgb(57,131,120)

CMYK 56 0 8 49

Pantone 17-5722

Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Laila Medium

Aa Bb Cc